

  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Hillary for America

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 04/16

**Invoice ID: 1127035**  
**Campaign ID:**

**Invoice Date: 04-28-2016**  
**Estimate ID: 4577**

**Contract ID: 801577**  
**P.O Number:**

**Client ID: 42218**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$5,948.00
Agency Commission	(\$892.20)
Rep. Firm Commission	(\$1,769.53)

**Net Advertising Fee** **\$3,286.27**

**Sub Total** **\$3,286.27**

**Total This Invoice** **\$3,286.27**

/62270382/  
1936

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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**viamedia**  
 220 Lexington Green Circle  
 Suite 300  
 Lexington, KY 40503  
 859-410-2699

## Affidavit of Performance

Client Name: Hillary for America  
 Remarks: /62270382/  
 Bill Cycle: 04/16  
 Rep. Firm: VNS/NCC

Contract ID: 801577  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zongroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
04/17/16	Sunday	CNN-E	1936-WILKES-BARR	CNN Newsroom Live	5:39am	HFA16G213H	00:00:30	Charged	45.00	*
04/17/16	Sunday	MNBC-E	1936-WILKES-BARR	PoliticsNation	8:53am	HFA16G213H	00:00:30	Charged	25.00	*
04/17/16	Sunday	MNBC-E	1936-WILKES-BARR	Place for Politics 2016	10:19am	HFA16G218H	00:00:30	Charged	18.00	*
04/17/16	Sunday	CNN-E	1936-WILKES-BARR	Reliable Sources	11:55am	HFA16G218H	00:00:30	Charged	30.00	*
04/17/16	Sunday	CNN-E	1936-WILKES-BARR	CNN Newsroom	5:48pm	HFA16M119H	00:00:30	Charged	45.00	*
04/17/16	Sunday	MNBC-E	1936-WILKES-BARR	Cruz Town Hall	5:57pm	HFA16M119H	00:00:30	Charged	25.00	*
04/17/16	Sunday	MNBC-E	1936-WILKES-BARR	Caught On Camera	9:10pm	HFA16G213H	00:00:30	Charged	60.00	*
04/17/16	Sunday	CNN-E	1936-WILKES-BARR	Bourdain Parts	11:24pm	HFA16G213H	00:00:30	Charged	105.00	*
04/18/16	Monday	LIF-E	1936-WILKES-BARR	Paid Programming	7:29am	HFA16G213H	00:00:30	Charged	18.00	*
04/18/16	Monday	MNBC-E	1936-WILKES-BARR	Morning Joe	8:51am	HFA16G218H	00:00:30	Charged	25.00	*
04/18/16	Monday	TNT-E	1936-WILKES-BARR	Supernatural	9:06am	HFA16G218H	00:00:30	Charged	18.00	*
04/18/16	Monday	MNBC-E	1936-WILKES-BARR	MSNBC Live	11:37am	HFA16G213H	00:00:30	Charged	18.00	*
04/18/16	Monday	TNT-E	1936-WILKES-BARR	Bones	1:10pm	HFA16M119H	00:00:30	Charged	30.00	*
04/18/16	Monday	MNBC-E	1936-WILKES-BARR	MSNBC Live	4:48pm	HFA16G218H	00:00:30	Charged	25.00	*
04/18/16	Monday	CNN-E	1936-WILKES-BARR	Anderson Cooper 360	8:30pm	HFA16G218H	00:00:30	Charged	105.00	*
04/18/16	Monday	HGTV-E	1936-WILKES-BARR	Tiny House Hunters	9:45pm	HFA16G213H	00:00:30	Charged	105.00	*
04/18/16	Monday	TVL-E	1936-WILKES-BARR	Everybody, Raymond	10:17pm	HFA16G218H	00:00:30	Charged	45.00	*
04/19/16	Tuesday	CNN-E	1936-WILKES-BARR	New Day	7:30am	HFA16G213H	00:00:30	Charged	45.00	*
04/19/16	Tuesday	HGTV-E	1936-WILKES-BARR	My First Place	7:46am	HFA16G218H	00:00:30	Charged	18.00	*
04/19/16	Tuesday	TVL-E	1936-WILKES-BARR	Gunsmoke	1:08pm	HFA16M119H	00:00:30	Charged	15.00	*
04/19/16	Tuesday	MNBC-E	1936-WILKES-BARR	All In With Chris Hayes	11:52pm	HFA16G213H	00:00:30	Charged	60.00	*
04/20/16	Wednesday	TVL-E	1936-WILKES-BARR	The Nanny	5:46am	HFA16G213H	00:00:30	Charged	10.00	*
04/20/16	Wednesday	AEN-E	1936-WILKES-BARR	What Would You Do?	7:45am	HFA16G213H	00:00:30	Charged	18.00	*
04/20/16	Wednesday	MNBC-E	1936-WILKES-BARR	MSNBC Live with Jos	9:20am	HFA16G218H	00:00:30	Charged	25.00	*
04/20/16	Wednesday	HGTV-E	1936-WILKES-BARR	Prop Bros:Buy/Sell	11:44am	HFA16M119H	00:00:30	Charged	30.00	*
04/20/16	Wednesday	CNN-E	1936-WILKES-BARR	Situation Room	5:28pm	HFA16G213H	00:00:30	Charged	45.00	*
04/20/16	Wednesday	CNN-E	1936-WILKES-BARR	Situation Room	5:51pm	HFA16G218H	00:00:30	Charged	45.00	*
04/20/16	Wednesday	LIF-E	1936-WILKES-BARR	Little Women: LA	6:53pm	HFA16G218H	00:00:30	Charged	45.00	*
04/20/16	Wednesday	TNT-E	1936-WILKES-BARR	Detroit at Cleveland	8:32pm	HFA16G213H	00:00:30	Charged	105.00	*
04/20/16	Wednesday	TVL-E	1936-WILKES-BARR	Everybody, Raymond	8:44pm	HFA16G218H	00:00:30	Charged	45.00	*
04/20/16	Wednesday	MNBC-E	1936-WILKES-BARR	All In With Chris Hayes	11:30pm	HFA16G213H	00:00:30	Charged	60.00	*
04/20/16	Wednesday	LIF-E	1936-WILKES-BARR	Terra's Little	11:45pm	HFA16M119H	00:00:30	Charged	105.00	*
04/21/16	Thursday	LIF-E	1936-WILKES-BARR	Paid Programming	5:00am	HFA16G213H	00:00:30	Charged	18.00	*
04/21/16	Thursday	TVL-E	1936-WILKES-BARR	Hot in Cleveland	5:21am	HFA16G213H	00:00:30	Charged	10.00	*
04/21/16	Thursday	CNN-E	1936-WILKES-BARR	New Day	6:37am	HFA16M119H	00:00:30	Charged	45.00	*
04/21/16	Thursday	MNBC-E	1936-WILKES-BARR	Place for Politics 2016	1:18pm	HFA16G218H	00:00:30	Charged	18.00	*
04/21/16	Thursday	HGTV-E	1936-WILKES-BARR	Flip or Flop	1:19pm	HFA16G213H	00:00:30	Charged	30.00	*
04/21/16	Thursday	HGTV-E	1936-WILKES-BARR	Flip or Flop	2:44pm	HFA16G218H	00:00:30	Charged	30.00	*
04/21/16	Thursday	MNBC-E	1936-WILKES-BARR	Place for Politics 2016	4:30pm	HFA16M119H	00:00:30	Charged	25.00	*
04/21/16	Thursday	AEN-E	1936-WILKES-BARR	The First 48	7:40pm	HFA16G218H	00:00:30	Charged	45.00	*
04/21/16	Thursday	LIF-E	1936-WILKES-BARR	Runway All Stars	8:11pm	HFA16G218H	00:00:30	Charged	105.00	*
04/21/16	Thursday	HGTV-E	1936-WILKES-BARR	Flip or Flop	8:45pm	HFA16G213H	00:00:30	Charged	105.00	*
04/21/16	Thursday	CNN-E	1936-WILKES-BARR	CNN Tonight	10:37pm	HFA16G213H	00:00:30	Charged	105.00	*
04/21/16	Thursday	AEN-E	1936-WILKES-BARR	24 to Life	11:16pm	HFA16M119H	00:00:30	Charged	105.00	*
04/21/16	Thursday	CNN-E	1936-WILKES-BARR	Anderson Cooper 360	11:35pm	HFA16G218H	00:00:30	Charged	105.00	*
04/22/16	Friday	TVL-E	1936-WILKES-BARR	The Nanny	5:33am	HFA16G218H	00:00:30	Charged	10.00	*
04/22/16	Friday	MNBC-E	1936-WILKES-BARR	Morning Joe	6:26am	HFA16G218H	00:00:30	Charged	25.00	*
04/22/16	Friday	HGTV-E	1936-WILKES-BARR	House Hunters	1:46pm	HFA16G218H	00:00:30	Charged	30.00	*
04/22/16	Friday	TNT-E	1936-WILKES-BARR	Bones	6:41pm	HFA16G213H	00:00:30	Charged	45.00	*
04/22/16	Friday	ZCSN-E	1936-WILKES-BARR	PHI Flyers@WA Capitals	8:02pm	HFA16G213H	00:00:30	Charged	200.00	*
04/22/16	Friday	TNT-E	1936-WILKES-BARR	I Am Number Four	8:58pm	HFA16G218H	00:00:30	Charged	105.00	*
04/22/16	Friday	MNBC-E	1936-WILKES-BARR	The Rachel Maddow Show	9:34pm	HFA16M119H	00:00:30	Charged	60.00	*
04/22/16	Friday	CNN-E	1936-WILKES-BARR	CNN Quiz Show: 80s	9:59pm	HFA16G213H	00:00:30	Charged	105.00	*
04/22/16	Friday	ZCSN-E	1936-WILKES-BARR	SportsNet Central	10:32pm	HFA16G218H	00:00:30	Charged	200.00	*
04/22/16	Friday	TNT-E	1936-WILKES-BARR	Hellboy II: Golden Army	10:50pm	HFA16M119H	00:00:30	Charged	105.00	*
04/22/16	Friday	AEN-E	1936-WILKES-BARR	The First 48	11:44pm	HFA16G213H	00:00:30	Charged	105.00	*
04/23/16	Saturday	MNBC-E	1936-WILKES-BARR	Lockup/Your Business	5:10am	HFA16G213H	00:00:30	Charged	25.00	*
04/23/16	Saturday	CNN-E	1936-WILKES-BARR	New Day Saturday	7:26am	HFA16G218H	00:00:30	Charged	45.00	*
04/23/16	Saturday	CNN-E	1936-WILKES-BARR	New Day Saturday	7:58am	HFA16M119H	00:00:30	Charged	45.00	*
04/23/16	Saturday	HGTV-E	1936-WILKES-BARR	Flip or Flop	8:17am	HFA16M119H	00:00:30	Charged	18.00	*
04/23/16	Saturday	CNN-E	1936-WILKES-BARR	New Day Saturday	8:41am	HFA16G213H	00:00:30	Charged	45.00	*
04/23/16	Saturday	HGTV-E	1936-WILKES-BARR	Flip or Flop	8:44am	HFA16G213H	00:00:30	Charged	18.00	*
04/23/16	Saturday	CNN-E	1936-WILKES-BARR	CNN Newsroom	10:51am	HFA16G218H	00:00:30	Charged	30.00	*
04/23/16	Saturday	CNN-E	1936-WILKES-BARR	CNN Newsroom	11:58am	HFA16G213H	00:00:30	Charged	30.00	*
04/23/16	Saturday	AEN-E	1936-WILKES-BARR	Criminal Minds	1:39pm	HFA16G218H	00:00:30	Charged	30.00	*

04/23/16	Saturday	CNN-E	1936-WILKES-BARR CNN Newsroom	2:16pm	HFA16G218H	00:00:30	Charged	30.00	*
04/23/16	Saturday	TVL-E	1936-WILKES-BARR Reba	2:35pm	HFA16M119H	00:00:30	Charged	15.00	*
04/23/16	Saturday	HGTV-E	1936-WILKES-BARR Good Bones	2:42pm	HFA16G218H	00:00:30	Charged	30.00	*
04/23/16	Saturday	MNBC-E	1936-WILKES-BARR Place for Politics 2016	2:47pm	HFA16G218H	00:00:30	Charged	18.00	*
04/23/16	Saturday	TNT-E	1936-WILKES-BARR NBA Playoff Pregame	2:53pm	HFA16G213H	00:00:30	Charged	30.00	*
04/23/16	Saturday	AEN-E	1936-WILKES-BARR Storage Wars	3:12pm	HFA16G213H	00:00:30	Charged	30.00	*
04/23/16	Saturday	MNBC-E	1936-WILKES-BARR Caught On Camera	4:11pm	HFA16G213H	00:00:30	Charged	25.00	*
04/23/16	Saturday	CNN-E	1936-WILKES-BARR CNN Newsroom	4:22pm	HFA16M119H	00:00:30	Charged	45.00	*
04/23/16	Saturday	TVL-E	1936-WILKES-BARR George Lopez	5:17pm	HFA16G213H	00:00:30	Charged	20.00	*
04/23/16	Saturday	CNN-E	1936-WILKES-BARR CNN Newsroom	5:24pm	HFA16G213H	00:00:30	Charged	45.00	*
04/23/16	Saturday	MNBC-E	1936-WILKES-BARR Caught On Camera	5:53pm	HFA16G218H	00:00:30	Charged	25.00	*
04/23/16	Saturday	TNT-E	1936-WILKES-BARR Miami at Charlotte	6:01pm	HFA16G218H	00:00:30	Charged	45.00	*
04/23/16	Saturday	CNN-E	1936-WILKES-BARR Smerconish	6:28pm	HFA16G218H	00:00:30	Charged	45.00	*
04/23/16	Saturday	AEN-E	1936-WILKES-BARR The First 48	6:44pm	HFA16G218H	00:00:30	Charged	45.00	*
04/23/16	Saturday	HGTV-E	1936-WILKES-BARR Love It or List It	7:17pm	HFA16G213H	00:00:30	Charged	45.00	*
04/23/16	Saturday	AEN-E	1936-WILKES-BARR The First 48	8:43pm	HFA16M119H	00:00:30	Charged	105.00	*
04/23/16	Saturday	CNN-E	1936-WILKES-BARR Bourdain Parts	9:33pm	HFA16G213H	00:00:30	Charged	105.00	*
04/23/16	Saturday	CNN-E	1936-WILKES-BARR Bourdain Parts	9:44pm	HFA16G218H	00:00:30	Charged	105.00	*
04/23/16	Saturday	LIF-E	1936-WILKES-BARR Jack of Red Hearts	9:47pm	HFA16M119H	00:00:30	Charged	105.00	*
04/23/16	Saturday	MNBC-E	1936-WILKES-BARR Lockup	9:54pm	HFA16M119H	00:00:30	Charged	60.00	*
04/23/16	Saturday	HGTV-E	1936-WILKES-BARR We Bought the Farm	11:20pm	HFA16G218H	00:00:30	Charged	105.00	*
04/23/16	Saturday	MNBC-E	1936-WILKES-BARR Lockup	11:51pm	HFA16G213H	00:00:30	Charged	60.00	*
04/24/16	Sunday	MNBC-E	1936-WILKES-BARR Lockup	5:12am	HFA16G218H	00:00:30	Charged	25.00	*
04/24/16	Sunday	MNBC-E	1936-WILKES-BARR Lockup	5:53am	HFA16G213H	00:00:30	Charged	25.00	*
04/24/16	Sunday	AEN-E	1936-WILKES-BARR Paid Programming	5:59am	HFA16G213H	00:00:30	Charged	18.00	*
04/24/16	Sunday	TNT-E	1936-WILKES-BARR Law & Order	9:15am	HFA16G213H	00:00:30	Charged	18.00	*
04/24/16	Sunday	MNBC-E	1936-WILKES-BARR Place for Politics 2016	10:13am	HFA16G218H	00:00:30	Charged	18.00	*
04/24/16	Sunday	LIF-E	1936-WILKES-BARR Little Women: LA	10:13am	HFA16G213H	00:00:30	Charged	30.00	*
04/24/16	Sunday	TVL-E	1936-WILKES-BARR The Golden Girls	10:22am	HFA16G218H	00:00:30	Charged	15.00	*
04/24/16	Sunday	LIF-E	1936-WILKES-BARR Wrong Swipe	11:20am	HFA16G218H	00:00:30	Charged	30.00	*
04/24/16	Sunday	CNN-E	1936-WILKES-BARR Reliable Sources	11:44am	HFA16M119H	00:00:30	Charged	30.00	*
04/24/16	Sunday	CNN-E	1936-WILKES-BARR Reliable Sources	11:54am	HFA16G213H	00:00:30	Charged	30.00	*
04/24/16	Sunday	CNN-E	1936-WILKES-BARR Fareed Zakaria	1:25pm	HFA16G218H	00:00:30	Charged	30.00	*
04/24/16	Sunday	MNBC-E	1936-WILKES-BARR Place for Politics 2016	1:36pm	HFA16M119H	00:00:30	Charged	18.00	*
04/24/16	Sunday	CNN-E	1936-WILKES-BARR Fareed Zakaria	1:43pm	HFA16G213H	00:00:30	Charged	30.00	*
04/24/16	Sunday	MNBC-E	1936-WILKES-BARR Place for Politics 2016	1:53pm	HFA16G213H	00:00:30	Charged	18.00	*
04/24/16	Sunday	ZCSN-E	1936-WILKES-BARR Phi Phillie@Mil Brewers	3:23pm	HFA16G218H	00:00:30	Charged	75.00	*
04/24/16	Sunday	ZCSN-E	1936-WILKES-BARR Phi Phillie@Mil Brewers	3:41pm	HFA16G213H	00:00:30	Charged	75.00	*
04/24/16	Sunday	CNN-E	1936-WILKES-BARR CNN Newsroom	3:47pm	HFA16G218H	00:00:30	Charged	30.00	*
04/24/16	Sunday	TNT-E	1936-WILKES-BARR TNT Movies	4:15pm	HFA16G218H	00:00:30	Charged	45.00	*
04/24/16	Sunday	HGTV-E	1936-WILKES-BARR Fixer Upper	4:45pm	HFA16M119H	00:00:30	Charged	45.00	*
04/24/16	Sunday	AEN-E	1936-WILKES-BARR Storage Wars	5:16pm	HFA16G218H	00:00:30	Charged	45.00	*
04/24/16	Sunday	HGTV-E	1936-WILKES-BARR Fixer Upper	5:18pm	HFA16G213H	00:00:30	Charged	45.00	*
04/24/16	Sunday	TVL-E	1936-WILKES-BARR Reba	6:16pm	HFA16G213H	00:00:30	Charged	20.00	*
04/24/16	Sunday	CNN-E	1936-WILKES-BARR CNN Newsroom	6:28pm	HFA16M119H	00:00:30	Charged	45.00	*
04/24/16	Sunday	LIF-E	1936-WILKES-BARR Damaged	6:47pm	HFA16G213H	00:00:30	Charged	45.00	*
04/24/16	Sunday	CNN-E	1936-WILKES-BARR CNN Newsroom	6:58pm	HFA16G213H	00:00:30	Charged	45.00	*
04/24/16	Sunday	LIF-E	1936-WILKES-BARR Love to Kill	7:15pm	HFA16G218H	00:00:30	Charged	45.00	*
04/24/16	Sunday	AEN-E	1936-WILKES-BARR Intervention	8:14pm	HFA16G213H	00:00:30	Charged	105.00	*
04/24/16	Sunday	HGTV-E	1936-WILKES-BARR Caribbean Life	9:17pm	HFA16G218H	00:00:30	Charged	105.00	*
04/24/16	Sunday	MNBC-E	1936-WILKES-BARR Lockup	11:30pm	HFA16G213H	00:00:30	Charged	60.00	*
04/24/16	Sunday	CNN-E	1936-WILKES-BARR Bourdain Parts	11:44pm	HFA16G218H	00:00:30	Charged	105.00	*
04/24/16	Sunday	LIF-E	1936-WILKES-BARR Love to Kill	11:46pm	HFA16M119H	00:00:30	Charged	105.00	*

**Grand Total 5,948.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

Conid: 801577