

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Hillary for America

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 04/16

**Invoice ID: 1127012**  
**Campaign ID:**

**Invoice Date: 04-28-2016**  
**Estimate ID: 4551**

**Contract ID: 798991**  
**P.O Number:**

**Client ID: 42218**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$3,835.00
Agency Commission	(\$575.24)
Rep. Firm Commission	(\$1,140.90)

<b>Net Advertising Fee</b>	<b>\$2,118.86</b>
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<b>Sub Total</b>	<b>\$2,118.86</b>
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<b>Total This Invoice</b>	<b>\$2,118.86</b>
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/62267469/  
1936

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## Affidavit of Performance

Client Name: Hillary for America  
 Remarks: /62267469/  
 Bill Cycle: 04/16  
 Rep. Firm: VNS/NCC

Contract ID: 798991  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
04/12/16	Tuesday	CNN-E	1936-WILKES-BARR	Early Start	5:53am	HFA16M119H	00:00:30	Charged	45.00	*
04/12/16	Tuesday	HGTV-E	1936-WILKES-BARR	Rescue My Renovation	6:44am	HFA16M119H	00:00:30	Charged	18.00	*
04/12/16	Tuesday	CNN-E	1936-WILKES-BARR	New Day	7:19am	HFA16M119H	00:00:30	Charged	45.00	*
04/12/16	Tuesday	MNBC-E	1936-WILKES-BARR	Morning Joe	7:30am	HFA16M119H	00:00:30	Charged	25.00	*
04/12/16	Tuesday	CNN-E	1936-WILKES-BARR	New Day	8:32am	HFA16M119H	00:00:30	Charged	45.00	*
04/12/16	Tuesday	HGTV-E	1936-WILKES-BARR	I Want That: GIE	8:45am	HFA16M119H	00:00:30	Charged	18.00	*
04/12/16	Tuesday	MNBC-E	1936-WILKES-BARR	Morning Joe	8:53am	HFA16M119H	00:00:30	Charged	25.00	*
04/12/16	Tuesday	CNN-E	1936-WILKES-BARR	Situation Room	5:59pm	HFA16M119H	00:00:30	Charged	45.00	*
04/12/16	Tuesday	AEN-E	1936-WILKES-BARR	The First 48	6:19pm	HFA16M119H	00:00:30	Charged	45.00	*
04/12/16	Tuesday	MNBC-E	1936-WILKES-BARR	Hardball Matthews	7:17pm	HFA16M119H	00:00:30	Charged	25.00	*
04/12/16	Tuesday	AEN-E	1936-WILKES-BARR	Storage Wars	8:46pm	HFA16M119H	00:00:30	Charged	105.00	*
04/12/16	Tuesday	AEN-E	1936-WILKES-BARR	Storage Wars: Locker	9:16pm	HFA16M119H	00:00:30	Charged	105.00	*
04/12/16	Tuesday	TNT-E	1936-WILKES-BARR	OK City Thunde@SA Spurs	10:26pm	HFA16M119H	00:00:30	Charged	105.00	*
04/12/16	Tuesday	TVL-E	1936-WILKES-BARR	Everybody, Raymond	10:48pm	HFA16M119H	00:00:30	Charged	45.00	*
04/12/16	Tuesday	MNBC-E	1936-WILKES-BARR	All In With Chris Hayes	11:14pm	HFA16M119H	00:00:30	Charged	60.00	*
04/12/16	Tuesday	CNN-E	1936-WILKES-BARR	CNN Tonight	11:29pm	HFA16M119H	00:00:30	Charged	105.00	*
04/13/16	Wednesday	MNBC-E	1936-WILKES-BARR	Morning Joe	6:38am	HFA16M119H	00:00:30	Charged	25.00	*
04/13/16	Wednesday	HGTV-E	1936-WILKES-BARR	Yard Crashers	7:18am	HFA16M119H	00:00:30	Charged	18.00	*
04/13/16	Wednesday	TVL-E	1936-WILKES-BARR	LifeLock protection	8:59am	HFA16M119H	00:00:30	Charged	10.00	*
04/13/16	Wednesday	TNT-E	1936-WILKES-BARR	Supernatural	11:45am	HFA16M119H	00:00:30	Charged	30.00	*
04/13/16	Wednesday	LIF-E	1936-WILKES-BARR	Unsolved Mysteries	11:52am	HFA16M119H	00:00:30	Charged	30.00	*
04/13/16	Wednesday	CNN-E	1936-WILKES-BARR	Situation Room	5:26pm	HFA16M119H	00:00:30	Charged	45.00	*
04/13/16	Wednesday	LIF-E	1936-WILKES-BARR	Little Women: LA	5:53pm	HFA16M119H	00:00:30	Charged	45.00	*
04/13/16	Wednesday	CNN-E	1936-WILKES-BARR	Situation Room	6:40pm	HFA16M119H	00:00:30	Charged	45.00	*
04/13/16	Wednesday	HGTV-E	1936-WILKES-BARR	Prop Bros:Buy/Sell	6:46pm	HFA16M119H	00:00:30	Charged	45.00	*
04/13/16	Wednesday	TVL-E	1936-WILKES-BARR	Andy Griffith Show	7:13pm	HFA16M119H	00:00:30	Charged	20.00	*
04/13/16	Wednesday	MNBC-E	1936-WILKES-BARR	Hardball Matthews	7:37pm	HFA16M119H	00:00:30	Charged	25.00	*
04/13/16	Wednesday	LIF-E	1936-WILKES-BARR	Little Women: LA	8:40pm	HFA16M119H	00:00:30	Charged	105.00	*
04/13/16	Wednesday	CNN-E	1936-WILKES-BARR	Anderson Cooper 360	8:43pm	HFA16M119H	00:00:30	Charged	105.00	*
04/13/16	Wednesday	MNBC-E	1936-WILKES-BARR	The Last Word	10:14pm	HFA16M119H	00:00:30	Charged	60.00	*
04/13/16	Wednesday	HGTV-E	1936-WILKES-BARR	Property Brothers	10:18pm	HFA16M119H	00:00:30	Charged	105.00	*
04/13/16	Wednesday	CNN-E	1936-WILKES-BARR	Anderson Cooper 360	11:28pm	HFA16M119H	00:00:30	Charged	105.00	*
04/14/16	Thursday	TNT-E	1936-WILKES-BARR	Grimm	5:39am	HFA16M119H	00:00:30	Charged	18.00	*
04/14/16	Thursday	MNBC-E	1936-WILKES-BARR	Morning Joe	6:56am	HFA16M119H	00:00:30	Charged	25.00	*
04/14/16	Thursday	AEN-E	1936-WILKES-BARR	Paid Programming	6:59am	HFA16M119H	00:00:30	Charged	18.00	*
04/14/16	Thursday	LIF-E	1936-WILKES-BARR	Designing Spaces	7:25am	HFA16M119H	00:00:30	Charged	18.00	*
04/14/16	Thursday	LIF-E	1936-WILKES-BARR	Unsolved Mysteries	8:11am	HFA16M119H	00:00:30	Charged	18.00	*
04/14/16	Thursday	AEN-E	1936-WILKES-BARR	Storage Wars	10:45am	HFA16M119H	00:00:30	Charged	30.00	*
04/14/16	Thursday	TNT-E	1936-WILKES-BARR	Supernatural	11:13am	HFA16M119H	00:00:30	Charged	30.00	*
04/14/16	Thursday	CNN-E	1936-WILKES-BARR	This Hour	11:31am	HFA16M119H	00:00:30	Charged	30.00	*
04/14/16	Thursday	MNBC-E	1936-WILKES-BARR	Place for Politics 2016	3:13pm	HFA16M119H	00:00:30	Charged	18.00	*
04/14/16	Thursday	CNN-E	1936-WILKES-BARR	Jake Tapper	4:25pm	HFA16M119H	00:00:30	Charged	45.00	*
04/14/16	Thursday	HGTV-E	1936-WILKES-BARR	Flip or Flop	5:18pm	HFA16M119H	00:00:30	Charged	45.00	*
04/14/16	Thursday	CNN-E	1936-WILKES-BARR	Situation Room	6:56pm	HFA16M119H	00:00:30	Charged	45.00	*
04/14/16	Thursday	MNBC-E	1936-WILKES-BARR	Hardball Matthews	7:22pm	HFA16M119H	00:00:30	Charged	25.00	*
04/14/16	Thursday	CNN-E	1936-WILKES-BARR	Anderson Cooper 360	8:28pm	HFA16M119H	00:00:30	Charged	105.00	*
04/14/16	Thursday	MNBC-E	1936-WILKES-BARR	All In With Chris Hayes	8:38pm	HFA16M119H	00:00:30	Charged	60.00	*
04/14/16	Thursday	HGTV-E	1936-WILKES-BARR	Masters of Flip	9:17pm	HFA16M119H	00:00:30	Charged	105.00	*
04/14/16	Thursday	MNBC-E	1936-WILKES-BARR	The Rachel Maddow Show	9:21pm	HFA16M119H	00:00:30	Charged	60.00	*
04/14/16	Thursday	TVL-E	1936-WILKES-BARR	Everybody, Raymond	9:40pm	HFA16M119H	00:00:30	Charged	45.00	*
04/15/16	Friday	CNN-E	1936-WILKES-BARR	New Day	5:47am	HFA16M119H	00:00:30	Charged	45.00	*
04/15/16	Friday	AEN-E	1936-WILKES-BARR	Paid Programming	5:59am	HFA16M119H	00:00:30	Charged	18.00	*
04/15/16	Friday	CNN-E	1936-WILKES-BARR	New Day	7:20am	HFA16M119H	00:00:30	Charged	45.00	*
04/15/16	Friday	MNBC-E	1936-WILKES-BARR	Morning Joe	8:52am	HFA16M119H	00:00:30	Charged	25.00	*
04/15/16	Friday	HGTV-E	1936-WILKES-BARR	Fixer Upper	11:42am	HFA16M119H	00:00:30	Charged	30.00	*
04/15/16	Friday	CNN-E	1936-WILKES-BARR	This Hour	11:51am	HFA16M119H	00:00:30	Charged	30.00	*
04/15/16	Friday	CNN-E	1936-WILKES-BARR	Wolf	1:26pm	HFA16M119H	00:00:30	Charged	30.00	*
04/15/16	Friday	TVL-E	1936-WILKES-BARR	Gunsmoke	3:52pm	HFA16M119H	00:00:30	Charged	15.00	*
04/15/16	Friday	HGTV-E	1936-WILKES-BARR	Love It or List It	7:19pm	HFA16M119H	00:00:30	Charged	45.00	*
04/15/16	Friday	TNT-E	1936-WILKES-BARR	TNT Movies	9:04pm	HFA16M119H	00:00:30	Charged	105.00	*
04/15/16	Friday	MNBC-E	1936-WILKES-BARR	The Rachel Maddow Show	9:32pm	HFA16M119H	00:00:30	Charged	60.00	*
04/15/16	Friday	CNN-E	1936-WILKES-BARR	Democratic Debate	11:57pm	HFA16M119H	00:00:30	Charged	105.00	*
04/16/16	Saturday	TNT-E	1936-WILKES-BARR	Grimm	5:20am	HFA16G213H	00:00:30	Charged	18.00	*
04/16/16	Saturday	CNN-E	1936-WILKES-BARR	New Day Saturday	8:59am	HFA16G213H	00:00:30	Charged	45.00	*
04/16/16	Saturday	MNBC-E	1936-WILKES-BARR	Place for Politics 2016	9:53am	HFA16G213H	00:00:30	Charged	25.00	*

04/16/16	Saturday	MNBC-E	1936-WILKES-BARR Place for Politics 2016	10:12am	HFA16G218H	00:00:30	Charged	18.00	*
04/16/16	Saturday	MNBC-E	1936-WILKES-BARR Place for Politics 2016	10:29am	HFA16M119H	00:00:30	Charged	18.00	*
04/16/16	Saturday	LIF-E	1936-WILKES-BARR Dance Moms	11:13am	HFA16G213H	00:00:30	Charged	30.00	*
04/16/16	Saturday	CNN-E	1936-WILKES-BARR CNN Newsroom	11:26am	HFA16G218H	00:00:30	Charged	30.00	*
04/16/16	Saturday	AEN-E	1936-WILKES-BARR Criminal Minds	11:39am	HFA16G218H	00:00:30	Charged	30.00	*
04/16/16	Saturday	MNBC-E	1936-WILKES-BARR Place for Politics 2016	11:50am	HFA16G213H	00:00:30	Charged	18.00	*
04/16/16	Saturday	LIF-E	1936-WILKES-BARR Dance Moms	11:52am	HFA16G218H	00:00:30	Charged	30.00	*
04/16/16	Saturday	TVL-E	1936-WILKES-BARR Reba	12:36pm	HFA16G213H	00:00:30	Charged	15.00	*
04/16/16	Saturday	HGTV-E	1936-WILKES-BARR Listed Sisters	12:45pm	HFA16G213H	00:00:30	Charged	30.00	*
04/16/16	Saturday	MNBC-E	1936-WILKES-BARR Place for Politics 2016	1:36pm	HFA16G218H	00:00:30	Charged	18.00	*
04/16/16	Saturday	HGTV-E	1936-WILKES-BARR Property Brothers	2:18pm	HFA16G218H	00:00:30	Charged	30.00	*
04/16/16	Saturday	MNBC-E	1936-WILKES-BARR Caught On Camera	3:56pm	HFA16G213H	00:00:30	Charged	18.00	*
04/16/16	Saturday	MNBC-E	1936-WILKES-BARR Caught On Camera	4:12pm	HFA16G218H	00:00:30	Charged	25.00	*
04/16/16	Saturday	TVL-E	1936-WILKES-BARR Reba	4:47pm	HFA16G218H	00:00:30	Charged	20.00	*
04/16/16	Saturday	TNT-E	1936-WILKES-BARR TNT Movies	5:35pm	HFA16G218H	00:00:30	Charged	45.00	*
04/16/16	Saturday	MNBC-E	1936-WILKES-BARR Caught On Camera	5:51pm	HFA16M119H	00:00:30	Charged	25.00	*
04/16/16	Saturday	CNN-E	1936-WILKES-BARR Race For White House	10:44pm	HFA16M119H	00:00:30	Charged	105.00	*
04/16/16	Saturday	HGTV-E	1936-WILKES-BARR House Hunters Reno	10:45pm	HFA16M119H	00:00:30	Charged	105.00	*
04/16/16	Saturday	LIF-E	1936-WILKES-BARR Stranger in House	11:06pm	HFA16M119H	00:00:30	Charged	105.00	*
04/16/16	Saturday	MNBC-E	1936-WILKES-BARR Lockup: Raw	11:29pm	HFA16G213H	00:00:30	Charged	60.00	*

**Grand Total 3,835.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

Conid: 798991