

ORDER



Orders
Order / Rev: 21506
Alt Order #:
Product Desc: TIFFANY MCCORD DISTRICT JUDGE I
Estimate: TIFFANY MCCORD DISTRICT JUDGE I
Flight Dates: 05/21/18 - 06/04/18
Original Date / Rev: 05/17/18 / 05/17/18
Order Type: GENERAL

WCOV-TV
Primary AE: Eve Slater
Sales Office: MONT
Sales Region: LOC

Agency Name: Tiffany McCord for District Judge
Buying Contact: Tiffany McCord
Billing Contact:
 PO Box 892
 Montgomery, AL 36102

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Tiffany McCord for District Judge
Demographic: HH
Product Codes: PL1
Priority: \$0
Revenue Codes: DIR, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	3	\$900.00	\$900.00
05/28/18	06/04/18	4	\$375.00	\$375.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	3	\$900.00	\$900.00	0.00
June 2018	4	\$375.00	\$375.00	0.00
Totals	7	\$1,275.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eve Slater			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	05/21/18	06/04/18	Court 12n-1p M-F 12n-1p Judge Mathis	CM	12n-1p	M---F--	:30	2	\$75.00	L-3	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	M---F--		2				\$75.00		0.00			
		Week: 05/28/18	06/03/18	M---F--		2				\$75.00		0.00			
		Week: 06/04/18	06/10/18	M-----		1				\$75.00		0.00			
N 2	WCOV	06/04/18	06/04/18	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	M-----		1				\$150.00		0.00			
N 3	WCOV	05/23/18	05/23/18	Empire Empire	CM	7p-8p (7:00 PM-8:00 PM)	--W----	:30	1	\$750.00	L-4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	--W----		1				\$750.00		0.00			
													Totals	7	\$1,275.00

5/15/2018

Rercode 1 Direct Rercode 3 CAND-Political Candidate
Rercode 2 POL-Political

Tiffany McCall / District Judge

POLITICAL
CIA

MB
5/16/18

Judge Mathis \$75.

Mon + Fri May 21 + ~~26~~ 25 = \$150

Mon + Fri May 28 + June 1 = \$150

Monday June 4 = \$75
375 ✓

AE: EPR
Slater

9pm News \$150 -L3 = \$150

Monday June 4 -L3
525

5/23 Wednesday 658pm-8pm = \$750

Empire Finale \$250

★ Total \$1275

~~5/23 Wednesday 8-9pm
Star Finale \$600~~

\$2506
5/17/18
KMC

calendar

Political Local Direct

P.O. Box 892

Montgomery, AL 36102

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WCOV

Date:

5/15/18

I, Tiffany B. McCard,

being/on behalf of: Committee to Elect Tiffany B McCard, a legally qualified candidate of the Democratic political party for the office of:

District Judge Place 3

in the Primary

election to be held on: June 5th, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See	Attached				

Total Charges:

WCOV - FOX 20 - Montgomery, AL

2018 POLITICAL GUIDELINES



ACKNOWLEDGEMENT

Advertiser has been advised that a variety of classes of time (preemptible and non-preemptible) and package options are available to advertisers at a variety of rates, and the purchaser has been furnished with all requested information concerning rates, discounts, preemptibility, and package plans.

Station Acknowledgement of disclosure to candidate

Tiffany B. McGold
Printed Name of Candidate

Tiffany B. McGold for District Judge Place 3
Printed Title of Office Candidate is seeking

in person
How disclosure made available to Candidate
(fax, mail, in person, e-mail, etc.)

(334) 220-0038
Phone Number of Candidate

5/15/18
Date

