

ORDER



Orders
Order / Rev: 1370947
Alt Order #: 07903126
Product Desc: SIERRA CLUB
Estimate: 4174
Flight Dates: 09/18/15 - 10/01/15
Original Date / Rev: 09/04/15 / 09/04/15
Order Type: Political

WOIO

Primary AE: Dave Clark
Sales Office: T-DC
Sales Region: National

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 Greer Margolis/Accounting
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Sierra Club
Demographic: W35+
Product Codes: PL20
Priority: P 9
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/15	09/27/15	67	\$75,650.00	\$64,302.50
09/28/15	09/28/15	15	\$6,950.00	\$5,907.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2015	67	\$75,650.00	\$64,302.50	0.00
October 2015	15	\$6,950.00	\$5,907.50	0.00
Totals	82	\$82,600.00	\$70,210.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Clark			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	09/18/15	09/18/15	Cleveland 19 News at 5a Action News at 5a	Comm	5-6a	----F--	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/15	09/24/15	----F--		1			\$100.00			0.00			
E 2	WOIO	09/25/15	09/28/15	Cleveland 19 News at 5a Action News at 5a	Comm	5-6a	M--F--	:30	2	\$100.00	P 6	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/25/15	10/01/15	M--F--		2			\$100.00			0.00			
E 3	WOIO	09/18/15	09/18/15	Cleveland 19 News at 6a Action News at 6a	Comm	6-7a	----F--	:30	1	\$125.00	P 4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/15	09/24/15	----F--		1			\$125.00			0.00			
E 4	WOIO	09/25/15	09/28/15	NET CBS AM Network News CBS This Morning	Comm	7-9a	M--F--	:30	2	\$125.00	P 6	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/25/15	10/01/15	M--F--		2			\$125.00			0.00			
E 5	WOIO	09/18/15	09/18/15	NET CBS AM Network News CBS This Morning	Comm	7-9a	----F--	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/15	09/24/15	----F--		1			\$100.00			0.00			
E 6	WOIO	09/25/15	09/28/15	NET CBS AM Network News CBS This Morning	Comm	7-9a	M--F--	:30	2	\$100.00	P 6	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WOIO	09/25/15	09/28/15	NET CBS AM Network Morning CBS This Morning	Comm	7-9a	M--F--	:30	2	\$100.00	P 6	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/15	10/01/15	M--F--		2				\$100.00		0.00			
E 7	WOIO	09/20/15	09/20/15	NET CBS Sunday Morning CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$325.00	P 4	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	-----1		1				\$325.00		0.00			
E 8	WOIO	09/27/15	09/27/15	NET CBS Sunday Morning CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$325.00	P 6	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	-----1		1				\$325.00		0.00			
E 9	WOIO	09/20/15	09/20/15	NET Face The Nation Face the Nation	Comm	1030-11a	-----1	:30	1	\$275.00	P 4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	-----1		1				\$275.00		0.00			
E 10	WOIO	09/27/15	09/27/15	NET Face The Nation Face the Nation	Comm	1030-11a	-----1	:30	1	\$275.00	P 9	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	-----1		1				\$275.00		0.00			
E 11	WOIO	09/18/15	09/18/15	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	----F--	:30	1	\$325.00	P 4	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/15	09/24/15	----F--		1				\$325.00		0.00			
E 12	WOIO	09/25/15	09/28/15	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	M--F--	:30	1	\$325.00	P 6	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/15	10/01/15	M--F--		1				\$325.00		0.00			
E 13	WOIO	09/18/15	09/24/15	NET Price Is Right Price is Right	Comm	11a-12p	MTWTF--	:30	2	\$450.00	P 4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/15	09/24/15	MTWTF--		2				\$450.00		0.00			
E 14	WOIO	09/25/15	09/28/15	NET Price Is Right Price is Right	Comm	11a-12p	M--F--	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/15	10/01/15	M--F--		1				\$450.00		0.00			
E 15	WOIO	09/18/15	09/24/15	Noon News Action News at Noon	Comm	12-1230p	MTWTF--	:30	2	\$475.00	P 4	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/15	09/24/15	MTWTF--		2				\$475.00		0.00			
E 16	WOIO	09/25/15	09/28/15	Noon News Action News at Noon	Comm	12-1230p	M--F--	:30	2	\$475.00	P 4	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/15	10/01/15	M--F--		2				\$475.00		0.00			
E 17	WOIO	09/18/15	09/18/15	CBS Soaps CBS Soaps	Comm	CBS Soaps	----F--	:30	1	\$575.00	P 4	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/15	09/24/15	----F--		1				\$575.00		0.00			
E 18	WOIO	09/25/15	09/28/15	CBS Soaps CBS Soaps	Comm	CBS Soaps	M--F--	:30	2	\$575.00	P 6	0.00	NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/15	10/01/15	M--F--		2				\$575.00		0.00			
E 19	WOIO	09/18/15	09/18/15	Cleveland 19 News at 4p Action News at 4p	Comm	4-5p	----F--	:30	1	\$300.00	P 4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/15	09/24/15	----F--		1				\$300.00		0.00			
E 20	WOIO	09/25/15	09/28/15	Cleveland 19 News at 4p Action News at 4p	Comm	4-5p	M--F--	:30	2	\$300.00	P 6	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	WOIO	09/25/15	09/28/15	Cleveland 19 News at 4p Action News at 4p	Comm	4-5p	M--F--	:30	2	\$300.00	P 6	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/15	10/01/15	M--F--		2				\$300.00		0.00			
E 21	WOIO	09/18/15	09/18/15	Cleveland 19 News at 5p Action News at 5p	Comm	5-6p	----F--	:30	1	\$325.00	P 4	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/15	09/24/15	----F--		1				\$325.00		0.00			
E 22	WOIO	09/25/15	09/28/15	Cleveland 19 News at 5p Action News at 5p	Comm	5-6p	M--F--	:30	2	\$325.00	P 6	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/15	10/01/15	M--F--		2				\$325.00		0.00			
E 23	WOIO	09/18/15	09/18/15	Cleveland 19 News at 6p Action News at 6p	Comm	6-630p	----F--	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/15	09/24/15	----F--		1				\$450.00		0.00			
E 24	WOIO	09/25/15	09/28/15	Cleveland 19 News at 6p Action News at 6p	Comm	6-630p	M--F--	:30	2	\$450.00	P 6	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/15	10/01/15	M--F--		2				\$450.00		0.00			
E 25	WOIO	09/18/15	09/18/15	NET CBS Evening News CBS Evening News	Comm	630-7P	----F--	:30	1	\$850.00	P 2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/15	09/24/15	----F--		1				\$850.00		0.00			
E 26	WOIO	09/25/15	09/28/15	NET CBS Evening News CBS Evening News	Comm	630-7P	M--F--	:30	2	\$850.00	P 4	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/15	10/01/15	M--F--		2				\$850.00		0.00			
E 27	WOIO	09/19/15	09/19/15	Sat Cleve 19 News at 7p SA Action News at 7p	Comm	7-8p	-----1-	:30	1	\$300.00	P 4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	-----1-		1				\$300.00		0.00			
E 28	WOIO	09/26/15	09/26/15	Sat Cleve 19 News at 7p SA Action News at 7p	Comm	7-8p	-----1-	:30	1	\$300.00	P 4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	-----1-		1				\$300.00		0.00			
E 29	WOIO	09/20/15	09/20/15	Sun Cleve 19 News at 630 SU Action News at 630p	Comm	630-7p	-----1	:30	1	\$375.00	P 4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	-----1		1				\$375.00		0.00			
E 30	WOIO	09/27/15	09/27/15	Sun Cleve 19 News at 630 SU Action News at 630p	Comm	630-7p	-----1	:30	1	\$375.00	P 4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	-----1		1				\$375.00		0.00			
E 31	WOIO	09/18/15	09/18/15	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	----F--	:30	1	\$825.00	P 4	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/15	09/24/15	----F--		1				\$825.00		0.00			
E 32	WOIO	09/25/15	09/28/15	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	M--F--	:30	2	\$825.00	P 6	0.00	NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/15	10/01/15	M--F--		2				\$825.00		0.00			
E 33	WOIO	09/18/15	09/18/15	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	----F--	:30	1	\$1,275.00	P 2	0.00	NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/15	09/24/15	----F--		1				\$1,275.00		0.00			
E 34	WOIO	09/25/15	09/28/15	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	M--F--	:30	2	\$1,275.00	P 6	0.00	NM	2	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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E 34	WOIO	09/25/15	09/28/15	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	M--F--	:30	2	\$1,275.00	P 6	0.00	NM	2	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/15	10/01/15	M--F--		2				\$1,275.00		0.00			
E 35	WOIO	09/19/15	09/19/15	Sat 7-8p Sat 7-8p	Comm	7-8p	-----1-	:30	1	\$275.00	P 4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	-----1-		1				\$275.00		0.00			
E 36	WOIO	09/26/15	09/26/15	Sat 7-8p Sat 7-8p	Comm	7-8p	-----1-	:30	1	\$275.00	P 4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	-----1-		1				\$275.00		0.00			
E 37	WOIO	09/18/15	09/18/15	Cleveland 19 News at 11p Action News at 11p	Comm	11-1135p	----F--	:30	1	\$675.00	P 4	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/15	09/24/15	----F--		1				\$675.00		0.00			
E 38	WOIO	09/25/15	09/28/15	Cleveland 19 News at 11p Action News at 11p	Comm	11-1135p	M--F--	:30	2	\$675.00	P 9	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/15	10/01/15	M--F--		2				\$675.00		0.00			
E 39	WOIO	09/19/15	09/19/15	Sa Cleve 19 News at 11p SA Action News at 11p	Comm	11p-1130p (11:00 PM-11:30 PM)	-----1-	:30	1	\$525.00	P 4	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	-----1-		1				\$525.00		0.00			
E 40	WOIO	09/27/15	09/27/15	Su Cleve 19 News at 11p SU Action News at 11p	Comm	11p-1130p (11:00 PM-11:30 PM)	-----1	:30	1	\$675.00	P 4	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	-----1		1				\$675.00		0.00			
E 41	WOIO	09/18/15	09/18/15	NET Late Late Show The Late Late Show	Comm	1235a-130a (12:35 XM-1:30 XM)	----F--	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/15	09/24/15	----F--		1				\$100.00		0.00			
E 42	WOIO	09/25/15	09/28/15	NET Late Late Show The Late Late Show	Comm	1235a-130a (12:35 XM-1:30 XM)	M--F--	:30	2	\$100.00	P 8	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/15	10/01/15	M--F--		2				\$100.00		0.00			
E 43	WOIO	09/20/15	09/20/15	NET Sun Hour 1 Sun Hour 1	Comm	7-8p	-----1	:30	1	\$2,250.00	P 4	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	-----1		1				\$2,250.00		0.00			
E 44	WOIO	09/27/15	09/27/15	NET Sun Prime Other 1 60 Minutes	Comm	730p-9p	-----1	:30	1	\$2,250.00	P 9	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	-----1		1				\$2,250.00		0.00			
E 45	WOIO	09/20/15	09/20/15	Browns Football Browns Football	Comm	Browns	-----1	:30	1	\$40,000.00	P 4	0.00	NM	1	\$40,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	-----1		1				\$40,000.00		0.00			
N 46	WOIO	09/21/15	09/24/15	Cleveland 19 News at 5a Action News at 5a	Comm	5-6a	MTWT---	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/15	09/24/15	MTWT---		1				\$100.00		0.00			
N 47	WOIO	09/21/15	09/24/15	Cleveland 19 News at 6a Action News at 6a	Comm	6-7a	MTWT---	:30	1	\$125.00	P 6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/15	09/24/15	MTWT---		1				\$125.00		0.00			
N 48	WOIO	09/21/15	09/24/15	NET CBS AM Network News CBS This Morning	Comm	7-9a	MTWT---	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/15	09/24/15	MTWT---		1				\$100.00		0.00			

Order / Rev: 1370947
 Alt Order #: 07903126
 Flight Dates: 09/18/15 - 10/01/15

Advertiser: ISS/Sierra Club
 Product Desc: SIERRA CLUB
 Estimate: 4174

WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N48	WOIO	09/21/15	09/24/15	NET CBS AM Network News CBS This Morning	Comm	7-9a	MTWT---	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/18/15	09/24/15	MTWT---		1				\$100.00		0.00			
N49	WOIO	09/21/15	09/24/15	CBS Soaps CBS Soaps	Comm	CBS Soaps	MTWT---	:30	1	\$575.00	P 6	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/18/15	09/24/15	MTWT---		1				\$575.00		0.00			
N50	WOIO	09/21/15	09/24/15	Cleveland 19 News at 4p Action News at 4p	Comm	4-5p	MTWT---	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/18/15	09/24/15	MTWT---		1				\$300.00		0.00			
N51	WOIO	09/21/15	09/24/15	Cleveland 19 News at 5p Action News at 5p	Comm	5-6p	MTWT---	:30	3	\$325.00	P 6	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/18/15	09/24/15	MTWT---		3				\$325.00		0.00			
N52	WOIO	09/21/15	09/24/15	Cleveland 19 News at 6p Action News at 6p	Comm	6-630p	MTWT---	:30	3	\$450.00	P 6	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/18/15	09/24/15	MTWT---		3				\$450.00		0.00			
N53	WOIO	09/21/15	09/24/15	NET CBS Evening News CBS Evening News	Comm	630-7P	MTWT---	:30	1	\$850.00	P 4	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/18/15	09/24/15	MTWT---		1				\$850.00		0.00			
N54	WOIO	09/21/15	09/24/15	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MTWT---	:30	3	\$825.00	P 6	0.00	NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/18/15	09/24/15	MTWT---		3				\$825.00		0.00			
N55	WOIO	09/21/15	09/24/15	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MTWT---	:30	3	\$1,275.00	P 6	0.00	NM	3	\$3,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/18/15	09/24/15	MTWT---		3				\$1,275.00		0.00			
N56	WOIO	09/21/15	09/24/15	Cleveland 19 News at 11p Action News at 11p	Comm	11-1135p	MTWT---	:30	3	\$675.00	P 9	0.00	NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/18/15	09/24/15	MTWT---		3				\$675.00		0.00			
N57	WOIO	09/21/15	09/24/15	NET Late Late Show The Late Late Show	Comm	1235a-130a (12:35 XM-1:30 XM)	MTWT---	:30	1	\$100.00	P 8	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/18/15	09/24/15	MTWT---		1				\$100.00		0.00			
Totals														82	\$82,600.00