



## Contract

Order #	Ver #	Rev #	# Wks	Page #
21814	0		2	1

Advertiser	Product	Date	Time	Start	End
American Farmland Trust	Cover Act (21814)-P	5/11/23	11:04:18AM	5/15/23	5/28/23
Salesperson	Salesperson Phone #	Demos			
* Statenets					
Sales Office	Agency Phone #	Survey			
Learfield	(804)364-3075				

StateNets Platinum  
 Attn: Dave Martin  
 2601 Northwind Drive  
 Richmond VA 23233

Line #	Vehicle	Days & Times M T W T F S S	May	May	May	Jun	Jun	Jun	Jun	Jul	Jul	Jul	Jul	Jul	Aug	Total Units	Len		
			15	22	29	5	12	19	26	3	10	17	24	31	7				
1	Radio Iowa	M-Sa 6a-7p	30													30	60		
2	Radio Iowa	Mo-We 6AM-7PM		16												16	60		
	Totals		30	16												46			
Weekly Units			30	16	0	0	0	0	0	0	0	0	0	0	0	46			

<b>Total Gross:</b>	<b>\$30,360.00</b>	<b>Agency Commission:</b>	<b>\$4,554.00</b>	<b>Total Net:</b>	<b>\$25,806.00</b>
---------------------	--------------------	---------------------------	-------------------	-------------------	--------------------

Accepted for Learfield:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

\_\_\_\_\_  
 Name Title

\_\_\_\_\_  
 Name Title

\_\_\_\_\_  
 Name Title

\_\_\_\_\_  
 Name Title

Advertiser agrees that network may exercise its right and responsibility to approve all creative submitted by advertiser and refuse to air any creative found to be of questionable truth or accuracy.  
 Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109  
 P 573/893-7200 F 573/893-2321 www.learfield.com





## Contract Summary

<b>Order #</b>	<b>Ver #</b>	<b>Rev #</b>	<b># Wks</b>	<b>Page #</b>
21814	0		2	1
<b>Advertiser</b>	<b>Product</b>		<b>Date</b>	<b>Time</b>
American Farmland Trust	Cover Act (21814)-P		5/11/23	11:04:18AM
<b>Salesperson</b>	<b>Salesperson Phone #</b>		<b>Demos</b>	
* Statenets				
<b>Sales Office</b>	<b>Agency Phone #</b>		<b>Survey</b>	
Learfield	(804)364-3075			

StateNets Platinum  
 Attn: Dave Martin  
 2601 Northwind Drive  
 Richmond VA 23233

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Qtr 2 2023	Qtr 3 2023	Qtr 4 2023	Qtr 1 2024	Total	Total Units
Radio Iowa	0	30,360	0	0	0	0	0	0	0	0	0	0	30,360				30,360	46
All Vehicles - Total Gross		30,360											30,360				30,360	46
All Vehicles - Total Units		46											46				46	46
<b>Air Time Gross:</b>		<b>\$30,360.00</b>		<b>Agency Commission:</b>		<b>\$4,554.00</b>		<b>Total Net:</b>		<b>\$25,806.00</b>								

Advertiser agrees that network may exercise its right and responsibility to approve all creative submitted by advertiser and refuse to air any creative found to be of questionable truth or accuracy.

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109  
 P 573/893-7200 F 573/893-2321 www.learfield.com

