



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

<u>Contract / Revision</u> 741478 /		<u>Alt Order #</u> 09235303
<u>Product</u> BERGMAN/RP OF IA		
<u>Contract Dates</u> 10/10/18 - 10/16/18		<u>Estimate #</u> 5333
<u>Advertiser</u> Bergman/R/IA HD 44 IA/Republican Party		<u>Original Date / Revision</u> 09/26/18 / 10/03/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHO	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 12521	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Services, Inc.
1911 North Ft Myer Dr
Suite 400
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/11/18	10/12/18	Today In Iowa	6:00 AM-7:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/18	10/14/18	---TF--				2	\$350.00				
N 2	13	10/15/18	10/15/18	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/18	10/21/18	1-----				1	\$350.00				
N 3	13	10/10/18	10/11/18	Today	7:00 AM-9:00 AM		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/18	10/14/18	--WT---				2	\$325.00				
N 4	13	10/15/18	10/16/18	Today	7:00 AM-9:00 AM		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/18	10/21/18	MT-----				2	\$325.00				
N 5	13	10/14/18	10/14/18	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/18	10/14/18	-----1				1	\$110.00				
N 6	13	10/14/18	10/14/18	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/18	10/14/18	-----1				1	\$150.00				
N 7	13	10/10/18	10/12/18	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/18	10/14/18	--WTF--				3	\$85.00				
N 8	13	10/15/18	10/16/18	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/18	10/21/18	MT-----				2	\$85.00				
N 9	13	10/10/18	10/10/18	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/18	10/14/18	--1----				1	\$75.00				
N 12	13	10/13/18	10/13/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/18	10/14/18	-----1-				1	\$225.00				
N 13	13	10/14/18	10/14/18	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/18	10/14/18	-----1				1	\$200.00				
N 14	13	10/10/18	10/12/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	3	\$1,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

<u>Contract / Revision</u>		<u>Alt Order #</u>
741478 /		09235303
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/18 - 10/16/18	BERGMAN/RP OF IA	5333
<u>Advertiser</u>		<u>Original Date / Revision</u>
Bergman/R/IA HD 44 IA/R		09/26/18 / 10/03/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--WTF--				3	\$500.00				
N 15	13	10/15/18	10/16/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	MT-----				2	\$500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	10/15/18-10/21/18	M-F 630p-7p	6:30 PM-7:00 PM	MTu-----	:30		\$500.00		NM		
	See MG 15.3,15.4												
	2	13	10/15/18-10/21/18	M-F 630p-7p	6:30 PM-7:00 PM	MTu-----	:30		\$500.00		NM		
	See MG 15.3,15.4												
	3	13	10/15/18-10/16/18	M-F 630p-7p	6:30 PM-7:00 PM	MTu-----	:30		\$850.00		NM		
	Ⓜ MG for 15.2,15.1												
	4	13	10/15/18-10/16/18	M-F 630p-7p	6:30 PM-7:00 PM	MTu-----	:30		\$850.00		NM		
	Ⓜ MG for 15.2,15.1												
N 16	13	10/11/18	10/12/18	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---TF--				2	\$650.00				
N 17	13	10/15/18	10/15/18	Monday Prime 2 HR	7:00 PM-9:00 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	1-----				1	\$1,200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	10/15/18-10/21/18	Monday Prime 2 HR	7:00 PM-9:00 PM	M-----	:30		\$1,200.00		NM		
	See MG 17.2												
	2	13	10/15/18-10/15/18	Monday Prime 2 HR	7:00 PM-9:00 PM	M-----	:30		\$1,800.00		NM		
	Ⓜ MG for 17.1 10/15												
N 20	13	10/14/18	10/14/18	NFL Reg Ssn Gm	7:00 PM-11:00 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1				1	\$1,250.00				
N 21	13	10/15/18	10/15/18	Channel 13 News @ 6p	6p-630p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$450.00				
N 22	13	10/11/18	10/12/18	Channel 13 News @ 6p	6p-630p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---TF--				2	\$450.00				
N 23	13	10/11/18	10/12/18	M-F 1035p-1135p	1035p-1135p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---TF--				2	\$225.00				
N 24	13	10/11/18	10/11/18	Thursday Prime Hour 2	8p-9p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---T---				1	\$600.00				
N 25	13	10/14/18	10/14/18	Su 1105p-1135p	1105p-1135p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$25.00				
Totals								0.00				33	\$13,510.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/16/18	33	\$13,510.00	(\$2,026.50)	\$11,483.50
Totals	33	\$13,510.00	(\$2,026.50)	\$11,483.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

Contract / Revision	Alt Order #
741478 /	09235303

Contract Dates	Product	Estimate #
10/10/18 - 10/16/18	BERGMAN/RP OF IA	5333

Advertiser	Original Date / Revision
Bergman/R/IA HD 44 IA/R	09/26/18 / 10/03/18

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.