

WTVG-TV
EEO PUBLIC FILE REPORT
June 1, 2016 – May 31, 2017

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive +2	1-24	22
Assignment Desk Editor	1-24	23
Engineering Technician +2	1-24	23
General Sales Manager	1-24	21
Graphics Operator	1-24	24
Master Control Technician +2	1-24	23
News Producer +3	1-24	20,22,18
Receptionist	1-24	24

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1.	BALL STATE UNIVERSITY 2000 W. UNIVERSITY AVE. MUNCIE, IN 47306 765-289-1241 Cardinal Career Link https://bsu-csm.symplicity.com/employers/index.php?signin_tab=0&js_disabled=0	No	0
2.	BOWLING GREEN STATE UNIVERSITY CAREER SERVICES BOWLING GREEN, OH 43403 419-372-2356 www.bgsu.edu	No	0
3.	BROADCAST EMPLOYMENT SERVICES P.O. BOX 4116 OCEANSIDE, CA 92052 www.tvjobs.com	No	0
4.	CENTRAL MICHIGAN UNIVERSITY BROADCAST & CINEMATIC ARTS CAREER SERVICES MT. PLEASANT, MI 48858 (989) 774-3068 www.https://onestop.symplicity.com	No	0
5.	GRAY TELEVISION 4370 PEACHTREE RD., NE STE. 400 ATLANTA, GA 30319 404-266-8333 www.gray.tv	Yes	0
6.	KENT STATE UNIVERSITY 800 E. SUMMIT ST. KENT, OH 44240 330-672-3000 www.https://onestop.symplicity.com	No	0
7.	MEDIA BISTRO www.mediabistro.com	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8.	MADONNA UNIVERSITY 36600 SCHOOLCRAFT RD. LIVONIA, MI 48150 sboyd@madonna.edu https://www.madonna.edu/	No	0
9.	MIAMI UNIVERSITY 501 E. HIGH ST. OXFORD, OH 45056 513-529-1809 https://miamiu-csm.symplicity.com/employers/	No	0
10.	OHIO ASSOCIATION OF BROADCASTERS PATRICIA GEARY (866) OAB-5794 www.oab.com	No	0
11.	OHIO STATE UNIVERSITY 154 W. 12 th AVE COLUMBUS, OH 43210 www.osu.edu	No	0
12.	PENN STATE UNIVERSITY UNIVERSITY PARK STATE COLLEGE, PA 814-865-4700 https://psu-csm.symplicity.com/employers/	No	0
13.	SPOTS N DOTS SND Publishing LLC 1635 Old Highway 41NW Kennesaw, GA 30152 www.spotsndots.com 888-884-2630	No	0
14.	SYRACUSE UNIVERSITY 900 S. CROUSE AVE. SYRACUSE, NY 13210 315-443-1870 http://careerservices.syr.edu/	No	0
15.	THE TOLEDO BLADE / MONSTER.COM 541 N. SUPERIOR STREET TOLEDO, OH 43660 www.thetoledoblade.com	No	0
16.	TV NEWSCHECK MEDIA 24 West Lancaster Ave. #205 Ardmore, PA 19003 610-420-6003 www.tvnewscheck.com	No	0
17.	TV AND RADIO JOBS www.tvandradijobs.com	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
18.	UNIVERSITY OF KENTUCKY LEXINGTON, KY 40506 (859)257-9000 www.uky.edu	No	1
19.	UNIVERSITY OF MICHIGAN CAREER & PLACEMENT 3200 STUDENT ACTIVITIES BLDG. ANN ARBOR, MI 48109 (734) 764-7460 www.careercenter.umich.edu	No	0
20.	UNIVERSITY OF TOLEDO PLACEMENT OFFICE 2810 W. BANCROFT ST. TOLEDO, OH 43606 (419) 530-4341	No	1
21.	Internal Promotion/Hire	No	1
22.	Referral	No	3
23.	Station Website www.13abc.com	No	5
24.	Indeed.com	No	2
TOTAL INTERVIEWEES OVER REPORTING PERIOD			13

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III. RECRUITMENT INITIATIVES

EEO PUBLIC FILE REPORT
June 1, 2015 – May 31, 2016

III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Internship Program	<p>WTVG-TV offers unpaid internships to college and university students. An internship generally lasts 10-12 weeks, with each student working about 20 hours per week in exchange for college credit. The student is given the opportunity to work with reporters, producers, photographers, sales personnel, production staff, and creative services. Students are allowed to experience assignments in each of these departments directly relating to their education and career choice.</p> <p>During the period of this report, June 1, 2016 – May 31, 2017, Twelve interns from the following schools participated in an internship with our News Department:</p> <p>Bowling Green State University (6) The University of Toledo (4) University of Michigan (1) Kent State (1) Lee University (1) Xavier University (1)</p>
2	Participate in events sponsored by organizations representing community groups (6)	<p>2-15-17 WTVG's News Director spoke to 30 members of the Toledo Chamber of Commerce Leadership Academy. The subjects focused on media relations and journalism. .</p> <p>2-4-17 A 13abc News Anchor spoke to members of Leadership Toledo organization on how to become a good communicator and public speaker. 65 people were in attendance.</p>

		<p>3-18-17 A 13abc Action News Meteorologist gave a weather presentation that focused on forecasting and weather safety to the American Heritage Girls group of Maumee. 25 people were in attendance.</p> <p>Station Tours for School and Community groups. During station tours, participants have the opportunity to observe all the jobs that it takes to run a television station from news anchors to engineers to sales.</p> <p>7-7-2016 YMCA Youth Group-DeVeaux High School, 13 Students 7-28-2016 YMCA Youth Group- DeVeaux High School, 16 Students</p> <p>2-7-2017 Horizon Science Academy- 15 High School students, Springfield.</p> <p>3-16-2017 Montpelier High School, 22 students.</p> <p>3-31-2017 University of Toledo, 10 Communications Students. Fraternity/Sorority. Took a studio tour and observed the noon newscast.</p> <p>4-6-2017 Horizon Science Academy, 10 High School students. Springfield.</p> <p>4-2-17 Fremont High School, 10 Students</p> <p>4-24-17 Lenawee County LISD Video Production Class, 35 High School students.</p>
4	Participate in events sponsored by educational institutions relating to career opportunities in broadcasting (3)	<p>January 15, 2016, WTVG 13abc's Action News Director participated in a Press Club Public Relations Society panel at the Toledo Club. Approximately 50 professionals attended the discussion which focused on economic development activities and coverage of downtown Toledo. The discussion included private and government initiatives, efforts to develop a new master plan, new businesses locating in downtown Toledo and the new headquarters for ProMedica to be located downtown.</p> <p>February 5, 2016, A WTVG 13abc news Anchor/Reporter joined students and staff at Holland Elementary to greet everyone with a high-five boost for school spirit. Approximately 500 students participated.</p>

	<p>Feb. 8, 2016 A WTVG 13abc news Anchor/Reporter – spoke to a High School journalism class at Southfield Early College Academy in Southfield, MI. He focused on social media influences in traditional journalism.</p> <p>May 20, 2016 A WTVG 13abc reporter attended Dundee Elementary Career Day in Dundee, MI and Talked to five 4th grade classrooms about being a reporter at 13abc. (Spoke to 100 students and teachers.</p> <p>March 21, 2017 A 13abc News Anchor was guest speaker at a Career Day event for students at Notre Dame Academy. She discussed broadcast journalism.</p> <p>May 5, 2017 A 13abc Meteorologist spoke to 800 students (1st through 4th grade) at the Monroe County fairgrounds about weather forecasting and becoming a meteorologist.</p> <p>May 10, 2017 A 13abc Meteorologist spoke to 250 7th grade students and gave a presentation on how Lake Erie impacts our weather, what a jet stream is, and how to read a weather map.</p>
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