



News3CBS(MIFI)
1915 N Yellowstone Hwy
Idaho Falls, ID 83401
(208)525-8888

CONTRACT

<u>Contract / Revision</u> 688667 /		<u>Alt Order #</u> 28398706
<u>Advertiser</u> Idaho Liberty PAC		<u>Original Date / Revision</u> 05/08/24 / 05/08/24
<u>Contract Dates</u> 05/08/24 - 05/14/24	<u>Estimate #</u> 4863	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> MIFI	<u>Account Executive</u> Christopher Lynch	<u>Sales Office</u> Millennium-Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 134	<u>Product 1/2</u> 139
<u>Agency Ref</u> 121647	<u>Advertiser Ref</u> 126403	

And:

Full Research Media Group
PO Box 101552
Arlington, VA 22210

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	MIFI	05/09/24	05/09/24	Local Morning News @6:00 - 7:00 AM	6:00 - 7:00 AM		:30			P-2	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$40.00				
N 2	MIFI	05/10/24	05/10/24	Local Morning News @6:00 - 7:00 AM	6:00 - 7:00 AM		:30			P-2	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$40.00				
N 3	MIFI	05/13/24	05/13/24	Local Morning News @6:00 - 7:00 AM	6:00 - 7:00 AM		:30			P-2	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$40.00				
N 4	MIFI	05/09/24	05/09/24	CBS Mornings	7:00 - 9:00 AM		:30			P-2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$60.00				
N 5	MIFI	05/10/24	05/10/24	CBS Mornings	7:00 - 9:00 AM		:30			P-2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$60.00				
N 6	MIFI	05/14/24	05/14/24	CBS Mornings	7:00 - 9:00 AM		:30			P-2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$60.00				
N 7	MIFI	05/09/24	05/09/24	CBS Evening News 5p-530p	5p-530p		:30			P-3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$120.00				
N 8	MIFI	05/10/24	05/10/24	CBS Evening News 5p-530p	5p-530p		:30			P-3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$120.00				
N 9	MIFI	05/13/24	05/13/24	CBS Evening News 5p-530p	5p-530p		:30			P-3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$120.00				
N 10	MIFI	05/09/24	05/09/24	Local News 8 on CBS 530p-6p	530p-6p		:30			P-2	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$100.00				
N 11	MIFI	05/10/24	05/10/24	Local News 8 on CBS 530p-6p	530p-6p		:30			P-2	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any other correspondence when such conditions conflict with the above terms and conditions. Two week advance cancellation notice is required in writing. Parent Company, News-Press & Gazette prohibits any form of legally proscribed discrimination in both advertising contracts and advertising sales generally. All card payments may be subject to a 2.5% fee, as permitted by state law. We are currently not accepting debit cards.



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688667 /	28398706

<u>Advertiser</u>	<u>Original Date / Revision</u>
Idaho Liberty PAC	05/08/24 / 05/08/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/08/24 - 05/14/24	Issue	4863

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$100.00				
N 12	MIFI	05/14/24	05/14/24	Local News 8 on CBS 530p-6p			:30			P-2	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$100.00				
N 13	MIFI	05/09/24	05/09/24	Local News 8 on CBS 10p-1035p			:30			P-3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$120.00				
N 14	MIFI	05/10/24	05/10/24	Local News 8 on CBS 10p-1035p			:30			P-3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$120.00				
N 15	MIFI	05/14/24	05/14/24	Local News 8 on CBS 10p-1035p			:30			P-3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$120.00				
N 16	MIFI	05/09/24	05/09/24	The Price is Right	9a-10a		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$300.00				
N 17	MIFI	05/10/24	05/10/24	The Price is Right	9a-10a		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$300.00				
N 18	MIFI	05/13/24	05/13/24	The Price is Right	9a-10a		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$300.00				
N 19	MIFI	05/09/24	05/09/24	The Young and the Re	10a-11a		:30			P-2	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$120.00				
N 20	MIFI	05/10/24	05/10/24	The Young and the Re	10a-11a		:30			P-2	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$120.00				
N 21	MIFI	05/14/24	05/14/24	The Young and the Re	10a-11a		:30			P-2	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$120.00				
N 22	MIFI	05/10/24	05/10/24	Dr Phil	11a-12p		:30			P-2	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$40.00				
N 23	MIFI	05/13/24	05/13/24	Dr Phil	11a-12p		:30			P-2	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$40.00				
Totals												23	\$2,660.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/14/24	23	\$2,660.00	(\$399.00)	\$2,261.00
Totals	23	\$2,660.00	(\$399.00)	\$2,261.00

Signature: _____ Date: _____

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