



News3CBS(MIFI)
1915 N Yellowstone Hwy
Idaho Falls, ID 83401
(208)525-8888

CONTRACT

| | | |
|---|---|--|
| <u>Contract / Revision</u> 688677 / | | <u>Alt Order #</u> 28398707 |
| <u>Advertiser</u> Idaho Liberty PAC | | <u>Original Date / Revision</u> 05/08/24 / 05/08/24 |
| <u>Contract Dates</u> 05/15/24 - 05/21/24 | <u>Estimate #</u> 4864 | |
| <u>Product</u> Issue | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> MIFI | <u>Account Executive</u> Christopher Lynch | <u>Sales Office</u> Millennium-Was |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> 134 | <u>Product 1/2</u> 139 |
| <u>Agency Ref</u> 121647 | <u>Advertiser Ref</u> 126403 | |

And:

Full Research Media Group
PO Box 101552
Arlington, VA 22210

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------------------|----------------|------|--------|-------------------|-------------|-------|------|-------|----------|
| N 1 | MIFI | 05/15/24 | 05/15/24 | Local Morning News @6:00 - 7:00 AM | | | :30 | | | P-2 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | --W---- | | | | 1 | \$40.00 | | | | |
| N 2 | MIFI | 05/16/24 | 05/16/24 | Local Morning News @6:00 - 7:00 AM | | | :30 | | | P-2 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | ---T--- | | | | 1 | \$40.00 | | | | |
| N 3 | MIFI | 05/17/24 | 05/17/24 | Local Morning News @6:00 - 7:00 AM | | | :30 | | | P-2 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | ----F-- | | | | 1 | \$40.00 | | | | |
| N 4 | MIFI | 05/20/24 | 05/20/24 | Local Morning News @6:00 - 7:00 AM | | | :30 | | | P-2 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | M----- | | | | 1 | \$40.00 | | | | |
| N 5 | MIFI | 05/15/24 | 05/15/24 | CBS Mornings 7:00 - 9:00 AM | | | :30 | | | P-2 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | --W---- | | | | 1 | \$60.00 | | | | |
| N 6 | MIFI | 05/16/24 | 05/16/24 | CBS Mornings 7:00 - 9:00 AM | | | :30 | | | P-2 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | ---T--- | | | | 1 | \$60.00 | | | | |
| N 7 | MIFI | 05/17/24 | 05/17/24 | CBS Mornings 7:00 - 9:00 AM | | | :30 | | | P-2 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | ----F-- | | | | 1 | \$60.00 | | | | |
| N 8 | MIFI | 05/21/24 | 05/21/24 | CBS Mornings 7:00 - 9:00 AM | | | :30 | | | P-2 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | -T----- | | | | 1 | \$60.00 | | | | |
| N 9 | MIFI | 05/15/24 | 05/15/24 | CBS Evening News 5p-530p | | | :30 | | | P-3 | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | --W---- | | | | 1 | \$120.00 | | | | |
| N 10 | MIFI | 05/16/24 | 05/16/24 | CBS Evening News 5p-530p | | | :30 | | | P-3 | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | ---T--- | | | | 1 | \$120.00 | | | | |
| N 11 | MIFI | 05/17/24 | 05/17/24 | CBS Evening News 5p-530p | | | :30 | | | P-3 | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> 688677 / | | <u>Alt Order #</u> 28398707 |
| <u>Advertiser</u> Idaho Liberty PAC | | <u>Original Date / Revision</u> 05/08/24 / 05/08/24 |
| <u>Contract Dates</u> 05/15/24 - 05/21/24 | <u>Product</u> Issue | <u>Estimate #</u> 4864 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------------|-------------------|------|--------|-------------|------|-------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 05/13/24 | 05/19/24 | ----F-- | 1 | | | \$120.00 | | | | | |
| N 12 | MIFI | 05/20/24 | 05/20/24 | CBS Evening News 5p-530p | 5p-530p | | :30 | | | P-3 | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 05/20/24 | 05/26/24 | M----- | 1 | | | \$120.00 | | | | | |
| N 13 | MIFI | 05/15/24 | 05/15/24 | Local News 8 on CBS 530p-6p | 530p-6p | | :30 | | | P-3 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 05/13/24 | 05/19/24 | --W---- | 1 | | | \$100.00 | | | | | |
| N 14 | MIFI | 05/16/24 | 05/16/24 | Local News 8 on CBS 530p-6p | 530p-6p | | :30 | | | P-3 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 05/13/24 | 05/19/24 | ---T--- | 1 | | | \$100.00 | | | | | |
| N 15 | MIFI | 05/15/24 | 05/15/24 | Local News 8 on CBS 10p-1035p | 10p-1035p | | :30 | | | P-3 | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 05/13/24 | 05/19/24 | --W---- | 1 | | | \$120.00 | | | | | |
| N 16 | MIFI | 05/16/24 | 05/16/24 | Local News 8 on CBS 10p-1035p | 10p-1035p | | :30 | | | P-3 | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 05/13/24 | 05/19/24 | ---T--- | 1 | | | \$120.00 | | | | | |
| N 17 | MIFI | 05/15/24 | 05/15/24 | The Price is Right 9a-10a | 9a-10a | | :30 | | | P-2 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 05/13/24 | 05/19/24 | --W---- | 1 | | | \$300.00 | | | | | |
| N 18 | MIFI | 05/16/24 | 05/16/24 | The Price is Right 9a-10a | 9a-10a | | :30 | | | P-2 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 05/13/24 | 05/19/24 | ---T--- | 1 | | | \$300.00 | | | | | |
| N 19 | MIFI | 05/17/24 | 05/17/24 | The Price is Right 9a-10a | 9a-10a | | :30 | | | P-2 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 05/13/24 | 05/19/24 | ----F-- | 1 | | | \$300.00 | | | | | |
| N 20 | MIFI | 05/20/24 | 05/20/24 | The Price is Right 9a-10a | 9a-10a | | :30 | | | P-2 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 05/20/24 | 05/26/24 | M----- | 1 | | | \$300.00 | | | | | |
| N 21 | MIFI | 05/15/24 | 05/15/24 | The Young and the Re10a-11a | 10a-11a | | :30 | | | P-2 | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 05/13/24 | 05/19/24 | --W---- | 1 | | | \$120.00 | | | | | |
| N 22 | MIFI | 05/16/24 | 05/16/24 | The Young and the Re10a-11a | 10a-11a | | :30 | | | P-2 | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 05/13/24 | 05/19/24 | ---T--- | 1 | | | \$120.00 | | | | | |
| N 23 | MIFI | 05/17/24 | 05/17/24 | The Young and the Re10a-11a | 10a-11a | | :30 | | | P-2 | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 05/13/24 | 05/19/24 | ----F-- | 1 | | | \$120.00 | | | | | |
| N 24 | MIFI | 05/21/24 | 05/21/24 | The Young and the Re10a-11a | 10a-11a | | :30 | | | P-2 | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 05/20/24 | 05/26/24 | -T----- | 1 | | | \$120.00 | | | | | |
| N 25 | MIFI | 05/15/24 | 05/15/24 | Dr Phil 11a-12p | 11a-12p | | :30 | | | P-2 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 05/13/24 | 05/19/24 | --W---- | 1 | | | \$40.00 | | | | | |
| N 26 | MIFI | 05/16/24 | 05/16/24 | Dr Phil 11a-12p | 11a-12p | | :30 | | | P-2 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 05/13/24 | 05/19/24 | ---T--- | 1 | | | \$40.00 | | | | | |
| N 27 | MIFI | 05/17/24 | 05/17/24 | Dr Phil 11a-12p | 11a-12p | | :30 | | | P-2 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 05/13/24 | 05/19/24 | ----F-- | 1 | | | \$40.00 | | | | | |

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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 688677 / | 28398707 |

| | |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Idaho Liberty PAC | 05/08/24 / 05/08/24 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 05/15/24 - 05/21/24 | Issue | 4864 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|-------|------|-----------|-------------------|
| N 28 | MIFI | 05/20/24 | 05/20/24 | Dr Phil | 11a-12p | | :30 | | | P-2 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | M----- | | | | 1 | \$40.00 | | | | |
| Totals | | | | | | | | | | | | 28 | \$3,160.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 04/29/24 - 05/21/24 | 28 | \$3,160.00 | (\$474.00) | \$2,686.00 |
| Totals | 28 | \$3,160.00 | (\$474.00) | \$2,686.00 |

Signature: _____ **Date:** _____

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