

CONTRACT



KIFI Local News 8
 1915 N Yellowstone Hwy
 Idaho Falls, ID 83401
 (208)525-8888

www.localnews8.com

And:

Full Research Media Group
 PO Box 101552
 Arlington, VA 22210

<u>Contract / Revision</u> 688674 /		<u>Alt Order #</u> 28398693
<u>Advertiser</u> Idaho Liberty PAC		<u>Original Date / Revision</u> 05/08/24 / 05/08/24
<u>Contract Dates</u> 05/08/24 - 05/14/24	<u>Estimate #</u> 4863	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIFI	<u>Account Executive</u> Christopher Lynch	<u>Sales Office</u> Katz Cont-Wash
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 134	<u>Product 1/2</u> 139
<u>Agency Ref</u> 121647	<u>Advertiser Ref</u> 126403	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KIFI	05/09/24	05/09/24	Local News 8 This Mo	6:00 - 7:00 AM		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	---T---	1			\$300.00					
N 2	KIFI	05/10/24	05/10/24	Local News 8 This Mo	6:00 - 7:00 AM		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	----F--	1			\$300.00					
N 3	KIFI	05/13/24	05/13/24	Local News 8 This Mo	6:00 - 7:00 AM		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	M-----	1			\$300.00					
N 4	KIFI	05/09/24	05/09/24	Good Morning Americ	7-9A		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	---T---	1			\$300.00					
N 5	KIFI	05/10/24	05/10/24	Good Morning Americ	7-9A		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	----F--	1			\$300.00					
N 6	KIFI	05/14/24	05/14/24	Good Morning Americ	7-9A		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	-T-----	1			\$300.00					
N 7	KIFI	05/09/24	05/09/24	Good Morning Americ	7-9A		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	---T---	1			\$300.00					
N 8	KIFI	05/10/24	05/10/24	Good Morning Americ	7-9A		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	----F--	1			\$300.00					
N 9	KIFI	05/13/24	05/13/24	Good Morning Americ	7-9A		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	M-----	1			\$300.00					
N 10	KIFI	05/14/24	05/14/24	Good Morning Americ	7-9A		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	-T-----	1			\$300.00					
N 11	KIFI	05/09/24	05/09/24	EN M-F 5-530P	5:00 - 5:30 PM		:30			P-3	NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 688674 /		<u>Alt Order #</u> 28398693
<u>Advertiser</u> Idaho Liberty PAC		<u>Original Date / Revision</u> 05/08/24 / 05/08/24
<u>Contract Dates</u> 05/08/24 - 05/14/24	<u>Product</u> Issue	<u>Estimate #</u> 4863

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	---T---	1			\$520.00					
N 12	KIFI	05/10/24	05/10/24	EN M-F 5-530P	5:00 - 5:30 PM		:30			P-3	NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	----F--	1			\$520.00					
N 13	KIFI	05/13/24	05/13/24	EN M-F 5-530P	5:00 - 5:30 PM		:30			P-3	NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	M-----	1			\$520.00					
N 14	KIFI	05/09/24	05/09/24	ABC World News with 5:30 - 6:00 PM			:30			P-2	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	---T---	1			\$1,000.00					
N 15	KIFI	05/10/24	05/10/24	ABC World News with 5:30 - 6:00 PM			:30			P-2	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	----F--	1			\$1,000.00					
N 16	KIFI	05/14/24	05/14/24	ABC World News with 5:30 - 6:00 PM			:30			P-2	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	-T-----	1			\$1,000.00					
N 17	KIFI	05/09/24	05/09/24	Local News at 6	6-630p		:30			P-2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	---T---	1			\$600.00					
N 18	KIFI	05/10/24	05/10/24	Local News at 6	6-630p		:30			P-2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	----F--	1			\$600.00					
N 19	KIFI	05/13/24	05/13/24	Local News at 6	6-630p		:30			P-2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	M-----	1			\$600.00					
N 20	KIFI	05/14/24	05/14/24	Local News at 6	6-630p		:30			P-2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	-T-----	1			\$600.00					
N 21	KIFI	05/11/24	05/11/24	Local News 8	500p-530p		:30			P-2	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	-----S-	1			\$200.00					
N 22	KIFI	05/11/24	05/11/24	ABC World News Toni	5:30 - 6:00 PM		:30			P-2	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	-----S-	1			\$1,000.00					
N 23	KIFI	05/12/24	05/12/24	ABC World News Toni	530p-6p		:30			P-2	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	-----S	1			\$1,000.00					
N 24	KIFI	05/12/24	05/12/24	EN SU 5-530P	SUN 5:00 - 5:30 P		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	-----S	1			\$300.00					
N 25	KIFI	05/09/24	05/09/24	LN M-F 10-1035P	10:00 - 10:35 PM		:30			P-2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	---T---	1			\$600.00					
N 26	KIFI	05/10/24	05/10/24	LN M-F 10-1035P	10:00 - 10:35 PM		:30			P-2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	----F--	1			\$600.00					
N 27	KIFI	05/13/24	05/13/24	LN M-F 10-1035P	10:00 - 10:35 PM		:30			P-2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	M-----	1			\$600.00					

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 28	KIFI	05/14/24	05/14/24	LN M-F 10-1035P	10:00 – 10:35 PM		:30			P-2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$600.00				
N 29	KIFI	05/11/24	05/11/24	Saturday Local News 8	10p-1035p		:30			P-2	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S-				1	\$400.00				
N 30	KIFI	05/12/24	05/12/24	Sunday Local News 8	10p-1035p		:30			P-2	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S				1	\$700.00				
N 31	KIFI	05/09/24	05/09/24	Live With Kelly and M	9:00 – 10:00 AM		:30			P-2	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$40.00				
N 32	KIFI	05/10/24	05/10/24	Live With Kelly and M	9:00 – 10:00 AM		:30			P-2	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$40.00				
N 33	KIFI	05/14/24	05/14/24	Live With Kelly and M	9:00 – 10:00 AM		:30			P-2	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$40.00				
N 34	KIFI	05/09/24	05/09/24	GMA3: What You Nee	11:00 AM – 12:00		:30			P-2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$60.00				
N 35	KIFI	05/10/24	05/10/24	GMA3: What You Nee	11:00 AM – 12:00		:30			P-2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$60.00				
N 36	KIFI	05/13/24	05/13/24	GMA3: What You Nee	11:00 AM – 12:00		:30			P-2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$60.00				
N 37	KIFI	05/09/24	05/09/24	Local News 8 at Noon	12:00 - 1:00 PM		:30			P-2	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$120.00				
N 38	KIFI	05/10/24	05/10/24	Local News 8 at Noon	12:00 - 1:00 PM		:30			P-2	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$120.00				
N 39	KIFI	05/14/24	05/14/24	Local News 8 at Noon	12:00 - 1:00 PM		:30			P-2	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$120.00				
N 40	KIFI	05/09/24	05/09/24	General Hospital	1:00 – 2:00 PM		:30			P-2	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$40.00				
N 41	KIFI	05/10/24	05/10/24	General Hospital	1:00 – 2:00 PM		:30			P-2	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$40.00				
N 42	KIFI	05/13/24	05/13/24	General Hospital	1:00 – 2:00 PM		:30			P-2	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$40.00				
N 43	KIFI	05/09/24	05/09/24	The Drew Barrymore	2:00 – 3:00 PM		:30			P-3	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$20.00				
N 44	KIFI	05/10/24	05/10/24	The Drew Barrymore	2:00 – 3:00 PM		:30			P-3	NM	1	\$20.00

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688674 /	28398693

<u>Advertiser</u>	<u>Original Date / Revision</u>
Idaho Liberty PAC	05/08/24 / 05/08/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/08/24 - 05/14/24	Issue	4863

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$20.00				
N 45	KIFI	05/14/24	05/14/24	The Drew Barrymore	2:00 - 3:00 PM		:30			P-3	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$20.00				
N 46	KIFI	05/13/24	05/13/24	Jeopardy! Masters	7:00 - 8:00 PM		:30			P-2	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$700.00				
N 47	KIFI	05/13/24	05/13/24	Press Your Luck	9:01 - 10:00 PM		:30			P-2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$600.00				
N 48	KIFI	05/14/24	05/14/24	Will Trent	7:00 - 8:00 PM		:30			P-2	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$400.00				
N 49	KIFI	05/09/24	05/09/24	Grey's Anatomy	8:00 - 9:01 PM		:30			P-2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$600.00				
N 50	KIFI	05/09/24	05/09/24	Jimmy Kimmel Live	10:35 - 11:35 PM		:30			P-2	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$120.00				
N 51	KIFI	05/10/24	05/10/24	Jimmy Kimmel Live	10:35 - 11:35 PM		:30			P-2	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$120.00				
N 52	KIFI	05/13/24	05/13/24	Jimmy Kimmel Live	10:35 - 11:35 PM		:30			P-2	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$120.00				
N 53	KIFI	05/14/24	05/14/24	Jimmy Kimmel Live	10:35 - 11:35 PM		:30			P-2	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$120.00				
Totals												53	\$19,580.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/14/24	53	\$19,580.00	(\$2,937.00)	\$16,643.00
Totals	53	\$19,580.00	(\$2,937.00)	\$16,643.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any other correspondence when such conditions conflict with the above terms and conditions. Two week advance cancellation notice is required in writing. Parent Company, News-Press & Gazette prohibits any form of legally proscribed discrimination in both advertising contracts and advertising sales generally. All card payments may be subject to a 2.5% fee, as permitted by state law. We are currently not accepting debit cards.