

ORDER



Orders
Order / Rev: 429774
Alt Order #: WOC10983201
Product Desc: FL Senate
Estimate: 9433
Flight Dates: 06/11/18 - 07/08/18
Original Date / Rev: 06/11/18 / 06/11/18
Order Type: GENERAL

WFTS
Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Matson Media
Buying Contact:
Billing Contact:
 1201 Hampton Street
 Columbia, SC 29201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: New Republican PAC
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Hiatus: 07/04/18

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/24/18	68	\$36,700.00	\$31,195.00
06/25/18	07/08/18	72	\$42,500.00	\$36,125.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	68	\$36,700.00	\$31,195.00	0.00
July 2018	72	\$42,500.00	\$36,125.00	0.00
Totals	140	\$79,200.00	\$67,320.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFTS	06/12/18	07/06/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	4	\$400.00	P-2	0.00	NM	16	\$6,400.00
(Program: ABC ACTN-MRN 6<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	- TWTF--					4	\$400.00		0.00			
		Week: 06/18/18	06/24/18	MTWTF--					4	\$400.00		0.00			
		Week: 06/25/18	07/01/18	MTWTF--					4	\$400.00		0.00			
		Week: 07/02/18	07/08/18	MT- TF--					4	\$400.00		0.00			
E 2	WFTS	06/12/18	07/06/18	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	2	\$750.00	P-3	0.00	NM	8	\$6,000.00
(Program: GD MRN AMR-ABC<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	- TWTF--					2	\$750.00		0.00			
		Week: 06/18/18	06/24/18	MTWTF--					2	\$750.00		0.00			
		Week: 06/25/18	07/01/18	MTWTF--					2	\$750.00		0.00			
		Week: 07/02/18	07/08/18	MT- TF--					2	\$750.00		0.00			
E 3	WFTS	06/12/18	07/07/18	SA 7-8am News SA 7-8am News	CM	7-8am	-----S-	:30	1	\$350.00	P-1	0.00	NM	4	\$1,400.00
(Program: ABC-WK EDT-7AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	-----S-					1	\$350.00		0.00			

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Advertiser: New Republican PAC
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WFTS	06/12/18	07/07/18	SA 7-8am News SA 7-8am News	CM	7-8am	-----S-	:30	1	\$350.00	P-1	0.00	NM	4	\$1,400.00
(Program: ABC-WK EDT-7AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	06/18/18	06/24/18	-----S-					1	\$350.00		0.00			
	Week:	06/25/18	07/01/18	-----S-					1	\$350.00		0.00			
	Week:	07/02/18	07/08/18	-----S-					1	\$350.00		0.00			
E 4	WFTS	06/12/18	07/07/18	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----S-	:30	1	\$525.00	P-2	0.00	NM	4	\$2,100.00
(Program: GD MRN-SAT-ABC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	06/11/18	06/17/18	-----S-					1	\$525.00		0.00			
	Week:	06/18/18	06/24/18	-----S-					1	\$525.00		0.00			
	Week:	06/25/18	07/01/18	-----S-					1	\$525.00		0.00			
	Week:	07/02/18	07/08/18	-----S-					1	\$525.00		0.00			
E 5	WFTS	06/17/18	07/08/18	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$450.00	P-2	0.00	NM	4	\$1,800.00
(Program: GD MRN-SUN-ABC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	06/11/18	06/17/18	-----S					1	\$450.00		0.00			
	Week:	06/18/18	06/24/18	-----S					1	\$450.00		0.00			
	Week:	06/25/18	07/01/18	-----S					1	\$450.00		0.00			
	Week:	07/02/18	07/08/18	-----S					1	\$450.00		0.00			
E 6	WFTS	06/17/18	07/08/18	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	1	\$450.00	P-1	0.00	NM	4	\$1,800.00
(Program: ABC-NW WKND-SU)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	06/11/18	06/17/18	-----S					1	\$450.00		0.00			
	Week:	06/18/18	06/24/18	-----S					1	\$450.00		0.00			
	Week:	06/25/18	07/01/18	-----S					1	\$450.00		0.00			
	Week:	07/02/18	07/08/18	-----S					1	\$450.00		0.00			
E 7	WFTS	06/12/18	07/06/18	M-F 9-10am News M-F 9-10am News	CM	9-10am	MTWTF--	:30	2	\$250.00	P-1	0.00	NM	8	\$2,000.00
(Program: ABC ACTN NW9A<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	06/11/18	06/17/18	-TWTF--					2	\$250.00		0.00			
	Week:	06/18/18	06/24/18	MTWTF--					2	\$250.00		0.00			
	Week:	06/25/18	07/01/18	MTWTF--					2	\$250.00		0.00			
	Week:	07/02/18	07/08/18	MT-TF--					2	\$250.00		0.00			
E 8	WFTS	06/12/18	07/06/18	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	1	\$700.00	P-2	0.00	NM	4	\$2,800.00
(Program: VIEW-ABC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	06/11/18	06/17/18	-TWTF--					1	\$700.00		0.00			
	Week:	06/18/18	06/24/18	MTWTF--					1	\$700.00		0.00			
	Week:	06/25/18	07/01/18	MTWTF--					1	\$700.00		0.00			
	Week:	07/02/18	07/08/18	MT-TF--					1	\$700.00		0.00			
E 9	WFTS	06/25/18	07/06/18	M-F 12-1pm M-F 12-1pm	CM	12-1pm	MTWTF--	:30	1	\$125.00	P-1	0.00	NM	2	\$250.00
(Program: PICKLER & BEN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	06/25/18	07/01/18	MTWTF--					1	\$125.00		0.00			
	Week:	07/02/18	07/08/18	MT-TF--					1	\$125.00		0.00			
E 10	WFTS	06/12/18	07/06/18	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	8	\$4,400.00
(Program: GENRL HOSPITAL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	06/11/18	06/17/18	-TWTF--					2	\$550.00		0.00			
	Week:	06/18/18	06/24/18	MTWTF--					2	\$550.00		0.00			
	Week:	06/25/18	07/01/18	MTWTF--					2	\$550.00		0.00			
	Week:	07/02/18	07/08/18	MT-TF--					2	\$550.00		0.00			
E 11	WFTS	06/16/18	07/07/18	SA 9-10am News SA 9-10am News	CM	9-10am	-----S-	:30	1	\$350.00	P-1	0.00	NM	4	\$1,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: ABC-WK EDT-9AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/11/18	06/17/18	-----S-					1	\$350.00		0.00			
Week:		06/18/18	06/24/18	-----S-					1	\$350.00		0.00			
Week:		06/25/18	07/01/18	-----S-					1	\$350.00		0.00			
Week:		07/02/18	07/08/18	-----S-					1	\$350.00		0.00			
E 12	WFTS	06/12/18	07/06/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	1	\$550.00	P-3	0.00	NM	4	\$2,200.00
(Program: ABC ACTN NW 5<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/11/18	06/17/18	-TWTF--					1	\$550.00		0.00			
Week:		06/18/18	06/24/18	MTWTF--					1	\$550.00		0.00			
Week:		06/25/18	07/01/18	MTWTF--					1	\$550.00		0.00			
Week:		07/02/18	07/08/18	MT-TF--					1	\$550.00		0.00			
E 13	WFTS	06/12/18	07/06/18	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	MTWTF--	:30	1	\$650.00	P-3	0.00	NM	4	\$2,600.00
(Program: ABC ACTN NW530<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/11/18	06/17/18	-TWTF--					1	\$650.00		0.00			
Week:		06/18/18	06/24/18	MTWTF--					1	\$650.00		0.00			
Week:		06/25/18	07/01/18	MTWTF--					1	\$650.00		0.00			
Week:		07/02/18	07/08/18	MT-TF--					1	\$650.00		0.00			
E 14	WFTS	06/12/18	07/06/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$700.00	P-2	0.00	NM	16	\$11,200.00
(Program: ABC ACTN NW 6<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/11/18	06/17/18	-TWTF--					4	\$700.00		0.00			
Week:		06/18/18	06/24/18	MTWTF--					4	\$700.00		0.00			
Week:		06/25/18	07/01/18	MTWTF--					4	\$700.00		0.00			
Week:		07/02/18	07/08/18	MT-TF--					4	\$700.00		0.00			
E 15	WFTS	06/16/18	07/07/18	SA 6-630pm News SA 6-630pm News	CM	6-630pm	-----S-	:30	1	\$300.00	P-2	0.00	NM	4	\$1,200.00
(Program: ABC ACTN NW 6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/11/18	06/17/18	-----S-					1	\$300.00		0.00			
Week:		06/18/18	06/24/18	-----S-					1	\$300.00		0.00			
Week:		06/25/18	07/01/18	-----S-					1	\$300.00		0.00			
Week:		07/02/18	07/08/18	-----S-					1	\$300.00		0.00			
E 16	WFTS	06/17/18	07/08/18	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$400.00	P-2	0.00	NM	4	\$1,600.00
(Program: ABC ACTN NW 6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/11/18	06/17/18	-----S					1	\$400.00		0.00			
Week:		06/18/18	06/24/18	-----S					1	\$400.00		0.00			
Week:		06/25/18	07/01/18	-----S					1	\$400.00		0.00			
Week:		07/02/18	07/08/18	-----S					1	\$400.00		0.00			
E 17	WFTS	06/12/18	07/06/18	M-F 7-730pm M-F 7-730pm	CM	7-730pm	MTWTF--	:30	2	\$750.00	P-2	0.00	NM	8	\$6,000.00
(Program: INSIDE EDITION<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/11/18	06/17/18	-TWTF--					2	\$750.00		0.00			
Week:		06/18/18	06/24/18	MTWTF--					2	\$750.00		0.00			
Week:		06/25/18	07/01/18	MTWTF--					2	\$750.00		0.00			
Week:		07/02/18	07/08/18	MT-TF--					2	\$750.00		0.00			
E 18	WFTS	07/02/18	07/02/18	Monday Prime C Monday Prime C	CM	10-11pm	M-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
(Program: THE PROPOSAL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	M-----					1	\$3,000.00		0.00			
E 19	WFTS	06/18/18	06/20/18	Wednesday Prime C Wednesday Prime C	CM	10-11pm	--W----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
(Program: SHARK TANK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/18/18	06/20/18	--W----					1	\$2,000.00		0.00			

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WFTS

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E 19	WFTS	06/18/18	06/20/18	Wednesday Prime C Wednesday Prime C	CM	10-11pm	--W----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
(Program: SHARK TANK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/18/18	06/24/18	--W----			1			\$2,000.00			0.00		
E 20	WFTS	06/25/18	07/01/18	Sunday Prime B Sunday Prime B	CM	8-9pm	-----S	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
(Program: CELEBRITY FAMILY FEUD)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/25/18	07/01/18	-----S			1			\$4,000.00			0.00		
E 21	WFTS	06/12/18	07/06/18	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	4	\$550.00	P-3	0.00	NM	16	\$8,800.00
(Program: ABC ACTION-11<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/11/18	06/17/18	-TWTF--			4			\$550.00			0.00		
Week:		06/18/18	06/24/18	MTWTF--			4			\$550.00			0.00		
Week:		06/25/18	07/01/18	MTWTF--			4			\$550.00			0.00		
Week:		07/02/18	07/08/18	MT-TF--			4			\$550.00			0.00		
E 22	WFTS	06/12/18	07/07/18	SA 11-1135pm News SA 11-1135pm News	CM	11-1135pm	-----S-	:30	1	\$550.00	P-3	0.00	NM	3	\$1,650.00
(Program: ABC ACTION-11)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/11/18	06/17/18	-----S-			1			\$550.00			0.00		
Week:		06/18/18	06/24/18	-----			0			\$0.00			0.00		
Week:		06/25/18	07/01/18	-----S-			1			\$550.00			0.00		
Week:		07/02/18	07/08/18	-----S-			1			\$550.00			0.00		
E 23	WFTS	06/17/18	07/08/18	SU 11-1135pm News SU 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$550.00	P-3	0.00	NM	4	\$2,200.00
(Program: ABC ACTION-11<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/11/18	06/17/18	-----S			1			\$550.00			0.00		
Week:		06/18/18	06/24/18	-----S			1			\$550.00			0.00		
Week:		06/25/18	07/01/18	-----S			1			\$550.00			0.00		
Week:		07/02/18	07/08/18	-----S			1			\$550.00			0.00		
E 24	WFTS	06/11/18	07/06/18	Jimmy Kimmel 1135pm Jimmy Kimmel 1135pm	CM	1135pm-1237am	MTWTF--	:30	2	\$300.00	P-2	0.00	NM	8	\$2,400.00
(Program: J KIMMEL!-ABC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/11/18	06/17/18	MTWTF--			2			\$300.00			0.00		
Week:		06/18/18	06/24/18	MTWTF--			2			\$300.00			0.00		
Week:		06/25/18	07/01/18	MTWTF--			2			\$300.00			0.00		
Week:		07/02/18	07/08/18	MTWTF--			2			\$300.00			0.00		
Totals													140	\$79,200.00	