

# Order #585448: River Righ../Nunes/R/Ho../Radio Camp../

Date	Action	Comment	By	Total \$	# Spots	Expected GRP
07:30 PM	Processed	<async process>	Sydney Tolive	\$7,360.00	160	0.00
06:31 PM	Approved		Tim Lyons (tin	\$7,360.00	160	0.00
06:28 PM	Approval Wor	[Business Manager - Business Office Approval Needed Default]	Tim Lyons (tin	\$7,360.00	160	0.00
05:47 PM	Approval Wor	[Sales Manager - Ready Default]	Tim Rapp (tim	\$7,360.00	160	0.00
05:37 AM	Ready for app	ready	Glynna Morga	\$7,360.00	160	0.00
03:07 AM	New order cre	<new order>	Glynna Morga	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 585448  
**Alt Order #:**  
**Product Desc:** Radio Campaign  
**Estimate:**  
**Flight Dates:** 09/18/20 - 10/04/20  
**Original Date / Rev:** 09/17/20 / 09/17/20  
**Order Type:** GENERAL  
**Primary AE:** Glynn Morgan  
**Sales Office:** L-FRE  
**Sales Region:** Local  
**KMJ-AM/FM**

**Agency**  
**Name:** River Right LLC  
**Buying Contact:**  
**Billing Contact:**  
 205 Trout Lake  
 Sanger, CA 93657  
**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Nunes/R/House of Representatives  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-US CONGRESS  
**Priority:** P-100  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/20	09/30/20	133	\$6,138.00	\$5,217.30
10/01/20	10/04/20	27	\$1,222.00	\$1,038.70

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	133	\$6,138.00	\$5,217.30	0.00
October 2020	27	\$1,222.00	\$1,038.70	0.00
<b>Totals</b>	<b>160</b>	<b>\$7,360.00</b>	<b>\$6,256.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Glynn Morgan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	09/18/20	10/04/20	M-F AM Drive M-F	CM	6a-10a	2222--	1:00	10	\$105.00	P-50	0.00	NM	24	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	----2--		2				\$105.00		0.00			
		Week: 09/21/20	09/27/20	23322--		12				\$105.00		0.00			
		Week: 09/28/20	10/04/20	22222--		10				\$105.00		0.00			
N 2	KMJA	09/18/20	10/04/20	M-F Midday M-F	CM	10a-3p	2222--	1:00	10	\$95.00	P-50	0.00	NM	24	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	----2--		2				\$95.00		0.00			
		Week: 09/21/20	09/27/20	23322--		12				\$95.00		0.00			
		Week: 09/28/20	10/04/20	22222--		10				\$95.00		0.00			
N 3	KMJA	09/18/20	10/04/20	M-F PM Drive M-F	CM	3p-7p	2222--	1:00	10	\$90.00	P-50	0.00	NM	24	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	----2--		2				\$90.00		0.00			
		Week: 09/21/20	09/27/20	23322--		12				\$90.00		0.00			
		Week: 09/28/20	10/04/20	22222--		10				\$90.00		0.00			
N 4	KMJA	09/18/20	10/04/20	M-F 5a-12a M-F	CM	5:00 AM-10:00 PM (5:00 AM-10:00 PM)	M-TWTF--	1:00	10	\$10.00	P-70	0.00	NM	28	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	----F--		5				\$10.00		0.00			

Order / Rev: 585448  
 Alt Order #:  
 Flight Dates: 09/18/20 - 10/04/20

Advertiser: Nunes/R/House of Representatives  
 Product Desc: Radio Campaign  
 Estimate: KMJ-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	MTWTF--					12	\$10.00		0.00			
		Week: 09/28/20	10/04/20	MTWTF--					11	\$10.00		0.00			
N 5	KMJA	09/18/20	10/04/20	Sign-On/Sign-Off M-Su	CM	12a-12a	MTWTFSS	1:00	20	\$2.00	P-80	0.00	NM	60	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	----FSS					20	\$2.00		0.00			
		Week: 09/21/20	09/27/20	MTWTFSS					20	\$2.00		0.00			
		Week: 09/28/20	10/04/20	MTWTFSS					20	\$2.00		0.00			
													Totals	160	\$7,360.00

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tal Cloud for Devin Nunes, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Devin Nunes

Authorized committee:

Devin Nunes for Congress 2020

Agency requesting time (and contact information):

N/A River Right

Candidate's political party:

Republican Paper

Office sought (no acronyms or abbreviations):

United State Congress

Date of election:

11-2-2020

General

Primary

Treasurer of candidate's authorized committee:

Diane Nunes

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

TAL CLOUD

Digitally signed by TAL CLOUD  
Date: 2020.09.15 15:03:11 -07'00'

Signature:



Name: Tal Cloud

Name: TIM LYONS

Date of Request to Purchase Ad Time: 9-15

Date of Station Agreement to Sell Time: 9/17/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**TAL CLOUD**

Digitally signed by TAL CLOUD  
Date: 2020.07.06 11:58:34 -07'00'

Name: Tal Cloud

Date: 9-15-20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <i>KMS, KSIS, KMCV, KWTE</i>	Date Received/Requested: <i>9/17/20</i>
Est. #:	Station Location: <i>FRESNO, CA</i>	Run Start and End Dates: <i>9/18 - 10/4/20</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.