

# Order #600013: Katz Media../Valadao/R../Valadao fo../C27N03

KMS

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GF
10/07/20 2:56:57	Processed		<async process>	Marcus Romero (marcus.romero@cumulus2,250.00	2,250.00	25	0.00
10/07/20 2:06:34	Approved			Tim Lyons (timothy.lyons@cumulus2,250.00	2,250.00	25	0.00
10/07/20 2:06:31	Approval Work		[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timothy.lyons@cumulus2,250.00	2,250.00	25	0.00
10/07/20 1:49:28	Approval Work		[Sales Manager - Ready Default]	Tim Rapp (timothy.rapp@cumulus2,250.00	2,250.00	25	0.00
10/07/20 1:36:28	Ready for appr		READY	Amanda Azares (abridgford@cumulus2,250.00	2,250.00	25	0.00
10/07/20 1:35:53	New order crea		Imported EC Order	Amanda Azares (abridgford@cumulus2,250.00	2,250.00	25	0.00

[Sorted by: Date]

# ORDER

<b>Orders</b>	Order / Rev: <u>600013</u>		
	Alt Order #: <u>34422794</u>		
	Product Desc: <u>Valadao for Congress</u>		
	Estimate: <u>C27N03</u>		<b>KMJ-AM/FM</b>
	Flight Dates: <u>10/27/20 - 11/03/20</u>	Primary AE: <u>Katz Philadelphia</u>	
	Original Date / Rev: <u>10/07/20 / 10/07/20</u>	Sales Office: <u>K-7.5</u>	
	Order Type: <u>GENERAL</u>	Sales Region: <u>N-Katz75</u>	

<b>Agency</b>	Name: <u>Katz Media Group</u>		
	Buying Contact: _____	Billing Type: <u>Cash</u>	
	Billing Contact: _____	Billing Calendar: <u>Broadcast</u>	
	<u>125 West 55th Street</u>	Billing Cycle: <u>EOM/EOC</u>	
	<u>New York, NY 10019</u>	Agency Commission: <u>15%</u>	

<b>Advertiser</b>	Name: <u>Valadao/R/Congress</u>		
	Demographic: <u>A35+</u>	New Business Thru: _____	
	Product Codes: <u>Candidates</u>	Advertiser External ID: _____	
	Revenue Code 1: <u>AGY-AVAIL</u>	Agency External ID: _____	
	Revenue Code 2: <u>POL-CAND</u>	Unit Code: <u>General</u>	
	Revenue Code 3: <u>POL-US CONGRESS</u>	Order Separation: <u>00:15:00</u>	
	Priority: <u>P-100</u>		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/26/20	11/02/20	25	\$2,250.00	\$1,912.50	November 2020	25	\$2,250.00	\$1,912.50	0.00
					<b>Totals</b>	<b>25</b>	<b>\$2,250.00</b>	<b>\$1,912.50</b>	<b>0.00</b>

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	10/27/20	11/03/20	M-F Prime M-F	CM	6:00 AM-7:00 PM	-5555--	1:00	20	\$90.00	P-10	0.00	NM	25	\$2,250.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-5555--		20				\$90.00		0.00			
		Week: 11/02/20	11/08/20	5-----		5				\$90.00		0.00			
													<b>Totals</b>	<b>25</b>	<b>\$2,250.00</b>

KMS

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Smart Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

David Valadao

Authorized committee:

Valadao for Congress

Agency requesting time (and contact information):

N/A Smart Media Group

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States House of Representatives

Date of election:

11/03/2020

General

Primary

Treasurer of candidate's authorized committee:

ALLEN, MELISSA

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**


**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:



Name: Smart Media Group

Name:

TIM LYONS

Date of Request to Purchase Ad Time: 09/22/2020

Date of Station Agreement to Sell Time:

10/2/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name: Smart Media Group

Date: 9/22/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
\_\_\_\_\_

Contract #: 34422794	Station Call Letters: KMJ	Date Received/Requested: 10/7/20
Est. #: C27N03	Station Location: FRESNO CA	Run Start and End Dates: 10/27-11/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.