

Order #593330: Katz Media../Valadao/R../Valadao fo../929C05

| Date | Action | Line | Comment | By | Total \$ | # Spots | Expected GR |
|-------------------|----------------|------|---|-----------------------------------|----------|---------|-------------|
| 09/28/20 12:34:11 | Processed | | <async process> | Sydney Toliver (sydney.toliver@ci | 1,170.00 | 13 | 0.00 |
| 09/28/20 12:30:41 | Approved | | | Tim Lyons (timothy.lyons@cumul | 1,170.00 | 13 | 0.00 |
| 09/28/20 12:30:37 | Approval Work | | [Business Manager - Business Office Approval Needed Default] | Tim Lyons (timothy.lyons@cumul | 1,170.00 | 13 | 0.00 |
| 09/28/20 11:29:57 | Approval Work | | [Sales Manager - Ready Default] | Tim Rapp (timothy.rapp@cumul | 1,170.00 | 13 | 0.00 |
| 09/28/20 11:18:11 | Ready for app | | READY | Amanda Azares (abridgford@cum | 1,170.00 | 13 | 0.00 |
| 09/28/20 11:16:47 | New order crea | | Imported EC Order | Amanda Azares (abridgford@cum | 1,170.00 | 13 | 0.00 |

[Sorted by: Date]

ORDER

Orders
Order / Rev: 593330
Alt Order #: 34384410
Product Desc: Valadao for Congress
Estimate: 929C05
Flight Dates: 09/29/20 - 10/05/20
Original Date / Rev: 09/28/20 / 09/28/20
Order Type: GENERAL

KMJ-AM/FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Valadao/R/Congress
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-US CONGRESS
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/28/20 | 10/05/20 | 13 | \$1,170.00 | \$994.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-----------------|-------------|
| October 2020 | 13 | \$1,170.00 | \$994.50 | 0.00 |
| Totals | 13 | \$1,170.00 | \$994.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Philadelphia | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|------------------|-------|-------------------|---------|------|-------|-------------|------|---------------|---------------|-----------|-------------------|
| N 1 | KMJA | 09/29/20 | 10/05/20 | M-F Prime M-F | CM | 6:00 AM-7:00 PM | -3321-- | 1:00 | 9 | \$90.00 | P-10 | 0.00 | NM | 13 | \$1,170.00 |
| RT - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | -3321-- | | 9 | | | | \$90.00 | | 0.00 | | | |
| | | Week: 10/05/20 | 10/11/20 | 4----- | | 4 | | | | \$90.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 13 | \$1,170.00 |

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Smart Media Group, hereby request station time as follows:

| | | |
|--------------------------------|-------------------------------------|--------------------------|
| IDENTIFY CANDIDATE TYPE | <input checked="" type="checkbox"/> | FEDERAL CANDIDATE |
| | <input type="checkbox"/> | STATE OR LOCAL CANDIDATE |

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

David Valadao

Authorized committee:

Valadao for Congress

Agency requesting time (and contact information):

N/A Smart Media Group

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States House of Representatives

Date of election:

11/03/2020



General



Primary

Treasurer of candidate's authorized committee:

ALLEN, MELISSA

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.


THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| Candidate/Committee/Agency | Station Representative |
|---|---|
| Signature: | Signature: |
| Name: Smart Media Group | Name: TIM LYONS |
| Date of Request to Purchase Ad Time: 09/22/2020 | Date of Station Agreement to Sell Time: 9/28/20 |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: 

Name: Smart Media Group

Date: 9/22/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 9/28/20

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|----------------------|-----------------------------------|---------------------------------------|
| Contract #: 34384410 | Station Call Letters: KMS AM / FM | Date Received/Requested: 9/28/20 |
| Est. #: 92905 | Station Location: FRESNO, CA | Run Start and End Dates: 9/29-10/5/20 |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.