

ORDER WORKSHEET

Rep Order# 10452070 Ver# 3 Status Revised
EC'd No

Traffic Order# 1961240

Printed: 10/27/14 10:55 AM
Last Received: 10/27/14 10:51 AM
Showing Buylines: All Lines

1 of 3

Station WTVZ-TV NORFOLK
Advertiser (NW80) POLITICAL
Product RIGELL FOR CONGRESS
Estimate# 6003
Buyer BEN ANGLE

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 128/216/6003
Flight Dates 10/27/14-11/03/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

RIGELL FOR CONGRESS VA-02 SBG COLLEGE FOOTBALL NETWORK SPOT ON ORDER

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SBG COLLEGE FOOTBALL NETWORK SPOT ON ORDER PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	6P-630P	BIG BNG THEORY	30	2.3	2.3	\$250.00	10/27-10/27	1	1	\$250.00
2	Tu	6P-630P	BIG BNG THEORY	30	2.3	2.3	\$250.00	10/28-10/28	1	1	\$250.00
3	W	6P-630P	BIG BNG THEORY	30	2.3	2.3	\$250.00	10/29-10/29	1	1	\$250.00
4	Th	6P-630P	BIG BNG THEORY	30	2.3	2.3	\$250.00	10/30-10/30	1	1	\$250.00
5	F	6P-630P	BIG BNG THEORY	30	2.3	2.3	\$250.00	10/31-10/31	1	1	\$250.00
6	M	6P-630P	BIG BNG THEORY	30	2.3	2.3	\$250.00	11/03-11/03	1	1	\$250.00
7	M	7P-730P	BG BNG THRY B	30	3.5	3.5	\$300.00	10/27-10/27	1	1	\$300.00
8	Tu	7P-730P	BG BNG THRY B	30	3.5	3.5	\$300.00	10/28-10/28	1	1	\$300.00
9	W	7P-730P	BG BNG THRY B	30	3.5	3.5	\$300.00	10/29-10/29	1	1	\$300.00
10	Th	7P-730P	BG BNG THRY B	30	3.5	3.5	\$300.00	10/30-10/30	1	1	\$300.00

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Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	F	7P-730P	BG BNG THRY B	30	3.5	3.5	\$300.00	10/31-10/31	1	1	\$300.00
12	M	7P-730P	BG BNG THRY B	30	3.5	3.5	\$300.00	11/03-11/03	1	1	\$300.00
13	M	8P-9P	L&O:SVU-MYNET1	30	1.7	1.7	\$125.00	10/27-10/27	1	1	\$125.00
14	M	8P-9P	L&O:SVU-MYNET1	30	1.7	1.7	\$125.00	11/03-11/03	1	1	\$125.00
15	M	9P-10P	L&O:SVU-MYNET2	30	1.3	1.3	\$125.00	10/27-10/27	1	1	\$125.00
16	M	9P-10P	L&O:SVU-MYNET2	30	1.3	1.3	\$125.00	11/03-11/03	1	1	\$125.00
17	Tu	8P-9P	LAW&OR: CI	30	0.7	0.7	\$125.00	10/28-10/28	1	1	\$125.00
18	Tu	9P-10P	LAW&OR: CI	30	0.9	0.9	\$125.00	10/28-10/28	1	1	\$125.00
19	W	8P-9P	WALKING DEAD	30	1.1	1.1	\$250.00	10/29-10/29	1	1	\$250.00
20*	Sa	330P-6P	NCAAF: W&M@JMU	30	1.0	1.0	\$200.00	11/01-11/01	1	1	\$200.00

Buy Comment: SBG COLLEGE FOOTBALL NETWORK SPOT ON ORDER
Sales remark: V3
V3 Program Name Change, Comment Changed

---REPORT TOTALS---

Report Totals: 20 / \$4,500.00

---SALES MONTHLY TOTALS---

Nov2014: 20 / \$4,500.00

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Order Totals: 20 / \$4,500.00 Total GRPS: 44.5

--- COMPETITIVE ---

Market Totals

\$90,000.00

CABL .00%
WTVZ 5.00%

UNKN 95.00%
WVBT .00%

WAVY .00%
WVEC .00%

WGNT .00%
WTKR .00%

--- COMPETITIVE COMMENTS ---

SHARES EST

Books [null]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS