



125 West 55th St
New York, NY 10019

WJRC
NRA - PVF
OF
2631340

Contract # 25293426

Changes as of: 9/19/2016 at 10:39 AM

Version: Original Order

CPE: 388912/673

Flight: 9/20/16 - 9/26/16

Station: WKRC

Total \$: \$35,400.00

Agency: RED EAGLE MEDIA

Advertiser: NRA-PVF

Market: Cincinnati

Total Spots: 20

GROU

RED EAGLE MEDIA

Product: 2016

Office: WASHINGTON

Total CPP: \$477.73

GROUP 815 SLATERS

Product: 2016

Agency Order #: 5403623

Primary Demo: Adults 35-64

Total GRP: 74.1

LANE ALEXANDRIA

Buyer: Eagle Media Media

Con Type: POLITICAL/VOTE

Salesperson: ALEXANDRA

Assistant: ALEXANDRA BRADLEY

Separation:

BRADLEY

202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	9/20 - 9/26							Total Spots	Total \$	CPP	GRP
							9/20	9/21	9/22	9/23	9/24	9/25	9/26				
1	Tu-F, M 6p-6:30p		LOCAL 12 NEWS-6	\$1,200.00	4.7	30	1	1	1	1	0	0	1	5	\$6,000.00	\$255.32	23.5
2	Tu 8p-9p		NCIS	\$9,000.00	8.9	30	1	0	0	0	0	0	0	1	\$9,000.00	\$1,011.24	8.9
NO 10/4																	
3	W 10p-11p		CODE BLACK	\$4,000.00	5.4	30	0	1	0	0	0	0	0	1	\$4,000.00	\$740.74	5.4
NO 10/19																	
4	F 8p-9p		MACGYVER	\$2,000.00	3.7	30	0	0	0	1	0	0	0	1	\$2,000.00	\$540.54	3.7
5	Sa 8p-9p		CRIMETIME	\$1,200.00	1.9	30	0	0	0	0	1	0	0	1	\$1,200.00	\$631.58	1.9
6	Sa 9p-10p		CRIMETIME	\$2,000.00	2.9	30	0	0	0	0	1	0	0	1	\$2,000.00	\$689.66	2.9
7	Sa 10p-11p		48 HOURS	\$3,000.00	5.4	30	0	0	0	0	1	0	0	1	\$3,000.00	\$555.56	5.4
8	Sa 11p-11:35p		LOCAL 12 NWS-11	\$1,600.00	5.0	30	0	0	0	0	1	0	0	1	\$1,600.00	\$320.00	5.0
9	Su 11p-11:35p		LOCAL 12 NWS-11	\$1,600.00	4.4	30	0	0	0	0	0	1	0	1	\$1,600.00	\$363.64	4.4
10	Tu-F, M 12:05a-1:05a		LT-CORDEN-CBS	\$200.00	1.1	30	1	1	1	0	0	0	1	5	\$1,000.00	\$181.82	5.5
11	Sa 3:30p-7p		SEC FTBL FLORIDA VS TENN	\$1,000.00	2.5	30	0	0	0	0	1	0	0	1	\$1,000.00	\$400.00	2.5
12	Su 12n-1p		NFL TODAY	\$3,000.00	5.0	30	0	0	0	0	0	1	0	1	\$3,000.00	\$600.00	5.0
TOTALS: 3 3 2 0 0 1 2														20	\$35,400.00	\$477.73	74.1



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Contract # 25293426	Changes as of: 9/19/2016 at 10:39 AM	Version: Original Order
CPE: 388/912/673	Flight: 9/20/16 - 9/26/16	Station: WKRC
Agency: RED EAGLE MEDIA GROU	Advertiser: NRA-PVF	Market: Cincinnati
Product: 2016	Office: WASHINGTON	Total Spots: 20
Agency Order #: 5403623	Buyer: Eagle Media Media Assistant, Red	Total CPP: \$477.73
Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY	Total GRP: 74.1
202-955-5342	Con Type: POLITICAL/VOYE	Separation:

Special Instructions	
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Date/Time	Added by	Comment
09/19/16 10:39 AM	BRADLEY PHILLIPS	Separation: 30

Market Budget: \$118,000
WKRC Share: 30%
Comment:
Unknown: 70%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$35,400.00	\$477.73	74.1
Total	100%	20	\$35,400.00	\$477.73	74.1

Monthly Summary		
Month	Spots	Dollars
2016-Sep	18	\$34,000.00
2016-Oct	2	\$1,400.00
Total	20	\$35,400.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	9/19/16 11:39 AM				\$0	\$0
New	9/19/16 10:39 AM	BRADLEY PHILLIPS	New	20	\$35,400.00	\$35,400.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WKRC
1906 Highland Ave
Cincinnati, OH 45219

WKRC@CINCINNATI

Red Eagle Media Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2631340

Schedule Dates	09/20/16-09/26/16	Date Entered	09/19/16
Advertiser	NRA-National Rifle Assoc-Political Victory Fund (43	Last Modified	09/20/16
Agency	Red Eagle Media Group (15829)	Entered By	Zynthia Croan
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	388/912/7673 (856941)	Headline #	ECR25293426
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A3564
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax		Commission %	15.00
CPE	388/912/7673	Commission	\$5,310.00
Account Types	National/Political Issue Agency BRD	Net Total	\$30,090.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	2016 Separation: 30 ALEX BRADLEY		

Cincinnati (WKRC)		
By Broadcast Month	Spots	Rate
Sep. 2016	18	\$34,000.00
Oct. 2016	2	\$1,400.00
Grand Total:	20	\$35,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1-4-7)	09/20/16-09/20/16	3	:30	5:57-21P- News-Local 12 News at 6p	1		X						1	\$1,200.00	\$1,200.00	Cincinnati (WKRC)	LOCAL 12 NEWS-6	9/19/16
2.0	Normal Line / News (1-4-7)	09/21/16-09/21/16	3	:30	5:57-21P- News-Local 12 News at 6p	1			X					1	\$1,200.00	\$1,200.00	Cincinnati (WKRC)	LOCAL 12 NEWS-6	9/19/16
3.0	Normal Line / News (1-4-7)	09/22/16-09/22/16	3	:30	5:57-21P- News-Local 12 News at 6p	1				X				1	\$1,200.00	\$1,200.00	Cincinnati (WKRC)	LOCAL 12 NEWS-6	9/19/16
4.0	Normal Line / News (1-4-7)	09/23/16-09/23/16	3	:30	5:57-21P- News-Local 12 News at 6p	1					X			1	\$1,200.00	\$1,200.00	Cincinnati (WKRC)	LOCAL 12 NEWS-6	9/19/16
5.0	Normal Line / News (1-4-7)	09/26/16-09/26/16	3	:30	5:57-21P- News-Local 12 News at 6p	1	X							1	\$1,200.00	\$1,200.00	Cincinnati (WKRC)	LOCAL 12 NEWS-6	9/19/16
6.0	Normal Line / Prime (2-8-9)	09/20/16-09/20/16	2	:30	7:57-26P- CBS-NCIS (Tuesday)	1		X						1	\$9,000.00	\$9,000.00	Cincinnati (WKRC)	NCIS NO 10/4	9/19/16
7.0	Normal Line / Prime (3-5-4)	09/21/16-09/21/16	2	:30	9:30P- CBS-Big Brother (Wednesday)	1			X					1	\$4,000.00	\$4,000.00	Cincinnati (WKRC)	BIG BROTHER	9/19/16
8.0	Normal Line / Prime (4-3-7)	09/23/16-09/23/16	3	:30	7:57-26P- CBS-MacGyver (Friday)	1					X			1	\$2,000.00	\$2,000.00	Cincinnati (WKRC)	MACGYVER	9/19/16
9.0	Normal Line / Prime (5-1-9)	09/24/16-09/24/16	2	:30	8P- CBS-CrimeTime Saturday	1						X		1	\$1,200.00	\$1,200.00	Cincinnati (WKRC)	CRIMETIME	9/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Contract # 2631340

Schedule Dates

09/20/16-09/26/16

Advertiser

NRA-National Rifle Assoc-Political Victory Fund (43

Agency

Red Eagle Media Group (15829)

Product

POLITICAL ISSUE (ns) (1187)

Brand

388/912/7673 (856941)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

/

Phone/Fax

388/912/7673

CPE

National/Political Issue Agency BRD

Account Types

Weekly/Irregular

Billing Type

2016

Comments

Separation: 30
ALEX BRADLEY

Cincinnati (WKRC)

By Broadcast Month

Sep. 2016

Oct. 2016

Grand Total:

Spots

18

2

20

Rate

\$34,000.00

\$1,400.00

\$35,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Prime (6-2.9)	09/24/16-09/24/16	2	:30	9P- CBS-Crimetime Saturday	1						X		1	\$2,000.00	\$2,000.00	Cincinnati (WKRC)	CRIMETIME	9/19/16
11.0	Normal Line / Prime (7-5.4)	09/24/16-09/24/16	2	:30	10P- CBS-48 Hours (Saturday)	1						X		1	\$3,000.00	\$3,000.00	Cincinnati (WKRC)	48 HOURS	9/19/16
12.0	Normal Line / SPOT (8-5.0)	09/24/16-09/24/16	3	:30	10:50- News-Local 12 News at 11p	1						X		1	\$1,600.00	\$1,600.00	Cincinnati (WKRC)	LOCAL 12 NWS-11	9/19/16
13.0	Normal Line / SPOT (9-4.4)	09/25/16-09/25/16	3	:30	11:29-50P- News-Local 12 News at 11p (Delayed)	1							X	1	\$1,600.00	\$1,600.00	Cincinnati (WKRC)	LOCAL 12 NWS-11	9/19/16
14.0	Normal Line / SPOT (10-1.1)	09/20/16-09/20/16	4	:30	11:35P- CBS-The Late Show With Stephen Colbert	1		X						1	\$200.00	\$200.00	Cincinnati (WKRC)	colbert	9/19/16
15.0	Normal Line / SPOT (10-1.1)	09/21/16-09/21/16	4	:30	11:35P- CBS-The Late Show With Stephen Colbert	1			X					1	\$200.00	\$200.00	Cincinnati (WKRC)	colbert	9/19/16
16.0	Normal Line / SPOT (10-1.1)	09/22/16-09/22/16	4	:30	11:50P- CBS-The Late Show With Stephen Colbert	1				X				1	\$200.00	\$200.00	Cincinnati (WKRC)	colbert	9/19/16
17.0	Normal Line / SPOT (10-1.1)	09/23/16-09/23/16	4	:30	11:35P- CBS-The Late Show With Stephen Colbert	1					X			1	\$200.00	\$200.00	Cincinnati (WKRC)	colbert	9/19/16
18.0	Normal Line / SPOT (10-1.1)	09/26/16-09/26/16	4	:30	11:35P- CBS-The Late Show With Stephen Colbert	1	X							1	\$200.00	\$200.00	Cincinnati (WKRC)	colbert	9/19/16

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Date:

Accepted-Station:

Date:

Comments:

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19.0	Normal Line / Football (11-2.5)	09/24/16-09/24/16	3	:30	3:30P- Sports-CBS SEC College Football	1						X		1	\$1,000.00	\$1,000.00	Cincinnati (WKRC)	SEC FTBL FLORIDA VS TENN	9/19/16
20.0	Normal Line / SPOT (12-5.0)	09/25/16-09/25/16	2	:30	11:58:26A- Sports-CBS The NFL Today	1							X	1	\$3,000.00	\$3,000.00	Cincinnati (WKRC)	NFL TODAY	9/19/16
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Date:	Comments:													

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