

ORDER



WHTM Harrisburg

Orders
Order / Rev: 1673058
Alt Order #: 26145585
Product Desc: General Election
Estimate: 299
Flight Dates: 09/11/18 - 09/17/18
Original Date / Rev: 09/10/18 / 09/10/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 100 North 20th Street
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Tom Wolf/Governor/PA/Dem
Demographic: A35+
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2386/IN15841/SP2719
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/17/18	78	\$11,075.00	\$9,413.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	78	\$11,075.00	\$9,413.75	0.00
Totals	78	\$11,075.00	\$9,413.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WHTM Harrisburg	12%	\$11,075.00
Market	100%	\$92,291.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	30%	\$27,687.50
WGAL	50%	\$46,145.83
WGCB	0%	\$0.00
WHP	0%	\$0.00
WTF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	8%	\$7,383.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	09/11/18	09/11/18	M-F 5-530a	CM	5a-530a	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
ABC27 News Daybreak @ 5															
ABC 27 DAYBREAK NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/18	09/16/18	-T-----		1		\$75.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHTM	09/12/18	09/12/18	M-F 5-530a	CM	5a-530a	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
ABC27 News Daybreak @ 5															
ABC 27 DAYBREAK NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----					1	\$75.00		0.00			
N 3	WHTM	09/13/18	09/13/18	M-F 5-530a	CM	5a-530a	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
ABC27 News Daybreak @ 5															
ABC 27 DAYBREAK NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---					1	\$75.00		0.00			
N 4	WHTM	09/14/18	09/14/18	M-F 5-530a	CM	5a-530a	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
ABC27 News Daybreak @ 5															
ABC 27 DAYBREAK NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--					1	\$75.00		0.00			
N 5	WHTM	09/17/18	09/17/18	M-F 5-530a	CM	5a-530a	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
ABC27 News Daybreak @ 5															
ABC 27 DAYBREAK NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----					1	\$75.00		0.00			
N 6	WHTM	09/11/18	09/11/18	M-F 530-6a	CM	530-6a	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
ABC27 News Daybreak @ 530															
ABC 27 DAYBREAK NEWS AT 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-T-----					1	\$100.00		0.00			
N 7	WHTM	09/12/18	09/12/18	M-F 530-6a	CM	530-6a	--W----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
ABC27 News Daybreak @ 530															
ABC 27 DAYBREAK NEWS AT 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----					1	\$100.00		0.00			
N 8	WHTM	09/13/18	09/13/18	M-F 530-6a	CM	530-6a	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
ABC27 News Daybreak @ 530															
ABC 27 DAYBREAK NEWS AT 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---					1	\$100.00		0.00			
N 9	WHTM	09/14/18	09/14/18	M-F 530-6a	CM	530-6a	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
ABC27 News Daybreak @ 530															
ABC 27 DAYBREAK NEWS AT 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--					1	\$100.00		0.00			
N 10	WHTM	09/17/18	09/17/18	M-F 530-6a	CM	530-6a	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
ABC27 News Daybreak @ 530															
ABC 27 DAYBREAK NEWS AT 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----					1	\$100.00		0.00			
N 11	WHTM	09/11/18	09/11/18	M-F 6-7a	CM	6-7a	-T-----	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
ABC27 News Daybreak @ 6															
ABC 27 Daybreak @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-T-----					2	\$150.00		0.00			
N 12	WHTM	09/12/18	09/12/18	M-F 6-7a	CM	6-7a	--W----	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
ABC27 News Daybreak @ 6															
ABC 27 Daybreak @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----					2	\$150.00		0.00			
N 13	WHTM	09/13/18	09/13/18	M-F 6-7a	CM	6-7a	---T---	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
ABC27 News Daybreak @ 6															
ABC 27 Daybreak @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---					2	\$150.00		0.00			
N 14	WHTM	09/14/18	09/14/18		CM	6-7a	----F--	:30	2	\$150.00	P4	0.00	NM	2	\$300.00

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M-F 6-7a ABC27 News Daybreak @ 6 ABC 27 Daybreak @ 6A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ----F-- 2 \$150.00 0.00															
N 15	WHTM	09/17/18	09/17/18	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a	M-----	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
ABC 27 Daybreak @ 6A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 M----- 2 \$150.00 0.00															
N 16	WHTM	09/11/18	09/11/18	GMA Good Morning America	CM	7-9a	-T-----	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 -T----- 2 \$150.00 0.00															
N 17	WHTM	09/12/18	09/12/18	GMA Good Morning America (7:00 AM-9:00 AM)	CM	7-9a	--W----	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 --W---- 2 \$150.00 0.00															
N 18	WHTM	09/13/18	09/13/18	GMA Good Morning America	CM	7-9a	---T---	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ---T--- 2 \$150.00 0.00															
N 19	WHTM	09/14/18	09/14/18	GMA Good Morning America	CM	7-9a	----F--	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ----F-- 2 \$150.00 0.00															
N 20	WHTM	09/17/18	09/17/18	GMA Good Morning America	CM	7-9a	M-----	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 M----- 2 \$150.00 0.00															
N 21	WHTM	09/11/18	09/11/18	The View The View	CM	11a-12p	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
The View <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 -T----- 1 \$75.00 0.00															
N 22	WHTM	09/12/18	09/12/18	The View The View	CM	11a-12p	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
The View <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 --W---- 1 \$75.00 0.00															
N 23	WHTM	09/13/18	09/13/18	The View The View	CM	11a-12p	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
The View <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ---T--- 1 \$75.00 0.00															
N 24	WHTM	09/14/18	09/14/18	The View The View	CM	11a-12p	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
The View <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ----F-- 1 \$75.00 0.00															
N 25	WHTM	09/17/18	09/17/18	The View The View	CM	11a-12p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
The View <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 M----- 1 \$75.00 0.00															
N 26	WHTM	09/11/18	09/11/18		CM	4-5p	-T-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00

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Advertiser: POL/Tom Wolf/Governor/PA/Dem
 Product Desc: General Election
 Estimate: 299

WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-5p Judge Judy		(4:00 PM-4:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-T-----		1				\$125.00		0.00			
N 27	WHTM	09/12/18	09/12/18	M-F 4-5p Judge Judy	CM	4-5p (4:00 PM-4:30 PM)	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	--W----		1				\$125.00		0.00			
N 28	WHTM	09/13/18	09/13/18	M-F 4-5p Judge Judy	CM	4-5p (4:00 PM-4:30 PM)	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	---T---		1				\$125.00		0.00			
N 29	WHTM	09/14/18	09/14/18	M-F 4-5p Judge Judy	CM	4-5p (4:00 PM-4:30 PM)	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	----F--		1				\$125.00		0.00			
N 30	WHTM	09/17/18	09/17/18	M-F 4-5p Judge Judy	CM	4-5p (4:00 PM-4:30 PM)	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	M-----		1				\$125.00		0.00			
N 31	WHTM	09/11/18	09/11/18	M-F 4-5p Judge Judy	CM	4-5p (4:30 PM-5:00 PM)	-T-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-T-----		1				\$125.00		0.00			
N 32	WHTM	09/12/18	09/12/18	M-F 4-5p Judge Judy	CM	4-5p (4:30 PM-5:00 PM)	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	--W----		1				\$125.00		0.00			
N 33	WHTM	09/13/18	09/13/18	M-F 4-5p Judge Judy	CM	4-5p (4:30 PM-5:00 PM)	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	---T---		1				\$125.00		0.00			
N 34	WHTM	09/14/18	09/14/18	M-F 4-5p Judge Judy	CM	4-5p (4:30 PM-5:00 PM)	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	----F--		1				\$125.00		0.00			
N 35	WHTM	09/17/18	09/17/18	M-F 4-5p Judge Judy	CM	4-5p (4:30 PM-5:00 PM)	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	M-----		1				\$125.00		0.00			
N 36	WHTM	09/16/18	09/16/18	Su News @ 6p ABC27 News @ 6 Sun	CM	6-630p	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----S		1				\$150.00		0.00			
N 37	WHTM	09/11/18	09/11/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	-T-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-T-----		1				\$175.00		0.00			
N 38	WHTM	09/12/18	09/12/18		CM	458-6p	--W----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F News @ 5p ABC27 Live at 5 (5:00 PM-5:30 PM)															
ABC27 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 --W---- 1 \$175.00 0.00															
N 39	WHTM	09/13/18	09/13/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	---T---	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC27 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ---T--- 1 \$175.00 0.00															
N 40	WHTM	09/14/18	09/14/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	----F--	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC27 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ----F-- 1 \$175.00 0.00															
N 41	WHTM	09/17/18	09/17/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	M-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC27 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 M----- 1 \$175.00 0.00															
N 42	WHTM	09/11/18	09/11/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	-T-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC27 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 -T----- 1 \$175.00 0.00															
N 43	WHTM	09/12/18	09/12/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	--W----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC27 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 --W---- 1 \$175.00 0.00															
N 44	WHTM	09/13/18	09/13/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	---T---	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC27 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ---T--- 1 \$175.00 0.00															
N 45	WHTM	09/14/18	09/14/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC27 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ----F-- 1 \$175.00 0.00															
N 46	WHTM	09/17/18	09/17/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC27 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 M----- 1 \$175.00 0.00															
N 47	WHTM	09/11/18	09/11/18	M-F 730-8p Inside Edition	CM	730-8p	-T-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 -T----- 1 \$175.00 0.00															
N 48	WHTM	09/12/18	09/12/18	M-F 730-8p Inside Edition	CM	730-8p	--W----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 --W---- 1 \$175.00 0.00															
N 49	WHTM	09/13/18	09/13/18	M-F 730-8p Inside Edition	CM	730-8p	---T---	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ---T--- 1 \$175.00 0.00															
N 50	WHTM	09/14/18	09/14/18		CM	730-8p	----F--	:30	1	\$175.00	P4	0.00	NM	1	\$175.00

Order / Rev: 1673058
 Alt Order #: 26145585
 Flight Dates: 09/11/18 - 09/17/18

Advertiser: POL/Tom Wolf/Governor/PA/Dem
 Product Desc: General Election
 Estimate: 299

WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 730-8p Inside Edition															
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----F--			1		\$175.00			0.00			
N 51	WHTM	09/17/18	09/17/18	M-F 730-8p Inside Edition	CM	730-8p	M-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	M-----			1		\$175.00			0.00			
N 52	WHTM	09/11/18	09/11/18	Tue Prime Other 1 Bachelor in Paradise	CM	8-10p	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Bachelor in Paradise Tue-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	-T-----			1		\$300.00			0.00			
N 53	WHTM	09/17/18	09/17/18	Mon Prime Other 1 Bachelor in Paradise	CM	8-10p (8:00 PM-10:00 PM)	M-----	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
Bachelor in Paradise Mon-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	M-----			1		\$600.00			0.00			
N 54	WHTM	09/11/18	09/11/18	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Jimmy Kimmel Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	-T-----			1		\$75.00			0.00			
N 55	WHTM	09/12/18	09/12/18	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Jimmy Kimmel Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	--W----			1		\$75.00			0.00			
N 56	WHTM	09/13/18	09/13/18	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Jimmy Kimmel Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	---T---			1		\$75.00			0.00			
N 57	WHTM	09/14/18	09/14/18	Jimmy Kimmel-Late Run Jimmy Kimmel Late Run	CM	Jimmy Kimmel	--li----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Jimmy Kimmel Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----F--			1		\$75.00			0.00			
N 58	WHTM	09/17/18	09/17/18	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Jimmy Kimmel Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	M-----			1		\$75.00			0.00			
N 59	WHTM	09/11/18	09/11/18	LN M-F News @ 11p	CM	11-1135p	-T-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC 27 Nightside															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	-T-----			1		\$175.00			0.00			
N 60	WHTM	09/12/18	09/12/18	LN M-F News @ 11p	CM	11-1135p	--W----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC 27 Nightside															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	--W----			1		\$175.00			0.00			
N 61	WHTM	09/13/18	09/13/18	LN M-F News @ 11p	CM	11-1135p	---T---	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC 27 Nightside															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	---T---			1		\$175.00			0.00			
N 62	WHTM	09/14/18	09/14/18		CM	11-1135p	----F--	:30	1	\$175.00	P4	0.00	NM	1	\$175.00

Order / Rev: 1673058
 Alt Order #: 26145585
 Flight Dates: 09/11/18 - 09/17/18

Advertiser: POL/Tom Wolf/Governor/PA/Dem
 Product Desc: General Election
 Estimate: 299

WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F News @ 11p ABC 27 Nightside <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ----F-- 1 \$175.00 0.00															
N 63	WHTM	09/16/18	09/16/18	LN Sa-Su Weekend News @ 11p	CM	11-1135p	-----S	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC 27 Nightside <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 -----S 1 \$175.00 0.00															
N 64	WHTM	09/17/18	09/17/18	LN M-F News @ 11p	CM	11-1135p (11:00 PM-11:35 PM)	M-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC 27 Nightside <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 M----- 1 \$175.00 0.00															
N 65	WHTM	09/15/18	09/15/18	ABC27 News Sat 8a ABC27 News Sat 8a	CM	8a-9a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
abc27 New Saturday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 -----S- 1 \$100.00 0.00															
N 66	WHTM	09/16/18	09/16/18	GMA Su 7a GMA Sun 7a-8a	CM	7a-8a	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
GMA-Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 -----S 1 \$100.00 0.00															
N 67	WHTM	09/15/18	09/15/18	GMA Sa 7a GMA Sat 7a-8a	CM	7a-8a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
GMA-Saturday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 -----S- 1 \$100.00 0.00															
N 68	WHTM	09/14/18	09/14/18	M-F News @ 7p ABC27 News @ 7p	CM	7-730p	----F--	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
whtm news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ----F-- 1 \$175.00 0.00															
													Totals	78	\$11,075.00

ORDER**WHTM Harrisburg****Orders**

Order / Rev: 1673058
Alt Order #: 26145585
Product Desc: General Election
Estimate: 299
Flight Dates: 09/11/18 - 09/17/18
Original Date / Rev: 09/10/18 / 09/10/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency

Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 100 North 20th Street
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser

Name: POL/Tom Wolf/Governor/PA/Dem
Demographic: A35+
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2386/IN15841/SP2719
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/17/18	63	\$8,900.00	\$7,565.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	63	\$8,900.00	\$7,565.00	0.00
Totals	63	\$8,900.00	\$7,565.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHTM Harrisburg	12%	\$8,900.00
Market	100%	\$74,166.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	30%	\$22,250.00
WGAL	50%	\$37,083.33
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	8%	\$5,933.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHTM	09/12/18	09/12/18	M-F 5-530a	CM	5a-530a	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
ABC27 News Daybreak @ 5															
ABC 27 DAYBREAK NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----			1			\$75.00		0.00			

Order / Rev: 1673058
 Alt Order #: 26145585
 Flight Dates: 09/11/18 - 09/17/18

Advertiser: POL/Tom Wolf/Governor/PA/Dem
 Product Desc: General Election
 Estimate: 299

WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WHTM	09/13/18	09/13/18	M-F 5-530a	CM	5a-530a	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
ABC27 News Daybreak @ 5															
ABC 27 DAYBREAK NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---					1	\$75.00		0.00			
N 4	WHTM	09/14/18	09/14/18	M-F 5-530a	CM	5a-530a	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
ABC27 News Daybreak @ 5															
ABC 27 DAYBREAK NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--					1	\$75.00		0.00			
N 5	WHTM	09/17/18	09/17/18	M-F 5-530a	CM	5a-530a	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
ABC27 News Daybreak @ 5															
ABC 27 DAYBREAK NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----					1	\$75.00		0.00			
N 7	WHTM	09/12/18	09/12/18	M-F 530-6a	CM	530-6a	--W----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
ABC27 News Daybreak @530															
ABC 27 DAYBREAK NEWS AT 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----					1	\$100.00		0.00			
N 8	WHTM	09/13/18	09/13/18	M-F 530-6a	CM	530-6a	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
ABC27 News Daybreak @530															
ABC 27 DAYBREAK NEWS AT 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---					1	\$100.00		0.00			
N 9	WHTM	09/14/18	09/14/18	M-F 530-6a	CM	530-6a	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
ABC27 News Daybreak @530															
ABC 27 DAYBREAK NEWS AT 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--					1	\$100.00		0.00			
N 10	WHTM	09/17/18	09/17/18	M-F 530-6a	CM	530-6a	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
ABC27 News Daybreak @530															
ABC 27 DAYBREAK NEWS AT 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----					1	\$100.00		0.00			
N 12	WHTM	09/12/18	09/12/18	M-F 6-7a	CM	6-7a	--W----	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
ABC27 News Daybreak @ 6															
ABC 27 Daybreak @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----					2	\$150.00		0.00			
N 13	WHTM	09/13/18	09/13/18	M-F 6-7a	CM	6-7a	---T---	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
ABC27 News Daybreak @ 6															
ABC 27 Daybreak @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---					2	\$150.00		0.00			
N 14	WHTM	09/14/18	09/14/18	M-F 6-7a	CM	6-7a	----F--	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
ABC27 News Daybreak @ 6															
ABC 27 Daybreak @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--					2	\$150.00		0.00			
N 15	WHTM	09/17/18	09/17/18	M-F 6-7a	CM	6-7a	M-----	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
ABC27 News Daybreak @ 6															
ABC 27 Daybreak @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----					2	\$150.00		0.00			
N 17	WHTM	09/12/18	09/12/18	GMA	CM	7-9a	--W----	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
Good Morning America (7:00 AM-9:00 AM)															
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----					2	\$150.00		0.00			
N 18	WHTM	09/13/18	09/13/18		CM	7-9a	---T---	:30	2	\$150.00	P4	0.00	NM	2	\$300.00

Order / Rev: 1673058
 Alt Order #: 26145585
 Flight Dates: 09/11/18 - 09/17/18

Advertiser: POL/Tom Wolf/Governor/PA/Dem
 Product Desc: General Election
 Estimate: 299

WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GMA															
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	---T---					2	\$150.00		0.00			
N 19	WHTM	09/14/18	09/14/18	GMA	CM	7-9a	----F--	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----F--					2	\$150.00		0.00			
N 20	WHTM	09/17/18	09/17/18	GMA	CM	7-9a	M-----	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	M-----					2	\$150.00		0.00			
N 22	WHTM	09/12/18	09/12/18	The View	CM	11a-12p	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	--W----					1	\$75.00		0.00			
N 23	WHTM	09/13/18	09/13/18	The View	CM	11a-12p	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	---T---					1	\$75.00		0.00			
N 24	WHTM	09/14/18	09/14/18	The View	CM	11a-12p	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----F--					1	\$75.00		0.00			
N 25	WHTM	09/17/18	09/17/18	The View	CM	11a-12p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	M-----					1	\$75.00		0.00			
N 27	WHTM	09/12/18	09/12/18	M-F 4-5p	CM	4-5p	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	--W----					1	\$125.00		0.00			
N 28	WHTM	09/13/18	09/13/18	M-F 4-5p	CM	4-5p	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	---T---					1	\$125.00		0.00			
N 29	WHTM	09/14/18	09/14/18	M-F 4-5p	CM	4-5p	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----F--					1	\$125.00		0.00			
N 30	WHTM	09/17/18	09/17/18	M-F 4-5p	CM	4-5p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	M-----					1	\$125.00		0.00			
N 32	WHTM	09/12/18	09/12/18	M-F 4-5p	CM	4-5p	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	--W----					1	\$125.00		0.00			
N 33	WHTM	09/13/18	09/13/18		CM	4-5p	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00

Order / Rev: 1673058
 Alt Order #: 26145585
 Flight Dates: 09/11/18 - 09/17/18

Advertiser: POL/Tom Wolf/Governor/PA/Dem
 Product Desc: General Election
 Estimate: 299

WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4-5p Judge Judy (4:30 PM-5:00 PM)															
Judge Judy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ---T--- 1 \$125.00 0.00															
N34	WHTM	09/14/18	09/14/18	M-F 4-5p Judge Judy	CM	4-5p (4:30 PM-5:00 PM)	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Judge Judy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ----F-- 1 \$125.00 0.00															
N35	WHTM	09/17/18	09/17/18	M-F 4-5p Judge Judy	CM	4-5p (4:30 PM-5:00 PM)	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Judge Judy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 M----- 1 \$125.00 0.00															
N36	WHTM	09/16/18	09/16/18	Su News @ 6p ABC27 News @ 6 Sun	CM	6-630p	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
ABC 27 News Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 -----S 1 \$150.00 0.00															
N38	WHTM	09/12/18	09/12/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	--W----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC27 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 --W---- 1 \$175.00 0.00															
N39	WHTM	09/13/18	09/13/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	---T---	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC27 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ---T--- 1 \$175.00 0.00															
N40	WHTM	09/14/18	09/14/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	----F--	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC27 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ----F-- 1 \$175.00 0.00															
N41	WHTM	09/17/18	09/17/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	M-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC27 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 M----- 1 \$175.00 0.00															
N43	WHTM	09/12/18	09/12/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	--W----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC27 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 --W---- 1 \$175.00 0.00															
N44	WHTM	09/13/18	09/13/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	---T---	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC27 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ---T--- 1 \$175.00 0.00															
N45	WHTM	09/14/18	09/14/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC27 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 ----F-- 1 \$175.00 0.00															
N46	WHTM	09/17/18	09/17/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC27 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 M----- 1 \$175.00 0.00															
N48	WHTM	09/12/18	09/12/18		CM	730-8p	--W----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00

Order / Rev: 1673058
 Alt Order #: 26145585
 Flight Dates: 09/11/18 - 09/17/18

Advertiser: POL/Tom Wolf/Governor/PA/Dem
 Product Desc: General Election
 Estimate: 299

WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 730-8p Inside Edition															
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	--W----					1	\$175.00		0.00			
N 49	WHTM	09/13/18	09/13/18	M-F 730-8p Inside Edition	CM	730-8p	---T---	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	---T---					1	\$175.00		0.00			
N 50	WHTM	09/14/18	09/14/18	M-F 730-8p Inside Edition	CM	730-8p	----F--	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----F--					1	\$175.00		0.00			
N 51	WHTM	09/17/18	09/17/18	M-F 730-8p Inside Edition	CM	730-8p	M-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	M-----					1	\$175.00		0.00			
N 53	WHTM	09/17/18	09/17/18	Mon Prime Other 1 Bachelor in Paradise	CM	8-10p (8:00 PM-10:00 PM)	M-----	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
Bachelor in Paradise Mon-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	M-----					1	\$600.00		0.00			
N 55	WHTM	09/12/18	09/12/18	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Jimmy Kimmel Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	--W----					1	\$75.00		0.00			
N 56	WHTM	09/13/18	09/13/18	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Jimmy Kimmel Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	---T---					1	\$75.00		0.00			
N 57	WHTM	09/14/18	09/14/18	Jimmy Kimmel-Late Run Jimmy Kimmel Late Run	CM	Jimmy Kimmel	--W----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Jimmy Kimmel Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----F--					1	\$75.00		0.00			
N 58	WHTM	09/17/18	09/17/18	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Jimmy Kimmel Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	M-----					1	\$75.00		0.00			
N 60	WHTM	09/12/18	09/12/18	LN M-F News @ 11p	CM	11-1135p	--W----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC 27 Nightside															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	--W----					1	\$175.00		0.00			
N 61	WHTM	09/13/18	09/13/18	LN M-F News @ 11p	CM	11-1135p	---T---	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC 27 Nightside															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	---T---					1	\$175.00		0.00			
N 62	WHTM	09/14/18	09/14/18	LN M-F News @ 11p	CM	11-1135p	----F--	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC 27 Nightside															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----F--					1	\$175.00		0.00			
N 63	WHTM	09/16/18	09/16/18		CM	11-1135p	-----S	:30	1	\$175.00	P4	0.00	NM	1	\$175.00

Order / Rev: 1673058
Alt Order #: 26145585
Flight Dates: 09/11/18 - 09/17/18

Advertiser: POL/Tom Wolf/Governor/PA/Dem
Product Desc: General Election
Estimate: 299

WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<p>LN Sa-Su Weekend News @ 11p</p> <p>ABC 27 Nightside</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 09/10/18 09/16/18 -----S 1 \$175.00 0.00</p>															
N64	WHTM	09/17/18	09/17/18	LN M-F News @ 11p	CM	11-1135p (11:00 PM-11:35 PM)	M-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
<p>ABC 27 Nightside</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 09/17/18 09/23/18 M----- 1 \$175.00 0.00</p>															
N65	WHTM	09/15/18	09/15/18	ABC27 News Sat 8a ABC27 News Sat 8a	CM	8a-9a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
<p>abc27 New Saturday</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 09/10/18 09/16/18 -----S- 1 \$100.00 0.00</p>															
N66	WHTM	09/16/18	09/16/18	GMA Su 7a GMA Sun 7a-8a	CM	7a-8a	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
<p>GMA-Sunday</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 09/10/18 09/16/18 -----S 1 \$100.00 0.00</p>															
N67	WHTM	09/15/18	09/15/18	GMA Sa 7a GMA Sat 7a-8a	CM	7a-8a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
<p>GMA-Saturday</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 09/10/18 09/16/18 -----S- 1 \$100.00 0.00</p>															
N68	WHTM	09/14/18	09/14/18	M-F News @ 7p ABC27 News @ 7p	CM	7-730p	----F--	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
<p>whtm news</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u></p> <p>Week: 09/10/18 09/16/18 ----F-- 1 \$175.00 0.00</p>															
Totals														63	\$8,900.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: <div style="font-size: 1.2em; text-align: center;">6/15/18</div>
------------------------------	--

I, Shorr Johnson Magnus,
being/on behalf of: Tom Wolf,
a legally qualified candidate of the Democratic
political party for the office of: Governor
in the General
election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

Tom Wolf for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kim Coleman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/15/18

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Paul Roda

Printed Name

NSM

Title