

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em;">WECT - Wilmington, N.C.</span>	<b>Date:</b> <span style="font-size: 1.2em;">7/5/18</span>
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I, Nancy Benford,  
 being/on behalf of: Michael Lee,  
 a legally qualified candidate of the Republican  
 political party for the office of: NC state senate  
 in the general  
 election to be held on: Nov. 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

The Compass Group of NC, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nancy Benford

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/5/18

Date

Nancy Benford

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Eileen Stannett

Signature

Eileen Stannett

Printed Name

GSM

Title



### Political Candidate/Issue Advertising Inquiry Form

Must be filled out completely before we can release rates/information

#### Requested by:

Name/Title	David Benford / President
Agency	Compass Group of NC
Address	602 Wild Dunes Circle, Wilmington, NC 28411
Phone	910-264-8999
Fax	
Other - Email	davidbenford1@gmail.com

#### Information/Avails for:

Candidate/Issue	Michael Lee - NC Senate
Committee	Comm to Elect Michael Lee
Chairperson	
Treasurer	Cindy Kuhse
Address	603 Van Dorn Ct, Wilmington, NC 28412
Phone	910-538-3931
Fax	
Other	

#### Avails:

Dayparts	
Demos	
Scheduled Dates	
Commercial length(s)	
Other	
Internet:	

#### Other Information requested:


#### Disposition of request:


WECT-TV

322 Shipyard Blvd, Wilmington, NC 28412

Phone (910)791-8070

Fax (910)791-9406



**TV Schedule**

Michael Lee for NC Senate

**Date:**

7/2/18



<u>Station</u>	<u>Date Begin</u>	<u>Length</u>	<u>Time Slot</u>	<u>Cost per</u>	<u># Spots</u>	<u># Days</u>	<u>Total \$</u>	<u>Show</u>
WECT	7/9/18	60	9A-10A	\$260.00	1	5	\$1,300.00	Megan Kelly
WECT	7/9/18	60	11A-12N	\$150.00	1	5	\$750.00	Live w/Kelly
WECT	7/9/18	60	4P-4:30P	\$180.00	1	5	\$900.00	4P News
WECT	7/9/18	60	4:30P-5P	\$160.00	1	5	\$800.00	Inside
WECT	7/9/18	30	5:30P-6P	\$220.00	1	5	\$1,100.00	News at 5:30
Total							\$4,850.00	

<u>Station</u>	<u>Date Begin</u>	<u>Length</u>	<u>Time Slot</u>	<u>Cost per</u>	<u># Spots</u>	<u># Days</u>	<u>Total \$</u>	<u>Show</u>
WECT	7/16/18	60	9A-10A	\$260.00	1	2	\$520.00	Megan Kelly
WECT	7/16/18	30	9A-10A	\$130.00	1	3	\$390.00	Megan Kelly
WECT	7/16/18	60	11A-12N	\$150.00	1	2	\$300.00	Live w/Kelly
WECT	7/16/18	30	11A-12N	\$75.00	1	3	\$225.00	Live w/Kelly
WECT	7/16/18	60	4P-4:30P	\$180.00	1	2	\$360.00	4P News
WECT	7/16/18	30	4P-4:30P	\$90.00	1	3	\$270.00	4P News
WECT	7/16/18	60	4:30P-5P	\$160.00	1	2	\$320.00	Inside
WECT	7/16/18	30	4:30P-5P	\$80.00	1	3	\$240.00	Inside
WECT	7/16/18	30	5:30P-6P	\$220.00	1	5	\$1,100.00	News at 5:30
Total							\$3,725.00	

<u>Station</u>	<u>Date Begin</u>	<u>Length</u>	<u>Time Slot</u>	<u>Cost per</u>	<u># Spots</u>	<u># Days</u>	<u>Total \$</u>	<u>Show</u>
WECT	7/23/18	60	9A-10A	\$260.00	1	2	\$520.00	Megan Kelly
WECT	7/23/18	30	9A-10A	\$130.00	1	3	\$390.00	Megan Kelly
WECT	7/23/18	60	11A-12N	\$150.00	1	2	\$300.00	Live w/Kelly
WECT	7/23/18	30	11A-12N	\$75.00	1	3	\$225.00	Live w/Kelly
WECT	7/23/18	60	4P-4:30P	\$180.00	1	2	\$360.00	4P News
WECT	7/23/18	30	4P-4:30P	\$90.00	1	3	\$270.00	4P News
WECT	7/23/18	60	4:30P-5P	\$160.00	1	2	\$320.00	Inside
WECT	7/23/18	30	4:30P-5P	\$80.00	1	3	\$240.00	Inside
WECT	7/23/18	30	5:30P-6P	\$220.00	1	5	\$1,100.00	News at 5:30
Total							\$3,725.00	

**\$12,300.00 Gross**