

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WECT - Wilmington, N.C.	Date: 7/5/18
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I, Nancy Benford,
being/on behalf of: Michael Lee,
a legally qualified candidate of the Republican
political party for the office of: NC state senate
in the general
election to be held on: Nov. 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

The Compass Group of NC, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nancy Benford

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/5/18

Date

Nancy Benford

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Eileen Stammeth

Signature

Eileen Stammeth

Printed Name

GSN

Title



Political Candidate/Issue Advertising Inquiry Form

Must be filled out completely before we can release rates/information

Requested by:

Name/Title	David Benford / President
Agency	COMPASS Group of NC
Address	602 Wild Dunes Circle, Wilmington, NC 28411
Phone	910-264-8999
Fax	
Other - Email	davidbenford1@gmail.com

Information/Avails for:

Candidate/Issue	Michael Lee - NC Senate
Committee	Comm to Elect Michael Lee
Chairperson	
Treasurer	Cindy Kuhne
Address	603 Ven Dorn Ct, Wilmington, NC 28412
Phone	910-538-3931
Fax	
Other	

Avails:

Dayparts	
Demos	
Scheduled Dates	
Commercial length(s)	
Other	
Internet:	

Other Information requested:

Disposition of request:

WECT-TV

322 Shipyard Blvd, Wilmington, NC 28412

Phone (910)791-8070

Fax (910)791-9406

TV Schedule
Michael Lee for NC Senate

Date:
7/2/18



<u>Station</u>	<u>Date Begin</u>	<u>Length</u>	<u>Time Slot</u>	<u>Cost per</u>	<u># Spots</u>	<u># Days</u>	<u>Total \$</u>	<u>Show</u>
WECT	7/9/18	60	9A-10A	\$260.00	1	5	\$1,300.00	Megan Kelly
WECT	7/9/18	60	11A-12N	\$150.00	1	5	\$750.00	Live w/Kelly
WECT	7/9/18	60	4P-4:30P	\$180.00	1	5	\$900.00	4P News
WECT	7/9/18	60	4:30P-5P	\$160.00	1	5	\$800.00	Inside
WECT	7/9/18	30	5:30P-6P	\$220.00	1	5	\$1,100.00	News at 5:30
Total							\$4,850.00	

<u>Station</u>	<u>Date Begin</u>	<u>Length</u>	<u>Time Slot</u>	<u>Cost per</u>	<u># Spots</u>	<u># Days</u>	<u>Total \$</u>	<u>Show</u>
WECT	7/16/18	60	9A-10A	\$260.00	1	2	\$520.00	Megan Kelly
WECT	7/16/18	30	9A-10A	\$130.00	1	3	\$390.00	Megan Kelly
WECT	7/16/18	60	11A-12N	\$150.00	1	2	\$300.00	Live w/Kelly
WECT	7/16/18	30	11A-12N	\$75.00	1	3	\$225.00	Live w/Kelly
WECT	7/16/18	60	4P-4:30P	\$180.00	1	2	\$360.00	4P News
WECT	7/16/18	30	4P-4:30P	\$90.00	1	3	\$270.00	4P News
WECT	7/16/18	60	4:30P-5P	\$160.00	1	2	\$320.00	Inside
WECT	7/16/18	30	4:30P-5P	\$80.00	1	3	\$240.00	Inside
WECT	7/16/18	30	5:30P-6P	\$220.00	1	5	\$1,100.00	News at 5:30
Total							\$3,725.00	

<u>Station</u>	<u>Date Begin</u>	<u>Length</u>	<u>Time Slot</u>	<u>Cost per</u>	<u># Spots</u>	<u># Days</u>	<u>Total \$</u>	<u>Show</u>
WECT	7/23/18	60	9A-10A	\$260.00	1	2	\$520.00	Megan Kelly
WECT	7/23/18	30	9A-10A	\$130.00	1	3	\$390.00	Megan Kelly
WECT	7/23/18	60	11A-12N	\$150.00	1	2	\$300.00	Live w/Kelly
WECT	7/23/18	30	11A-12N	\$75.00	1	3	\$225.00	Live w/Kelly
WECT	7/23/18	60	4P-4:30P	\$180.00	1	2	\$360.00	4P News
WECT	7/23/18	30	4P-4:30P	\$90.00	1	3	\$270.00	4P News
WECT	7/23/18	60	4:30P-5P	\$160.00	1	2	\$320.00	Inside
WECT	7/23/18	30	4:30P-5P	\$80.00	1	3	\$240.00	Inside
WECT	7/23/18	30	5:30P-6P	\$220.00	1	5	\$1,100.00	News at 5:30
Total							\$3,725.00	

\$12,300.00 Gross