

ORDER



WPTV

Orders
Order / Rev: 755739
Alt Order #: WOC12670319
Product Desc: TV
Estimate: 9666
Flight Dates: 09/18/20 - 09/25/20
Original Date / Rev: 09/17/20 / 09/17/20
Order Type: GENERAL

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Targeted Platform Media
Buying Contact:
Billing Contact:
 1291 Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Priorities USA Action
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business Thru:
Advertiser External ID: 226370
Agency External ID: 121913
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/25/20	124	\$88,300.00	\$75,055.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	124	\$88,300.00	\$75,055.00	0.00
Totals	124	\$88,300.00	\$75,055.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPTV	09/18/20	09/25/20	M-F 5-530am M-F 5-530am	CM	5-530am	111-1--	:30	4	\$300.00	P-3	0.00	NM	5	\$1,500.00
(Program: TODAY ON 5 I)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/18/20		09/18/20	09/24/20	111-1--					4	\$300.00		0.00			
Week: 09/25/20		09/25/20	10/01/20	----1--					1	\$300.00		0.00			
N 2	WPTV	09/18/20	09/25/20	M-F 530-6am M-F 530-6am	CM	530-6am	11111--	:30	5	\$400.00	P-3	0.00	NM	6	\$2,400.00
(Program: TODAY ON 5 I)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/18/20		09/18/20	09/24/20	11111--					5	\$400.00		0.00			
Week: 09/25/20		09/25/20	10/01/20	----1--					1	\$400.00		0.00			
N 3	WPTV	09/18/20	09/25/20	M-F 6-7am M-F 6-7am	CM	6-7am	111-1--	:30	4	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
(Program: TODAY ON 5 II)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/18/20		09/18/20	09/24/20	111-1--					4	\$1,000.00		0.00			
Week: 09/25/20		09/25/20	10/01/20	----1--					1	\$1,000.00		0.00			
N 4	WPTV	09/18/20	09/25/20	M-F 7-9am M-F 7-9am	CM	7-9am	11111--	:30	5	\$1,200.00	P-3	0.00	NM	6	\$7,200.00
(Program: TODAY SHW)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/18/20		09/18/20	09/24/20	11111--					5	\$1,200.00		0.00			

Order / Rev: 755739
 Alt Order #: WOC12670319
 Flight Dates: 09/18/20 - 09/25/20

Advertiser: Priorities USA Action
 Product Desc: TV
 Estimate: 9666

WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/25/20	10/01/20	----1--		1			\$1,200.00	0.00					
N 5	WPTV	09/18/20	09/25/20	M-F 9-10am M-F 9-10am	CM	9-10am	1111---	:30	4	\$675.00	P-3	0.00	NM	5	\$3,375.00
(Program: TODAY SHW2-NBC)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/18/20	09/24/20	1111---		4			\$675.00	0.00					
Week:		09/25/20	10/01/20	----1--		1			\$675.00	0.00					
N 6	WPTV	09/18/20	09/25/20	M-F 10-11am M-F 10-11am	CM	10-11am	11-11--	:30	4	\$550.00	P-3	0.00	NM	5	\$2,750.00
(Program: TODAY SHW3-NBC)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/18/20	09/24/20	11-11--		4			\$550.00	0.00					
Week:		09/25/20	10/01/20	----1--		1			\$550.00	0.00					
N 7	WPTV	09/18/20	09/25/20	M-F 11a-12p M-F 11a-12p	CM	11am-12pm	111-1--	:30	4	\$225.00	P-6	0.00	NM	5	\$1,125.00
(Program: TODAY ON 5 AT 11A)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/18/20	09/24/20	111-1--		4			\$225.00	0.00					
Week:		09/25/20	10/01/20	----1--		1			\$225.00	0.00					
N 8	WPTV	09/18/20	09/24/20	M-F 12-1pm M-F 12-1pm	CM	12-1pm	11111--	:30	5	\$225.00	P-3	0.00	NM	5	\$1,125.00
(Program: RACHAEL RAY)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/18/20	09/24/20	11111--		5			\$225.00	0.00					
N 9	WPTV	09/18/20	09/25/20	M-F 1-2pm M-F 1-2pm	CM	1-2pm	-1111--	:30	4	\$275.00	P-3	0.00	NM	5	\$1,375.00
(Program: DAYS-OUR LIVES)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/18/20	09/24/20	-1111--		4			\$275.00	0.00					
Week:		09/25/20	10/01/20	----1--		1			\$275.00	0.00					
N 10	WPTV	09/18/20	09/25/20	M-F 2-3pm M-F 2-3pm	CM	2-3pm	11--1--	:30	3	\$225.00	P-3	0.00	NM	4	\$900.00
(Program: KELLY CLARKSON)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/18/20	09/24/20	11--1--		3			\$225.00	0.00					
Week:		09/25/20	10/01/20	----1--		1			\$225.00	0.00					
N 11	WPTV	09/18/20	09/25/20	M-F 3-4pm M-F 3-4pm	CM	3-4pm	1-111--	:30	4	\$250.00	P-3	0.00	NM	5	\$1,250.00
(Program: WENDY WILLIAMS SHOW)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/18/20	09/24/20	1-111--		4			\$250.00	0.00					
Week:		09/25/20	10/01/20	----1--		1			\$250.00	0.00					
N 12	WPTV	09/18/20	09/25/20	M-F 4-5pm M-F 4-5pm	CM	4-5pm	1111---	:30	4	\$300.00	P-3	0.00	NM	5	\$1,500.00
(Program: NEWSCHANNEL 5 AT 4P)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/18/20	09/24/20	1111---		4			\$300.00	0.00					
Week:		09/25/20	10/01/20	----1--		1			\$300.00	0.00					
N 13	WPTV	09/18/20	09/25/20	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-1111--	:30	4	\$750.00	P-3	0.00	NM	5	\$3,750.00
(Program: NEWSCHANNEL 5 AT 5P)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/18/20	09/24/20	-1111--		4			\$750.00	0.00					
Week:		09/25/20	10/01/20	----1--		1			\$750.00	0.00					
N 14	WPTV	09/18/20	09/25/20	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	-1111--	:30	4	\$900.00	P-3	0.00	NM	5	\$4,500.00
(Program: NEWSCHANNEL 5 AT 5.30P)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/18/20	09/24/20	-1111--		4			\$900.00	0.00					
Week:		09/25/20	10/01/20	----1--		1			\$900.00	0.00					
N 15	WPTV	09/18/20	09/25/20		CM	6-630pm	11-11--	:30	4	\$1,200.00	P-3	0.00	NM	5	\$6,000.00

Order / Rev: 755739
 Alt Order #: WOC12670319
 Flight Dates: 09/18/20 - 09/25/20

Advertiser: Priorities USA Action
 Product Desc: TV
 Estimate: 9666

WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-630pm News															
M-F 6-630pm News															
(Program: NEWSCHANNEL 5 AT 6P)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/20	09/24/20	11- 11- -					4	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPTV	09/18/20-09/24/20		M-F 6-630pm News		6-630pm	MT- ThF- - - -	:30		(\$1,200.00)		0.00	NM		
	See MG 15.6														
	[US Open]														
6	NPTV	09/18/20-09/18/20		M-F 7-730pm News		7-730pm	- - - - - F- - - -	:30		\$1,200.00		0.00	NM		
	Ⓜ MG for 15.1 09/18														
Week:		09/25/20	10/01/20	- - - - 1- -					1	\$1,200.00		0.00			
N16	WPTV	09/18/20	09/21/20	M-F 630-7pm	CM	630-7pm	1- - - - -	:30	1	\$1,950.00	P-3	0.00	NM	1	\$1,950.00
M-F 630-7pm															
(Program: NBC NITELY NWS)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/20	09/24/20	1- - - - -					1	\$1,950.00		0.00			
N17	WPTV	09/18/20	09/25/20	M-F 7-730pm	CM	7-730pm	11- 11- -	:30	4	\$700.00	P-3	0.00	NM	5	\$3,500.00
M-F 7-730pm															
(Program: THE LIST)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/20	09/24/20	11- 11- -					4	\$700.00		0.00			
Week:		09/25/20	10/01/20	- - - - 1- -					1	\$700.00		0.00			
N18	WPTV	09/18/20	09/25/20	M-F 730-8pm	CM	730-8pm	1- 1- 1- -	:30	3	\$700.00	P-3	0.00	NM	4	\$2,800.00
M-F 730-8pm															
(Program: RIGHT THIS MINUTE)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/20	09/24/20	1- 1- 1- -					3	\$700.00		0.00			
Week:		09/25/20	10/01/20	- - - - 1- -					1	\$700.00		0.00			
N19	WPTV	09/18/20	09/24/20	M-F 11-1135p News	CM	11-1135pm	- 1- 11- -	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
M-F 11-1135p News															
(Program: NWSCHNL5 AT 11)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/20	09/24/20	- 1- 11- -					3	\$1,000.00		0.00			
N20	WPTV	09/18/20	09/25/20	M-F 1135p-1235a	CM	1135pm-1235am	1- 111- -	:30	4	\$400.00	P-3	0.00	NM	5	\$2,000.00
M-F 1135p-1235a															
(Program: TONITE SHW-NBC)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/20	09/24/20	1- 111- -					4	\$400.00		0.00			
Week:		09/25/20	10/01/20	- - - - 1- -					1	\$400.00		0.00			
N21	WPTV	09/18/20	09/25/20	M-F 1235-135a	CM	1235-135am	11- 11- -	:30	4	\$250.00	P-3	0.00	NM	5	\$1,250.00
M-F 1235-135a															
(Program: LATE NIGHT)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/20	09/24/20	11- 11- -					4	\$250.00		0.00			
Week:		09/25/20	10/01/20	- - - - 1- -					1	\$250.00		0.00			
N22	WPTV	09/18/20	09/25/20	M-F 135-205a	CM	135-205am	1111- - -	:30	4	\$150.00	P-3	0.00	NM	5	\$750.00
M-F 135-205a															
(Program: A LITTLE LATE WITH LILLY SINGH)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/20	09/24/20	1111- - -					4	\$150.00		0.00			
Week:		09/25/20	10/01/20	- - - - 1- -					1	\$150.00		0.00			
N23	WPTV	09/18/20	09/22/20	Tuesday Prime Special	CM	8-11pm	- 1- - - - -	:30	1	\$3,300.00	P-6	0.00	NM	1	\$3,300.00
Tuesday Prime Special (8:00 PM-10:00 PM)															
(Program: AMERICAS GOT TALENT TU 7P/8P)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/20	09/24/20	- 1- - - - -					1	\$3,300.00		0.00			
N24	WPTV	09/18/20	09/23/20	Wednesday Prime A	CM	8-9pm	- - 1- - - -	:30	1	\$3,300.00	P-6	0.00	NM	1	\$3,300.00
Wednesday Prime A															
(Program: AMERICA'S GOT TALENT)NIELSEN LSD Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/20	09/24/20	- - 1- - - -					1	\$3,300.00		0.00			

Order / Rev: 755739
 Alt Order #: WOC12670319
 Flight Dates: 09/18/20 - 09/25/20

Advertiser: Priorities USA Action
 Product Desc: TV
 Estimate: 9666

WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N25	WPTV	09/18/20	09/23/20	Wednesday Prime C Wednesday Prime C (Program: CHICAGO PD)NIELSEN LSD Q3 (sell)	CM	10-11pm	-- 1----	:30	1	\$1,400.00	P-6	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/20	09/24/20	-- 1----	1		\$1,400.00		0.00						
N26	WPTV	09/18/20	09/24/20	Thursday Prime B Thursday Prime B (Program: HOLLYWOOD GAME NIGHT)NIELSEN LSD Q3 (sell)	CM	9-10pm	--- 1---	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/20	09/24/20	--- 1---	1		\$1,800.00		0.00						
N27	WPTV	09/18/20	09/24/20	Thursday Prime C Thursday Prime C (Program: LAW & ORDER: SVU)NIELSEN LSD Q3 (sell)	CM	10-11pm	--- 1---	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/20	09/24/20	--- 1---	1		\$1,800.00		0.00						
N28	WPTV	09/18/20	09/19/20	SA 5-6am News SA 5-6am News (Program: TODAY ON FIVE I SAT)NIELSEN LSD Q3 (sell)	CM	5-6am	----- 1-	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/20	09/20/20	----- 1-	1		\$225.00		0.00						
N29	WPTV	09/18/20	09/19/20	SA 7-8am News SA 7-8am News (Program: TODAY ON FIVE III SAT)NIELSEN LSD Q3 (sell)	CM	7-8am	----- 1-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/20	09/20/20	----- 1-	1		\$500.00		0.00						
N30	WPTV	09/18/20	09/19/20	SA 8-10am SA 8-10am (Program: TODAY SHOW SAT)NIELSEN LSD Q3 (sell)	CM	8-10am	----- 1-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/20	09/20/20	----- 1-	1		\$700.00		0.00						
N31	WPTV	09/18/20	09/19/20	SA 10-1030am SA 10-1030am (Program: TODAY ON FIVE IV)NIELSEN LSD Q3 (sell)	CM	10-1030am	----- 1-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/20	09/20/20	----- 1-	1		\$700.00		0.00						
N32	WPTV	09/18/20	09/19/20	SA 6-630pm News SA 6-630pm News (Program: NEWSCHNL5 WKND)NIELSEN LSD Q3 (sell)	CM	6-630pm	----- 1-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/20	09/20/20	----- 1-	1		\$700.00		0.00						
N33	WPTV	09/18/20	09/19/20	Saturday Prime Special Saturday Prime Special (7:58 PM-10:00 PM) (Program: AMERICAS GOT TALENT SA 7P/8P)NIELSEN LSD Q3 (sell)	CM	8-11pm	----- 1-	:30	1	\$925.00	P-3	0.00	NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/20	09/20/20	----- 1-	1		\$925.00		0.00						
N34	WPTV	09/18/20	09/19/20	SA 11-1130pm News SA 11-1130pm News (Program: NEWSCHANNEL5 AT 11 SAT)NIELSEN LSD Q3 (sell)	CM	11-1130pm	----- 1-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/20	09/20/20	----- 1-	1		\$1,000.00		0.00						
N35	WPTV	09/18/20	09/19/20	SA 1130p-1a SA 1130p-1a (Program: SAT NITE LIVE)NIELSEN LSD Q3 (sell)	CM	1130pm-1am	----- 1-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/20	09/20/20	----- 1-	1		\$700.00		0.00						
N36	WPTV	09/18/20	09/20/20	SU 6-7am News SU 6-7am News (Program: TODAY ON FIVE II SUN)NIELSEN LSD Q3 (sell)	CM	6-7am	----- 1	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/20	09/20/20	----- 1	1		\$300.00		0.00						
N37	WPTV	09/18/20	09/20/20		CM	7-8am	----- 1	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00

Order / Rev: 755739
Alt Order #: WOC12670319
Flight Dates: 09/18/20 - 09/25/20

Advertiser: Priorities USA Action
Product Desc: TV
Estimate: 9666

WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SU 7-8am News											
				SU 7-8am News											
				(Program: TODAY ON FIVE III SUN)NIELSEN LSD Q3 (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----1					1	\$500.00		0.00			
N38	WPTV	09/18/20	09/20/20	SU 8-9am	CM	8-9am	-----1	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
				SU 8-9am											
				(Program: TODAY SHOW SUN)NIELSEN LSD Q3 (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----1					1	\$750.00		0.00			
N39	WPTV	09/18/20	09/20/20	SU 9-10am Meet The Press	CM	9-10am	-----1	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
				SU 9-10am Meet The Press											
				(Program: MEET THE PRESS)NIELSEN LSD Q3 (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----1					1	\$1,600.00		0.00			
N40	WPTV	09/18/20	09/20/20	SU 6-630pm News	CM	6-630pm	-----1	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				SU 6-630pm News											
				(Program: NWSCHNL 5 LIVE)NIELSEN LSD Q3 (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----1					1	\$700.00		0.00			
N41	WPTV	09/18/20	09/20/20	Su - NFL Pre-Game FNI	CM	4-10pm	-----1	:30	1	\$2,400.00	P-3	0.00	NM	1	\$2,400.00
				NFL Pregame FNI		(7:00 PM-8:15 PM)									
				(Program: NFL: FTBALL NITE IN AMERICA)NIELSEN LSD SPORTS (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----1					1	\$2,400.00		0.00			
N42	WPTV	09/18/20	09/20/20	NFL Game Sunday	CM	4pm-12am	-----1	:30	1	\$6,000.00	P-6	0.00	NM	1	\$6,000.00
				NFL Game Sunday		(8:15 PM-11:30 PM)									
				(Program: NFL SNF: REG SESN AVG 19/20)NIELSEN LSD SPORTS (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----1					1	\$6,000.00		0.00			
													Totals	124	\$88,300.00