

Jan 08, 24
 CONT# 37069004 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WIIL-FM (Chicago, IL)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / 19116
 SALESPERSON FAX#
 PH #

BYR Helen Hanratty1
 ADV MENOMINEE KENOSHA GAMING AUTHORITY
 PDT WI
 FLT Jan 09, 24 - Jan 16, 24

*** REP ORDER COMMENT ***

**** 1/8/2024 12:03:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.**
**** 1/8/2024 12:03:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!**
**** 1/8/2024 12:03:00 PM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO STATIONS**

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF Day | NPD | RATE | TOT SPTS |
|----|-----|------------------------|----------|-----|----------------------------|----------|-----|----------|----------|
| | | <u>FLIGHT 1</u> | | | | | | | |
| | 1.1 | .T..... | 6A - 10A | 60 | 01/09/2024 - 01/09/2024 | 1D | 1 | \$85.00 | 1 |
| | 1.2 | .T..... | 10A - 3P | 60 | 01/09/2024 - 01/09/2024 | 1D | 1 | \$80.00 | 1 |
| | 1.3 | .T..... | 3P - 7P | 60 | 01/09/2024 - 01/09/2024 | 1D | 1 | \$85.00 | 1 |
| | | | | | ** FLIGHT TOTALS ** | | 3 | \$250.00 | |
| | | <u>FLIGHT 2</u> | | | | | | | |
| | 2.1 | ..W.... | 6A - 10A | 60 | 01/10/2024 - 01/10/2024 | 1D | 1 | \$85.00 | 1 |
| | 2.2 | ..W.... | 10A - 3P | 60 | 01/10/2024 - 01/10/2024 | 1D | 1 | \$80.00 | 1 |
| | 2.3 | ..W.... | 3P - 7P | 60 | 01/10/2024 - 01/10/2024 | 1D | 1 | \$85.00 | 1 |
| | | | | | ** FLIGHT TOTALS ** | | 3 | \$250.00 | |
| | | <u>FLIGHT 3</u> | | | | | | | |
| | 3.1 | ...T... | 6A - 10A | 60 | 01/11/2024 - 01/11/2024 | 1D | 1 | \$85.00 | 1 |
| | 3.2 | ...T... | 10A - 3P | 60 | 01/11/2024 - 01/11/2024 | 1D | 1 | \$80.00 | 1 |
| | 3.3 | ...T... | 3P - 7P | 60 | 01/11/2024 - 01/11/2024 | 1D | 1 | \$85.00 | 1 |
| | | | | | ** FLIGHT TOTALS ** | | 3 | \$250.00 | |
| | | <u>FLIGHT 4</u> | | | | | | | |
| | 4.1 |F.. | 6A - 10A | 60 | 01/12/2024 - 01/12/2024 | 1D | 1 | \$85.00 | 1 |

Jan 08, 24
 CONT# 37069004 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: na / na / 19116

| | | | | | | | | | |
|---------------------|---------|----------|----|-------------------------|----|---|----------|---|--|
| 4.2 |F.. | 10A - 3P | 60 | 01/12/2024 - 01/12/2024 | 1D | 1 | \$80.00 | 1 | |
| 4.3 |F.. | 3P - 7P | 60 | 01/12/2024 - 01/12/2024 | 1D | 1 | \$85.00 | 1 | |
| ** FLIGHT TOTALS ** | | | | | | 3 | \$250.00 | | |
| FLIGHT 5 | | | | | | | | | |
| 5.1 |S. | 6A - 7P | 60 | 01/13/2024 - 01/13/2024 | 1D | 1 | \$55.00 | 1 | |
| ** FLIGHT TOTALS ** | | | | | | 1 | \$55.00 | | |
| FLIGHT 6 | | | | | | | | | |
| 6.1 |S | 6A - 7P | 60 | 01/14/2024 - 01/14/2024 | 1D | 1 | \$55.00 | 1 | |
| ** FLIGHT TOTALS ** | | | | | | 1 | \$55.00 | | |
| FLIGHT 7 | | | | | | | | | |
| 7.1 | M..... | 6A - 10A | 60 | 01/15/2024 - 01/15/2024 | 1D | 2 | \$85.00 | 2 | |
| 7.2 | M..... | 10A - 3P | 60 | 01/15/2024 - 01/15/2024 | 1D | 1 | \$80.00 | 1 | |
| 7.3 | M..... | 3P - 7P | 60 | 01/15/2024 - 01/15/2024 | 1D | 2 | \$85.00 | 2 | |
| ** FLIGHT TOTALS ** | | | | | | 5 | \$420.00 | | |
| FLIGHT 8 | | | | | | | | | |
| 8.1 | .T..... | 6A - 10A | 60 | 01/16/2024 - 01/16/2024 | 1D | 1 | \$85.00 | 1 | |
| ** FLIGHT TOTALS ** | | | | | | 1 | \$85.00 | | |

| | | | | | | |
|-------|---------------|--|--|--|--|--|
| | Jan 24 | | | | | |
| SPOTS | 20 | | | | | |
| CASH | 1615.00 | | | | | |
| TRADE | 0.00 | | | | | |
| NSL | 0.00 | | | | | |
| TOTAL | 1615.00 | | | | | |

| | | | | | | |
|-------|--|--|--|--|--|--------------|
| | | | | | | TOTAL |
| SPOTS | | | | | | 20 |
| CASH | | | | | | 1,615.00 |
| TRADE | | | | | | 0.00 |
| NSL | | | | | | 0.00 |
| TOTAL | | | | | | 1,615.00 |

Jan 08, 24
CONT# 37069004 Mod# Ver# 1 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
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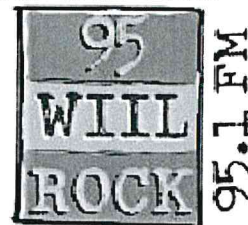
**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ORDER



Orders
Order / Rev: 732888
Alt Order #: 37069004
Product Desc: WI
Estimate: 19116
Flight Dates: 01/09/24 - 01/16/24
Original Date / Rev: 01/08/24 / 01/08/24
Order Type: TRANSACTIONAL

WIIIL-FM
Primary AE: Christal Philadelphia
Sales Office: N-CHR
Sales Region: National

Agency Name: Katz Media Group
Buying Contact:
Billing Contact: LCA INVOICE
 125 W 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL24/Menominee Kenosha Gaming
Demographic: HH
Product Codes: Issues/Propositions
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Issue
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 01/01/24 | 01/16/24 | 20 | \$1,615.00 | \$1,372.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| January 2024 | 20 | \$1,615.00 | \$1,372.75 | 0.00 |
| Totals | 20 | \$1,615.00 | \$1,372.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-----------------------|--------------|--------------|-------------------------------|---------|
| Christal Philadelphia | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|---------------------------------|-------|-------------------|---------|------|-------|-------------|------|---------------|------|-------|----------|
| N 1 | WIIIL | 01/09/24 | 01/16/24 | Mo-Fr AM Mo-Fr 6a-10a | CM | 6a-10a | -1111-- | 1:00 | 4 | \$85.00 | P-03 | 0.00 | NM | 7 | \$595.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 01/08/24 | 01/14/24 | -1111-- | | 4 | | | | \$85.00 | | 0.00 | | | |
| | | Week: 01/15/24 | 01/21/24 | 21----- | | 3 | | | | \$85.00 | | 0.00 | | | |
| N 2 | WIIIL | 01/09/24 | 01/16/24 | Mo-Fr Midday Mo-Fr 10a-3p | CM | 10a-3p | -1111-- | 1:00 | 4 | \$80.00 | P-03 | 0.00 | NM | 5 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 01/08/24 | 01/14/24 | -1111-- | | 4 | | | | \$80.00 | | 0.00 | | | |
| | | Week: 01/15/24 | 01/21/24 | 1----- | | 1 | | | | \$80.00 | | 0.00 | | | |
| N 3 | WIIIL | 01/09/24 | 01/16/24 | Mo-Fr PM Mo-Fr 3p-7p | CM | 3p-7p | -1111-- | 1:00 | 4 | \$85.00 | P-03 | 0.00 | NM | 6 | \$510.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 01/08/24 | 01/14/24 | -1111-- | | 4 | | | | \$85.00 | | 0.00 | | | |
| | | Week: 01/15/24 | 01/21/24 | 2----- | | 2 | | | | \$85.00 | | 0.00 | | | |
| N 4 | WIIIL | 01/13/24 | 01/16/24 | Sa-Su Prime Time Sa-Su 6a-7p | CM | 6a-7p | -----1- | 1:00 | 1 | \$55.00 | P-03 | 0.00 | NM | 1 | \$55.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 01/13/24 | 01/19/24 | -----1- | | 1 | | | | \$55.00 | | 0.00 | | | |

Order / Rev: 732888
 Alt Order #: 37069004
 Flight Dates: 01/09/24 - 01/16/24

Advertiser: POL24/Menominee Kenosha Gaming Au
 Product Desc: WI **WIIL-FM**
 Estimate: 19116

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|---------------------------------|-------|-------------------|--------|-------------|-------|---------------|------|------|--------|-------|------------|
| N 5 | WIIL | 01/14/24 | 01/16/24 | Sa-Su Prime Time Sa-Su 6a-7p | CM | 6a-7p | -----1 | 1:00 | 1 | \$55.00 | P-03 | 0.00 | NM | 1 | \$55.00 |
| WK - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 01/14/24 | 01/20/24 | -----1 | | 1 | | \$55.00 | | 0.00 | | | | | |
| | | | | | | | | | | | | | Totals | 20 | \$1,615.00 |