



# Broadcast Order

P.O. Box 277, Oberlin, OH 44074  
 Office: (440) 774-1320 - Fax: (440) 774-1336  
 Websites: WOBL.RADIO.COM or WDLW.RADIO.COM  
 E-Mail: WOBLWDLW@YAHOO.COM



Date: 11-22-23

- |  |  |                                  |   |
|--|--|----------------------------------|---|
| <input checked="" type="radio"/> New Order | <input type="radio"/> Local Direct         | <input type="radio"/> Tele-Hold  | Co-Op: <input type="radio"/> Yes <input type="radio"/> No |
| <input type="radio"/> Revision             | <input type="radio"/> Agency               | <input type="radio"/> Trade      |   |
| <input type="radio"/> Cancellation         | <input checked="" type="radio"/> Political | <input type="radio"/> PSA        |   |
| <input type="radio"/> Renewal              | <input type="radio"/> Annual               | <input type="radio"/> Make Good  | Start Date: <u>11-29-23</u>                               |
| <input type="radio"/> Extend               | <input type="radio"/> Promo                | <input type="radio"/> Non-Profit | End Date: <u>2-23-24</u>                                  |

Advertiser: Friends of Rich Resendez Cut #: \_\_\_\_\_  
 Agency: \_\_\_\_\_  
 Address: 7508 Heritage Way Salesperson: House  
Amherst OH 44001 Contract \_\_\_\_\_  
 Contact: Rich Resendez Description: HSBB  
 Phone: 440-343-7358 Contract #: \_\_\_\_\_  
 Fax: \_\_\_\_\_ P.O. #: \_\_\_\_\_  
 Conflicts: \_\_\_\_\_ Agency: \_\_\_\_\_  
 E-Mail: resendezrich@gmail.com Commission: \_\_\_\_\_

Rate Per Spot	Length	Daypart or Avail Type	Dates		Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Totals	Comments	Line
			Start	End										
	:15	HS Top 5	11/29/23	2/23/24			6		6				WDLW	
									6				WOBL	

All fixed position spots will air approximately within 10 minutes of designated time.

Jan \$ _____	Apr \$ _____	Jul \$ _____	Oct \$ _____
Feb \$ _____	May \$ _____	Aug \$ _____	Nov \$ <u>1600</u>
Mar \$ _____	Jun \$ _____	Sep \$ _____	Dec \$ _____
Total Spots: <u>217</u>			Total Dollars: <u>1600</u>

SPECIAL INSTRUCTIONS  
WOBL

Client Signature: \_\_\_\_\_ Date: 11-22-23

Net Terms: 15 Days. Accounts not paid within 30 days will be charged a late payment fee of 1.5% per month.  
 NONDISCRIMINATION POLICY: Stations owned by WOBL Radio, Inc. and WDLW Radio, Inc. do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

# Confirmation



WOBX/WDLW RADIO INC.  
PO Box 277  
Oberlin OH 44074

Contract # 16837  
Date Entered 11/22/2023  
Sales Person HOUSE TEAM  
Billing Cycle Calendar  
Conflict 1 Political  
Product HS HOOPS  
Contract 11/29/2023 - 02/23/2024

RESENDEZ FOR SHERIFF  
7508 HERITAGE WAY  
AMHERST OH 44001

Station	Date Range	Len	Schedule	Repeated	Rate	Qty	Total
WDLW-AM	11/29/2023-02/14/2024	00:15	0,0,6,0,0,0,0	All Weeks	0.00	72	0.00
WDLW-AM	11/27/2023-12/01/2023	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	12/11/2023-12/15/2023	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	12/18/2023-12/22/2023	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	12/25/2023-12/29/2023	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	01/01/2024-01/05/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	01/08/2024-01/12/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	01/15/2024-01/19/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	01/22/2024-01/26/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	01/29/2024-02/02/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	02/05/2024-02/09/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	02/12/2024-02/16/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	02/19/2024-02/23/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBX-AM	11/27/2023-12/01/2023	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBX-AM	12/11/2023-12/15/2023	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBX-AM	12/18/2023-12/22/2023	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBX-AM	12/25/2023-12/29/2023	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBX-AM	01/01/2024-01/05/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBX-AM	01/08/2024-01/12/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBX-AM	01/15/2024-01/19/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBX-AM	01/22/2024-01/26/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBX-AM	01/29/2024-02/02/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBX-AM	02/05/2024-02/09/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBX-AM	02/12/2024-02/16/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBX-AM	02/19/2024-02/23/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	11/30/2023-11/30/2023				1600.00	1	1600.00
<b>Total</b>							<b>1600.00</b>

Projected Billing		Count	Gross	Net
November	2023	7	1600.00	1600.00
December	2023	72	0.00	0.00
January	2024	78	0.00	0.00
February	2024	60	0.00	0.00
		<b>217</b>	<b>1600.00</b>	<b>1600.00</b>

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, RICHARD RESENDEZ, hereby request station time as follows.

IDENTIFY CANDIDATE TYPE →  FEDERAL CANDIDATE  STATE OR LOCAL CANDIDATE

ALL QUESTIONS / BLOCKS MUST BE COMPLETED.

Candidate Name: RICHARD RESENDEZ

Authorized Committee: RESENDEZ FOR SHERIFF

Agency requesting time (and contact information):

N/A

Candidate's political party: Democratic

Office sought (no acronyms or abbreviations): Lorain County Sheriff's Office

Date of election: 3-19-2024  Primary  General

Treasurer of candidate's authorized committee: LORI RESENDEZ

The undersigned represents that:

(1) The payment for the broadcast time requested has been furnished by (check one box below):

The candidate listed above who is a legally qualified candidate, or

The authorized committee of the legally qualified candidate listed above;

(2) This station is authorized to announce the time as paid for by such person or entity; and

(3) This station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

CANDIDATE / COMMITTEE / AGENCY	STATION REPRESENTATIVE
Signature: <u>Richard Resendez</u> Name: <u>RICHARD RESENDEZ</u> Date of Request to Purchase Ad Time: <u>11-22-23</u>	Signature: <u>Nikki Fullmer</u> Name: <u>Nikki Fullmer</u> Date of Station Agreement to Sell Time: <u>11-22-23</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate / Authorized Committee / Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

11-22-23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason: \_\_\_\_\_

\* Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

16837

Station Call Letters:

WABL

Date Received/Requested:

11-22-23

Ext. #:

Station Location:

Oberlin

Run Start and End Dates:

11/29/23 — 2/23/24

Upload order, this form and invoices for traffic system print-out, or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of the contact person who can provide that information immediately should be placed in the "Terms of Disclosure" folder in the OPIF.

# WOBL/WDLW RADIO COPY – OFFICE USE (NIKKI)

**TITLE:** RESENDEZ FOR SHERIFF

**DATE ASSIGNED:** 11/22

**START DATE:** 11/29

**VOICE/ARTIST:** MALE

**LENGTH:** 15

**CART #:** 2015

**SPECIAL INSTRUCTIONS:**

**SCRIPT:**

- HI I'M RICH RESENDEZ WITH THE LORAIN COUNTY PROSECUTORS OFFICE. I HAVE OVER 40 YEARS OF EXPERIENCE IN LAW ENFORCEMENT AND HAVE BEEN A LIFE LONG RESIDENT IN LORAIN COUNTY. EXPERIENCE IS KEY TO SUCCESS BOTH ON AND OFF THE COURTS. LOOK FOR ME, RICH RESENDEZ FOR COUNTY SHERIFF ON THE BALLOT THIS SPRING.

**TAG:** PAID FOR BY RESENDEZ FOR SHERIFF, LORI RESENDEZ TREASURER.