

# CONTRACT



**WNAW-AM**  
 211 Jason Street  
 Pittsfield, MA 01247  
 (413) 499-3333

<u>Contract / Revision</u> 679671 /		<u>Alt Order #</u> 32120993
<u>Advertiser</u> Coalition to Protect Patient Safety		<u>Original Date / Revision</u> 08/31/18 / 08/31/18
<u>Contract Dates</u> 09/04/18 - 09/16/18	<u>Estimate #</u> 7056	
<u>Product</u> ISSUE		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNAW-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Katz Media Group**  
 125 West 55th Street  
 New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNAW	09/04/18	09/10/18	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	3	\$126.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/18	09/10/18	-TWTF--				3	\$42.00			
N 2	WNAW	09/04/18	09/10/18	M-F Midday	10:00 AM-3:00 PM		1:00			NM	3	\$126.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/18	09/10/18	-TWTF--				3	\$42.00			
N 3	WNAW	09/04/18	09/10/18	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	3	\$126.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/18	09/10/18	-TWTF--				3	\$42.00			
N 4	WNAW	09/10/18	09/16/18	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	1	\$42.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	M-----				1	\$42.00			
N 5	WNAW	09/10/18	09/16/18	M-F Midday	10:00 AM-3:00 PM		1:00			NM	1	\$42.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	M-----				1	\$42.00			
N 6	WNAW	09/10/18	09/16/18	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	1	\$42.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	M-----				1	\$42.00			
N 7	WNAW	09/09/18	09/15/18	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	1	\$42.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/18	09/15/18	-----S				1	\$42.00			
<b>Totals</b>											13	\$546.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/10/18	13	\$546.00	(\$81.90)	\$464.10
<b>Totals</b>	13	\$546.00	(\$81.90)	\$464.10

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**Aug 31, 18**  
 CONT# 32120993 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WNAW-AM (Pittsfield MA)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / 7056

SALESPERSON FAX#

PH # 202-338-8700

BYR Helen Hanratty  
 ADV COALITION TO PROTECT PATIENT SAFETY  
 PDT ISSUE  
 FLT Sep 04, 18 - Sep 16, 18

\* REP ORDER COMMENT \*

\*\* 8/29/2018 10:58:00 PM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.

\*\* 8/29/2018 10:58:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

\*\* 8/29/2018 10:58:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.TWTF..	6A - 10A	60	9/4/2018 - 9/7/2018	1W	3	\$42.00	3
	1.2	.TWTF..	10A - 3P	60	9/4/2018 - 9/7/2018	1W	3	\$42.00	3
	1.3	.TWTF..	3P - 7P	60	9/4/2018 - 9/7/2018	1W	3	\$42.00	3
	1.4	.....S	10A - 3P	60	9/9/2018 - 9/9/2018	1W	1	\$42.00	1
					<b>** WEEKLY FLIGHT TOTALS **</b>		10	\$420.00	
		<b>FLIGHT 2</b>							
	2.1	M.....	6A - 10A	60	9/10/2018 - 9/10/2018	1W	1	\$42.00	1
	2.2	M.....	10A - 3P	60	9/10/2018 - 9/10/2018	1W	1	\$42.00	1
	2.3	M.....	3P - 7P	60	9/10/2018 - 9/10/2018	1W	1	\$42.00	1
					<b>** WEEKLY FLIGHT TOTALS **</b>		3	\$126.00	

Aug 31, 18

CONT# 32120993 Mod# Ver# 1 (Last =)  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: na / na / 7056

	<b>Sep 18</b>					
SPOTS	13					
CASH	546.00					
TRADE	0.00					
NSL	0.00					
TOTAL	546.00					

						<b>TOTAL</b>
SPOTS						13
CASH						546.00
TRADE						0.00
NSL						0.00
TOTAL						546.00

**\*\* Competitive Comments \*\***

SVC: FA06 TSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, GMMB  
do hereby request station time concerning the following issue:

No on Question 1
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

This broadcast time will be used by: Coalition to Protect Patient Safety

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for candidate and issue information]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Empty box for payment provider name and address]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Empty box for listing executives or board members]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Coalition to Protect Patient Safety  
PO 5673  
Boston MA 02114

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer  
Gemma Martin, The Chick Montana Group

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

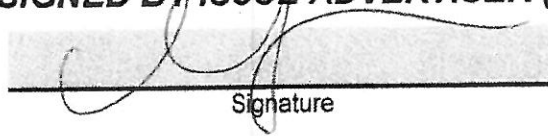
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

8/6/18

Date



Signature

202-338-8700

Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 2em; font-family: cursive;">AS ORDERED</p>					

**Attach proposed schedule with charges (if available):**

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.