

ORDER



Jackson MS WJTV

Orders
Order / Rev: 2751692
Alt Order #:
Product Desc: 1282- genrl
Estimate: 4254
Flight Dates: 11/01/20 - 11/03/20
Original Date / Rev: 10/29/20 / 10/29/20
Order Type: REG

Primary AE: WJTV Local House
Sales Office: L-JAC
Sales Region: Loc

Agency Name: Godwin Group
Buying Contact:
Billing Contact: Godwin Group Email
 188 East Capitol Street
 Jackson, MS 39201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/In God We Trust Flag Committee
Demographic: A25-54
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: MO2544
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/29/20	2	\$185.00	\$157.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	2	\$185.00	\$157.25	4.55
Totals	2	\$185.00	\$157.25	4.55

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WJTV Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJTV	11/02/20	11/03/20	M-F Local News @ 430a Local News @ 430a	CM	430a-5a	MT-----	:30	1	\$35.00	P1	1.05	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	MT-----		1				\$35.00		1.05			
N 2	WJTV	11/01/20	11/01/20	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$150.00	P1	3.50	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S		1				\$150.00		3.50			
Totals													2	\$185.00	

New Order

Agency: Godwin Group
 Office: Jackson
 Client: 243 - In God We Trust Flag Committee
 Product: 1282 - genrl

Station: WJTV-TV
 Order Type: Normal
 Cancel Date:

Flight Start: 10/26/2020
 Flight End: 11/03/2020
 Hiatus:

Received in ePort: 10/28/2020 5:15:57 PM
 Estimate: 4254 - IGWT Flag Initiative TV 10/30- 11/3 ADD ON 10.28.2020

Airtime Dollars: \$185.00
 Interactive Dollars: \$0.00
 Non-Airtime Dollars: \$0.00
 Total Dollars: \$185.00
 Total Spots: 2

Primary Demo: A18+
 Demo 2: A25-64
 Demo 3:
 GRP: 4.55
 CPP: \$40.66
 GIMP: 0
 CPM: \$0.00

Local/National: Local
 Rep Office: WJTV-TV
 AE: Bruce Leach
 Phone: 10126638
 OrderID: Pending Review
 Status:

Comments: FINAL ADDITIONS TO IGWT!
 COPIES OF CHECKS WILL BE SENT TONIGHT AND MAILED TOMORROW.
 SAME TRAFFIC.

- Confirm within 24 hours of order submission.
- MARK FOR ELECTRONIC BILLING!
- BILL BY BROADCAST MONTH.
- All make goods must be sent through Wide Orbit or AEInbox
- All makegoods must have prior agency approval for payment and be of equal or greater value.
- Invoices with discrepancies will not be paid unless prior notice of rate change has been given.
- All invoices must be sent electronically and include estimate number.
- Product separation required
- All invoices should be sent to GodwinGroup. Separation: 10

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/26		11/2		A18+		
						Spots	Sec	Spots	Sec	Rtg	CPP	Imp
1	MTU 4:30A-5A VARIOUS	EM	\$35.00	C	30	0	0	1	0	1.05	\$33.33	
2	Su 8A-9:30A VARIOUS	EM	\$150.00	C	30	1	0	0	0	3.50	\$42.86	
Total						Spots	Rtg	CPP	Imp			
						1	1.05	\$33.33				
						1	3.50	\$42.86				

New Order (Page 2)

Agency: Godwin Group **Station:** WJTV-TV **Order ID:** 10126638
Client: 243 - In God We Trust Flag **Product:** 1282 - genl **Estimate:** 4254 - IGWT Flag Initiative TV 10/30-11/3 ADD ON 10.28.2020
Flight Start: 10/26/2020 **Flight End:** 11/03/2020 **Received in ePort:** 10/28/2020 5:15:57 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/26	11/2	Total Spots	Total Spots	Rtg	CPP	Imp	CPM
						1	1	1					
Total GRP:									3.5		1.1		
Cash\$ - Spots: \$185.00 - 2 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$185.00 Total GRP - CPP: 4.6 - \$40.66 Total GIMP(000) - CPM: 0 - \$0.00													

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammy Holder, Media Director-Godwin, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Tammy Holder, Media Director-Godwin, representing "In God We Trust Flag Committee"

Agency name: Godwin Advertising Agency, Inc. (dba Godwin)

Address: 188 East Capitol St.; Ste #300, Jackson, MS 39205-0531

Contact: Tammy Holder

Phone number: 601.360.9411

Email: tholder@targetedresponsemedia.cc

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: In God We Trust Flag Committee

Address: PO Box 3672 Jackson, MS 39207-3672

Contact: Scott Waller

Phone number: 601-969-0022

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jack Reed Jr, chair; John Hairston, vice chair; Camille Young, Secretary; Scott Waller, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: N/A

Office(s) sought by such candidate(s) (no acronyms or abbreviations): N/A

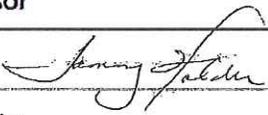
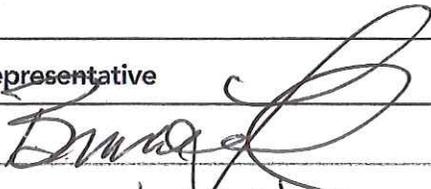
Date of election: November 3, 2020

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Tammy Holder	Name: Bruce Leach
Date of Request to Purchase Ad Time: 10/9/2020	Date of Station Agreement to Sell Time: 10/9/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 2751692	Station Call Letters: WJTV	Date Received/Requested: 10/9/2020
Est. #: 4254	Station Location: Jackson, MS	Run Start and End Dates: 10/1/20 - 11/3/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WJTVTV - WJTV-TV, JACKSON

350327

10/28/2020

Inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
10/28/2020	IGWT	10/30-11/3	157.25	0.00	157.25

Check Total: \$157.25

<p>G G</p> <p>GodwinGroup Godwin Advertising Agency, Inc. Post Office Box 531 Jackson, Mississippi 39205-0531 601/354-5711 This check void after 90 days</p> <p>PAY EXACTLY *****157*DOLLARS*AND*25*CENTS</p> <p>PAY TO THE ORDER OF WJTV-TV, JACKSON 33096 COLLECTION CENTER DRIVE CHICAGO, IL 60693</p>	<p>350327</p> <p>TRUSTMARK NATIONAL BANK JACKSON, MS 85-27/653</p>	<p>350327</p> <p>DATE: 10/28/2020 AMOUNT: \$157.25</p> <p style="text-align: center;"><i>[Signature]</i></p> <p>MP</p>
<p>⑈ 3 503 27 ⑈ ⑆ 065300279⑆ ⑈ 1000185720⑈</p>		

Security features included. Details on back.

WJTVTV - WJTV-TV, JACKSON

350327

350327
10/28/2020

Inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
10/28/2020	IGWT	10/30-11/3	157.25	0.00	157.25

Check Total: \$157.25