

ORDER



Orders	Order / Rev:	1265993
	Alt Order #:	25707173
	Product Desc:	10/31-11/7 Political
	Estimate:	5583
	Flight Dates:	10/31/17 - 11/07/17
	Original Date / Rev:	11/03/17 / 11/03/17
	Order Type:	REG

WVBT Norfolk

Primary AE:	Katz Washington
Sales Office:	K-WAS
Sales Region:	Nat

Agency	Name:	Buying Time
	Buying Contact:	
	Billing Contact:	
		650 Massachusetts Avenue NW
		Washington, DC 20001-3796

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/SHELLY SIMONDS/VAHD/DEM/V
	Demographic:	A35+
	Product Codes:	PL16
	Priority:	P5
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	IN5252/SP2893/TO824/AL1472
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/07/17	23	\$2,105.00	\$1,789.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	23	\$2,105.00	\$1,789.25	0.00
Totals	23	\$2,105.00	\$1,789.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WVBT Norfolk	4%	\$2,105.00
Market	100%	\$52,625.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	25%	\$13,156.25
WAVY	38%	\$19,997.50
WGNT	4%	\$2,105.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	28%	\$14,735.00
WTVZ	1%	\$526.25
WVEC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WVBT	11/01/17	11/01/17	WAVY News 10 @7a onGM WAVY News 10 @7a on FOX43		WAVY News 10 @- - W- - -		:30	1	\$85.00	P4	0.00	NM	1	\$85.00
WAVY News at 7am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/30/17	11/05/17	- - W- - -	1	\$85.00	0.00								

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WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	--W----			1		\$85.00		0.00				
2	WVBT	11/03/17	11/03/17	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	----F--	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		WAVY News at 7am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	----F--			1		\$85.00		0.00				
3	WVBT	11/06/17	11/06/17	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	M-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		WAVY News at 7am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	M-----			1		\$85.00		0.00				
4	WVBT	11/07/17	11/07/17	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	@-T-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		WAVY News at 7am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	-T-----			1		\$85.00		0.00				
5	WVBT	10/31/17	11/01/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	@-11----	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
		WAVY News at 8am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	-11----			2		\$75.00		0.00				
6	WVBT	11/02/17	11/02/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	@---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		WAVY News at 8am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	---T---			1		\$75.00		0.00				
7	WVBT	11/06/17	11/06/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	@M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		WAVY News at 8am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	M-----			1		\$75.00		0.00				
8	WVBT	11/07/17	11/07/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	@-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		WAVY News at 8am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	-T-----			1		\$75.00		0.00				
9	WVBT	11/01/17	11/01/17	M-F 10-11a M-F 10-11a	CM	10-11a	--W----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
		Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	--W----			1		\$30.00		0.00				
10	WVBT	11/03/17	11/03/17	M-F 10-11a M-F 10-11a	CM	10-11a	----F--	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
		Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	----F--			1		\$30.00		0.00				
11	WVBT	11/06/17	11/06/17	M-F 10-11a M-F 10-11a	CM	10-11a	M-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
		Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	M-----			1		\$30.00		0.00				
12	WVBT	11/01/17	11/02/17	M-F 11a-12p M-F 11a-12p	CM	11a-12p	--11---	:30	2	\$25.00	P4	0.00	NM	2	\$50.00
		The Doctors													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	--11---			2		\$25.00		0.00				
13	WVBT	11/03/17	11/03/17	M-F 11a-12p M-F 11a-12p	CM	11a-12p	----F--	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		The Doctors													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/30/17		11/05/17	----F--	1			\$25.00	0.00							
14	WVBT	11/06/17	11/06/17	M-F 11a-12p M-F 11a-12p	CM	11a-12p	M-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
The Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 11/06/17		11/12/17	M-----	1			\$25.00	0.00							
N15	WVBT	11/01/17	11/01/17	WAVY News @ 7p on FOX43 WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	--W----	:30	1	\$125.00	P4	0.00	NM	0	\$0.00
WAVY News 10 @ 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/30/17		11/05/17	--W----	1			\$125.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WVBT	10/30/17-11/05/17		WAVY News @ 7p on FOX43		WAVY News @ 7p	--W-----	:30		(\$125.00)		0.00	NM		
Credited [No MG needed]															
16	WVBT	11/03/17	11/03/17	WAVY News @ 7p on FOX43 WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
WAVY News 10 @ 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/30/17		11/05/17	----F--	1			\$125.00	0.00							
17	WVBT	11/06/17	11/06/17	WAVY News @ 7p on FOX43 WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
WAVY News 10 @ 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 11/06/17		11/12/17	M-----	1			\$125.00	0.00							
19	WVBT	11/02/17	11/02/17	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	---T---	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
WVBT FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/30/17		11/05/17	---T---	1			\$450.00	0.00							
21	WVBT	11/05/17	11/05/17	Su 10-1044p WAVY News @10 on FOX43 St	CM	10-1045p	-----S	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
WVBT FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/30/17		11/05/17	-----S	1			\$300.00	0.00							
22	WVBT	11/05/17	11/05/17	Su 1045-11p Su 1045-11p	CM	1045-11p	-----S	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
Sports Wrap															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/30/17		11/05/17	-----S	1			\$75.00	0.00							
N23	WVBT	11/06/17	11/06/17	M-F 11p-12a M-F 11p-12a	CM	M-F 11p-12a	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 11/06/17		11/12/17	M-----	1			\$75.00	0.00							
N24	WVBT	11/04/17	11/04/17	Sat 11p-12a Sat 11p-12a	CM	11p-12a	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/30/17		11/05/17	-----S-	1			\$50.00	0.00							
													Totals	23	\$2,105.00