

ORDER



Orders
Order / Rev: 1265993
Alt Order #: 25707173
Product Desc: 10/31-11/7 Political
Estimate: 5583
Flight Dates: 10/31/17 - 11/07/17
Original Date / Rev: 10/30/17 / 10/30/17
Order Type: REG

WVBT Norfolk

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/SHELLY SIMONDS/VAHD/DEM/V/
Demographic: A35+
Product Codes: PL16
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/07/17	22	\$2,105.00	\$1,789.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	22	\$2,105.00	\$1,789.25	0.00
Totals	22	\$2,105.00	\$1,789.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WVBT Norfolk	4%	\$2,105.00
Market	100%	\$52,625.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	25%	\$13,156.25
WAVY	38%	\$19,997.50
WGNT	4%	\$2,105.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	28%	\$14,735.00
WTVZ	1%	\$526.25
WVEC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVBT	11/01/17	11/01/17	WAVY News 10 @7a on FOX43	WAVY News 10 @7a on FOX43	WAVY News 10 @7a on FOX43	--W----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
WAVY News at 7am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	--W----				1			\$85.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/30/17		11/05/17	--W----	1			\$85.00		0.00						
N 2	WVBT	11/03/17	11/03/17	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	----F--	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		WAVY News at 7am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/30/17		11/05/17	----F--	1			\$85.00		0.00						
N 3	WVBT	11/06/17	11/06/17	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	M-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		WAVY News at 7am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/06/17		11/12/17	M-----	1			\$85.00		0.00						
N 4	WVBT	11/07/17	11/07/17	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	-T-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		WAVY News at 7am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/06/17		11/12/17	-T-----	1			\$85.00		0.00						
N 5	WVBT	10/31/17	11/01/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	-11----	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
		WAVY News at 8am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/30/17		11/05/17	-11----	2			\$75.00		0.00						
N 6	WVBT	11/02/17	11/02/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		WAVY News at 8am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/30/17		11/05/17	---T---	1			\$75.00		0.00						
N 7	WVBT	11/06/17	11/06/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		WAVY News at 8am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/06/17		11/12/17	M-----	1			\$75.00		0.00						
N 8	WVBT	11/07/17	11/07/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		WAVY News at 8am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/06/17		11/12/17	-T-----	1			\$75.00		0.00						
N 9	WVBT	11/01/17	11/01/17	M-F 10-11a M-F 10-11a	CM	10-11a	--W----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
		Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/30/17		11/05/17	--W----	1			\$30.00		0.00						
N 10	WVBT	11/03/17	11/03/17	M-F 10-11a M-F 10-11a	CM	10-11a	----F--	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
		Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/30/17		11/05/17	----F--	1			\$30.00		0.00						
N 11	WVBT	11/06/17	11/06/17	M-F 10-11a M-F 10-11a	CM	10-11a	M-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
		Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/06/17		11/12/17	M-----	1			\$30.00		0.00						
N 12	WVBT	11/01/17	11/02/17	M-F 11a-12p M-F 11a-12p	CM	11a-12p	--11---	:30	2	\$25.00	P4	0.00	NM	2	\$50.00
		The Doctors													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/30/17		11/05/17	--11---	2			\$25.00		0.00						
N 13	WVBT	11/03/17	11/03/17	M-F 11a-12p M-F 11a-12p	CM	11a-12p	----F--	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		The Doctors													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	----F--			1		\$25.00		0.00				
N 14	WVBT	11/06/17	11/06/17	M-F 11a-12p M-F 11a-12p	CM	11a-12p	M-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
The Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	M-----			1		\$25.00		0.00				
N 15	WVBT	11/01/17	11/01/17	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
WAVY News 10 @ 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	--W----			1		\$125.00		0.00				
N 16	WVBT	11/03/17	11/03/17	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	---W---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
WAVY News 10 @ 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	---W---			1		\$125.00		0.00				
N 17	WVBT	11/06/17	11/06/17	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
WAVY News 10 @ 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	M-----			1		\$125.00		0.00				
N 19	WVBT	11/02/17	11/02/17	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	---T---	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
WVBT FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	---T---			1		\$450.00		0.00				
N 21	WVBT	11/05/17	11/05/17	Su 10-1044p WAVY News @10 on FOX43	CM	10-1045p	-----S	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
WVBT FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	-----S			1		\$300.00		0.00				
N 22	WVBT	11/05/17	11/05/17	Su 1045-11p Su 1045-11p	CM	1045-11p	-----S	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
Sports Wrap															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	-----S			1		\$75.00		0.00				
													Totals	22	\$2,105.00