

WOC10984526 [00.00]

Order Printout



Order Status: New
Traffic #: 849301
Buyer Order #: 7434330
AE: Unassigned (Carolyn Stokka)
Property: KXJB TV
Sales Region: Local
Start/End Dates: 09/11/18 - 09/17/18
Agency: Waterfront Strategies
Advertiser: Senate Majority PAC
Buyer: Primary Demo:
C/P/E: 163 / 173 / 6510
Product Desc.: Issue
Estimate Desc.: SMP Fall Res 9.11-9.17 wk 8
Total Cost: \$9,300.00 (Cash)
Received Date: 6/12/18 12:00 PM

Comments:

Separation: 30

| List Items | | | | | | | | | | Totals | |
|---|-------------------------|----|-----|-------------------|---------|--------|-----|-------|-------|--------|------------|
| Line | Program | ST | Len | Time | Days | Rate | Sep | Spots | Total | Spots | Total Cost |
| 1 | VALLEY TODAY @ 6AM | NM | :30 | 6:00 AM-7:00 AM | TWTF--M | 100.00 | 2 | | | 2 | 200.00 |
| (Program: VALLEY TODAY @ 6AM)01/01/2018-01/31/2018 | | | | | | | | | | | |
| 2 | CBS THIS MORNING | NM | :30 | 7:00 AM-9:00 AM | TWTF--M | 75.00 | 2 | | | 2 | 150.00 |
| (Program: CBS THIS MORNING)01/01/2018-01/31/2018 | | | | | | | | | | | |
| 3 | CBS THIS MORNING - SAT | NM | :30 | 7:00 AM-9:00 AM | --S-- | 60.00 | 1 | | | 1 | 60.00 |
| (Program: CBS THIS MORNING - SAT)01/01/2018-01/31/2018 | | | | | | | | | | | |
| 4 | CBS SUNDAY MORNING | NM | :30 | 8:00 AM-9:30 AM | --S-- | 250.00 | 1 | | | 1 | 250.00 |
| (Program: CBS SUNDAY MORNING)01/01/2018-01/31/2018 | | | | | | | | | | | |
| 5 | PRICE IS RIGHT | NM | :30 | 9:58 AM-10:58 AM | TWTF--M | 100.00 | 5 | | | 5 | 500.00 |
| (Program: PRICE IS RIGHT)01/01/2018-01/31/2018 | | | | | | | | | | | |
| 6 | VALLEY NEWS LIVE @ 12PM | NM | :30 | 12:00 PM-12:30 PM | TWTF--M | 100.00 | 5 | | | 5 | 500.00 |
| (Program: VALLEY NEWS LIVE @ 12PM)01/01/2018-01/31/2018 | | | | | | | | | | | |
| 7 | FACE THE NATION | NM | :30 | 9:30 AM-10:30 AM | --S-- | 250.00 | 1 | | | 1 | 250.00 |
| (Program: FACE THE NATION)01/01/2018-01/31/2018 | | | | | | | | | | | |
| 8 | JUDGE JUDY | NM | :30 | 4:00 PM-4:30 PM | TWTF--M | 25.00 | 2 | | | 2 | 50.00 |
| (Program: JUDGE JUDY)01/01/2018-01/31/2018 | | | | | | | | | | | |
| 9 | JUDGE JUDY | NM | :30 | 4:30 PM-5:00 PM | TWTF--M | 25.00 | 2 | | | 2 | 50.00 |
| (Program: JUDGE JUDY)01/01/2018-01/31/2018 | | | | | | | | | | | |
| 10 | JEOPARDY | NM | :30 | 4:59 PM-5:30 PM | TWTF--M | 150.00 | 2 | | | 2 | 300.00 |
| (Program: JEOPARDY)01/01/2018-01/31/2018 | | | | | | | | | | | |
| 11 | JEOPARDY - SATURDAY | NM | :30 | 5:00 PM-5:30 PM | --S-- | 50.00 | 1 | | | 1 | 50.00 |
| (Program: JEOPARDY - SATURDAY)01/01/2018-01/31/2018 | | | | | | | | | | | |

Generated Date: 6/12/18 12:11 PM

Generated by WO Platform
WideOrbit Inc.

| List Items | | | | | | | | | | Spots | | | | | | | | | | Totals | |
|--|--------------------------------|----|-----|-------------------|---------|------------|--------|--|--|-------|--|--|--|--|--|--|--|--|--|-------------|------------|
| Line | Program | ST | Len | Time | Days | Rate | Sep 11 | | | | | | | | | | | | | Total Spots | Total Cost |
| 12 | VALLEY NEWS LIVE @ 5:30PM | NM | :30 | 5:29 PM-6:00 PM | TWTF-M | 3 150.00 | 2 | | | | | | | | | | | | | 2 | 300.00 |
| (Program: VALLEY NEWS LIVE @ 5:30PM)01/01/2018-01/31/2018 | | | | | | | | | | | | | | | | | | | | | |
| 13 | CBS EVENING NEWS | NM | :30 | 6:00 PM-6:30 PM | -W-F-M | 3 250.00 | 1 | | | | | | | | | | | | | 1 | 250.00 |
| (Program: CBS EVENING NEWS)01/01/2018-01/31/2018 | | | | | | | | | | | | | | | | | | | | | |
| 14 | VALLEY NEWS LIVE @ 6:30PM | NM | :30 | 6:29 PM-7:00 PM | TWTF-M | 4 150.00 | 2 | | | | | | | | | | | | | 2 | 300.00 |
| (Program: VALLEY NEWS LIVE @ 6:30PM)01/01/2018-01/31/2018 | | | | | | | | | | | | | | | | | | | | | |
| 15 | CBS EVENING NEWS - SATURDAY | NM | :30 | 5:30 PM-6:00 PM | -S- | 3 250.00 | 1 | | | | | | | | | | | | | 1 | 250.00 |
| (Program: CBS EVENING NEWS - SATURDAY)01/01/2018-01/31/2018 | | | | | | | | | | | | | | | | | | | | | |
| 16 | VALLEY NEWS LIVE @ 6PM | NM | :30 | 6:00 PM-6:30 PM | -S- | 3 50.00 | 1 | | | | | | | | | | | | | 1 | 50.00 |
| (Program: VALLEY NEWS LIVE @ 6PM)01/01/2018-01/31/2018 | | | | | | | | | | | | | | | | | | | | | |
| 17 | NCIS | NM | :30 | 7:00 PM-8:00 PM | T----- | 3 600.00 | 1 | | | | | | | | | | | | | 1 | 600.00 |
| (Program: NCIS)01/01/2018-01/31/2018 | | | | | | | | | | | | | | | | | | | | | |
| 18 | BULL | NM | :30 | 8:00 PM-9:00 PM | T----- | 3 600.00 | 1 | | | | | | | | | | | | | 1 | 600.00 |
| (Program: BULL)01/01/2018-01/31/2018 | | | | | | | | | | | | | | | | | | | | | |
| 19 | BIG BANG THEORY | NM | :30 | 7:00 PM-7:30 PM | -T----- | 3 1,200.00 | 1 | | | | | | | | | | | | | 1 | 1,200.00 |
| (Program: BIG BANG THEORY)01/01/2018-01/31/2018 | | | | | | | | | | | | | | | | | | | | | |
| 20 | BIG BROTHER | NM | :30 | 8:00 PM-9:00 PM | -T----- | 3 850.00 | 1 | | | | | | | | | | | | | 1 | 850.00 |
| (Program: BIG BROTHER)01/01/2018-01/31/2018 | | | | | | | | | | | | | | | | | | | | | |
| 21 | 48 HOURS | NM | :30 | 9:00 PM-10:00 PM | -S----- | 4 300.00 | 1 | | | | | | | | | | | | | 1 | 300.00 |
| (Program: 48 HOURS)01/01/2018-01/31/2018 | | | | | | | | | | | | | | | | | | | | | |
| 22 | 60 MINUTES | NM | :30 | 6:00 PM-7:00 PM | -S----- | 3 600.00 | 1 | | | | | | | | | | | | | 1 | 600.00 |
| (Program: 60 MINUTES)01/01/2018-01/31/2018 | | | | | | | | | | | | | | | | | | | | | |
| 23 | NCIS: LOS ANGELES | NM | :30 | 8:00 PM-9:00 PM | -S----- | 3 600.00 | 1 | | | | | | | | | | | | | 1 | 600.00 |
| (Program: NCIS: LOS ANGELES)01/01/2018-01/31/2018 | | | | | | | | | | | | | | | | | | | | | |
| 24 | VALLEY NEWS LIVE @ 10PM | NM | :30 | 10:00 PM-10:35 PM | TWTF-M | 3 200.00 | 4 | | | | | | | | | | | | | 4 | 800.00 |
| (Program: VALLEY NEWS LIVE @ 10PM)01/01/2018-01/31/2018 | | | | | | | | | | | | | | | | | | | | | |
| 25 | LATE SHOW WITH STEPHEN COLBERT | NM | :30 | 10:35 PM-11:37 PM | TWTF-M | 3 10.00 | 2 | | | | | | | | | | | | | 2 | 20.00 |
| (Program: LATE SHOW WITH STEPHEN COLBERT)01/01/2018-01/31/2018 | | | | | | | | | | | | | | | | | | | | | |
| 26 | LATE, LATE SHOW | NM | :30 | 11:37 PM-12:37 AM | TWTF-M | 3 10.00 | 2 | | | | | | | | | | | | | 2 | 20.00 |
| (Program: LATE, LATE SHOW)01/01/2018-01/31/2018 | | | | | | | | | | | | | | | | | | | | | |
| 27 | VALLEY NEWS LIVE @ 10PM - SUN | NM | :30 | 10:00 PM-10:35 PM | -S----- | 3 200.00 | 1 | | | | | | | | | | | | | 1 | 200.00 |
| (Program: VALLEY NEWS LIVE @ 10PM - SUN)01/01/2018-01/31/2018 | | | | | | | | | | | | | | | | | | | | | |
| Spot Totals: | | | | | | | | | | 47 | | | | | | | | | | 47 | \$9,300.00 |

| MONTH | SPOTS | COST | MONTH | SPOTS | COST |
|-----------|-------|------------|-------|-------|------|
| September | 47 | \$9,300.00 | | | |