

Quarterly Issues & Programs Report

WMEZ (FM)
Pensacola, FL

For Quarter Beginning October 1, 2022

Attached are descriptions of issue-responsive programming broadcast by this station during the reporting period.

The listed programs aired on the station during the reporting period on the days and times indicated. Each program regularly provides information or addresses current local issues of concern to listeners in the area where the station is located.

LOCAL ISSUES ADDRESSED DURING THE QUARTER

The following are local issues of concern to the community. Programs that addressed these issues during this reporting period are listed on the following pages.

Local Issue/Concern	Brief description of local issue or concern
Social Issues	Public discourse, equality, and community action and activism, women's issues, environment, psychology
Health & Education	Public health concerns and educational information about physical health and mental health, technology
Crime & Safety	Crime, violence, police action, safety education, cyber
Military/Government Issues	Military, veterans, government affairs, history

PROGRAMS THAT ADDRESS LOCAL ISSUES

The following programs that aired during the relevant reporting period regularly address local issues and concerns in the station's city of license and within its service area. Specific episodes and segments of these programs and the issues they addressed are listed on the following pages.

Program Name	Schedule (Day/Time)	Brief Generic Description (Note whether local, syndicated or network)
Viewpoints	Sundays, 6 AM	30 minute syndicated program addressing multiple issues in our community and providing additional information and resources

ISSUE-RESPONSIVE PROGRAMMING

Local Issue: Social Issues

Program	Date	Time	Duration	Description
Viewpoints	10/2/22	6 AM	9:37	<p>Synopsis: Just last month, the railway industry narrowly averted a strike that would've resulted in more than 100,000 railway workers walking off the job. This dispute over pay, hours and working conditions would've shut down the U.S. railway system, costing billions of dollars in lost revenue from commuter travel and a stall in commodities and goods shipments. Over the past year, headlines covering workers striking or pushing to unionize have become commonplace. What's driving this labor revolt? Stay tuned this week.</p> <p>Host: Gary Price. Guests: Daisy Pitkin, Deputy Organizing Director, Workers United; Maxford Nelsen, Director of Labor Policy, The Freedom Foundation.</p>
Viewpoints	10/2/22	6 AM	8:10	<p>Synopsis: The beauty of a photo is that it freezes a specific moment in history forever. A single snapshot has the power to convey a scene better than words ever could. We speak with author and activist Philip Allen about the role photography and videography played during the Civil Rights Movement and the role it still plays today in capturing racial bias & inequality</p> <p>Host: Marty Peterson. Guest: Philip Allen, activist, author, <i>The Prophetic Lens: The Camera and Black Moral Agency From M-L-K to Darnella Frazier</i>.</p>

Viewpoints	10/9/22	6 AM	9:00	<p>Synopsis: Americans are increasingly busy, and there's more content than ever before vying for a piece of their time. In this new landscape, many media are outlets shifting their formats to better compete with social media and Americans' reduced attention spans. Co-founder of Axios Roy Schwartz joins us this week to talk about how everyone, and not just journalists, can use this stylistic change to improve both their writing and presenting.</p> <p>Host: Gary Price. Guest: Roy Schwartz, co-founder, president, Axios, author, <i>Smart Brevity: The Power of Saying More With Less</i>.</p>
Viewpoints	10/9/22	6 AM	2:02	<p>Synopsis: Hundreds of thousands of Iranians have taken to the streets in protest in recent weeks following the death of 22-year-old woman, Mahsa Amini. We discuss some of the norms and policies in this Islamic Middle East country and how these tensions have escalated in recent years.</p>
Viewpoints	10/16/22	6 AM	10:54	<p>Synopsis: What happens if you pass away in the Arctic, or in outer space? How do people in Thailand or India mourn their dead differently than people in the U.S.? We answer these questions and more with the help of mortician Caitlin Doughty.</p> <p>Host: Marty Peterson. Guest: Caitlin Doughty, mortician, author, <i>Will My Cat Eat My Eyeballs? Big Questions from Tiny Mortals About Death</i>.</p>
Viewpoints	10/16/22	6 AM	1:34	<p>Synopsis: Nonprofit thrift store, Goodwill just launched a new store online called Goodwill Finds. We talk about the new initiative and how proceeds from both in-store and online purchases directly funnel back into helping local communities.</p>

Viewpoints	10/30/22	6 AM	8:55	<p>Synopsis: Of all job holders in America, 58 percent – or 92 million people – say they have the option to work their positions remotely at least part of the week, according to a recent nationwide survey conducted by consulting firm, McKinsey & Co. Will this way of working continue long term? What are some of the challenges that companies are facing in this still relatively new landscape? We answer these questions and more this week on Viewpoints.</p> <p>Host: Marty Peterson. Guest: Gleb Tsipursky, human resource expert, CEO, Disaster Avoidance Experts.</p>
Viewpoints	11/6/22	6 AM	9:15	<p>Synopsis: New York is America's largest metropolis with a population of more than eight million people. Longtime resident and <i>New York Times</i> journalist, Sam Roberts joins us this week to highlight the stories behind some of the remarkable people who made the Big Apple the innovative and bustling city it is today.</p> <p>Host: Marty Peterson. Guest: Sam Roberts, journalist, <i>The New York Times</i>, author, <i>The New Yorkers: 31 Remarkable People, 400 Years and the Untold Biography of the World's Greatest City</i>.</p>
Viewpoints	11/20/22	6 AM	8:30	<p>Synopsis: Millions of people follow celebrity culture sites, social accounts, and outlets. How did this industry of celebrity news become the billion-dollar machine it is today? We speak with two media experts about its evolution and pros and cons to this form of entertainment.</p> <p>Host: Marty Peterson. Guests: Sharon Marcus, professor, English and Comparative Literature, Columbia University; Frank McAndrew, professor, psychology, Knox College.</p>
Viewpoints	11/27/22	6 AM	1:36	<p>Synopsis: We explore the many ways you can give back this holiday, whether it be volunteering your time or donating via Zelle or Apple Pay to organizations like The Salvation Army or Toys for Tots.</p>

Program	Date	Time	Duration	Description
Viewpoints	10/9/22	6 AM	8:22	<p>Synopsis: It seems like every preteen has their own cellphone these days. Just last week, I saw a kid (possible 9 or 10 years old) walking down the street talking to someone through their smartwatch. Who would've thought? With more young people owning tech at an earlier age, it's important for both parents and kids to sit down from the get-go and talk about how to stay safe online, minimize social media use and more.</p> <p>Host: Marty Peterson. Guest: Catherine Pearlman, licensed social worker, author, <i>First Phone: A Child's Guide to Digital Responsibility, Safety and Etiquette</i>.</p>
Viewpoints	10/23/22	6 AM	8:13	<p>Synopsis: Scientists are thinking big to voyage to Mars and one day possibly inhabit the far away planet. One big challenge is building a food production model from the ground up. We speak with one food scientist about how these food systems and people's diets on Mars may look one day and what we can learn from these advancements to improve our current food systems on Earth.</p> <p>Host: Gary Price. Guests: Lenore Newman, food scientist, director, Food and Agriculture Institute, University of the Fraser Valley, British Columbia, Canada, co-author, <i>Dinner on Mars</i>.</p>
Viewpoints	10/23/22	6 AM	9:44	<p>Synopsis: Constantly crossing off items from your daily or weekly 'To-Do List' but feel like you never actually have time to do the things you really want to do? Acclaimed time management expert Laura Vanderkam joins us this week to share some unique tips on how to get through your mundane tasks quicker and regain more of your time.</p> <p>Host: Marty Peterson. Guest: Laura Vanderkam, time management expert, author, <i>Tranquility By Tuesday</i>.</p>

Viewpoints	10/30/22	6 AM	2:00	Synopsis: The Class of 2022 scored lower on the SAT than any other graduating high school class over the past 30 years. What does this worrying dip in testing scores telling us?
Viewpoints	11/6/22	6 AM	8:23	<p>Synopsis: Student loan debt in the U.S. has burgeoned to 1.7 trillion dollars. And over the past two years, many borrowers have paused on paying these loans because the government paused on payment deadlines due to the COVID-19 pandemic. Last month, Biden's administration vowed to cancel \$10,000 of student loan debt for the average borrower and up to \$20,000 for Pell Grant recipients. We highlight what this move achieves (and doesn't) and what solutions are needed to solve this problem long-term.</p> <p>Host: Gary Price. Guest: Sandy Baum, higher education expert, nonresident senior fellow, Center on Education Data and Policy, Urban Institute.</p>
Viewpoints	11/13/22	6 AM	8:14	<p>Synopsis: The average cost of attending a four-year, public college has ballooned to \$27,800 per year. This equates to more than \$110,000 spent to have an undergraduate degree. Even with current financial aid, for millions of students, it's not feasible to dig themselves into lifelong debt. We speak with two higher education experts about what needs to change with financial aid in America.</p> <p>Host: Gary Price. Guests: Mark Kantrowitz, financial aid expert; Sandy Baum, higher education expert, nonresident senior fellow, Center on Education Data and Policy, Urban Institute.</p>
Viewpoints	11/13/22	6 AM	8:53	<p>Synopsis: We all want answers to the complicated questions in life, but sometimes just asking the questions are enough to make us think deeply about our lives and our world. We talk to bioethicist Dr. Gregory Stock who's made a living asking questions that sometimes have no hard and fast answers. In all reality, sometimes the process of coming to an answer is often more important than any one answer itself.</p> <p>Host: Marty Peterson. Guest: Dr. Gregory Stock, bioethicist, author of <i>The Book of Questions</i>.</p>

Viewpoints	11/20/22	6 AM	9:21	<p>Synopsis: About 70 million people in the U.S. struggle with sleep. We speak with sleep expert and psychologist Aric Prather about how to fix your sleep problems without relying on sleep aids.</p> <p>Host: Gary Price. Guest: Aric Prather, sleep expert, psychologist, author, <i>The Sleep Prescription: Seven Days to Unlocking Your Best Rest</i>.</p>
Viewpoints	12/4/22	6 AM	10:36	<p>Synopsis: General Electric was once valued at 650 billion dollars. For decades, it was globally recognized for its innovation in electric, aviation, healthcare, and financial services. Today, it's a much different story. The company is preparing to split into three separate entities to increase its value and is in the process of downsizing from its large headquarters in Boston. Business expert and author William D. Cohan joins us this week to share the story of General Electric.</p> <p>Host: Gary Price. Guest: William D. Cohan, financial journalist, author, <i>Power Failure: The Rise and Fall of an American Icon</i>.</p>
Viewpoints	12/4/22	6 AM	7:05	<p>Synopsis: Boozy Pecan, French Silk, Key Lime Pie. The many pie flavors out there are endless – and just because Thanksgiving and all-things pumpkin have passed, doesn't mean an end to holiday sweets. Viewpoints speaks with cookbook author Ken Haedrich about the prevalence of pie in American culture and how anyone – at any skill level – can learn to bake this dish.</p> <p>Host: Marty Peterson. Guest: Ken Haedrich, food writer, cookbook author, <i>Pie Academy</i>.</p>
Viewpoints	12/11/22	6 AM	8:07	<p>Synopsis: Just because it's the holidays doesn't mean it's a time of joy and happiness for everyone. Millions of Americans during this period struggle to just make it through the commitments, pressure, and difficult memories that these months bring. We speak with psychologist Mary Lamia about how to sit with your emotions, communicate with loved ones and set realistic expectations this month.</p> <p>Host: Marty Peterson. Guest: Mary Lamia, practicing clinical psychologist, professor, Wright Institute.</p>

Viewpoints	12/18/22	6 AM	8:49	<p>Synopsis: Many people think leading a healthy lifestyle means giving up sweets, but our two guests today prove them wrong. They explain how you can make easy substitutes when baking that produce decadent desserts without all the calories and sugar.</p> <p>Host: Gary Price. Guests: Elif Yamangil, Blogger, Mini Batch Baker & Plenty Sweet; Jennifer Tyler Lee, Author, Half the Sugar All the Love</p>
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Program	Date	Time	Duration	Description
Viewpoints	11/13/22	6 AM	2:22	Synopsis: Last month, more than 150 people died after extreme crowding trapped hundreds of people celebrating Halloween in a popular neighborhood in Seoul, South Korea. We talk about why this phenomenon is so fatal and what to do if you find yourself in an unsafe situation.
Viewpoints	12/11/22	6 AM	9:45	Synopsis: From the Mississippi River's historic low water levels to Pakistan's non-stop flooding, the effects of extreme weather are being felt across the globe. Experts explain the common denominator between these seemingly opposite weather events, and the health and financial toll of natural disasters. Host: Gary Price. Guest: Dr. Colin Phillips, assistant professor of civil and environmental engineering, Utah State University; Dr. Daniel Swain, climate scientist, University of California Los Angeles's Institute of the Environment and Sustainability
Viewpoints	12/18/22	6 AM	8:29	Synopsis: Internet has become a necessity in our lives, but not everyone has access. With serious issues, like politics and education, being discussed almost exclusively online, more and more people are wondering if internet should be free. An expert explains the pros and cons of government-subsidized internet. Host: Marty Peterson. Guest: Dr. Merten Reglitz, Senior Lecturer in Global Ethics, University of Birmingham
Viewpoints	12/18/22	6 AM	1:46	Synopsis: In recent weeks, thousands of people across China took to the streets to protest the government's never-ending restrictions around COVID-19. While many countries have eased precautions, China is still upholding its stringent zero-COVID policy.

Viewpoints	12/25/22	6 AM	7:40	Synopsis: Dr. Carolyn Sufrin worked for years as an OB/GYN for inmates at a San Francisco Jail. She joins us this week to talk about the challenges pregnant prisoners face and what needs to change to make the prison system more humane, compassionate, and rehabilitation-focused for women in this situation.
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Local Issue: Military and Government Issues

Program	Date	Time	Duration	Description
Viewpoints	10/23/22	6 AM	1:33	Synopsis: President Biden has wiped out federal marijuana convictions for thousands of Americans. What does this move mean, and what's next?
Viewpoints	10/30/22	6 AM	8:29	<p>Synopsis: More than 1.3 million African Americans served as part of the U.S. military and helped with war efforts during WWII. Yet rarely is this population ever fairly represented in blockbuster movies or TV shows about this era. Matthew Delmont, a history professor at Dartmouth College, joins us this week to shed some light on the contributions of African Americans who stepped up and served despite the discrimination, bias and violence they faced.</p> <p>Host: Gary Price. Guest: Matthew Delmont, professor, history, Dartmouth College, author, <i>Half American: The Epic Story of African Americans Fighting World War II at Home and Abroad</i>.</p>

Viewpoints	11/27/22	6 AM	6:57	<p>Synopsis: President Donald J. Trump announced his intentions earlier this month to run in the 2024 Presidential Election. With this news making headlines, we go back in American history to uncover some of the stories of previous one-term presidents that preceded Trump. We also highlight how campaigns have evolved and what stands out for modern voters when selecting the next Commander in Chief.</p> <p>Host: Gary Price. Guest: Ronald Gruner, presidential historian, author, <i>We the Presidents: How American Presidents Shaped the Last Century</i>.</p>
Viewpoints	11/27/22	6 AM	10:45	<p>Synopsis: Recruiting across the military's branches has hit record lows. With the pandemic and overall slowing interest, the military desperately needs to up its numbers as members at its higher rungs begin to retire from service. We speak with military expert, Katherine Kuzminski about what's feeding into less Americans signing up and how the government aims to kickstart interest.</p> <p>Host: Marty Peterson. Guest: Katherine Kuzminski, senior fellow, director, Military Veterans of Society Program, Center for a New American Security.</p>
Viewpoints	12/25/22	6 AM	10:29	<p>Synopsis: Extinction is a normal part of evolution, but the speed at which the Earth is losing species is abnormal. Scientists estimate that today's extinction rate is hundreds, or even thousands, of times higher than the natural progression. It's hard to quantify the exact number of species affected, but experts say it's at least 10,000 species per year that go extinct. What's driving this sped up process and how can humans help more species survive?</p> <p>Host: Marty Peterson. Guest: Michael Webster, professor, practice, Department of Environmental Studies, New York University, author, <i>The Rescue Effect: The Key to Saving Life on Earth</i>.</p>