



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Let's Be Real San Francisco, A Coalition of Concerned Citizens Supporting Freedom of Choice, Adult Consumers, Community Leaders, and Neighborhood Small Businesses, Committee Major Funding from R.J. Reynolds Tobacco Company  
2350 Kerner Boulevard, Suite 250, San Rafael, California 94901 FPPC ID# 1397586

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jason Kaune - Treasurer  
Joel Aurora - Assistant Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

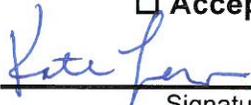
The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

3/12/18 Date	 Signature	(760) 534-5001 Contact Phone Number
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Verified by PDFfiller  
07/23/2016

**TO BE SIGNED BY STATION REPRESENTATIVE**

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
 Signature	KATE LANGE Printed Name	NSA Title

## LANGE, KATE

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**From:** Mihalek, Jean  
**Sent:** Tuesday, March 13, 2018 12:20 PM  
**To:** LANGE, KATE  
**Cc:** Mendenhall, Alexandra  
**Subject:** FW: New Order- SF  
**Attachments:** LBRSF - Radio - NAB PB-18 Issue Disclosure - KMEL-FM.PDF

KMEL NAB

### Jean Mihalek

VP Sales | National Sales

iHeartMedia

o 415.247.4380 | m 917.656.7081 | f 917.206.9323

340 Townsend Street, San Francisco CA 94107

Reaching a quarter billion consumers every month

Radio/Digital/Outdoor/Mobile/Social/Events

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**From:** Wilson, Melissa  
**Sent:** Monday, March 12, 2018 3:59 PM  
**To:** Mihalek, Jean  
**Subject:** RE: New Order- SF

Here is the KMEL NAB form

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**From:** Wilson, Melissa  
**Sent:** Monday, March 12, 2018 9:30 AM  
**To:** Mihalek, Jean <[JeanMihalek@iheartmedia.com](mailto:JeanMihalek@iheartmedia.com)>  
**Cc:** Rob Worden ([RobWorden@iheartmedia.com](mailto:RobWorden@iheartmedia.com)) <[RobWorden@iheartmedia.com](mailto:RobWorden@iheartmedia.com)>; GovtInitiatives <[GovtInitiatives@iheartmedia.com](mailto:GovtInitiatives@iheartmedia.com)>; Backman, Lisa <[LisaBackman@iheartmedia.com](mailto:LisaBackman@iheartmedia.com)>; Dirksen, Michael <[MichaelDirksen@iheartmedia.com](mailto:MichaelDirksen@iheartmedia.com)>  
**Subject:** New Order- SF

Hi Jean-

Attached is a new political order for Let's Be Real SF!

Copy/traffic, and proof of payment is coming soon and attached are the NAB forms. (KMEL to come)

### **Est: Let's Be Real**

Please note:

--Preacher Political Rev type- this is a must

-MMP orders

-Market Credit: Cameron Park BU

-Commissions: Cameron Park BU

-Billing Direct to Cameron Park; 3100 Ponte Morino Drive, Suite 200, Cameron Park, CA 95682

-30 minute minimum separation between spots

-All make goods must be made in same flight and daypart

-Contract due to Government Initiatives (CC'd on email) by Thursday 3/16/2017

Please confirm receipt and let me know if you have any questions.

**Melissa**

**Melissa Wilson**

Political Project Manager  
iHeartMedia Political/ Advocacy Campaign Division

3100 Ponte Morino Drive, Ste 200  
Cameron Park CA, 95682  
o 530.677.2005 | c 530.306.7966

Reaching a quarter billion consumers every month  
Radio/Digital/Outdoor/Mobile/Social/Events

**Melissa Wilson**

Project Manager  
iHeartMedia Strategic Partnerships

3100 Ponte Morino Drive, Ste 200  
Cameron Park CA, 95682  
o 530.677.2005 | c 530.306.7966

Reaching a quarter billion consumers every month  
Radio/Digital/Outdoor/Mobile/Social/Events

X

L3/13

CONT# 31663122 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO KMEL-FM (San Francisco, CA)  
 FM JEAN MIHALEK (CCRS)  
 OFF SAN FRANCISCO  
 AGY IHEARTMEDIA GOV INIT  
 ADDR 3100 PONTE MORINO DRIVE SUITE 200  
 CAMERON PARK, CA 95682

DDS CONT# 0  
 C/P/E: LBR4 / LBR4 / LBR-SF

SALESPERSON FAX#

PH #

BYR MELISSA WILSON  
 ADV LETS BE REAL SF  
 PDT Let's Be Real  
 FLT Apr 23, 18 - Jun 10, 18

issue political

\* REP ORDER COMMENT \*

\*\* 3/13/2018 3:31:00 PM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

\*\* 3/13/2018 3:31:00 PM: ATTN: NEW ORDER! 30 MINUTE SEPARATION REQUIRED BETWEEN ALL SPOTS ON ORDER! ALL MAKEGOODS MUST BE MADE IN SAME FLIGHT AND DAYPART! PLEASE CONFIRM IN SYSTEM WITHIN 24 HOURS OF RECEIPT! CONTACT PAIGEGAMBOA@IHEARTMEDIA.COM WITH QUESTIONS!

\*\* 3/13/2018 3:31:00 PM: THIS IS A NEW ORDER!!!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		<b>FLIGHT 1</b>									
	1.1	PREACHER - NATL POLITICAL	MTWTF..	6A - 10A	60	4/23/2018 - 5/11/2018	3W	10	\$350.00	30	
	1.2	PREACHER - NATL POLITICAL	MTWTF..	10A - 3P	60	4/23/2018 - 5/11/2018	3W	10	\$275.00	30	
	1.3	PREACHER - NATL POLITICAL	MTWTF..	3P - 7P	60	4/23/2018 - 5/11/2018	3W	10	\$325.00	30	
	1.4	PREACHER - NATL POLITICAL	.....S.	6A - 7P	60	4/28/2018 - 5/12/2018	3W	5	\$75.00	15	
	1.5	PREACHER - NATL POLITICAL	.....S	6A - 7P	60	4/29/2018 - 5/13/2018	3W	5	\$75.00	15	
		** WEEKLY FLIGHT TOTALS **							40	\$30,750.00	
		<b>FLIGHT 2</b>									
	2.1	PREACHER - NATL POLITICAL	MTWTF..	6A - 10A	60	5/14/2018 - 5/18/2018	1W	9	\$350.00	9	
	2.2	PREACHER - NATL POLITICAL	MTWTF..	10A - 3P	60	5/14/2018 - 5/18/2018	1W	9	\$275.00	9	
	2.3	PREACHER - NATL POLITICAL	MTWTF..	3P - 7P	60	5/14/2018 - 5/18/2018	1W	9	\$325.00	9	

Mar 13, 18  
 CONT# 31663122 Mod# Ver# 1 (Last = )  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: LBR4 / LBR4 / LBR-SF

2.4	PREACHER - NATL POLITICAL	.....S.	6A - 7P	60	5/19/2018 - 5/19/2018	1W	5	\$75.00	5
2.5	PREACHER - NATL POLITICAL	.....S	6A - 7P	60	5/20/2018 - 5/20/2018	1W	5	\$75.00	5
** WEEKLY FLIGHT TOTALS **							37	\$9,300.00	
<b>FLIGHT 3</b>									
3.1	PREACHER - NATL POLITICAL	MTWTF..	6A - 10A	60	5/21/2018 - 5/25/2018	1W	6	\$350.00	6
3.2	PREACHER - NATL POLITICAL	MTWTF..	10A - 3P	60	5/21/2018 - 5/25/2018	1W	6	\$275.00	6
3.3	PREACHER - NATL POLITICAL	MTWTF..	3P - 7P	60	5/21/2018 - 5/25/2018	1W	6	\$325.00	6
3.4	PREACHER - NATL POLITICAL	.....S.	6A - 7P	60	5/26/2018 - 5/26/2018	1W	3	\$75.00	3
3.5	PREACHER - NATL POLITICAL	.....S	6A - 7P	60	5/27/2018 - 5/27/2018	1W	3	\$75.00	3
** WEEKLY FLIGHT TOTALS **							24	\$6,150.00	
<b>FLIGHT 4</b>									
4.1	PREACHER - NATL POLITICAL	MTWTF..	6A - 10A	60	5/28/2018 - 6/1/2018	1W	4	\$350.00	4
4.2	PREACHER - NATL POLITICAL	MTWTF..	10A - 3P	60	5/28/2018 - 6/1/2018	1W	4	\$275.00	4
4.3	PREACHER - NATL POLITICAL	MTWTF..	3P - 7P	60	5/28/2018 - 6/1/2018	1W	4	\$325.00	4
4.4	PREACHER - NATL POLITICAL	.....S.	6A - 7P	60	6/2/2018 - 6/2/2018	1W	3	\$75.00	3
4.5	PREACHER - NATL POLITICAL	.....S	6A - 7P	60	6/3/2018 - 6/3/2018	1W	3	\$75.00	3
** WEEKLY FLIGHT TOTALS **							18	\$4,250.00	
<b>FLIGHT 5</b>									
5.1	PREACHER - NATL POLITICAL	MTWTF..	6A - 10A	60	6/4/2018 - 6/8/2018	1W	2	\$350.00	2
5.2	PREACHER - NATL POLITICAL	MTWTF..	10A - 3P	60	6/4/2018 - 6/8/2018	1W	2	\$275.00	2

Mar 13, 18  
 CONT# 31663122 Mod# Ver# 1 (Last = )  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: LBR4 / LBR4 / LBR-SF

5.3	PREACHER - NATL POLITICAL	MTWTF..	3P - 7P	60	6/4/2018 - 6/8/2018	1W	2	\$325.00	2
					** WEEKLY FLIGHT TOTALS **		6	\$1,900.00	

	Apr 18	May 18	Jun 18				
SPOTS	40	141	24				
CASH	10250.00	35950.00	6150.00				
TRADE	0.00	0.00	0.00				
NSL	0.00	0.00	0.00				
TOTAL	10250.00	35950.00	6150.00				

							<b>TOTAL</b>
SPOTS							205
CASH							52,350.00
TRADE							0.00
NSL							0.00
TOTAL							52,350.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 25+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Cash In Advance: Yes

Advertiser No: 630349      Order No: 1105778699  
 Start Date: 04/23/2018      Co-op: No  
 End Date: 06/08/2018      Package: No  
 Month Type: Broadcast      Agency Comm.: 15%  
 Revision #: 1  
 CPE: LBR4 - LBR4 - LBR-SF  
 AE: SAN FRANCISCO, MMS  
 Entered: 03/13/2018 04:48 PM by Fusion  
 Last Update: 03/13/2018 04:58 PM by RSJO1AGM  
 Note: KMEL-FM 31663122 LBR4 LBR4 LBR-SF Lets Be Real  
 Note 2: Issue Disclosure  
 Spl Req Inv:

Let's Be Real San Francisco  
 c/o iHeartMedia Gov Init  
 Attn:  
 3100 Ponte Morino Drive  
 Suite 200  
 Cameron Park, CA 95682

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Ord Spots	Ord Cost
1 Bay KMEL-FM	06:00-10:00 Commercial	04/23/18	05/11/18	3	350.00 PREACHER - NATL POLITICAL	0 x x x x x	10 60	30	10,500.00
2 Bay KMEL-FM	06:00-10:00 Commercial	05/14/18	05/18/18	1	350.00 PREACHER - NATL POLITICAL	0 x x x x x	9 60	9	3,150.00
3 Bay KMEL-FM	06:00-10:00 Commercial	05/21/18	05/25/18	1	350.00 PREACHER - NATL POLITICAL	0 x x x x x	6 60	6	2,100.00
4 Bay KMEL-FM	06:00-10:00 Commercial	05/28/18	06/01/18	1	350.00 PREACHER - NATL POLITICAL	0 x x x x x	4 60	4	1,400.00
5 Bay KMEL-FM	06:00-10:00 Commercial	06/04/18	06/08/18	1	350.00 PREACHER - NATL POLITICAL	0 x x x x x	2 60	2	700.00
6 Bay KMEL-FM	10:00-15:00 Commercial	04/23/18	05/11/18	3	275.00 PREACHER - NATL POLITICAL	0 x x x x x	10 60	30	8,250.00
7 Bay KMEL-FM	10:00-15:00 Commercial	05/14/18	05/18/18	1	275.00 PREACHER - NATL POLITICAL	0 x x x x x	9 60	9	2,475.00
8 Bay KMEL-FM	10:00-15:00 Commercial	05/21/18	05/25/18	1	275.00 PREACHER - NATL POLITICAL	0 x x x x x	6 60	6	1,650.00
9 Bay KMEL-FM	10:00-15:00 Commercial	05/28/18	06/01/18	1	275.00 PREACHER - NATL POLITICAL	0 x x x x x	4 60	4	1,100.00
10 Bay KMEL-FM	10:00-15:00 Commercial	06/04/18	06/08/18	1	275.00 PREACHER - NATL POLITICAL	0 x x x x x	2 60	2	550.00
11 Bay KMEL-FM	15:00-19:00 Commercial	04/23/18	05/11/18	3	325.00 PREACHER - NATL POLITICAL	0 x x x x x	10 60	30	9,750.00
12 Bay KMEL-FM	15:00-19:00 Commercial	05/14/18	05/18/18	1	325.00 PREACHER - NATL POLITICAL	0 x x x x x	9 60	9	2,925.00

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip	W	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
13 Bay KMEL-FM	15:00-19:00 Commercial	05/21/18	05/25/18	1	325.00	0	x	x	x	x	x				6	60	6	1,950.00
					PREACHER - NATL POLITICAL													
14 Bay KMEL-FM	15:00-19:00 Commercial	05/28/18	06/01/18	1	325.00	0	x	x	x	x	x				4	60	4	1,300.00
					PREACHER - NATL POLITICAL													
15 Bay KMEL-FM	15:00-19:00 Commercial	06/04/18	06/08/18	1	325.00	0	x	x	x	x	x				2	60	2	650.00
					PREACHER - NATL POLITICAL													
16 Bay KMEL-FM	06:00-19:00 Commercial	04/28/18	05/19/18	4	75.00	0							x		5	60	20	1,500.00
					PREACHER - NATL POLITICAL													
17 Bay KMEL-FM	06:00-19:00 Commercial	05/26/18	06/02/18	2	75.00	0							x		3	60	6	450.00
					PREACHER - NATL POLITICAL													
18 Bay KMEL-FM	06:00-19:00 Commercial	04/29/18	05/20/18	4	75.00	0								x	5	60	20	1,500.00
					PREACHER - NATL POLITICAL													
19 Bay KMEL-FM	06:00-19:00 Commercial	05/27/18	06/03/18	2	75.00	0								x	3	60	6	450.00
					PREACHER - NATL POLITICAL													

No. of Spots/Misc/Digital:	205/0/0	Ordered Gross:	\$52,350.00
		Agency Commission:	\$7,852.50
		Ordered Net:	\$44,497.50
		<b>Total Net Due:</b>	<b>\$44,497.50</b>

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
<b>Amt. Ord.:</b>	40	141	24	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	10,250.00	35,950.00	6,150.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	8,712.50	30,557.50	5,227.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

**Participating Customers**

Let's Be Real San Francisco 100%