

PAGE 1-OF 2

# ORDER



**Orders**  
**Order / Rev:** 771960  
**Alt Order #:** 07414493  
**Product Desc:** MOVING OHIO FORWARD  
**Estimate:** 3576  
**Flight Dates:** 09/26/14 - 09/28/14  
**Original Date / Rev:** 09/25/14 / 09/25/14  
**Order Type:** GENERAL

**WJW-TV**  
**Primary AE:** Justin Votta  
**Sales Office:** DC-T  
**Sales Region:** NAT

**Agency Name:** Buying Time LLC  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave NW  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Moving Ohio Forward  
**Demographic:** A35+  
**Product Codes:** PL2C - Issue/Other  
**Priority:** 8  
**Revenue Codes:** SP-POL, ISS, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/27/14	4	\$3,850.00	\$3,272.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	4	\$3,850.00	\$3,272.50	0.00
<b>Totals</b>	<b>4</b>	<b>\$3,850.00</b>	<b>\$3,272.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/26/14	09/26/14	M-F 6a-8a Rotator M-F 6a-8a	CM-All	6a-8a Rotator (7:00 AM-8:00 AM)	----1--	:30	1	\$1,250.006		0.00	NM	1	\$1,250.00

Order / Rev: 771960  
 Alt Order #: 07414493  
 Flight Dates: 09/26/14 - 09/28/14

Advertiser: Moving Ohio Forward  
 Product Desc: MOVING OHIO FORWARD  
 Estimate: 3576  
 WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/26/14	09/26/14	M-F 6a-8a Rotator M-F 6a-8a	CM-All	6a-8a Rotator (7:00 AM-8:00 AM)	----1--	:30	1	\$1,250.006		0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/22/14	09/28/14	----1--		1		\$1,250.00		0.00					
E 2	8	09/26/14	09/26/14	M-F 3p-4p M-F 3p-4p	CM-All	3p-4p	----1--	:30	1	\$650.006		0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/22/14	09/28/14	----1--		1		\$650.00		0.00					
E 3	8	09/26/14	09/26/14	M-F 5p-6p News M-F 5p-6p News	CM-All	5p-6p News	----1--	:30	1	\$1,200.004		0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/22/14	09/28/14	----1--		1		\$1,200.00		0.00					
E 4	8	09/27/14	09/27/14	Sa 8a-9a Fox 8 News Sa 8a-9a	CM-All	Sa 8a-9a	-----1-	:30	1	\$750.008		0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/22/14	09/28/14	-----1-		1		\$750.00		0.00					
													Totals	4	\$3,850.00

PAGE 2062

# ORDER



WJW-TV

**Orders**  
**Order / Rev:** 771960  
**Alt Order #:** 07414398  
**Product Desc:** MOVING OHIO FORWARD  
**Estimate:** 3576  
**Flight Dates:** 09/29/14 - 10/02/14  
**Original Date / Rev:** 09/25/14 / 09/25/14  
**Order Type:** GENERAL

**Primary AE:** Justin Votta  
**Sales Office:** NWDC  
**Sales Region:** National

**Agency Name:** Buying Time LLC  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave NW  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Moving Ohio Forward  
**Demographic:** A35+  
**Product Codes:** PL4.b  
**Priority:** 04  
**Revenue Codes:** Agency, Political, Political-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/02/14	20	\$23,850.00	\$20,272.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	20	\$23,850.00	\$20,272.50	0.00
<b>Totals</b>	<b>20</b>	<b>\$23,850.00</b>	<b>\$20,272.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/29/14	09/29/14	M-F 2p-3p Real, The	CM	2:00 PM-3:00 PM	1-----	:30	1	\$600.0003		0.00	NM	1	\$600.00

Order / Rev: 771960  
 Alt Order #: 07414398  
 Flight Dates: 09/29/14 - 10/02/14

Advertiser: Moving Ohio Forward  
 Product Desc: MOVING OHIO FORWARD  
 Estimate: 3576  
 WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/29/14	09/29/14	M-F 2p-3p Real, The	CM	2:00 PM-3:00 PM	1-----	:30	1	\$600.00	3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	1-----		1		\$600.00		0.00					
E 2	8	09/29/14	09/29/14	M-F 4p-5p FOX 8 News @ 4p	CM	4:00 PM-5:00 PM	1-----	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	1-----		1		\$1,000.00		0.00					
E 3	8	09/29/14	09/29/14	M-F 6a-7a FOX 8 News In The Morning	CM	6:00 AM-7:00 AM	1-----	:30	1	\$1,250.00	4	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	1-----		1		\$1,250.00		0.00					
E 4	8	09/29/14	09/29/14	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-7:00 PM	1-----	:30	1	\$1,350.00	3	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	1-----		1		\$1,350.00		0.00					
E 5	8	09/29/14	09/29/14	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-8:00 AM	1-----	:30	1	\$1,250.00	4	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	1-----		1		\$1,250.00		0.00					
E 6	8	10/02/14	10/02/14	M-Su 10p-1030p M-Su 10p-1030p	CM	10:00 PM-10:30 PM	---1---	:30	1	\$1,750.00	4	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	---1---		1		\$1,750.00		0.00					
E 7	8	10/02/14	10/02/14	M-Su 1030p-11p M-Su 1030p-11p	CM	10:30 PM-11:00 PM	---1---	:30	1	\$1,700.00	4	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	---1---		1		\$1,700.00		0.00					
E 8	8	10/02/14	10/02/14	M-F 4p-5p FOX 8 News @ 4p	CM	4:00 PM-5:00 PM	---1---	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	---1---		1		\$1,000.00		0.00					
E 9	8	10/02/14	10/02/14	M-F 5p-6p FOX 8 News @ 5p	CM	5:00 PM-6:00 PM	---1---	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	---1---		1		\$1,200.00		0.00					
E 10	8	10/02/14	10/02/14	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-7:00 PM	---1---	:30	1	\$1,350.00	3	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	---1---		1		\$1,350.00		0.00					
E 11	8	10/02/14	10/02/14	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-8:00 AM	---1---	:30	1	\$1,250.00	4	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	---1---		1		\$1,250.00		0.00					
E 12	8	10/02/14	10/02/14	M-F 8a-9a FOX 8 News @ 8a	CM	8:00 AM-9:00 AM	---1---	:30	1	\$1,250.00	4	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	---1---		1		\$1,250.00		0.00					
E 13	8	09/30/14	09/30/14	M-Su 10p-1030p M-Su 10p-1030p	CM	10:00 PM-10:30 PM	-1-----	:30	1	\$1,750.00	4	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-1-----		1		\$1,750.00		0.00					
E 14	8	09/30/14	09/30/14	M-F 3p-4p Judge Judy	CM	3:00 PM-4:00 PM	-1-----	:30	1	\$650.00	4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-1-----		1		\$650.00		0.00					
E 15	8	09/30/14	09/30/14	M-F 8a-9a FOX 8 News @ 8a	CM	8:00 AM-9:00 AM	-1-----	:30	1	\$1,250.00	4	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-1-----		1		\$1,250.00		0.00					

Order / Rev: 771960  
 Alt Order #: 07414398  
 Flight Dates: 09/29/14 - 10/02/14

Advertiser: Moving Ohio Forward  
 Product Desc: MOVING OHIO FORWARD  
 Estimate: 3576  
 WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	8	09/30/14	09/30/14	M-F 8a-9a FOX 8 News @ 8a	CM	8:00 AM-9:00 AM	-1-----	:30	1	\$1,250.0004		0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----		1				\$1,250.00		0.00			
E 16	8	10/01/14	10/01/14	M-Su 10p-1030p M-Su 10p-1030p	CM	10:00 PM-10:30 PM	--1----	:30	1	\$1,750.0004		0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	--1----		1				\$1,750.00		0.00			
E 17	8	10/01/14	10/01/14	M-F 2p-3p Real, The	CM	2:00 PM-3:00 PM	--1----	:30	1	\$600.0003		0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	--1----		1				\$600.00		0.00			
E 18	8	10/01/14	10/01/14	M-F 3p-4p Judge Judy	CM	3:00 PM-4:00 PM	--1----	:30	1	\$650.0004		0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	--1----		1				\$650.00		0.00			
E 19	8	10/01/14	10/01/14	M-F 4p-5p FOX 8 News @ 4p	CM	4:00 PM-5:00 PM	--1----	:30	1	\$1,000.0003		0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	--1----		1				\$1,000.00		0.00			
E 20	8	10/01/14	10/01/14	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-8:00 AM	--1----	:30	1	\$1,250.0004		0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	--1----		1				\$1,250.00		0.00			
													Totals	20	\$23,850.00