

DUPLICATE

## INVOICE



**WITI**  
**9001 North Green Bay Road**  
**Milwaukee, WI 53209-1297**  
**Main: (414)355-6666**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
582746-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

**Crossroads Media, LLC.**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	1135

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	582746	09838785

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

Send Payment To:

**WITI**  
**3609 Solutions Center**  
**Chicago, IL 60677-3006**

IDB #	Advertiser Code	Product Code
8433	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/23/12	M-F 5a-530a	5a-530a	-T-----	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Tu 10/23/12 5:15 AM M-F 5a-530a 5a-530a :30 WISNTV09ACH \$725.00 NM									
2	10/24/12	10/24/12	M-F 5a-530a	5a-530a	--W----	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 W 10/24/12 5:14 AM M-F 5a-530a 5a-530a :30 WISNTV09ACH \$725.00 NM									
3	10/25/12	10/25/12	M-F 5a-530a	5a-530a	---T---	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Th 10/25/12 5:23 AM M-F 5a-530a 5a-530a :30 WISNTV09ACH \$725.00 NM									
4	10/26/12	10/26/12	M-F 5a-530a	5a-530a	----F--	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 F 10/26/12 5:21 AM M-F 5a-530a 5a-530a :30 WISNTV09ACH \$725.00 NM									
6	10/23/12	10/23/12	M-F 530a-6a	530a-6a	-T-----	:30	1	\$865.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$865.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Tu 10/23/12 5:45 AM M-F 530a-6a 530a-6a :30 WISNTV09ACH \$865.00 NM									

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Send Payment To:



**WITI**  
**3609 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
582746-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1135	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/24/12	10/24/12	M-F 530a-6a	530a-6a	--W----	:30	1	\$865.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$865.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	W	10/24/12	5:55 AM	M-F 530a-6a	530a-6a	:30	WI SNTV09ACH	\$865.00	NM
8	10/25/12	10/25/12	M-F 530a-6a	530a-6a	---T---	:30	1	\$865.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$865.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Th	10/25/12	5:45 AM	M-F 530a-6a	530a-6a	:30	WI SNTV09ACH	\$865.00	NM
9	10/26/12	10/26/12	M-F 530a-6a	530a-6a	----F--	:30	1	\$865.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$865.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	F	10/26/12	5:53 AM	M-F 530a-6a	530a-6a	:30	WI SNTV09ACH	\$865.00	NM
11	10/23/12	10/23/12	M-F 9a-10a	9a-10a	-T-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	10/23/12	9:29 AM	M-F 9a-10a	9a-10a	:30	WI SNTV09ACH	\$500.00	NM
12	10/24/12	10/24/12	M-F 9a-10a	9a-10a	--W----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	W	10/24/12	9:34 AM	M-F 9a-10a	9a-10a	:30	WI SNTV09ACH	\$500.00	NM
13	10/25/12	10/25/12	M-F 9a-10a	9a-10a	---T---	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Th	10/25/12	9:35 AM	M-F 9a-10a	9a-10a	:30	WI SNTV09ACH	\$500.00	NM
14	10/26/12	10/26/12	M-F 9a-10a	9a-10a	----F--	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	F	10/26/12	9:46 AM	M-F 9a-10a	9a-10a	:30	WI SNTV09ACH	\$500.00	NM
16	10/23/12	10/23/12	M-F 11a-1130a FOX 6	11a-1130a	-T-----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	10/23/12	11:29 AM	M-F 11a-1130a FOX 6	11a-1130a	:30	WI SNTV09ACH	\$450.00	NM

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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
582746-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1135	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/24/12	10/24/12	M-F 11a-1130a FOX 6	11a-1130a	--W----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	W	10/24/12	11:11 AM	M-F 11a-1130a FOX 6	11a-1130a	:30	WISNTV09ACH	\$450.00	NM
18	10/25/12	10/25/12	M-F 11a-1130a FOX 6	11a-1130a	---T---	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Th	10/25/12	11:30 AM	M-F 11a-1130a FOX 6	11a-1130a	:30	WISNTV09ACH	\$450.00	NM
19	10/26/12	10/26/12	M-F 11a-1130a FOX 6	11a-1130a	----F--	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	F	10/26/12	11:13 AM	M-F 11a-1130a FOX 6	11a-1130a	:30	WISNTV09ACH	\$450.00	NM
21	10/23/12	10/23/12	M-F 1130a-12p FOX 6	1130a-12p	-T-----	:30	1	\$485.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$485.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	10/23/12	11:54 AM	M-F 1130a-12p FOX 6	1130a-12p	:30	WISNTV09ACH	\$485.00	NM
22	10/24/12	10/24/12	M-F 1130a-12p FOX 6	1130a-12p	--W----	:30	1	\$485.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$485.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	W	10/24/12	11:51 AM	M-F 1130a-12p FOX 6	1130a-12p	:30	WISNTV09ACH	\$485.00	NM
23	10/25/12	10/25/12	M-F 1130a-12p FOX 6	1130a-12p	---T---	:30	1	\$485.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$485.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Th	10/25/12	11:52 AM	M-F 1130a-12p FOX 6	1130a-12p	:30	WISNTV09ACH	\$485.00	NM
24	10/26/12	10/26/12	M-F 1130a-12p FOX 6	1130a-12p	----F--	:30	1	\$485.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$485.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	F	10/26/12	11:36 AM	M-F 1130a-12p FOX 6	1130a-12p	:30	WISNTV09ACH	\$485.00	NM
26	10/23/12	10/23/12	M-F 3p-330p	3p-330p	-T-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	10/23/12	3:09 PM	M-F 3p-330p	3p-330p	:30	WISNTV09ACH	\$200.00	NM

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**WITI**  
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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
582746-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1135	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/24/12	10/24/12	M-F 3p-330p	3p-330p	--W----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	W	10/24/12	3:08 PM	M-F 3p-330p	3p-330p	:30	WI SNTV09ACH	\$200.00	NM
28	10/25/12	10/25/12	M-F 3p-330p	3p-330p	---T---	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Th	10/25/12	3:25 PM	M-F 3p-330p	3p-330p	:30	WI SNTV09ACH	\$200.00	NM
29	10/26/12	10/26/12	M-F 3p-330p	3p-330p	----F--	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	F	10/26/12	3:19 PM	M-F 3p-330p	3p-330p	:30	WI SNTV09ACH	\$200.00	NM
31	10/23/12	10/23/12	M-F 5p-530p	5p-530p	-T-----	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	10/23/12	5:13 PM	M-F 5p-530p	5p-530p	:30	WI SNTV09ACH	\$1,100.00	NM
32	10/24/12	10/24/12	M-F 5p-530p	5p-530p	--W----	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	W	10/24/12	5:23 PM	M-F 5p-530p	5p-530p	:30	WI SNTV09ACH	\$1,100.00	NM
33	10/25/12	10/25/12	M-F 5p-530p	5p-530p	---T---	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Th	10/25/12	5:23 PM	M-F 5p-530p	5p-530p	:30	WI SNTV09ACH	\$1,100.00	NM
34	10/26/12	10/26/12	M-F 5p-530p	5p-530p	----F--	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	F	10/26/12	5:25 PM	M-F 5p-530p	5p-530p	:30	WI SNTV09ACH	\$1,100.00	NM
36	10/23/12	10/23/12	M-F 530p-6p	530p-6p	-T-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	10/23/12	5:44 PM	M-F 530p-6p	530p-6p	:30	WI SNTV09ACH	\$1,000.00	NM

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582746-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1135	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/24/12	10/24/12	M-F 530p-6p	530p-6p	--W----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 6	W	10/24/12	5:37 PM	M-F 530p-6p	530p-6p	:30	WI SNTV09ACH	\$1,000.00	NM
38	10/25/12	10/25/12	M-F 530p-6p	530p-6p	---T---	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 6	Th	10/25/12	5:38 PM	M-F 530p-6p	530p-6p	:30	WI SNTV09ACH	\$1,000.00	NM
39	10/26/12	10/26/12	M-F 530p-6p	530p-6p	----F--	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 6	F	10/26/12	5:40 PM	M-F 530p-6p	530p-6p	:30	WI SNTV09ACH	\$1,000.00	NM
41	10/23/12	10/23/12	M-F 6p-630p	6p-630p	-T-----	:30	1	\$1,150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$1,150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 6	Tu	10/23/12	6:23 PM	M-F 6p-630p	6p-630p	:30	WI SNTV09ACH	\$1,150.00	NM
42	10/24/12	10/24/12	M-F 6p-630p	6p-630p	--W----	:30	1	\$1,150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$1,150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 6	W	10/24/12	6:08 PM	M-F 6p-630p	6p-630p	:30	WI SNTV09ACH	\$1,150.00	NM
43	10/25/12	10/25/12	M-F 6p-630p	6p-630p	---T---	:30	1	\$1,150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$1,150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 6	Th	10/25/12	6:08 PM	M-F 6p-630p	6p-630p	:30	WI SNTV09ACH	\$1,150.00	NM
44	10/26/12	10/26/12	M-F 6p-630p	6p-630p	----F--	:30	1	\$1,150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$1,150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 6	F	10/26/12	6:21 PM	M-F 6p-630p	6p-630p	:30	WI SNTV09ACH	\$1,150.00	NM

# INVOICE

Send Payment To:



**WITI**  
**3609 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
582746-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1135	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	10/23/12	10/23/12	M-F 9-930p	9p-930p	-T-----	:30	1	\$2,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$2,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Tu 10/23/12 M-F 9-930p 9p-930p :00 <del>\$2,350.00</del> NM See MG 46.2,46.3,46.4,46.5,46.6,46.7,46.8,46.9,46.10,46.11,46.12,46.13,46.14									
2 6	F	10/26/12	10:22 AM M-F 10-11a	10-11a		:30	WI SNTV09ACH	\$500.00	NM
MG for 47.1,48.1,67.1,50.1,46.1									
3 6	F	10/26/12	4:13 PM M-F 4p-430p	4p-430p		:30	WI SNTV09ACH	\$650.00	NM
MG for 47.1,48.1,67.1,50.1,46.1									
4 6	F	10/26/12	4:48 PM M-F 430p-5p	430p-5p		:30	WI SNTV09ACH	\$700.00	NM
MG for 47.1,48.1,67.1,50.1,46.1									
5 6	F	10/26/12	10:45 PM M-F 10p-1035p	10p-1035p		:30	WI SNTV09ACH	\$2,350.00	NM
*									
6 6	Sa	10/27/12	6:49 AM Sa 630-7a	630-7a		:30	WI SNTV09ACH	\$400.00	NM
MG for 47.1,48.1,67.1,50.1,46.1									
7 6	Sa	10/27/12	12:55 PM Sa 1230p-1p	1230p-1p		:30	WI SNTV09ACH	\$400.00	NM
MG for 47.1,48.1,67.1,50.1,46.1									
8 6	Sa	10/27/12	1:18 PM Sa 1-2p	1-2p		:30	WI SNTV09ACH	\$400.00	NM
MG for 47.1,48.1,67.1,50.1,46.1									
12 6	Su	10/28/12	7:26 AM Su 7a-8a	7a-8a		:30	WI SNTV09ACH	\$1,000.00	NM
MG for 47.1,48.1,67.1,50.1,46.1									
47	10/24/12	10/24/12	M-F 9-930p	9p-930p	--W----	:30	1	\$2,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$2,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 W 10/24/12 M-F 9-930p 9p-930p :00 <del>\$2,350.00</del> NM See MG 46.2,46.3,46.4,46.5,46.6,46.7,46.8,46.9,46.10,46.11,46.12,46.13,46.14									
48	10/25/12	10/25/12	M-F 9-930p	9p-930p	---T---	:30	1	\$2,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$2,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Th 10/25/12 M-F 9-930p 9p-930p :00 <del>\$2,350.00</del> NM See MG 46.2,46.3,46.4,46.5,46.6,46.7,46.8,46.9,46.10,46.11,46.12,46.13,46.14									
49	10/26/12	10/26/12	M-F 9-930p	9p-930p	----F--	:30	1	\$2,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$2,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 F 10/26/12 9:22 PM M-F 9-930p 9p-930p :30 WI SNTV09ACH \$2,350.00 NM									
51	10/23/12	10/23/12	M-F 930-10p	930p-10p	-T-----	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Tu 10/23/12 9:58 PM M-F 930-10p 930p-10p :30 WI SNTV09ACH \$2,300.00 NM									

# INVOICE

Send Payment To:



**WITI**  
**3609 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
582746-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1135	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	10/24/12	10/24/12	M-F 930-10p	930p-10p	--W----	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 W 10/24/12 11:56 PM M-F 930-10p 930p-10p :30 WISNTV09ACH \$2,300.00 NM									
53	10/25/12	10/25/12	M-F 930-10p	930p-10p	---T---	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Th 10/25/12 11:14 PM M-F 930-10p 930p-10p :30 WISNTV09ACH \$2,300.00 NM									
54	10/26/12	10/26/12	M-F 930-10p	930p-10p	----F--	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 F 10/26/12 9:44 PM M-F 930-10p 930p-10p :30 WISNTV09ACH \$2,300.00 NM									
56	10/23/12	10/23/12	M-F 10p-1035p	10p-1035p	-T-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Tu 10/23/12 10:28 PM M-F 10p-1035p 10p-1035p :30 WISNTV09ACH \$2,100.00 NM									
57	10/24/12	10/24/12	M-F 10p-1035p	10p-1035p	--W----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 W 10/24/12 11:25 PM M-F 10p-1035p 10p-1035p :30 WISNTV09ACH \$2,100.00 NM									
58	10/25/12	10/25/12	M-F 10p-1035p	10p-1035p	---T---	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Th 10/25/12 11:05 PM M-F 10p-1035p 10p-1035p :30 WISNTV09ACH \$2,100.00 NM									
59	10/26/12	10/26/12	M-F 10p-1035p	10p-1035p	----F--	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 F 10/26/12 10:49 PM M-F 10p-1035p 10p-1035p :30 WISNTV09ACH \$2,100.00 NM									
61	10/23/12	10/23/12	M-F 1035p-1105p	1035p-1105p	-T-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Tu 10/23/12 11:00 PM M-F 1035p-1105p 1035p-1105p :30 WISNTV09ACH \$600.00 NM									



DUPLICATE  
INVOICE

Send Payment To:



**WITI**  
**3609 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
582746-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1135	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
62	10/24/12	10/24/12	M-F 1035p-1105p	1035p-1105p	--W----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 W 10/24/12 12:28 AM M-F 1035p-1105p 1035p-1105p :30 WISNTV09ACH \$600.00 NM									
63	10/25/12	10/25/12	M-F 1035p-1105p	1035p-1105p	---T---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Th 10/25/12 12:02 AM M-F 1035p-1105p 1035p-1105p :30 WISNTV09ACH \$600.00 NM									
64	10/26/12	10/26/12	M-F 1035p-1105p	1035p-1105p	----F--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 F 10/26/12 11:33 PM M-F 1035p-1105p 1035p-1105p :30 WISNTV09ACH \$600.00 NM									
66	10/27/12	10/27/12	Sa 7a-8a	7a-8a	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Sa 10/27/12 7:58 AM Sa 7a-8a 7a-8a :30 WISNTV09ACH \$400.00 NM									
67	10/28/12	10/28/12	Su 530p-6p News	530-6p	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Su 10/28/12 Su 530p-6p News 530-6p :00 <del>\$850.00</del> NM See MG 46.2,46.3,46.4,46.5,46.6,46.7,46.8,46.9,46.10,46.11,46.12,46.13,46.14									

Total Spots **58** Gross Total **\$55,050.00**

## Payment Terms 30 Days

Agency Commission **\$8,257.50**

Net Amount Due **\$46,792.50**