

PROGRAM PROBLEM LIST

DATE 10/1/23

MAUI COMMUNITY PROGRAM AND PROBLEM LIST

1. NOTHING COMPARED TO THE WILD FIRES THAT HIT MAUI IN SEPTEMBER
2. COVID CONTINUES TO BE A PROBLEM
3. BUSINESS ISSUES AND THEIR STAFFING.
4. TRAVEL AND TOURIST RETURN IN LARGE NUMBERS
5. FOOD SERVICE OPERATIONS FINDING HELP
6. HEALTH CARE/HOSPITAL STAFFING AND STRIKE AT KAISER

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1. Fires both West Side and Upcountry is an ongoing problem that will be with us for years and all stations went to 24 hour coverage using FEMA, MPD, and the County resources in the 1st week and continues with over 3 hours a day of coverage. KAOI AM covered the Governor's press conferences daily at first and then twice a week as needed.

2. COVID Each station in the group covered the ever changing status of both the County and the State with it's ever changing rules and Department of Health directives. Each station in group ran an average of 10 minutes a day coverage.

3. BUSINESS ISSUES On all stations we aired what County offices were open, what hours they were operating and what special conditions they require the community to follow in regards to the fire recovery.

4. TRAVEL AND TOURIST Maui reached pre-pandemic levels of visitors with air lines fully booked, hotels at 79 % capacity and road traffic being at times overwhelmed. Then the fires hit and it went to zero with over 10,000 displaced locals placed in empty hotels.

5. FOOD SERVICE OPERATIONS With all restrictions lifted, food service establishments are having trouble staffing the hours they want to be open. Unemployment is 2.3 %

6. HEALTH CARE/HOSPITAL STAFFING The hospitals on Maui experience staff shortage which caused several areas of health care not being handled on Island and the need to move patients to other Islands. Kaiser staff settled after a strike.

SHARED PROGRAMMING ON ALL STATIONS

6:58AM, 8:58AM, 10:58AM, 12:58PM, 2:58PM, 4:58pm # 1,2,3,4,5 News hosted by Jack Gist  
Cindy Paulos airs interviews at 2PM on Tuesday and 1PM Wednesday plus local talk shows on Monday and Tuesday at 7AM, Wednesday at 12 noon, Thursday and Friday at 11AM and for over 21 years a 1 hour show hosted by the Maui Non Profit Assoc.  
Twice a week we air a program hosted by the Maui Chamber of Commerce. # 1-2-3-4-5  
On Thursday morning at 7:06 AM a weekly show from the State Capital for 55 Minutes covered the activities of the State government. 2-3-4-5

STATIONS COVERED KAOI AM, KAOI FM, KDLX FM, KNUQ FM, KHEI FM, KEWE AM