

MAUI COUNTY PROGRAM AND PROBLEMS LIST 1/2/24

- 1. ONGOING COVERAGE OF AUGUST FIRES
- 2. BUSINESS AND STAFFING PROBLEMS
- 3. LONG TERM COVID CONTINUES TO IMPACT MAUI COUNTY
- 4. TOURIST VISITS AND IMPACT ON LOCAL HOUSING
- 5. RESETTLEMENT OF LOCALS WHO HAVE LOST THEIR HOMES
- 6. PROJECTIONS ON THE FUTURE OF MAUI COUNTY

1..Daily coverage on the ongoing status of help from FEMA, SBA, State of Hawaii, and Maui County of health concerns due to the aftermath of Fires. Coverage of non-use of drinking water both West Side and Kula areas. Both Governor and the Mayor were guests on all stations giving updates on progress of restoring services.

2. Special broadcasts of employment potential of Maui business that need help in staffing as some locations reopen after fire. Guests appeared with interviews on need to match people who need a job with people who need employees.

3.Log Term COVID seems never to go away so stations broadcast safe methods to protect population from spreading and what to do if you have it.

4. Visitors have returned to the Island and the need to educate them on what they may do without disrupting the recovering process and being sensitive to it.

5. The need for local housing for not only for the thousands of West Side residents who lost their homes but even before the fire there was a housing shortage

6. Coverage of the rebuilding of the West Side to it does not become a Disney Land tourist trap but a local, vibrant, living historic return to it's roots as Hawaii first capital..

PROGRAMS ARE SHARED ON ALL STATIONS: KAOI AM,KAOI FM,KDLX FM,KNUQ FM, KHEI FM, KEWE AM as below:

6;58AM, 8;58AM, 10;58 AM,12;58 PM,2;58PM, 4;58PM,5;58 PM Covering 1,2,3,4,5,6 hosted by Jack Gist. Cindy Paulos airs interviews on Tue and Wed at 2 PM plus local talk shows on Mon, Tue, Wed at 7 AM, Wed at 12 noon, Thu and Fri at 11A and Sat and Sun replays. Two shows per week hosted by The Maui Chamber Of commerce and an added show weekly from the State Capital with the Governor and State officials.