DUPLICATE

INVOICE

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

PinPoint Media
Attention: Accounts Payable
1707 Osage St, Ste 103
Alexandria, VA 22311

Send Payment To:
 WCVB
 P.O. Box 26874
 Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
1410642-1	**01/17/16**	**January 2016**	**12/28/15 - 01/17/16**

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
America Leads	**Issue**	**531**

Flight Dates	Order #	Alt Order #
01/11/16 - 01/17/16	1410642	WOC10278661

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9915283	51	51

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	01/11/16	01/13/16	6a Eyeopener	558-7a	1- 1- - - -	:30	2	$2,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/11/16	01/17/16	1- 1- - - -	2	$2,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	M	01/11/16	6:24 AM	6a Eyeopener	558-7a	:30	DMSC2016AL14H	$2,500.00	NM
2	WCVB	W	01/13/16	5:59 AM	6a Eyeopener	558-7a	:30	DMSC2016AL14H	$2,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	01/11/16	01/14/16	Good Morning America	658-9a	- 1- 1- - -	:30	2	$2,800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/11/16	01/17/16	- 1- 1- - -	2	$2,800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	Tu	01/12/16	7:25 AM	Good Morning America	658-9a	:30	DMSC2016AL14H	$2,800.00	NM
2	WCVB	Th	01/14/16	7:24 AM	Good Morning America	658-9a	:30	DMSC2016AL14H	$2,800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	01/11/16	01/15/16	LIVE WITH KELLY & MIC	9A-10A	1- 1- 1- -	:30	3	$1,000.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/11/16	01/17/16	1- 1- 1- -	3	$1,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	M	01/11/16	9:59 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	DMSC2016AL14H	$1,000.00	NM
2	WCVB	W	01/13/16	9:36 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	DMSC2016AL14H	$1,000.00	NM
3	WCVB	F	01/15/16	9:36 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	DMSC2016AL14H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	01/11/16	01/14/16	Newscenter 5 at 5	5-6p	- 1- 1- - -	:30	2	$2,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/11/16	01/17/16	- 1- 1- - -	2	$2,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	Tu	01/12/16	5:37 PM	Newscenter 5 at 5	5-6p	:30	DMSC2016AL14H	$2,500.00	NM
2	WCVB	Th	01/14/16	5:22 PM	Newscenter 5 at 5	5-6p	:30	DMSC2016AL14H	$2,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	01/11/16	01/15/16	Newscenter 5 at 6	6-630p	1- - - 1- -	:30	2	$3,000.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

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Lehigh Valley, PA 18002-6874

WCVBTV
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Invoice #	Invoice Date	Invoice Month	Invoice Period
1410642-1	01/17/16	January 2016	12/28/15 - 01/17/16

Advertiser	Product	Estimate Number
America Leads	Issue	531

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/11/16	01/17/16	1--- 1--	2	$3,000.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WCVB	M	01/11/16	6:14 PM	Newscenter 5 at 6	6-630p	:30	DMSC2016AL14H	$3,000.00	NM
2 WCVB	F	01/15/16	6:25 PM	Newscenter 5 at 6	6-630p	:30	DMSC2016AL16H	$3,000.00	NM

6	01/11/16	01/14/16	Chronicle	728-8p	- 111---	:30	3	$3,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/11/16	01/17/16	- 111---	3	$3,000.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WCVB	Tu	01/12/16	7:29 PM	Chronicle	728-8p	:30	DMSC2016AL14H	$3,000.00	NM
2 WCVB	W	01/13/16	7:52 PM	Chronicle	728-8p	:30	DMSC2016AL14H	$3,000.00	NM
3 WCVB	Th	01/14/16	7:52 PM	Chronicle	728-8p	:30	DMSC2016AL14H	$3,000.00	NM

7	01/11/16	01/17/16	Newscenter 5 at 11	11-1130p	1- 11-- 1	:30	4	$3,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/11/16	01/17/16	1- 11-- 1	4	$3,000.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WCVB	M	01/11/16	11:23 PM	Newscenter 5 at 11	11-1130p	:30	DMSC2016AL14H	$3,000.00	NM
2 WCVB	W	01/13/16	11:27 PM	Newscenter 5 at 11	11-1130p	:30	DMSC2016AL14H	$3,000.00	NM
3 WCVB	Th	01/14/16	11:13 PM	Newscenter 5 at 11	11-1130p	:30	DMSC2016AL14H	$3,000.00	NM
4 WCVB	Su	01/17/16	11:22 PM	Newscenter 5 at 11	11-1130p	:30	DMSC2016AL16H	$3,000.00	NM

8	01/11/16	01/17/16	6a Weekend Eyeopener	558-7a	- ----- 1	:30	1	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/11/16	01/17/16	- ----- 1	1	$1,200.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WCVB	Su	01/17/16	6:28 AM	6a Weekend Eyeopener	558-7a	:30	DMSC2016AL16H	$1,200.00	NM

9	01/11/16	01/17/16	Weekend GMA	7-8a	- ---- 11	:30	2	$1,500.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/11/16	01/17/16	- ---- 11	2	$1,500.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WCVB	Sa	01/16/16	7:50 AM	Weekend GMA	7-8a	:30	DMSC2016AL16H	$1,500.00	NM
2 WCVB	Su	01/17/16	7:44 AM	Weekend GMA	7-8a	:30	DMSC2016AL16H	$1,500.00	NM

10	01/11/16	01/17/16	This Week	9-10a	- ----- 1	:30	1	$5,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/11/16	01/17/16	- ----- 1	1	$5,000.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WCVB	Su	01/17/16	9:59 AM	This Week	9-10a	:30	DMSC2016AL16H	$5,000.00	NM

Total Spots 22

Payment Terms 30 Days

Gross Total **$54,800.00**

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Advertiser	Product	Estimate Number
America Leads	**Issue**	**531**

Agency Commission	**$8,220.00**
Net Amount Due	**$46,580.00**