

ORDER**the local station**

WJXT

Orders

Order / Rev: 552238
 Alt Order #:
 Product Desc: POLITICAL
 Estimate:
 Flight Dates: 08/08/20 - 08/23/20
 Original Date / Rev: 05/14/20 / 08/07/20
 Order Type: GENERAL

Primary AE: Taylor Fritsch
 Sales Office: DC
 Sales Region: NAT

Agency

Name: Daigle Idea Development
 Buying Contact: Renay Daigle
 Billing Contact: Renay Daigle
 9957 Moorings Drive
 Jacksonville, FL 32257

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: POL/Rhonda Peoples Waters for Duval
 Demographic: A35+
 Product Codes: PL-Local-Political
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: CAND
 Priority: P-3

New Business Thru:
 Advertiser External ID:
 Agency External ID:
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/23/20	22	\$8,310.00	\$7,063.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	22	\$8,310.00	\$7,063.50	0.00
Totals	22	\$8,310.00	\$7,063.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJXT	08/18/20	08/18/20	6-7a Channel 4 News	CM	6-7a	-T-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				Channel 4 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	-T-----		1				\$400.00		0.00			
N 2	WJXT	08/17/20	08/17/20	7-9a The Morning Show	CM	7:00 AM-8:00 AM	M-----	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
				7:00 AM-8:00 AM		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	M-----		1				\$275.00		0.00			
N 3	WJXT	08/18/20	08/18/20	7-9a The Morning Show	CM	7:00 AM-8:00 AM	-T-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				7:00 AM-8:00 AM		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	-T-----		1				\$400.00		0.00			
N 4	WJXT	08/17/20	08/17/20	7-9a The Morning Show	CM	8:00 AM-9:00 AM	M-----	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
				8:00 AM-9:00 AM		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	M-----		1				\$375.00		0.00			
N 5	WJXT	08/15/20	08/15/20	7-10a Morning Show Sa	CM	8:00 AM-9:00 AM	-----S-	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
				8:00 AM-9:00 AM		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	-----S-		1				\$125.00		0.00			
N 6	WJXT	08/16/20	08/16/20		CM	7-9a	-----S	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00

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Advertiser: POL/Rhonda Peoples Waters for Duval ()
 Product Desc: POLITICAL
 Estimate: WJXT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7-9a Morning Show Sun Morning Show Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/10/20		08/10/20	08/16/20	-----S					1	\$125.00		0.00			
N 7	WJXT	08/17/20	08/17/20	530-6P Channel 4 NewsCM		530-6p	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
Channel 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/17/20		08/17/20	08/23/20	M-----					1	\$650.00		0.00			
N 8	WJXT	08/14/20	08/17/20	6p-630p Channel 4 NewsCM		6-630p	M---F--	:30	1	\$750.00	P-2	0.00	NM	2	\$1,500.00
Channel 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/10/20		08/10/20	08/16/20	----F--					1	\$750.00		0.00			
Week: 08/17/20		08/17/20	08/23/20	M-----					1	\$750.00		0.00			
N 9	WJXT	08/22/20	08/22/20	6-630p Channel 4 NewsCM		6-630p	-----S-	:30	1	\$170.00	P-3	0.00	NM	1	\$170.00
Weekend News/Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/17/20		08/17/20	08/23/20	-----S-					1	\$170.00		0.00			
N 10	WJXT	08/23/20	08/23/20	6-630p Channel 4 NewsCM		6-630p	-----S	:30	1	\$325.00	P-2	0.00	NM	1	\$325.00
Weekend News/Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/17/20		08/17/20	08/23/20	-----S					1	\$325.00		0.00			
N 11	WJXT	08/14/20	08/17/20	10-1030p Late News M-FCM		10-1030p	M---F--	:30	1	\$800.00	P-2	0.00	NM	2	\$1,600.00
Channel 4 News M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/10/20		08/10/20	08/16/20	----F--					1	\$800.00		0.00			
Week: 08/17/20		08/17/20	08/23/20	M-----					1	\$800.00		0.00			
N 12	WJXT	08/15/20	08/15/20	10-10:34p News Sat CM		10-1034p	-----S-	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
Channel 4 News Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/10/20		08/10/20	08/16/20	-----S-					1	\$225.00		0.00			
N 13	WJXT	08/16/20	08/16/20	10-10:34p News Sun CM		10-1034p	-----S	:30	1	\$475.00	P-2	0.00	NM	1	\$475.00
Channel 4 News Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/10/20		08/10/20	08/16/20	-----S					1	\$475.00		0.00			
N 14	WJXT	08/16/20	08/16/20	11-1135p 4 News Sun CM		11-1135p	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
4 News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/10/20		08/10/20	08/16/20	-----S					1	\$175.00		0.00			
N 15	WJXT	08/08/20	08/08/20	7-10a Morning Show SaCM		8:00 AM-9:00 AM	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
8:00 AM-9:00 AM <8:00 AM-9:00 AM>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	-----S-					1	\$250.00		0.00			
N 16	WJXT	08/09/20	08/09/20	7-9a Morning Show SunCM		6:57 AM-8:00 AM	-----S	:30	1	\$215.00	P-2	0.00	NM	1	\$215.00
6:57 AM-8:00 AM <6:57 AM-8:00 AM>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	-----S					1	\$215.00		0.00			
N 17	WJXT	08/08/20	08/08/20	6-630p Channel 4 NewsCM		6-630p	-----S-	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
Weekend News/Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	-----S-					1	\$275.00		0.00			
N 18	WJXT	08/09/20	08/09/20	6-630p Channel 4 NewsCM		6-630p	-----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
Weekend News/Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	-----S					1	\$200.00		0.00			
N 19	WJXT	08/09/20	08/09/20	10-10:34p News Sun CM		10-1034p	-----S	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
Channel 4 News Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	-----S					1	\$350.00		0.00			
N 20	WJXT	08/10/20	08/10/20		CM	9-10a	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00

