

CONTRACT



WNEM-TV5
 107 N. Franklin Street - 48607
 Saginaw, MI 48607
 (989)755-8191

WNEM.COM

www.wnem.com

And:

Prism Communications
 1322 G Street, S.E.
 Washington, DC 20003
 USA

<u>Contract / Revision</u> 759348 /		<u>Alt Order #</u> 08418047
<u>Product</u> BRYAN MIELKE 4228		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 4228
<u>Advertiser</u> Friends Of Bryan Mielke		<u>Original Date / Revision</u> 10/20/16 / 10/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNEM	<u>Account Executive</u> Shannon Dawson	<u>Sales Office</u> TELEREP-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV14019	<u>Advertiser Code</u> 718	<u>Product 1/2</u> 740
<u>Agency Ref</u> Mundy Katowitz Media,		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WNEM	10/21/16	10/21/16	M-F 1135p-1237x	1135p-1235a		:30			PMT		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$150.00					
2	WNEM	10/21/16	10/21/16	CBS Daytime	1230-2p		:30			PMT		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$225.00					
3	WNEM	10/21/16	10/21/16	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$375.00					
4	WNEM	10/21/16	10/21/16	The Talk	2-3p		:30			PMT		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$225.00					
5	WNEM	10/21/16	10/21/16	THE DOCTORS	M-F 3-4pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$200.00					
6	WNEM	10/21/16	10/21/16	Dr. Phil	4-5pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$200.00					
7	WNEM	10/21/16	10/21/16	TV-5 News at 530pm	530-6pm		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$700.00					
8	WNEM	10/21/16	10/21/16	Wakeup 6-7a	6-7a		:30			PMT		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$450.00					
9	WNEM	10/21/16	10/21/16	CBS Evening News (N630-7pm			:30			PMT		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$800.00					
10	WNEM	10/21/16	10/21/16	Wheel of Fortune	730-8pm		:30			PMT		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$900.00					
11	WNEM	10/21/16	10/21/16	WNEM TV5 News @ 6M-F 9a-10a			:30			IMP		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
759348 /	08418047

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	BRYAN MIELKE 4228	4228

<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends Of Bryan Mielke	10/20/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/17/16	10/23/16	----1--	1			\$125.00						
12	WNEM	10/21/16	10/21/16	Hawaii 5-0	9-10p		:30			IMP		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/17/16	10/23/16	----1--	1			\$325.00						
13	WNEM	10/24/16	10/24/16	TV5 News at 11pm (M11-1135p			:30			PMT		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	1-----	1			\$850.00						
14	WNEM	10/24/16	10/24/16	Price Is Right w/Drew 11a-12n			:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	1-----	1			\$350.00						
15	WNEM	10/24/16	10/24/16	CBS Daytime	1230-2p		:30			PMT		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	1-----	1			\$225.00						
16	WNEM	10/24/16	10/24/16	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	1-----	1			\$375.00						
17	WNEM	10/24/16	10/24/16	THE DOCTORS	M-F 3-4pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	1-----	1			\$200.00						
18	WNEM	10/24/16	10/24/16	Dr. Phil	4-5pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	1-----	1			\$200.00						
19	WNEM	10/24/16	10/24/16	TV-5 News at 5pm	5-530pm		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	1-----	1			\$700.00						
20	WNEM	10/24/16	10/24/16	Wakeup 5-6a	5-6am		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	1-----	1			\$85.00						
21	WNEM	10/24/16	10/24/16	TV-5 News at 6pm	6-630pm		:30			PMT		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	1-----	1			\$1,200.00						
22	WNEM	10/24/16	10/24/16	Jeopardy	7-730pm		:30			PMT		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	1-----	1			\$900.00						
23	WNEM	10/24/16	10/24/16	CBS This Morning	7-9am		:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	1-----	1			\$350.00						
24	WNEM	10/22/16	10/22/16	TV-5 News at 11pm (S11-1135p			:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/17/16	10/23/16	-----1-	1			\$350.00						
25	WNEM	10/22/16	10/22/16	Outdoorsman Buck Mc1135p-1205x			:30			IMP		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/17/16	10/23/16	-----1-	1			\$50.00						
26	WNEM	10/22/16	10/22/16	Wakeup (Sa) 8-9am	8-9am		:30			IMP		NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/17/16	10/23/16	-----1-	1			\$105.00						
27	WNEM	10/22/16	10/22/16	CBS Sat AM 9a-11am	9a-11a		:30			PMT		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/17/16	10/23/16	-----1-	1			\$250.00						

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends Of Bryan Mielke	10/20/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
33	WNEM	10/23/16	10/23/16	Wakeup (Su) 7-9am	7-9am		:30			PMT		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$300.00					
34	WNEM	10/23/16	10/23/16	CBS Sun AM 9a-1030	9-1030am		:30			PMT		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$400.00					
N 35	WNEM	10/20/16	10/20/16	TV5 News at 11pm (M11-1135p			:30			PMT		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$850.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/17/16-10/23/16	TV5 News at 11pm (M-F)	11-1135p	----Th-----	:30		\$850.00			NM		
	See MG 35.2													
	2	WNEM	10/21/16-10/21/16	TV5 News at 11pm (M-F)	11-1135p	-----F----	:30		\$850.00			NM		
	Ⓜ MG for 35.1 10/20													
36	WNEM	10/20/16	10/20/16	Price Is Right w/Drew	11a-12n		:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$350.00					
37	WNEM	10/20/16	10/20/16	CBS Daytime	1230-2p		:30			PMT		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$225.00					
38	WNEM	10/20/16	10/20/16	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$375.00					
39	WNEM	10/20/16	10/20/16	THE DOCTORS	M-F 3-4pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$200.00					
40	WNEM	10/20/16	10/20/16	Dr. Phil	4-5pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$200.00					
41	WNEM	10/20/16	10/20/16	TV-5 News at 5pm	5-530pm		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$700.00					
42	WNEM	10/20/16	10/20/16	Wakeup 5-6a	5-6am		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$85.00					
43	WNEM	10/20/16	10/20/16	TV-5 News at 6pm	6-630pm		:30			PMT		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$1,200.00					
44	WNEM	10/20/16	10/20/16	Jeopardy	7-730pm		:30			PMT		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$900.00					
45	WNEM	10/20/16	10/20/16	CBS This Morning	7-9am		:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$350.00					
46	WNEM	10/18/16	10/18/16	TV5 News at 11pm (M11-1135p			:30			PMT		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$850.00					
47	WNEM	10/18/16	10/18/16	Price Is Right w/Drew	11a-12n		:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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Contract / Revision 759348 /	Alt Order # 08418047
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Contract Dates 10/18/16 - 10/24/16	Product BRYAN MIELKE 4228	Estimate # 4228
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Advertiser Friends Of Bryan Mielke	Original Date / Revision 10/20/16 / 10/20/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$350.00					
48	WNEM	10/18/16	10/18/16	CBS Daytime	1230-2p		:30			PMT		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$225.00					
49	WNEM	10/18/16	10/18/16	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$375.00					
50	WNEM	10/18/16	10/18/16	THE DOCTORS	M-F 3-4pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$200.00					
51	WNEM	10/18/16	10/18/16	Dr. Phil	4-5pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$200.00					
52	WNEM	10/18/16	10/18/16	TV-5 News at 5pm	5-530pm		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$700.00					
53	WNEM	10/18/16	10/18/16	Wakeup 5-6a	5-6am		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$85.00					
54	WNEM	10/18/16	10/18/16	TV-5 News at 6pm	6-630pm		:30			PMT		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$1,200.00					
55	WNEM	10/18/16	10/18/16	Jeopardy	7-730pm		:30			PMT		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$900.00					
56	WNEM	10/18/16	10/18/16	CBS This Morning	7-9am		:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$350.00					
57	WNEM	10/19/16	10/19/16	M-F 1135p-1237x	1135p-1235a		:30			PMT		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$150.00					
58	WNEM	10/19/16	10/19/16	CBS Daytime	1230-2p		:30			PMT		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$225.00					
59	WNEM	10/19/16	10/19/16	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$375.00					
60	WNEM	10/19/16	10/19/16	The Talk	2-3p		:30			PMT		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$225.00					
61	WNEM	10/19/16	10/19/16	THE DOCTORS	M-F 3-4pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$200.00					
62	WNEM	10/19/16	10/19/16	Dr. Phil	4-5pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$200.00					
63	WNEM	10/19/16	10/19/16	TV-5 News at 530pm	530-6pm		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$700.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

WNEM.COM

www.wnem.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
759348 /	08418047

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	BRYAN MIELKE 4228	4228

<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends Of Bryan Mielke	10/20/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
64	WNEM	10/19/16	10/19/16	Wakeup 6-7a	6-7a		:30			PMT		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$450.00					
65	WNEM	10/19/16	10/19/16	CBS Evening News (M630-7pm			:30			PMT		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$800.00					
66	WNEM	10/19/16	10/19/16	Wheel of Fortune	730-8pm		:30			PMT		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$900.00					
67	WNEM	10/19/16	10/19/16	Survivor	8-9pm		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$700.00					
68	WNEM	10/19/16	10/19/16	WNEM TV5 News @ (M-F 9a-10a			:30			IMP		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$125.00					
69	WNEM	10/23/16	10/23/16	Delayed Elementary	1030-1130p		:30			IMP		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----S				1	\$300.00					
70	WNEM	10/23/16	10/23/16	Delayed 60 Minutes	730-830p		:30			IMP		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----S				1	\$375.00					
71	WNEM	10/19/16	10/19/16	10a-11a	10-11a		:30			IMP		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--W----				1	\$250.00					
72	WNEM	10/23/16	10/23/16	Face The Nation	1028a-1130a		:30			IMP		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----S				1	\$325.00					
73	WNEM	10/19/16	10/19/16	TMZ	137x-205x		:30			PMT		NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--W----				1	\$35.00					
74	WNEM	10/19/16	10/19/16	THE DOCTORS	M-F 3-4pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--W----				1	\$200.00					
Totals									0.00				69	\$28,970.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/24/16	69	\$28,970.00	(\$4,345.50)	\$24,624.50
Totals	69	\$28,970.00	(\$4,345.50)	\$24,624.50

Signature: _____ **Date:** _____

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REP HEADLINE# 8418047 TRF# 759348 REP: TEL# 703-528-9829 FAX# 703 528 7880
 \$\$\$ UNAPPROVED REV #3 \$\$\$ ORDER WORKSHEET AGENCY CREDIT RISK !!! OCT20/16 11.45
 HARRIS REPORT FROM REP ***CHANGES*** ** WNNM-TV ***

ADV # _____ ADV. NAME POLI/B MIELKE/D/STR/MI REP. # _____ OFF. # _____ SALESMAN # _____

AGY # _____ AGY. NAME PRISM COMMUNICATIONS BUYER NAME BOBBY MUSHROE

1322 G STREET SE SALES PRSN WA- SHANNON DAWSON

WASHINGTON, DC 20003

ORDER # _____ CONTRACT # 8418047 CLASS: NATL. LOCAL REGIONAL

PRDCT BRYAN MIELKE 4228 EST#4228 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT18/16 OCT24/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT20/16 11.45

REP: REV TO SHOW
 M3 APPROVED
 PLS CFM
 THANKS SHANNON

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
35	S		1100P-1135P	30		\$850.00	10/20	10/20	0		THU	0
AGENCY ADVERTISER CODE = 718 AGENCY EST# = 4228 AGENCY PRODUCT CODE = 740												
75	A		1100P-1135P	30		\$850.00	10/21	10/21	1		FRI	1

PROGRAM : LATE NEWS
 ORD COM1 : SPOT PREEMPTED DUE TO NFL, PLEASE ADVISE ON MAKE GOOD OFFER. THANKS
 THIS IS A MAKE-GOOD FOR OCT20 ON LINE-35 FOR 1 SPOT/WK

REP HEADLINE# 8418047 TRF# 759348
 \$\$\$ UNAPPROVED REV #3 \$\$\$

REP: TEL# 703-528-9829 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT20/16 11.45
 CHANGES *** WNNM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
 M3 OK'D BUY#35 MISSED: THU/1100P-1135P OCT20 30S \$850.00 (OCT19/16)
 OFFER: FRI/1100P-1135P OCT21 30S \$850.00 PLS ADVISE.
 CMT: SPOT PREEMPTED DUE TO NFL, PLEASE ADVISE ON MAKE GOOD OFFER. THANKS

OCT/16 28970.00 CONTRACT TOTAL 28970.00
 TOTAL SPOTS 69

MARKET TOTALS \$52,672 WNNM 4.1%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE
 P-CLASS, PLAN, SECT Q-PAID P

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			WNNM	30								
2			WNNM	30								
3			WNNM	30								
4			WNNM	30								
5			WNNM	30								
6			WNNM	30								
7			WNNM	30								
8			WNNM	30								
9			WNNM	30								
10			WNNM	30								
11			WNNM	30								
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46			WNNM	30								
47			WNNM	30								
48			WNNM	30								
49			WNNM	30								
50			WNNM	30								

PROGRAM NAME FS *-MULTIPLE