

# CONTRACT


**WNEM.COM**
[www.wnem.com](http://www.wnem.com)

**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**(989)755-8191**

And:

**Prism Communications**  
**1322 G Street, S.E.**  
**Washington, DC 20003**  
**USA**

<u>Contract / Revision</u> 759348 /		<u>Alt Order #</u> 08418047
<u>Product</u> BRYAN MIELKE 4228		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 4228
<u>Advertiser</u> Friends Of Bryan Mielke		<u>Original Date / Revision</u> 10/20/16 / 10/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNEM	<u>Account Executive</u> Shannon Dawson	<u>Sales Office</u> TELEREP-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> TV14019	<u>Advertiser Code</u> 718	<u>Product 1/2</u> 740
<u>Agency Ref</u> Mundy Katowitz Media,		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WNEM	10/21/16	10/21/16	M-F 1135p-1237x	1135p-1235a		:30			PMT		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$150.00					
2	WNEM	10/21/16	10/21/16	CBS Daytime	1230-2p		:30			PMT		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$225.00					
3	WNEM	10/21/16	10/21/16	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$375.00					
4	WNEM	10/21/16	10/21/16	The Talk	2-3p		:30			PMT		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$225.00					
5	WNEM	10/21/16	10/21/16	THE DOCTORS	M-F 3-4pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$200.00					
6	WNEM	10/21/16	10/21/16	Dr. Phil	4-5pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$200.00					
7	WNEM	10/21/16	10/21/16	TV-5 News at 530pm	530-6pm		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$700.00					
8	WNEM	10/21/16	10/21/16	Wakeup 6-7a	6-7a		:30			PMT		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$450.00					
9	WNEM	10/21/16	10/21/16	CBS Evening News (N630-7pm			:30			PMT		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$800.00					
10	WNEM	10/21/16	10/21/16	Wheel of Fortune	730-8pm		:30			PMT		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$900.00					
11	WNEM	10/21/16	10/21/16	WNEM TV5 News @ 10a-10a			:30			IMP		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


**WNEM.COM**
[www.wnem.com](http://www.wnem.com)

**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**(989)755-8191**

Contract / Revision	Alt Order #
759348 /	08418047

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	BRYAN MIELKE 4228	4228

Advertiser	Original Date / Revision
Friends Of Bryan Mielke	10/20/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$125.00					
12	WNEM	10/21/16	10/21/16	Hawaii 5-0	9-10p		:30			IMP		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$325.00					
13	WNEM	10/24/16	10/24/16	TV5 News at 11pm (M11-1135p			:30			PMT		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$850.00					
14	WNEM	10/24/16	10/24/16	Price Is Right w/Drew	11a-12n		:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$350.00					
15	WNEM	10/24/16	10/24/16	CBS Daytime	1230-2p		:30			PMT		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$225.00					
16	WNEM	10/24/16	10/24/16	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$375.00					
17	WNEM	10/24/16	10/24/16	THE DOCTORS	M-F 3-4pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$200.00					
18	WNEM	10/24/16	10/24/16	Dr. Phil	4-5pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$200.00					
19	WNEM	10/24/16	10/24/16	TV-5 News at 5pm	5-530pm		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$700.00					
20	WNEM	10/24/16	10/24/16	Wakeup 5-6a	5-6am		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$85.00					
21	WNEM	10/24/16	10/24/16	TV-5 News at 6pm	6-630pm		:30			PMT		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$1,200.00					
22	WNEM	10/24/16	10/24/16	Jeopardy	7-730pm		:30			PMT		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$900.00					
23	WNEM	10/24/16	10/24/16	CBS This Morning	7-9am		:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$350.00					
24	WNEM	10/22/16	10/22/16	TV-5 News at 11pm (S11-1135p			:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$350.00					
25	WNEM	10/22/16	10/22/16	Outdoorsman Buck Mc	1135p-1205x		:30			IMP		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$50.00					
26	WNEM	10/22/16	10/22/16	Wakeup (Sa)	8-9am 8-9am		:30			IMP		NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$105.00					
27	WNEM	10/22/16	10/22/16	CBS Sat AM	9a-11am 9a-11a		:30			PMT		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$250.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


**WNEM.COM**
[www.wnem.com](http://www.wnem.com)

**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**(989)755-8191**

Contract / Revision	Alt Order #
759348 /	08418047

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	BRYAN MIELKE 4228	4228

Advertiser	Original Date / Revision
Friends Of Bryan Mielke	10/20/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
33	WNEM	10/23/16	10/23/16	Wakeup (Su) 7-9am	7-9am		:30			PMT		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$300.00					
34	WNEM	10/23/16	10/23/16	CBS Sun AM 9a-1030:9-1030am			:30			PMT		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$400.00					
N 35	WNEM	10/20/16	10/20/16	TV5 News at 11pm (M11-1135p			:30			PMT		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$850.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/17/16-10/23/16	TV5 News at 11pm (M-F)	11-1135p	----Th-----	:30		\$850.00			NM		
	See MG 35.2													
	2	WNEM	10/21/16-10/21/16	TV5 News at 11pm (M-F)	11-1135p	-----F----	:30		\$850.00			NM		
	Ⓜ MG for 35.1 10/20													
36	WNEM	10/20/16	10/20/16	Price Is Right w/Drew 11a-12n			:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$350.00					
37	WNEM	10/20/16	10/20/16	CBS Daytime 1230-2p			:30			PMT		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$225.00					
38	WNEM	10/20/16	10/20/16	TV5 Noon News 12n-1230p			:30			PMT		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$375.00					
39	WNEM	10/20/16	10/20/16	THE DOCTORS M-F 3-4pm			:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$200.00					
40	WNEM	10/20/16	10/20/16	Dr. Phil 4-5pm			:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$200.00					
41	WNEM	10/20/16	10/20/16	TV-5 News at 5pm 5-530pm			:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$700.00					
42	WNEM	10/20/16	10/20/16	Wakeup 5-6a 5-6am			:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$85.00					
43	WNEM	10/20/16	10/20/16	TV-5 News at 6pm 6-630pm			:30			PMT		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$1,200.00					
44	WNEM	10/20/16	10/20/16	Jeopardy 7-730pm			:30			PMT		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$900.00					
45	WNEM	10/20/16	10/20/16	CBS This Morning 7-9am			:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$350.00					
46	WNEM	10/18/16	10/18/16	TV5 News at 11pm (M11-1135p			:30			PMT		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$850.00					
47	WNEM	10/18/16	10/18/16	Price Is Right w/Drew 11a-12n			:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**(989)755-8191**

**WNEM.COM**

www.wnem.com

Contract / Revision	Alt Order #
759348 /	08418047

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	BRYAN MIELKE 4228	4228

Advertiser	Original Date / Revision
Friends Of Bryan Mielke	10/20/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$350.00					
48	WNEM	10/18/16	10/18/16	CBS Daytime	1230-2p		:30			PMT		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$225.00					
49	WNEM	10/18/16	10/18/16	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$375.00					
50	WNEM	10/18/16	10/18/16	THE DOCTORS	M-F 3-4pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$200.00					
51	WNEM	10/18/16	10/18/16	Dr. Phil	4-5pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$200.00					
52	WNEM	10/18/16	10/18/16	TV-5 News at 5pm	5-530pm		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$700.00					
53	WNEM	10/18/16	10/18/16	Wakeup 5-6a	5-6am		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$85.00					
54	WNEM	10/18/16	10/18/16	TV-5 News at 6pm	6-630pm		:30			PMT		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$1,200.00					
55	WNEM	10/18/16	10/18/16	Jeopardy	7-730pm		:30			PMT		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$900.00					
56	WNEM	10/18/16	10/18/16	CBS This Morning	7-9am		:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$350.00					
57	WNEM	10/19/16	10/19/16	M-F 1135p-1237x	1135p-1235a		:30			PMT		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$150.00					
58	WNEM	10/19/16	10/19/16	CBS Daytime	1230-2p		:30			PMT		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$225.00					
59	WNEM	10/19/16	10/19/16	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$375.00					
60	WNEM	10/19/16	10/19/16	The Talk	2-3p		:30			PMT		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$225.00					
61	WNEM	10/19/16	10/19/16	THE DOCTORS	M-F 3-4pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$200.00					
62	WNEM	10/19/16	10/19/16	Dr. Phil	4-5pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$200.00					
63	WNEM	10/19/16	10/19/16	TV-5 News at 530pm	530-6pm		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$700.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


**WNEM.COM**

**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**(989)755-8191**

[www.wnem.com](http://www.wnem.com)

Contract / Revision	Alt Order #
759348 /	08418047

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	BRYAN MIELKE 4228	4228

Advertiser	Original Date / Revision
Friends Of Bryan Mielke	10/20/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
64	WNEM	10/19/16	10/19/16	Wakeup 6-7a	6-7a		:30			PMT		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$450.00					
65	WNEM	10/19/16	10/19/16	CBS Evening News (M630-7pm			:30			PMT		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$800.00					
66	WNEM	10/19/16	10/19/16	Wheel of Fortune	730-8pm		:30			PMT		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$900.00					
67	WNEM	10/19/16	10/19/16	Survivor	8-9pm		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$700.00					
68	WNEM	10/19/16	10/19/16	WNEM TV5 News @ (M-F 9a-10a			:30			IMP		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$125.00					
69	WNEM	10/23/16	10/23/16	Delayed Elementary	1030-1130p		:30			IMP		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----S				1	\$300.00					
70	WNEM	10/23/16	10/23/16	Delayed 60 Minutes	730-830p		:30			IMP		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----S				1	\$375.00					
71	WNEM	10/19/16	10/19/16	10a-11a	10-11a		:30			IMP		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--W----				1	\$250.00					
72	WNEM	10/23/16	10/23/16	Face The Nation	1028a-1130a		:30			IMP		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----S				1	\$325.00					
73	WNEM	10/19/16	10/19/16	TMZ	137x-205x		:30			PMT		NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--W----				1	\$35.00					
74	WNEM	10/19/16	10/19/16	THE DOCTORS	M-F 3-4pm		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--W----				1	\$200.00					
<b>Totals</b>									0.00				69	\$28,970.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	69	\$28,970.00	(\$4,345.50)	\$24,624.50
<b>Totals</b>	69	\$28,970.00	(\$4,345.50)	\$24,624.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT20/16 11.45  
\*\*\*CHANGES\*\*\*  
\*\*\* WNNM-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

BUYER NAME BOBBY MUSHROE

SALES PRSN WA- SHANNON DAWSON

CLASS: NATL.	LOCAL	REGIONAL
--------------	-------	----------

ICF)

A horizontal number line representing the range from 0 to 1,000. Major tick marks are labeled every 100 units: 0, 100, 200, 300, 400, 500, 600, 700, 800, 900, and 1,000. The number 100 is specifically highlighted with a vertical line passing through the tick mark, and the number 1,000 is labeled at the far right end of the line.

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE 08/20/16 11:43

STA:

[illegible]

AGENCY ADVERTISER CODE = 718	AGENCY EST# = 4228
AGENCY PRODUCT CODE = 740	

35	1100E-1135E	30	\$850.00	10/20	0	THU	0
2							

PROGRAM : NEWS @ 11P  
CON COM1 : NEWS @ 11P

75	A	1100P-1135P	30	\$850.00	10/21	10/21	1	FRI
----	---	-------------	----	----------	-------	-------	---	-----

PROGRAM : LATE NEWS  
ORD COM1: SPOT PREEMPTED DUE TO NFL, PLEASE ADVISE ON MAKE GOOD OFFER. THANKS  
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-35 FOR 1 SPOT/WK

REP HEADLINE# 8418047 TRF# 759348  
 \$\$\$ UNAPPROVED REV #3 \$\$\$

REP: TEL# 703-528-9829 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT20/16 11.45  
 \*\*\*CHANGES\*\*\* \*\* WNNM-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:  
 M3 OK'D BUY#35 MISSED: THU/1100P-1135P OCT20 30S \$850.00 (OCT19/16)  
 OFFER: FRI/1100P-1135P OCT21 30S \$850.00 PLS ADVISE.  
 CMT: SPOT PREEMPTED DUE TO NFL, PLEASE ADVISE ON MAKE GOOD OFFER. THANKS

OCT/16 28970.00 CONTRACT TOTAL 28970.00  
 TOTAL SPOTS 69

MARKET TOTALS \$52,672 WNNM  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE  
 P-CLASS, PLAN, SECT Q-PAID P

WSMH	PROGRAM NAME	FS	*-MULTIPLE
F DAY			
T-TJ			