



KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
(913)677-5555

www.kctv5.com

CONTRACT

<u>Contract / Revision</u> 738437 /		<u>Alt Order #</u> 08269639
<u>Product</u> TV		
<u>Contract Dates</u> 07/27/16 - 08/02/16		<u>Estimate #</u> 652
<u>Advertiser</u> Hanaway For Governor		<u>Original Date / Revision</u> 06/23/16 / 06/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KCTV	<u>Account Executive</u> Ben Stecker	<u>Sales Office</u> TELEREP-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV15283	<u>Advertiser Code</u> 56	<u>Product Code</u> 58
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

PinPoint Media - (Alexandria, VA)
1707 Osage Street Suite 103
Alexandria, VA 22302
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KCTV	07/29/16	07/29/16	Price is Right	10-11am		:30				NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/25/16	07/31/16	----1--				1	\$465.00				
N 2	KCTV	07/29/16	07/29/16	Young & Restless	11am-12n		:30				NM	1	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/25/16	07/31/16	----1--				1	\$495.00				
N 3	KCTV	07/29/16	07/29/16	News @ 4pm	4-5pm		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/25/16	07/31/16	----1--				1	\$415.00				
N 4	KCTV	07/29/16	07/29/16	News @ 5pm	5-530pm		:30				NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/25/16	07/31/16	----1--				1	\$660.00				
N 5	KCTV	07/29/16	07/29/16	More in the Morning	5a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/25/16	07/31/16	----1--				1	\$200.00				
N 6	KCTV	07/29/16	07/29/16	News @ 6pm	6-630pm		:30				NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/25/16	07/31/16	----1--				1	\$910.00				
N 7	KCTV	07/29/16	07/29/16	More in the Morning	6-7am		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/25/16	07/31/16	----1--				1	\$300.00				
N 8	KCTV	07/29/16	07/29/16	CBS This Morning	7-9am		:30				NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/25/16	07/31/16	----2--				2	\$430.00				
N 9	KCTV	07/29/16	07/29/16	M-F 9-10am	9-10am		:30				NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/25/16	07/31/16	----1--				1	\$395.00				
N 10	KCTV	08/01/16	08/01/16	Price is Right	10-11am		:30				NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/01/16	08/07/16	1-----				1	\$465.00				
N 11	KCTV	08/01/16	08/01/16	Young & Restless	11am-12n		:30				NM	1	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
738437 /	08269639

Contract Dates	Product	Estimate #
07/27/16 - 08/02/16	TV	652

Advertiser	Original Date / Revision
Hanaway For Governor	06/23/16 / 06/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	1-----				1	\$495.00				
N 12	KCTV	08/01/16	08/01/16	News @ 4pm	4-5pm		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	1-----				1	\$415.00				
N 13	KCTV	08/01/16	08/01/16	News @ 5pm	5-530pm		:30				NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	1-----				1	\$660.00				
N 14	KCTV	08/01/16	08/01/16	More in the Morning	5a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	1-----				1	\$200.00				
N 15	KCTV	08/01/16	08/01/16	News @ 6pm	6-630pm		:30				NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	1-----				1	\$910.00				
N 16	KCTV	08/01/16	08/01/16	More in the Morning	6-7am		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	1-----				1	\$300.00				
N 17	KCTV	08/01/16	08/01/16	CBS This Morning	7-9am		:30				NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	2-----				2	\$430.00				
N 18	KCTV	08/01/16	08/01/16	M-F 9-10am	9-10am		:30				NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	1-----				1	\$395.00				
N 19	KCTV	07/30/16	07/30/16	KCTV5 Sat 5p News	Sat 5-530p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----1-				1	\$250.00				
N 20	KCTV	07/30/16	07/30/16	CBS This Morning-Sat	Sat 6-8am		:30				NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----1-				1	\$265.00				
N 21	KCTV	07/31/16	07/31/16	11:30 AM-12:30 PM	Face The Nation		:30				NM	1	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----1				1	\$580.00				
N 22	KCTV	07/31/16	07/31/16	KCTV5 SU News 530p	530-6p		:30				NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----1				1	\$465.00				
N 23	KCTV	07/28/16	07/28/16	Price is Right	10-11am		:30				NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---1---				1	\$465.00				
N 24	KCTV	07/28/16	07/28/16	Young & Restless	11am-12n		:30				NM	1	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---1---				1	\$495.00				
N 25	KCTV	07/28/16	07/28/16	News @ 4pm	4-5pm		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---1---				1	\$415.00				
N 26	KCTV	07/28/16	07/28/16	News @ 5pm	5-530pm		:30				NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---1---				1	\$660.00				
N 27	KCTV	07/28/16	07/28/16	More in the Morning	5a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---1---				1	\$200.00				

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<u>Contract Dates</u> 07/27/16 - 08/02/16	<u>Product</u> TV	<u>Estimate #</u> 652
<u>Advertiser</u> Hanaway For Governor		<u>Original Date / Revision</u> 06/23/16 / 06/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 28	KCTV	07/28/16	07/28/16	News @ 6pm	6-630pm		:30				NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	--- 1---				1	\$910.00				
N 29	KCTV	07/28/16	07/28/16	More in the Morning	6-7am		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	--- 1---				1	\$300.00				
N 30	KCTV	07/28/16	07/28/16	CBS This Morning	7-9am		:30				NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	--- 2---				2	\$430.00				
N 31	KCTV	07/28/16	07/28/16	Thu 8-9pm	8-9pm		:30				NM	1	\$3,465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	--- 1---				1	\$3,465.00				
N 32	KCTV	07/28/16	07/28/16	M-F 9-10am	9-10am		:30				NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	--- 1---				1	\$395.00				
N 33	KCTV	08/02/16	08/02/16	Price is Right	10-11am		:30				NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	- 1-----				1	\$465.00				
N 34	KCTV	08/02/16	08/02/16	Young & Restless	11am-12n		:30				NM	1	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	- 1-----				1	\$495.00				
N 35	KCTV	08/02/16	08/02/16	News @ 4pm	4-5pm		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	- 1-----				1	\$415.00				
N 36	KCTV	08/02/16	08/02/16	News @ 5pm	5-530pm		:30				NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	- 1-----				1	\$660.00				
N 37	KCTV	08/02/16	08/02/16	More in the Morning	5a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	- 1-----				1	\$200.00				
N 38	KCTV	08/02/16	08/02/16	More in the Morning	6-7am		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	- 1-----				1	\$300.00				
N 39	KCTV	08/02/16	08/02/16	CBS This Morning	7-9am		:30				NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	- 2-----				2	\$430.00				
N 40	KCTV	08/02/16	08/02/16	Tue 8-9pm	8-9pm		:30				NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	- 1-----				1	\$1,650.00				
N 41	KCTV	07/27/16	07/27/16	Price is Right	10-11am		:30				NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-- 1----				1	\$465.00				
N 42	KCTV	07/27/16	07/27/16	Young & Restless	11am-12n		:30				NM	1	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-- 1----				1	\$495.00				
N 43	KCTV	07/27/16	07/27/16	News @ 4pm	4-5pm		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-- 1----				1	\$415.00				
N 44	KCTV	07/27/16	07/27/16	News @ 5pm	5-530pm		:30				NM	1	\$660.00

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738437 /	08269639

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/27/16 - 08/02/16	TV	652

<u>Advertiser</u>	<u>Original Date / Revision</u>
Hanaway For Governor	06/23/16 / 06/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-- 1----				1	\$660.00				
N 45	KCTV	07/27/16	07/27/16	More in the Morning	5a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-- 1----				1	\$200.00				
N 46	KCTV	07/27/16	07/27/16	News @ 6pm	6-630pm		:30				NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-- 1----				1	\$910.00				
N 47	KCTV	07/27/16	07/27/16	More in the Morning	6-7am		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-- 1----				1	\$300.00				
N 48	KCTV	07/27/16	07/27/16	CBS This Morning	7-9am		:30				NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-- 2----				2	\$430.00				
N 49	KCTV	07/27/16	07/27/16	M-F 9-10am	9-10am		:30				NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-- 1----				1	\$395.00				
N 50	KCTV	07/27/16	07/27/16	Wed 9-10pm	9-10pm		:30				NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-- 1----				1	\$1,650.00				
Totals												55	\$30,520.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/31/16	36	\$20,775.00	(\$3,116.25)	\$17,658.75
08/01/16 - 08/02/16	19	\$9,745.00	(\$1,461.75)	\$8,283.25
Totals	55	\$30,520.00	(\$4,578.00)	\$25,942.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.