



**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

[www.kctv5.com](http://www.kctv5.com)

# CONTRACT

|  |   |  |
|--|---|--|
| <u>Contract / Revision</u><br>738437 /       |   | <u>Alt Order #</u><br>08269639                         |
| <u>Product</u><br>TV                         |   |  |
| <u>Contract Dates</u><br>07/27/16 - 08/02/16 |   | <u>Estimate #</u><br>652                               |
| <u>Advertiser</u><br>Hanaway For Governor    |   | <u>Original Date / Revision</u><br>06/23/16 / 06/23/16 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast    | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KCTV                       | <u>Account Executive</u><br>Ben Stecker | <u>Sales Office</u><br>TELEREP-WAS                     |
| <u>Special Handling</u>                      |   |  |
| <u>Demographic</u><br>Adults 35+             |   |  |
| <u>IDB#</u><br>TV15283                       | <u>Advertiser Code</u><br>56            | <u>Product Code</u><br>58                              |
| <u>Agency Ref</u>                            | <u>Advertiser Ref</u>                   |  |

And:

**PinPoint Media - (Alexandria, VA)**  
**1707 Osage Street Suite 103**  
**Alexandria, VA 22302**  
**USA**

| *Line | Ch   | Start Date        | End Date        | Description         | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| N 1   | KCTV | 07/29/16          | 07/29/16        | Price is Right      | 10-11am        |      | :30    |                   |             |     | NM   | 1     | \$465.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | ----1--             |                |      |        | 1                 | \$465.00    |     |      |       |          |
| N 2   | KCTV | 07/29/16          | 07/29/16        | Young & Restless    | 11am-12n       |      | :30    |                   |             |     | NM   | 1     | \$495.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | ----1--             |                |      |        | 1                 | \$495.00    |     |      |       |          |
| N 3   | KCTV | 07/29/16          | 07/29/16        | News @ 4pm          | 4-5pm          |      | :30    |                   |             |     | NM   | 1     | \$415.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | ----1--             |                |      |        | 1                 | \$415.00    |     |      |       |          |
| N 4   | KCTV | 07/29/16          | 07/29/16        | News @ 5pm          | 5-530pm        |      | :30    |                   |             |     | NM   | 1     | \$660.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | ----1--             |                |      |        | 1                 | \$660.00    |     |      |       |          |
| N 5   | KCTV | 07/29/16          | 07/29/16        | More in the Morning | 5a-6a          |      | :30    |                   |             |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | ----1--             |                |      |        | 1                 | \$200.00    |     |      |       |          |
| N 6   | KCTV | 07/29/16          | 07/29/16        | News @ 6pm          | 6-630pm        |      | :30    |                   |             |     | NM   | 1     | \$910.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | ----1--             |                |      |        | 1                 | \$910.00    |     |      |       |          |
| N 7   | KCTV | 07/29/16          | 07/29/16        | More in the Morning | 6-7am          |      | :30    |                   |             |     | NM   | 1     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | ----1--             |                |      |        | 1                 | \$300.00    |     |      |       |          |
| N 8   | KCTV | 07/29/16          | 07/29/16        | CBS This Morning    | 7-9am          |      | :30    |                   |             |     | NM   | 2     | \$860.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | ----2--             |                |      |        | 2                 | \$430.00    |     |      |       |          |
| N 9   | KCTV | 07/29/16          | 07/29/16        | M-F 9-10am          | 9-10am         |      | :30    |                   |             |     | NM   | 1     | \$395.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | ----1--             |                |      |        | 1                 | \$395.00    |     |      |       |          |
| N 10  | KCTV | 08/01/16          | 08/01/16        | Price is Right      | 10-11am        |      | :30    |                   |             |     | NM   | 1     | \$465.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/01/16          | 08/07/16        | 1-----              |                |      |        | 1                 | \$465.00    |     |      |       |          |
| N 11  | KCTV | 08/01/16          | 08/01/16        | Young & Restless    | 11am-12n       |      | :30    |                   |             |     | NM   | 1     | \$495.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 738437 /                   | 08269639           |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 07/27/16 - 08/02/16   | TV             | 652               |

|                      |                                 |
|----------------------|---------------------------------|
| <u>Advertiser</u>    | <u>Original Date / Revision</u> |
| Hanaway For Governor | 06/23/16 / 06/23/16             |

| *Line | Ch   | Start Date        | End Date        | Description          | Start/End Time  | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|----------------------|-----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/01/16          | 08/07/16        | 1-----               |                 |      |        | 1                 | \$495.00    |     |      |       |          |
| N 12  | KCTV | 08/01/16          | 08/01/16        | News @ 4pm           | 4-5pm           |      | :30    |                   |             |     | NM   | 1     | \$415.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/01/16          | 08/07/16        | 1-----               |                 |      |        | 1                 | \$415.00    |     |      |       |          |
| N 13  | KCTV | 08/01/16          | 08/01/16        | News @ 5pm           | 5-530pm         |      | :30    |                   |             |     | NM   | 1     | \$660.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/01/16          | 08/07/16        | 1-----               |                 |      |        | 1                 | \$660.00    |     |      |       |          |
| N 14  | KCTV | 08/01/16          | 08/01/16        | More in the Morning  | 5a-6a           |      | :30    |                   |             |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/01/16          | 08/07/16        | 1-----               |                 |      |        | 1                 | \$200.00    |     |      |       |          |
| N 15  | KCTV | 08/01/16          | 08/01/16        | News @ 6pm           | 6-630pm         |      | :30    |                   |             |     | NM   | 1     | \$910.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/01/16          | 08/07/16        | 1-----               |                 |      |        | 1                 | \$910.00    |     |      |       |          |
| N 16  | KCTV | 08/01/16          | 08/01/16        | More in the Morning  | 6-7am           |      | :30    |                   |             |     | NM   | 1     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/01/16          | 08/07/16        | 1-----               |                 |      |        | 1                 | \$300.00    |     |      |       |          |
| N 17  | KCTV | 08/01/16          | 08/01/16        | CBS This Morning     | 7-9am           |      | :30    |                   |             |     | NM   | 2     | \$860.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/01/16          | 08/07/16        | 2-----               |                 |      |        | 2                 | \$430.00    |     |      |       |          |
| N 18  | KCTV | 08/01/16          | 08/01/16        | M-F 9-10am           | 9-10am          |      | :30    |                   |             |     | NM   | 1     | \$395.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/01/16          | 08/07/16        | 1-----               |                 |      |        | 1                 | \$395.00    |     |      |       |          |
| N 19  | KCTV | 07/30/16          | 07/30/16        | KCTV5 Sat 5p News    | Sat 5-530p      |      | :30    |                   |             |     | NM   | 1     | \$250.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | -----1-              |                 |      |        | 1                 | \$250.00    |     |      |       |          |
| N 20  | KCTV | 07/30/16          | 07/30/16        | CBS This Morning-Sat | Sat 6-8am       |      | :30    |                   |             |     | NM   | 1     | \$265.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | -----1-              |                 |      |        | 1                 | \$265.00    |     |      |       |          |
| N 21  | KCTV | 07/31/16          | 07/31/16        | 11:30 AM-12:30 PM    | Face The Nation |      | :30    |                   |             |     | NM   | 1     | \$580.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | -----1               |                 |      |        | 1                 | \$580.00    |     |      |       |          |
| N 22  | KCTV | 07/31/16          | 07/31/16        | KCTV5 SU News 530p   | 530-6p          |      | :30    |                   |             |     | NM   | 1     | \$465.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | -----1               |                 |      |        | 1                 | \$465.00    |     |      |       |          |
| N 23  | KCTV | 07/28/16          | 07/28/16        | Price is Right       | 10-11am         |      | :30    |                   |             |     | NM   | 1     | \$465.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | ---1---              |                 |      |        | 1                 | \$465.00    |     |      |       |          |
| N 24  | KCTV | 07/28/16          | 07/28/16        | Young & Restless     | 11am-12n        |      | :30    |                   |             |     | NM   | 1     | \$495.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | ---1---              |                 |      |        | 1                 | \$495.00    |     |      |       |          |
| N 25  | KCTV | 07/28/16          | 07/28/16        | News @ 4pm           | 4-5pm           |      | :30    |                   |             |     | NM   | 1     | \$415.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | ---1---              |                 |      |        | 1                 | \$415.00    |     |      |       |          |
| N 26  | KCTV | 07/28/16          | 07/28/16        | News @ 5pm           | 5-530pm         |      | :30    |                   |             |     | NM   | 1     | \$660.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | ---1---              |                 |      |        | 1                 | \$660.00    |     |      |       |          |
| N 27  | KCTV | 07/28/16          | 07/28/16        | More in the Morning  | 5a-6a           |      | :30    |                   |             |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 07/25/16          | 07/31/16        | ---1---              |                 |      |        | 1                 | \$200.00    |     |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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**Fairway, KS 66205**  
**(913)677-5555**

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|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 738437 /                   | 08269639           |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 07/27/16 - 08/02/16   | TV             | 652               |

|                      |                                 |
|----------------------|---------------------------------|
| <u>Advertiser</u>    | <u>Original Date / Revision</u> |
| Hanaway For Governor | 06/23/16 / 06/23/16             |

| *Line | Ch   | Start Date        | End Date        | Description         | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 28  | KCTV | 07/28/16          | 07/28/16        | News @ 6pm          | 6-630pm        |      | :30    |                   |             |     | NM   | 1     | \$910.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 07/25/16          | 07/31/16        | ---1---             |                |      |        | 1                 | \$910.00    |     |      |       |            |
| N 29  | KCTV | 07/28/16          | 07/28/16        | More in the Morning | 6-7am          |      | :30    |                   |             |     | NM   | 1     | \$300.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 07/25/16          | 07/31/16        | ---1---             |                |      |        | 1                 | \$300.00    |     |      |       |            |
| N 30  | KCTV | 07/28/16          | 07/28/16        | CBS This Morning    | 7-9am          |      | :30    |                   |             |     | NM   | 2     | \$860.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 07/25/16          | 07/31/16        | ---2---             |                |      |        | 2                 | \$430.00    |     |      |       |            |
| N 31  | KCTV | 07/28/16          | 07/28/16        | Thu 8-9pm           | 8-9pm          |      | :30    |                   |             |     | NM   | 1     | \$3,465.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 07/25/16          | 07/31/16        | ---1---             |                |      |        | 1                 | \$3,465.00  |     |      |       |            |
| N 32  | KCTV | 07/28/16          | 07/28/16        | M-F 9-10am          | 9-10am         |      | :30    |                   |             |     | NM   | 1     | \$395.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 07/25/16          | 07/31/16        | ---1---             |                |      |        | 1                 | \$395.00    |     |      |       |            |
| N 33  | KCTV | 08/02/16          | 08/02/16        | Price is Right      | 10-11am        |      | :30    |                   |             |     | NM   | 1     | \$465.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/01/16          | 08/07/16        | -1-----             |                |      |        | 1                 | \$465.00    |     |      |       |            |
| N 34  | KCTV | 08/02/16          | 08/02/16        | Young & Restless    | 11am-12n       |      | :30    |                   |             |     | NM   | 1     | \$495.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/01/16          | 08/07/16        | -1-----             |                |      |        | 1                 | \$495.00    |     |      |       |            |
| N 35  | KCTV | 08/02/16          | 08/02/16        | News @ 4pm          | 4-5pm          |      | :30    |                   |             |     | NM   | 1     | \$415.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/01/16          | 08/07/16        | -1-----             |                |      |        | 1                 | \$415.00    |     |      |       |            |
| N 36  | KCTV | 08/02/16          | 08/02/16        | News @ 5pm          | 5-530pm        |      | :30    |                   |             |     | NM   | 1     | \$660.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/01/16          | 08/07/16        | -1-----             |                |      |        | 1                 | \$660.00    |     |      |       |            |
| N 37  | KCTV | 08/02/16          | 08/02/16        | More in the Morning | 5a-6a          |      | :30    |                   |             |     | NM   | 1     | \$200.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/01/16          | 08/07/16        | -1-----             |                |      |        | 1                 | \$200.00    |     |      |       |            |
| N 38  | KCTV | 08/02/16          | 08/02/16        | More in the Morning | 6-7am          |      | :30    |                   |             |     | NM   | 1     | \$300.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/01/16          | 08/07/16        | -1-----             |                |      |        | 1                 | \$300.00    |     |      |       |            |
| N 39  | KCTV | 08/02/16          | 08/02/16        | CBS This Morning    | 7-9am          |      | :30    |                   |             |     | NM   | 2     | \$860.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/01/16          | 08/07/16        | -2-----             |                |      |        | 2                 | \$430.00    |     |      |       |            |
| N 40  | KCTV | 08/02/16          | 08/02/16        | Tue 8-9pm           | 8-9pm          |      | :30    |                   |             |     | NM   | 1     | \$1,650.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/01/16          | 08/07/16        | -1-----             |                |      |        | 1                 | \$1,650.00  |     |      |       |            |
| N 41  | KCTV | 07/27/16          | 07/27/16        | Price is Right      | 10-11am        |      | :30    |                   |             |     | NM   | 1     | \$465.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 07/25/16          | 07/31/16        | --1----             |                |      |        | 1                 | \$465.00    |     |      |       |            |
| N 42  | KCTV | 07/27/16          | 07/27/16        | Young & Restless    | 11am-12n       |      | :30    |                   |             |     | NM   | 1     | \$495.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 07/25/16          | 07/31/16        | --1----             |                |      |        | 1                 | \$495.00    |     |      |       |            |
| N 43  | KCTV | 07/27/16          | 07/27/16        | News @ 4pm          | 4-5pm          |      | :30    |                   |             |     | NM   | 1     | \$415.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 07/25/16          | 07/31/16        | --1----             |                |      |        | 1                 | \$415.00    |     |      |       |            |
| N 44  | KCTV | 07/27/16          | 07/27/16        | News @ 5pm          | 5-530pm        |      | :30    |                   |             |     | NM   | 1     | \$660.00   |

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**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

[www.kctv5.com](http://www.kctv5.com)

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 738437 /                   | 08269639           |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 07/27/16 - 08/02/16   | TV             | 652               |

|                      |                                 |
|----------------------|---------------------------------|
| <u>Advertiser</u>    | <u>Original Date / Revision</u> |
| Hanaway For Governor | 06/23/16 / 06/23/16             |

| *Line         | Ch   | Start Date        | End Date        | Description         | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type      | Spots              | Amount     |
|---------------|------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|-----|-----------|--------------------|------------|
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |           |                    |            |
| Week:         |      | 07/25/16          | 07/31/16        | --1----             |                |      |        | 1                 | \$660.00    |     |           |                    |            |
| N 45          | KCTV | 07/27/16          | 07/27/16        | More in the Morning | 5a-6a          |      | :30    |                   |             |     | NM        | 1                  | \$200.00   |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |           |                    |            |
| Week:         |      | 07/25/16          | 07/31/16        | --1----             |                |      |        | 1                 | \$200.00    |     |           |                    |            |
| N 46          | KCTV | 07/27/16          | 07/27/16        | News @ 6pm          | 6-630pm        |      | :30    |                   |             |     | NM        | 1                  | \$910.00   |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |           |                    |            |
| Week:         |      | 07/25/16          | 07/31/16        | --1----             |                |      |        | 1                 | \$910.00    |     |           |                    |            |
| N 47          | KCTV | 07/27/16          | 07/27/16        | More in the Morning | 6-7am          |      | :30    |                   |             |     | NM        | 1                  | \$300.00   |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |           |                    |            |
| Week:         |      | 07/25/16          | 07/31/16        | --1----             |                |      |        | 1                 | \$300.00    |     |           |                    |            |
| N 48          | KCTV | 07/27/16          | 07/27/16        | CBS This Morning    | 7-9am          |      | :30    |                   |             |     | NM        | 2                  | \$860.00   |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |           |                    |            |
| Week:         |      | 07/25/16          | 07/31/16        | --2----             |                |      |        | 2                 | \$430.00    |     |           |                    |            |
| N 49          | KCTV | 07/27/16          | 07/27/16        | M-F 9-10am          | 9-10am         |      | :30    |                   |             |     | NM        | 1                  | \$395.00   |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |           |                    |            |
| Week:         |      | 07/25/16          | 07/31/16        | --1----             |                |      |        | 1                 | \$395.00    |     |           |                    |            |
| N 50          | KCTV | 07/27/16          | 07/27/16        | Wed 9-10pm          | 9-10pm         |      | :30    |                   |             |     | NM        | 1                  | \$1,650.00 |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |           |                    |            |
| Week:         |      | 07/25/16          | 07/31/16        | --1----             |                |      |        | 1                 | \$1,650.00  |     |           |                    |            |
| <b>Totals</b> |      |                   |                 |                     |                |      |        |                   |             |     | <b>55</b> | <b>\$30,520.00</b> |            |

| Time Period         | # of Spots | Gross Amount       | Agency Comm.        | Net Amount         |
|---------------------|------------|--------------------|---------------------|--------------------|
| 06/27/16 - 07/31/16 | 36         | \$20,775.00        | (\$3,116.25)        | \$17,658.75        |
| 08/01/16 - 08/02/16 | 19         | \$9,745.00         | (\$1,461.75)        | \$8,283.25         |
| <b>Totals</b>       | <b>55</b>  | <b>\$30,520.00</b> | <b>(\$4,578.00)</b> | <b>\$25,942.00</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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