

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WJKD Indian River County	Date: 4/22-24
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I, Michael Farrell,
 being/on behalf of: Keith Touchberry,
 a legally qualified candidate of the Republican
 political party for the office of: Sheriff
 in the Indian River County Sheriff
 election to be held on: August 20th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30		3			

See Proposed Schedule

Attach proposed schedule with charges (if available): \$1000 / 850 ✓

I represent that the payment for the above described broadcast time has been furnished by:

Touchberry For Sheriff

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Amanda Darress

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/18/24

Michael Farrell

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Handwritten Signature]

Karen France

General

Signature

Printed Name

Title

manager

Keith Touchberry for IRC Sheriff

From: Radio Works
 Phone: (772) 567-0937
 Email: karenfranke@mytcmmedia.com
 4/18/2024 3:34 PM

POLITICAL CANDIDATE

Flight Dates: 04/22/2024 - 04/28/2024
 Demo: P 25+

Radio Market: FT. PIERCE-STUART-VERO BEACH
 Survey: FA23 SD
 Geography: Metro

ScheduleDescription:
 DLF MEDIA

Radio Total	Daypart	Spots	Length	Unit Rate	Total Cost
WJKD-FM		140		\$14.29	\$2,000.00
Flight B - 1 wk (04/22)		70		\$14.29	\$1,000.00
One Week Total		70		\$14.29	\$1,000.00
	M-W 6A-7P	40	30	\$25.00	\$1,000.00
	M-W 7P-12M	30	30	\$0.00	\$0.00
WOSN-FM		70		\$14.29	\$1,000.00
Flight B - 1 wk (04/22)		70		\$14.29	\$1,000.00
One Week Total		70		\$14.29	\$1,000.00
	M-W 6A-7P	40	30	\$25.00	\$1,000.00
	M-W 7P-12M	30	30	\$0.00	\$0.00

The cost of reaching each target person an average of 4.6 times is 6.3 cents.

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio Information: FT. PIERCE-STUART-VERO BEACH; FA23 SD; Metro; Multiple Dayparts Used; P 25+; See Detailed Sourcing Page for Complete Details.
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