

INVOICE



WDFX-TV
2221 Ross Clark Circle
Dothan, AL 36301
Main: (804) 672-6565
Billing: (804) 672-6565

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

Send Payment To:

WDFX-TV
3914 Wistar Road
Richmond, VA 23228

Property	WDFX		
Invoice #	194291-1	Order #	194291
Invoice Date	03/04/24	Alt Order #	28360228
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/04/24	Flight Dates	02/28/24 - 03/05/24
Advertiser	Jerry Carl for Congress		
Product	Candidate		
Estimate #	11152		
Account Executive	Continental Washington DC		
Sales Office	Continental-Washington DC		
Sales Region	National		
Agency Code	9912521		
Advertiser Code	874		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	959		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/03/24	03/03/24	Su	9:00 AM-10:00 AM	-----2	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----2 2 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDFX	Su	03/03/24	9:35 AM	Su	9:00 AM-10:00 AM	:30	JC24022701H	\$100.00 NM
1	WDFX	Su	03/03/24	9:59 AM	Su	9:00 AM-10:00 AM	:30	JC24022701H	\$100.00 NM
2	02/28/24	02/28/24	M-F	11:00 AM-11:30 AM	--1----	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --1---- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDFX	W	02/28/24	11:22 AM	M-F	11:00 AM-11:30 AM	:30	JC24022701H	\$15.00 NM
3	02/29/24	02/29/24	M-F	11:00 AM-11:30 AM	---1---	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---1--- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDFX	Th	02/29/24	11:28 AM	M-F	11:00 AM-11:30 AM	:30	JC24022701H	\$15.00 NM
4	03/01/24	03/01/24	M-F	11:00 AM-11:30 AM	----1--	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ----1-- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDFX	F	03/01/24	11:29 AM	M-F	11:00 AM-11:30 AM	:30	JC24022701H	\$15.00 NM
5	03/04/24	03/04/24	M-F	11:00 AM-11:30 AM	1-----	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDFX	M	03/04/24	11:29 AM	M-F	11:00 AM-11:30 AM	:30	JC24022701H	\$15.00 NM
6	02/28/24	02/28/24	M-F	12:30 PM-1:00 PM	--1----	:30	1	\$15.00	NM

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INVOICE

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WDFX-TV
3914 Wistar Road
Richmond, VA 23228

Invoice #	194291-1	Invoice Month	March 2024
Invoice Date	03/04/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	Jerry Carl for Congress		
Product	Candidate		
Estimate #	11152		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	02/28/24	02/28/24	M-F	12:30 PM-1:00 PM	--1----	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --1---- 1 \$15.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX W 02/28/24 12:44 PM M-F 12:30 PM-1:00 PM :30 JC24022701H \$15.00 NM									
7	02/29/24	02/29/24	M-F	12:30 PM-1:00 PM	---1---	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---1--- 1 \$15.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Th 02/29/24 12:50 PM M-F 12:30 PM-1:00 PM :30 JC24022701H \$15.00 NM									
8	03/01/24	03/01/24	M-F	12:30 PM-1:00 PM	----1--	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ----1-- 1 \$15.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX F 03/01/24 12:40 PM M-F 12:30 PM-1:00 PM :30 JC24022701H \$15.00 NM									
9	03/04/24	03/04/24	M-F	12:30 PM-1:00 PM	1-----	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$15.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX M 03/04/24 12:51 PM M-F 12:30 PM-1:00 PM :30 JC24022701H \$15.00 NM									
10	02/28/24	02/28/24	M-F	3:00 PM-4:00 PM	--1----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --1---- 1 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX W 02/28/24 3:28 PM M-F 3:00 PM-4:00 PM :30 JC24022701H \$20.00 NM									
11	02/29/24	02/29/24	M-F	3:00 PM-4:00 PM	---1---	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---1--- 1 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Th 02/29/24 3:45 PM M-F 3:00 PM-4:00 PM :30 JC24022701H \$20.00 NM									
12	03/01/24	03/01/24	M-F	3:00 PM-4:00 PM	----1--	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ----1-- 1 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX F 03/01/24 3:17 PM M-F 3:00 PM-4:00 PM :30 JC24022701H \$20.00 NM									
13	03/04/24	03/04/24	M-F	3:00 PM-4:00 PM	1-----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX M 03/04/24 3:53 PM M-F 3:00 PM-4:00 PM :30 JC24022701H \$20.00 NM									
14	02/28/24	02/28/24	M-F	4:00 PM-4:30 PM	--1----	:30	1	\$30.00	NM

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3914 Wistar Road
Richmond, VA 23228

Invoice #	194291-1	Invoice Month	March 2024
Invoice Date	03/04/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	Jerry Carl for Congress		
Product	Candidate		
Estimate #	11152		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	02/28/24	02/28/24	M-F	4:00 PM-4:30 PM	--1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --1---- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX W 02/28/24 4:13 PM M-F 4:00 PM-4:30 PM :30 JC24022701H \$30.00 NM									
15	02/29/24	02/29/24	M-F	4:00 PM-4:30 PM	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---T--- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Th 02/29/24 4:26 PM M-F 4:00 PM-4:30 PM :30 JC24022701H \$30.00 NM									
16	03/01/24	03/01/24	M-F	4:00 PM-4:30 PM	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ----1-- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX F 03/01/24 4:10 PM M-F 4:00 PM-4:30 PM :30 JC24022701H \$30.00 NM									
17	03/04/24	03/04/24	M-F	4:00 PM-4:30 PM	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX M 03/04/24 4:10 PM M-F 4:00 PM-4:30 PM :30 JC24022701H \$30.00 NM									
18	02/28/24	02/28/24	M-F	4:30 PM-5:00 PM	--1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --1---- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX W 02/28/24 4:42 PM M-F 4:30 PM-5:00 PM :30 JC24022701H \$30.00 NM									
19	02/29/24	02/29/24	M-F	4:30 PM-5:00 PM	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---1--- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Th 02/29/24 4:57 PM M-F 4:30 PM-5:00 PM :30 JC24022701H \$30.00 NM									
20	03/01/24	03/01/24	M-F	4:30 PM-5:00 PM	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ----1-- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX F 03/01/24 4:49 PM M-F 4:30 PM-5:00 PM :30 JC24022701H \$30.00 NM									
21	03/04/24	03/04/24	M-F	4:30 PM-5:00 PM	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX M 03/04/24 4:43 PM M-F 4:30 PM-5:00 PM :30 JC24022701H \$30.00 NM									
23	02/29/24	02/29/24	M-F	5:00 PM-5:30 PM	---1---	:30	1	\$40.00	NM

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3914 Wistar Road
Richmond, VA 23228

Invoice #	194291-1	Invoice Month	March 2024
Invoice Date	03/04/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	Jerry Carl for Congress		
Product	Candidate		
Estimate #	11152		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	02/29/24	02/29/24	M-F	5:00 PM-5:30 PM	---1---	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---1--- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Th 02/29/24 5:29 PM M-F 5:00 PM-5:30 PM :30 JC24022701H \$40.00 NM									
24	03/01/24	03/01/24	M-F	5:00 PM-5:30 PM	----1--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ----1-- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX F 03/01/24 5:12 PM M-F 5:00 PM-5:30 PM :30 JC24022701H \$40.00 NM									
25	03/04/24	03/04/24	M-F	5:00 PM-5:30 PM	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX M 03/04/24 5:12 PM M-F 5:00 PM-5:30 PM :30 JC24022701H \$40.00 NM									
26	02/28/24	02/28/24	M-F	5:30 PM-6:00 PM	--1----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --1---- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX W 02/28/24 5:49 PM M-F 5:30 PM-6:00 PM :30 JC24022701H \$40.00 NM									
27	02/29/24	02/29/24	M-F	5:30 PM-6:00 PM	---1---	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---1--- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Th 02/29/24 5:49 PM M-F 5:30 PM-6:00 PM :30 JC24022701H \$40.00 NM									
28	03/01/24	03/01/24	M-F	5:30 PM-6:00 PM	----1--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ----1-- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX F 03/01/24 5:59 PM M-F 5:30 PM-6:00 PM :30 JC24022701H \$40.00 NM									
29	03/04/24	03/04/24	M-F	5:30 PM-6:00 PM	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX M 03/04/24 5:58 PM M-F 5:30 PM-6:00 PM :30 JC24022701H \$40.00 NM									
30	02/28/24	02/28/24	M-F	6:00 PM-6:30 PM	--1----	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --1---- 1 \$45.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX W 02/28/24 6:27 PM M-F 6:00 PM-6:30 PM :30 JC24022701H \$45.00 NM									
31	02/29/24	02/29/24	M-F	6:00 PM-6:30 PM	---1---	:30	1	\$45.00	NM

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Invoice #	194291-1	Invoice Month	March 2024
Invoice Date	03/04/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	Jerry Carl for Congress		
Product	Candidate		
Estimate #	11152		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	02/29/24	02/29/24	M-F	6:00 PM-6:30 PM	---1---	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---1--- 1 \$45.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Th 02/29/24 6:14 PM M-F 6:00 PM-6:30 PM :30 JC24022701H \$45.00 NM									
32	03/01/24	03/01/24	M-F	6:00 PM-6:30 PM	----1--	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ----1-- 1 \$45.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX F 03/01/24 6:27 PM M-F 6:00 PM-6:30 PM :30 JC24022701H \$45.00 NM									
33	03/04/24	03/04/24	M-F	6:00 PM-6:30 PM	1-----	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$45.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX M 03/04/24 6:27 PM M-F 6:00 PM-6:30 PM :30 JC24022701H \$45.00 NM									
34	02/28/24	02/28/24	M-F	6:30 PM-7:00 PM	--1----	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --1---- 1 \$55.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX W 02/28/24 6:44 PM M-F 6:30 PM-7:00 PM :30 JC24022701H \$55.00 NM									
35	02/29/24	02/29/24	M-F	6:30 PM-7:00 PM	---1---	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---1--- 1 \$55.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Th 02/29/24 6:44 PM M-F 6:30 PM-7:00 PM :30 JC24022701H \$55.00 NM									
36	03/01/24	03/01/24	M-F	6:30 PM-7:00 PM	----1--	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ----1-- 1 \$55.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX F 03/01/24 6:50 PM M-F 6:30 PM-7:00 PM :30 JC24022701H \$55.00 NM									
37	03/04/24	03/04/24	M-F	6:30 PM-7:00 PM	1-----	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$55.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX M 03/04/24 6:51 PM M-F 6:30 PM-7:00 PM :30 JC24022701H \$55.00 NM									
38	02/28/24	02/28/24	M-F	9:00 PM-10:00 PM	--2----	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --2---- 2 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WDFX W 02/28/24 9:23 PM M-F 9:00 PM-10:00 PM :30 JC24022701H \$75.00 NM 1 WDFX W 02/28/24 9:50 PM M-F 9:00 PM-10:00 PM :30 JC24022701H \$75.00 NM									
39	02/29/24	02/29/24	M-F	9:00 PM-10:00 PM	---2---	:30	2	\$75.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

INVOICE

Send Payment To:



WDFX-TV
3914 Wistar Road
Richmond, VA 23228

Invoice #	194291-1	Invoice Month	March 2024
Invoice Date	03/04/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	Jerry Carl for Congress		
Product	Candidate		
Estimate #	11152		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ----2--- 2 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDFX	Th	02/29/24	9:44 PM	M-F	9:00 PM-10:00 PM	:30	JC24022701H	\$75.00 NM
2	WDFX	Th	02/29/24	9:58 PM	M-F	9:00 PM-10:00 PM	:30	JC24022701H	\$75.00 NM
40	03/01/24	03/01/24	M-F	9:00 PM-10:00 PM	----2--	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ----2-- 2 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDFX	F	03/01/24	9:21 PM	M-F	9:00 PM-10:00 PM	:30	JC24022701H	\$75.00 NM
1	WDFX	F	03/01/24	9:57 PM	M-F	9:00 PM-10:00 PM	:30	JC24022701H	\$75.00 NM
41	03/04/24	03/04/24	M-F	9:00 PM-10:00 PM	2-----	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 2----- 2 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDFX	M	03/04/24	9:14 PM	M-F	9:00 PM-10:00 PM	:30	JC24022701H	\$75.00 NM
1	WDFX	M	03/04/24	9:38 PM	M-F	9:00 PM-10:00 PM	:30	JC24022701H	\$75.00 NM
42	03/02/24	03/02/24	Sa	11:00 PM-11:30 PM	-----1-	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1- 1 \$10.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDFX	Sa	03/02/24		Sa	11:00 PM-11:30 PM	:00		\$10.00 NM
Credited									
43	03/03/24	03/03/24	Su	9:30 PM-10:00 PM	-----1	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDFX	Su	03/03/24	9:56 PM	Su	9:30 PM-10:00 PM	:30	JC24022701H	\$30.00 NM
44	03/02/24	03/02/24	College Hoops Game 1	11:00 AM-1:00 PM	-----1-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1- 1 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDFX	Sa	03/02/24	12:03 PM	College Hoops Game 1	11:00 AM-1:00 PM	:30	JC24022701H	\$35.00 NM
45	03/02/24	03/02/24	College Hoops Game 2	1:30 PM-3:30 PM	-----1-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1- 1 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDFX	Sa	03/02/24	3:30 PM	College Hoops Game 2	1:30 PM-3:30 PM	:30	JC24022701H	\$35.00 NM
46	03/02/24	03/02/24	M, Fr-Su	7:00 PM-9:00 PM	-----1-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1- 1 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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INVOICE

Send Payment To:



WDFX-TV
3914 Wistar Road
Richmond, VA 23228

Invoice #	194291-1	Invoice Month	March 2024
Invoice Date	03/04/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	Jerry Carl for Congress		
Product	Candidate		
Estimate #	11152		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
46	03/02/24	03/02/24	M, Fr-Su	7:00 PM-9:00 PM	-----1-	:30	1	\$35.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WDFX</td><td>Sa</td><td>03/02/24</td><td>9:36 PM</td><td>M, Fr-Su</td><td>7:00 PM-9:00 PM</td><td>:30</td><td>JC24022701H</td><td>\$35.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDFX	Sa	03/02/24	9:36 PM	M, Fr-Su	7:00 PM-9:00 PM	:30	JC24022701H	\$35.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WDFX	Sa	03/02/24	9:36 PM	M, Fr-Su	7:00 PM-9:00 PM	:30	JC24022701H	\$35.00	NM																																	
47	03/03/24	03/03/24	College Hoops Game 1	12:00 PM-2:00 PM	-----1	:30	1	\$35.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/26/24</td><td>03/03/24</td><td>-----1</td><td>1</td><td>\$35.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WDFX</td><td>Su</td><td>03/03/24</td><td>1:02 PM</td><td>College Hoops Game 1</td><td>12:00 PM-2:00 PM</td><td>:30</td><td>JC24022701H</td><td>\$35.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/26/24	03/03/24	-----1	1	\$35.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDFX	Su	03/03/24	1:02 PM	College Hoops Game 1	12:00 PM-2:00 PM	:30	JC24022701H	\$35.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	02/26/24	03/03/24	-----1	1	\$35.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WDFX	Su	03/03/24	1:02 PM	College Hoops Game 1	12:00 PM-2:00 PM	:30	JC24022701H	\$35.00	NM																																	
48	03/03/24	03/03/24	Sa-Su	1:00 PM-6:00 PM	-----1	:30	1	\$125.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/26/24</td><td>03/03/24</td><td>-----1</td><td>1</td><td>\$125.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WDFX</td><td>Su</td><td>03/03/24</td><td>2:19 PM</td><td>Sa-Su</td><td>1:00 PM-6:00 PM</td><td>:30</td><td>JC24022701H</td><td>\$125.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/26/24	03/03/24	-----1	1	\$125.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDFX	Su	03/03/24	2:19 PM	Sa-Su	1:00 PM-6:00 PM	:30	JC24022701H	\$125.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	02/26/24	03/03/24	-----1	1	\$125.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WDFX	Su	03/03/24	2:19 PM	Sa-Su	1:00 PM-6:00 PM	:30	JC24022701H	\$125.00	NM																																	
49	03/03/24	03/03/24	Sa-Su	2:30 PM-6:00 PM	-----1	:30	1	\$300.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/26/24</td><td>03/03/24</td><td>-----1</td><td>1</td><td>\$300.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WDFX</td><td>Su</td><td>03/03/24</td><td>3:11 PM</td><td>Sa-Su</td><td>2:30 PM-6:00 PM</td><td>:30</td><td>JC24022701H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/26/24	03/03/24	-----1	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDFX	Su	03/03/24	3:11 PM	Sa-Su	2:30 PM-6:00 PM	:30	JC24022701H	\$300.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	02/26/24	03/03/24	-----1	1	\$300.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WDFX	Su	03/03/24	3:11 PM	Sa-Su	2:30 PM-6:00 PM	:30	JC24022701H	\$300.00	NM																																	
50	02/28/24	02/28/24	M-F	5:00 PM-5:30 PM	--1----	:30	1	\$40.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/26/24</td><td>03/03/24</td><td>--1----</td><td>1</td><td>\$40.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WDFX</td><td>W</td><td>02/28/24</td><td>5:19 PM</td><td>M-F</td><td>5:00 PM-5:30 PM</td><td>:30</td><td>JC24022701H</td><td>\$40.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/26/24	03/03/24	--1----	1	\$40.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDFX	W	02/28/24	5:19 PM	M-F	5:00 PM-5:30 PM	:30	JC24022701H	\$40.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	02/26/24	03/03/24	--1----	1	\$40.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WDFX	W	02/28/24	5:19 PM	M-F	5:00 PM-5:30 PM	:30	JC24022701H	\$40.00	NM																																	
Total Spots							53																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$2,555.00
<u>Agency Commission</u>	\$383.25
<u>Net Amount Due</u>	\$2,171.75
<u>Invoice Balance as of 03/05/24 11:32:08 AM ET</u>	\$0.00

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