

TheBlaze Children's Programming Report Q4 - 2016

Programs:

Liberty Treehouse

"Liberty Treehouse helps audiences re-discover the true joy of learning through engaging lessons that take you out of the classroom."

- Content time = 00:23:50
- Network PSA's and ID's = 00:01:10
- Commercial Time = 00:05:00

Liberty Treehouse: Christmas Special

"Liberty Treehouse helps audiences re-discover the true joy of learning through engaging lessons that take you out of the classroom."

- Content time = 00:44:00
- Network PSA's and ID's = 00:02:30
- Commercial Time = 00:13:30

October 2016

60 Liberty Treehouse episodes

Total Content Time = 23:50:00

Total Network PSA/ID Time = 01:10:00

Total Commercial Time = 05:00:00

November 2016

48 Liberty Treehouse episodes

Total Content Time = 19:04:00

Total Network PSA/ID Time = 00:56:00

Total Commercial Time = 04:00:00

December 2016

52 Liberty Treehouse episodes

1 Liberty Treehouse Christmas Special

Total Content Time = 21:23:20

Total Network PSA/ID Time = 01:03:10

Total Commercial Time = 04:33:30

Q2 Total Content Time = 64:17:20

Q2 Total Network PSA/ID Time = 03:09:10

Q2 Total Commercial Time = 13:33:30