



EDUCATIONAL MEDIA FOUNDATION

QUARTERLY REPORT PROGRAM LIST (WKYV- FM)
- Third Quarter 2023 (July 1 - September 30)
Compiled by Denice Smith

1. FAMILY
2. EDUCATION
3. HEALTH
4. ECONOMY
5. PUBLIC SAFETY

There follows a list of some of the significant issues responded to by, WKYV- FM, Petersburg, Virginia, along with significant programming treatment of those issues for the period of July 1- September 30, 2023. The listing is by no means exhaustive. The order in which the issue appear does not reflect any priority or significance. All time are Pacific Time zones.

Issue	Program	Date	Time	Duration	Description of Program
Family	Closer Look	7/23	7:00 pm	30 minutes	Closer Look: Parents of Addicted Loved Ones Turn to PAL Groups for Support- One of your kids is on drugs. Getting in trouble. Calling you over and over bail them out. You don't know what to do. PAL Groups bring people together to swap stories and share strategies -- online or in-person. "When we found PAL we're like okay, we're not alone, there's other people who've been down this road." Monika Kelly reports.
Family	Closer Look	8/6	7:00 pm Segment 1	30 minutes	Free Brand-New 'Threads' for Teens in Foster Care - Children in foster care often arrive at a new placement with just the clothes on their backs. Cathy Hamilton founded San Antonio Threads to give brand-new clothes to older youth(12yrs-21yrs) who have no family to take them shopping. "I've had kids say things like 'old clothes have bad memories; new clothes have good memories -- thank you for the fresh start." Bob Dittman reports.
Family	Closer Look	8/20	7:00 pm Segment 2	30 minutes	Closer Look: Teens Aged-Out of Foster Care Get Help From 'Dream Makers'- Without family and often lacking life skills, former foster kids become homeless adults by the thousands, turning to drugs and crime on the streets just to survive. "Every statistic you hear that is going bad in the United States, a lot of them link back to the foster care system and those kids just not being taken care of." Dream Makers steps in to link aged-out foster kids with practical assistance by connecting them with the generosity of strangers. "It totally up to the community to fulfill the dream." The young adult with a need fills out an application to ask for things that teens with families could easily get from a mom or dad: like money for work clothes, or a laptop for school, or maybe a used car – but Melton says the most common dream request from these youth by far is – food.
Family	Closer Look	9/17	7:00 pm	30 minutes	Closer Look: Young Girls Pregnant and Scared Turn to StandUpGirl.com Dawn-Marie Perez, executive director of StandUpGirl.com says their site stands ready to help. "Our mission is to have these girls be able to find life-affirming information through us -- and then we connect them with pregnancy centers in their neighborhood." Quick response is essential. "If

					you go google the word 'abortion' right now there are millions of websites that are going to come up. Our goal is to have StandUpGirl show up on that <i>first page</i> of their google search."
Family	Local Closer Look	7/16 8/13 9/10	7:30 pm	20 minutes	Senior Citizens- Jack Church spoke with Justine Young, Executive Director for Piedmont Senior Resources Area Agency on Aging. Piedmont is based in Farmville but serves over one 100,000 seniors across a seven county area in Central Virginia. The agency offers a number of programs including meals on wheels as well as congregate meals at senior centers across the region. Young said one of the most important programs they offer is counseling for those looking to sign up for Medicare. The service is offered at no charge and can help seniors navigate what can be a very confusing enrollment process.
Education	Closer Look	7/30	7:00 pm	30 minutes	CLOSER LOOK: "Share the Wealth of Your Dirt" Through- AmpleHarvest.org AmpleHarvest.org is nationally recognized for successfully recruiting backyard gardeners to fight food insecurity. The site lists 8,000 local pantries which accept donations of fresh fruits and veggies. The non-profit also works to involve pastors and churches nationwide through the Faith Fights Food Waste campaign and recently added a program to feed malnourished people on Native American reservations.
Education	Closer Look	7/16	7:00 pm	30 minutes	Closer Look: Small-Business Mentors Offer Free Advice Through SCORE Your idea for a great small business needs a good plan. If you already opened your shop, you may be stumped on how to grow. SCORE mentors offer free, one-on-one advice for turning a profit. "What we have seen is that when someone meets with a mentor for 3 hours or more, they are 5x more likely to increase their revenue and stay in business."
Health	Closer Look	7/9	7:00 pm Segment 1	30 minutes	Closer Look: Kids Fooled by Fentanyl, Rx Fakes- Kids are getting pills that look like Xanax or Percocet online or in the locker room. Often laced with fentanyl, these deadly drugs can be 100x stronger than morphine. "It's terrifying," says Pat Aussem of the Partnership to End Addiction. Ed Ternan, co-founder of Song for Charlie lost his college-aged son to one pill and now helps other parents warn their children. "We still say 'just say no' but we spell it K. N. O. W. because many of these young victims are dying from taking a substance they didn't ask for.' Bob Dittman reports.

Health	Closer Look	8/20	7:00 pm Segment 1	30 minutes Segment 1	Closer Look: Tackle Childhood Obesity at Home, Church And School- Millions of American kids suffer words like chubby or chunky – or fat – to describe their young bodies. The COVID-19 lockdowns only worsened already alarming levels of childhood obesity, as the CDC found the BMI (body mass index) in children ages 2-19 years old increase <u>nearly doubled during the pandemic.</u> Excess weight weakens growing muscles and joints and can lead to juvenile diabetes or even trigger life-threatening asthma “Prevention is what we really want, right?” says Geri Henchy, Director of Nutrition Policy at the Food Research and Action Center (FRAC). “We want kids to be in environments that are not obesogenic; where they’re gonna get healthy meals, where there isn’t a lot of junk food, where they have activities -- that’s really going to make a difference for kids.”
Health	Closer Look	9/10	7:00 pm Segment 1	30 minutes	Closer Look: Like CPR, Get Trained in Youth 'Mental First Aid' How do you approach a teen without getting a door slammed in your face? “A trusted adult is what a youth needs more than anything,” says Lori Butterworth of AIM, which strongly recommends all adults get certified in Youth Mental Health First Aid. She compares it to CPR. “What if we worked really hard to raise the probability that when a child or teen has a mental health crisis that there is someone there to help them and save their life?” Kindra Ponzio reports. https://www.klove.com/news/closer-look/hot-topx/closer-look--like-cpr-get-trained-in-youth-mental-first-aid-6294
Economy	Closer Look	7/16	7:00 pm	30 minutes	Closer Look: Small-Business Mentors Offer Free Advice Through SCORE Your idea for a great small business needs a good plan. If you already opened your shop, you may be stumped on how to grow. SCORE mentors offer free, one-on-one advice for turning a profit. “What we have seen is that when someone meets with a mentor for 3 hours or more, they are 5x more likely to increase their revenue and stay in business.”
Economy	Closer Look	7/30	7:00 pm	30 minutes	CLOSER LOOK: “Share the Wealth of Your Dirt” Through- AmpleHarvest.org AmpleHarvest.org is nationally recognized for successfully recruiting backyard gardeners to fight food insecurity. The site lists 8,000 local pantries which accept donations of fresh fruits and veggies. The non-profit also works to involve pastors and churches nationwide through the Faith Fights Food Waste campaign and recently added a program to feed malnourished people on Native American reservations.

Economy	Closer Look	9/3	7:00 pm	30 minutes	Closer Look: Food Prices, Fight Inflation from Your Fridge - Food costs more these days. COVID-19 shutdowns drove up the price of labor, fertilizer and fuel needed to move crops from farms to factories to stores and eventually to your kitchen. What can you do? Should you panic buy? Comparison shop? Billie Wright checks in with Assoc Prof. Joe Balagtas at Purdue University and Jordan Page, lifestyle blogger and mom of 8 for proven tips on cutting your grocery bill.
Economy	Closer Look	9/24	7:00 pm	30 minutes	Closer Look: "Share the Wealth of Your Dirt" Through AmpleHarvest.org AmpleHarvest.org is nationally recognized for successfully recruiting backyard gardeners to fight food insecurity. The site lists 8,000 local pantries which accept donations of fresh fruits and veggies. The non-profit also works to involve pastors and churches nationwide through the Faith Fights Food Waste campaign and recently added a program to feed malnourished people on Native American reservations. Marya Morgan reports.
Economy	Local Closer Look	7/2 7/30 8/27	7:30 pm	20 minutes	Homelessness- Jack Church spoke with Julie Miller, Communications and Community Engagement Manager for Housing Families First. Housing Families First operates three core programs to assist those in need in the Richmond and surrounding area: Hilliard House Shelter, Building Neighbors Rapid Re-Housing, and Bringing Families Home partnership program with Henrico County, Chesterfield County, and Richmond City Public Schools. In addition to helping provide a pathway to stable housing the organization also helps provide furnishing for the new home in addition to job placement assistance.
Public Safety	Closer Look	7/2	7:00 pm	30 minutes	Closer Look: Convoy of Hope Springs into Action: 2023 Update- Convoy has been very busy so far this year. Devastating tornado outbreaks slammed several U.S. states. "Convoy is now working long-term to get people what they need -- appliances, furniture, roofs -- whatever it is." The ministry sent aid and comfort when twin earthquakes in Turkey and Syria drove 2.6 million people into tents near the rubble of their homes. Convoy continues to care for war refugees in Ukraine and those who have fled to neighboring countries. Convoy is also committed to an ongoing effort to feed children in global famine. The Children's Feeding program provides meals in 33 countries for more than 500k+ hungry kids.

Public Safety	Closer Look	8/6	7:00 pm Segment 2	30 minutes	Closer Look: Retired Racehorses Cool Hooves at Old Friends Farm, Kentucky - Nearly 200 elderly horses get free hay and healthcare at Old Friends Farm in Georgetown. Residents have included famous thoroughbreds Silver Charm and Touch Gold, but also others not famous but whose owners could no longer care for them. "We owe it to them," says farm founder and caretaker Michael Blowen. "These horses are to Kentucky what the automobile is to Detroit." Jack Church reports.
Public Safety	Closer Look	8/13	7:00 pm	30 minutes	Closer Look: Be Safer at Work or Church, Thoughts on Security You see trouble, you hear it – now believe it. "Trust your intuition...you know when a situation is different," says Hector Alvarez, an expert in workplace security with more than 25 years of experience in threat assessment. "One of your best bets for surviving these incidents is thinking about it before it happens." Preparation is key says Mindi Russell, exec. dir. of the Law Enforcement Chaplaincy of Sacramento. "Instead of, 'it will never happen here,' have the mindset that if something happens, this is what we'll do." Bob Dittman reports.
Public Safety	Closer Look	8/27	7:00 pm	30 minutes	Closer Look: Don't Click That Link! Be Cyber Smart- Spam on social media. Emails that shout, 'click here!' from an inbox full of tricks. Modern cyber criminals commit considerable time and talent to hacking your life. "If you have a gut feeling, if you have an instinct that something isn't right here – please listen to that." Don't click! Monika Kelly talks with Gavina Avila of the Better Business Bureau and Darren Mott, retired FBI agent and expert on cybersecurity.
Public Safety	Closer Look	9/10	7:00 pm	30 minutes Segment 2	Closer Look: Teens Chatting on Social Media Vulnerable To Human Traffickers- "Just so you know, some kids that are trafficked actually aren't taken from their home – they still live at their house." How does this happen? Social media chats. Expert tricksters spend months -- or even years -- lying to build friendship. Your good and smart kid may believe their online friend is their age "by the time they went to meet this person, it wasn't who they thought they were." Once the youth is tricked into sexually explicit activities, they may be too afraid to tell you. Felipe Aguilar reports. https://www.klove.com/news/closer-look/health-and-safety/closer-look-teens-chatting-on-social-media-vulnerable-to-human-traffickers-6293

Public Safety	Local Closer Look	7/9 8/6 9/3	7:30 pm	20 minutes	Animal Control- Jack Church spoke with Stacy Franklin, Executive Director for the Central Virginia Horse Rescue. The Rescue started in Central Virginia before relocating to Fredericksburg where it now serves the entire state. Franklin said rescues may occur from neglect, abuse or inability to provide for the horse. With rising prices and increasing inflation, some horse owners simply can't afford to keep the horses, so they are given over to the Rescue. At any one time the Rescue farm can house 30 to 34 horses with the goal being to have them adopted.
Public Safety	Local Closer Look	9/24	7:30 pm	20 minutes	Police/Crime/Prisons- Jack Church spoke with Sara Dimick, Executive Director for Opportunity Alliance Re-Entry, otherwise known as OAR of Richmond. OAR exist to help people who have been incarcerated return to a successful new start in society after being released from jail. In the last year alone, OAR has worked with over 5k individuals released from jail with a high percentage of success in terms of not having a relapse and returning to jail. OAR focuses on several areas to help individuals returning to society including but not limited to transportation, employment and housing.