

CONTRACT



KPAX-TV/KAJ-TV
PO Box 4827
Missoula, MT 59806
(406) 542-4400

| | | |
|---|---|--|
| <u>Contract / Revision</u> 62310 / | | <u>Alt Order #</u> 08417227 |
| <u>Product</u> STAPLETON FOR SEC. | | |
| <u>Contract Dates</u> 11/01/16 - 11/08/16 | | <u>Estimate #</u> N01N08 |
| <u>Advertiser</u> Stapleton for Secretary of State | | <u>Original Date / Revision</u> 10/31/16 / 10/31/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KPAX | <u>Account Executive</u> Nat'l Washington DC | <u>Sales Office</u> National Washin |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> 1046 | <u>Advertiser Code</u> STAP | <u>Product 1/2</u> ORDR |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Smart Media Group
3100 Carlise
Dallas, TX 75204

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount | |
|---------------|-----|-------------------|-----------------|--------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|----------|------------|
| D 1 | All | 11/04/16 | 11/04/16 | M-F 10p News | 10:00 PM-10:35 PM | | :30 | | | | NM | 0 | \$0.00 | |
| 2 | All | 11/04/16 | 11/04/16 | M-F | 6:30 PM-7:00 PM | | :30 | | | | NM | 1 | \$250.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/31/16 | 11/06/16 | ----1-- | | | | 1 | \$250.00 | | | | | |
| D 3 | All | 11/04/16 | 11/04/16 | Friday Prime Hr 2 | 8:00 PM-9:00 PM | | :30 | | | | NM | 0 | \$0.00 | |
| 4 | All | 11/04/16 | 11/04/16 | Friday Prime Hr 3 | 9:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$475.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/31/16 | 11/06/16 | ----1-- | | | | 1 | \$475.00 | | | | | |
| 5 | All | 11/07/16 | 11/07/16 | M-F 10p News | 10:00 PM-10:35 PM | | :30 | | | | NM | 1 | \$550.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$550.00 | | | | | |
| 6 | All | 11/07/16 | 11/07/16 | M-F | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$250.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$250.00 | | | | | |
| 7 | All | 11/06/16 | 11/06/16 | Sunday Prime Hr 1 | 6:00 PM-7:00 PM | | :30 | | | | NM | 1 | \$475.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1 | | | | 1 | \$475.00 | | | | | |
| 8 | All | 11/06/16 | 11/06/16 | CBS Sunday Morning | 7:00 AM-8:30 AM | | :30 | | | | NM | 1 | \$110.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1 | | | | 1 | \$110.00 | | | | | |
| D 9 | All | 11/06/16 | 11/06/16 | Sunday Prime Hr 3 | 8:00 PM-9:00 PM | | :30 | | | | NM | 0 | \$0.00 | |
| 10 | All | 11/01/16 | 11/01/16 | Tuesday Prime Hr 1 | 7:00 PM-8:00 PM | | :30 | | | | NM | 1 | \$525.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/31/16 | 11/06/16 | -1----- | | | | 1 | \$525.00 | | | | | |
| D 11 | All | 11/02/16 | 11/02/16 | M-F | 6:00 PM-6:30 PM | | :30 | | | | NM | 0 | \$0.00 | |
| Totals | | | | | | | | | | | | 0.00 | 7 | \$2,635.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/31/16 - 11/07/16 | 7 | \$2,635.00 | (\$395.25) | \$2,239.75 |
| Totals | 7 | \$2,635.00 | (\$395.25) | \$2,239.75 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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| <u>Advertiser</u> Stapleton for Secretary of | | <u>Original Date / Revision</u> 10/31/16 / 10/31/16 |

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis or race, national origin or ancestry. We reserve the right not to accept all copy.

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