

KFWB

980 AM

PUBLIC AFFAIRS INFORMATION

JUNE 2020
MONTH / YEAR

KFWB
Public Affairs

JUNE 2020
Categories:

- * Health Welfare Education.
- * Nutrition / Education.
- * Investment-Finances
- * Transportation
- * Housing
- * Other

Month Covered
JUNE 2020

Station
KFWB

ASCERTAINMENT PROGRAMMING
ASCERTAINMENT CATEGORY Health/Welfare

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
JUNE: 1, 8, 12, 15, 16,17, 23, 24, 25, 30, 2020 MED OPTIONS PA 27Min 9a-9:30am and 2p-3p Audience Participation	Host name: Francisco Javier Elizondo Guest name: Blanca Perez and Nicolas Salazar Guest title: Spokesperson Topic: Medicare and medical coverage, plans and services. Who qualify to get benefits? And how a representative can come to your home and explain the different benefits of Medicare/Medical for year 2020 open enrollment. Q & A from listeners
JUNE: 3,4, 5, 6, 8, 10, 11, 12, 13, 14, 17, 18, 19, 20, 24, 25, 26, 27, 28, 29,30, 2020 CLINICA NATURISTA DR. JORGE V PA 56MIN 5A-6A Audience Participation	Host: Alberto Murillo Guests: Dr Jorge Vasquez Host Title: Dr Topic: Talked about the importance eating healthy foods. And also talked Natural medicine and take vitamins that may prevent from getting sick. Talked about Worldwide Coronavirus pandemic.
June 8, 14, 2020 "PARA USTED" PA 56 Min. 11p-12mn Audience Participation	Host: Francisco Elizondo Host Title: Spokesperson/CDC FDA Topic: Informative program related to Coronavirus. Most updated information and the importance to stay home. Gave advice and suggestions of how to prepare your own antibacterial if unable to find in stores. Wash your hands with soap often. Stay alert if symptoms occur. Gave web page for more information www.cdc.gov
JUNE: 1, 4, 15, 18, 22, 25, 29, 2020 "CLINICA MEDICA SAMARITANA" PA 56 Min. 9A-10A Audience Participation	Host: Alberto Murillo Guests: Dr. William Host Title: Topic: Dr William talked about the services offer at his clinic to all family members. Free transportation to Medicare patients 65 and older. Also talked about Coronavirus and how to prevent by staying home and follow the government guidelines and cover your face to take care of you and others

JUNE: 4, 21, 2020
NORA ROSS
PA 1 Hr 7a-8am
Audience Participation

JUNE: 1, 3, 16, 17, 22, 24,30, 2020
CA DENTAL GROUP
PA 27 Min. 5:30P-6:18P

JUNE: 9, 11, 2020
HYPERSPEED LASIK
PA 28MIN 3P-4P
Audience Participation

JUNE 3,7, 14, 15, 2020
C & C FAMILY INS
PA 28MIN 9A-10AM
Audience Participation

Host: Carlos Magana
Guest name: Nora Ross
Guest title: Spokesperson
Topic: Natural products and hair care products. The ultimate hair treatment Organic Garlic Shampoo and conditioner to prevent hair loss. Q & A from listeners

Host name: Francisco Elizondo
Guest name: Nayset
Guest title: Spokesperson/Representative
Topic: The importance of Dental care. Procedures/Implants, low cost and payment plan. Special offers. Q & A from listeners.

Host name: Irma Olmedo
Guest name: Dri Tartak
Guest title: Ophthalmology
Topic: Talked about Laser eye surgery or laser vision correction. Explained who is a candidate for lasik procedure. For most people Lasik provides a long –lasting alternative to eyeglasses or contact lenses.

Host name: Alberto Murillo
Guest name: Carlos Carrillo
Guest title: Spokesperson
Topic: Medicare and medical coverage, plans and services. Who qualify to get benefits? And how a representative can come to your home and explain the different benefits of Medicare/Medical for year 2020 open enrollment. Q & A from listeners

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ASCERTAINMENT PROGRAMMING

ASCERTAINMENT CATEGORY

Community / Employment / Other

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
JUNE: 7, 14, 21, 28, 2020 EL HERALDO PA 27 Min. 6:30am-6:57 am Audience Participation	Host: Enrique Esnegui Guests: Patricial del Castillo Host Title: Spokesperson – Scientology Topic: Religious. Program related how god's hand is present in our daily aspects of life. Talked about how to get help with addictions and change for a better life
JUNE: 2, 9, 16, 23, 2020 ROSE HILLS FUNERAL PA 28 Min. 9A-10AM Audience Participation	Host: Alberto Murillo Guests: Rafael Rodriguez Host Title: Representative-Rose Hills Memorial Park Topic: Planning funeral services for a sudden death in the family can be very stressful. Rafael gave our listeners information of funeral services it can be very costly if not planned in advanced.
JUNE: 21, 2020 "PARA USTED" PA 43 Min. 11P-12M Audience Participation	Host: Armando Aguayo Guests: Richard Martinez And Bertha Lazda Host Title: Representatives "Shoes that fit.org" Topic: shoes that fit organization provides free shoes to communities in need. Talked about thousands of shoes that have been donated to poor people. Also, encourage women that suffer from any type of violence to contact them for help. web site: "shoesthatfit.org".
JUNE: 28, 2020 "PARA USTED" PA 43 Min. 11P-12M Audience Participation	Host: Armando Aguayo Guests: Gamalier mendez Host Title: Financial Advisor Topic: Gave advise and tips on how to take care of your finances during this pandemic. Many people have lost their jobs and suffer from anxiety and stress. Recommended to stay healthy and find places that offer free food and free services.

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ASCERTAINMENT PROGRAMMING

ASCERTAINMENT CATEGORY - INVESTMENTS/FINANCES

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
JUNE: 8, 14, 21, 28,,2020 BARRON FUNDING GROUP PA 56 min. 10p-11pm Audience participation	Host: Francisco Javier Elizondo Guests: Octavio Barron Guest title: Mortgage Banker Topic: Real Estate. Advantages of refinancing and options. Cash-out refinance. Reversible Mortgage plan. Talked to home owners and how to take advance of your home equity Also talked about high credit card debts and how it affects home owners. Q & A from listeners.

Month Covered
JUNE 2019

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ASCERTAINMENT PROGRAMMING

ASCERTAINMENT CATEGORY - INVESTMENTS/FINANCES

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
JUNE: 6, 13, 2020 RANCHO LAW GROUP PA Varies: 5a-6a and 1p-2pm Audience Participation	Host: Irma Olmedo Guest: Javier Palma Guest Title: Topic: Talked about Wills, bankruptcy, and testaments, how to protect your assets and your family in case of death. Also, talked about buying/selling home tips. Answered calls on air
JUNE: 11, 17, 22, 29, 2020 SENIOR LIFE INSURANCE PA 28min 1p-2p Audience Participation	Host: Irma Olmedo Guest: Patricia - Guest Title: Representative Life Insurance Topic: Talked about Coronavirus pandemic and how important it is to leave all legal assets in good standing so your family does not have to worry about.

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ASCERTAINMENT PROGRAMMING
ASCERTAINMENT CATEGORY *Transportation*

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
JUNE: 11, 18, 21, 25, 28, 2020 GARDEN GROVE NISSAN PA 30 min 6:30p-7P Audience Participation	Host: Javier Elizondo Guests: Lazaro Perez Guest Title: Spokesperson Topic: Auto sales during Covid-19 pandemic. Lease options, low monthly payments with 0 interest. Will teach you how to repair bad credit status
JUNE: 12, 14, 19, 21, 26, 28, 2020 GARDEN GROVE NISSAN PA 30 min 6:30p-7P Audience Participation	Host: Javier Elizondo Guests: Roy Cazarez Guest Title: Spokesperson Topic: Incentive programs to buy vehicle during Pandemic. If you are looking to buy a car it's the best time with 0 interest and also buying on line has become a better option due to coronavirus.

KFWB 980 RADIO PSA's
 From: 5-14-20 To:

	PSA	START	KILL	DUR
10"				
	1511 Instituto De La Salud	11/16/18	TFN	10
	1512 City of Los Angeles	11/16/18	TFN	10
	1513 VIH- Es prevenible	11/16/18	TFN	10
	1514 Dept de Salud LA	11/16/18	TFN	10
	1516 Cruz Roja Americana	11/16/18	TFN	10
	1517 LA-Head start	11/16/18	TFN	10
15"				
	1518 epapsa 1	11/16/18	TFN	15
	1519 PSA CANCER DE UTERO	5/6/19	TFN	15
	1520 PSA CANCER GINECOLOGICO	5/6/19	TFN	15
	1521 PSA CANCER SABER ES PODER	5/6/19	TFN	15
	1518 Coronavirus Hse PSA	5/14/20	TFN	15
	1519 La Metro	5/14/20	TFN	15
30"				
	1522 adi-marco-radio-spa-30	5/6/19	TFN	30
	1523 arp-heroes-spa-30	5/6/19	TFN	30
	1524 ces-hotcrossbuns-radio	5/6/19	TFN	30
	1525 ces-kiddiemusic-radio	5/6/19	TFN	30
	1526 ces-night-shift	5/6/19	TFN	30
	1527 ces-one-upsmanship	5/6/19	TFN	30
	1528 ces-sour-note-spa	5/6/19	TFN	30
	1529 dbo-people-you-know	5/6/19	TFN	30
	1530 Earthquake-Alert SCBA	7/2/19	TFN	30
	1531 KH2GO-PSA-Radio-Tough	11/16/18	TFN	30
	1522 Coronavirus Hse PSA	5/14/20	TFN	30
	1531 La Metro	5/14/20	TFN	30
60"				
	1532 dbo-people-you-know	5/6/19	TFN	60
	1533 adi-marco-spa	5/6/19	TFN	60
	1534 hbp-hbp-numbers-radio	5/6/19	TFN	60
	1535 PSA CALL 811	5/6/19	TFN	60
	1536 Alston	11/16/18	TFN	60
	1537 PSA CANCER	5/6/19	TFN	60
	1538 PSA CANCER CANCER UTERNO	5/6/19	TFN	60
	1539 10 Fish Spanish 60	6/19/19	TFN	60
	1540 Amigos 60	6/19/19	TFN	60
	1541 constructor_fuad_60	6/19/19	TFN	60
	1542 Don't Smoke and Vacuum	6/19/19	TFN	60
	1543 Monster SP 60	6/19/19	TFN	60
	1544 RR/Alerta al ataque cerebral	11/16/18	TFN	60
	1545 RR/La Salud de la Mujer	11/16/18	TFN	60