

ORDER



Orders
Order / Rev: 502949
Alt Order #: 08178942
Product Desc: PEPPER/AG/D
Estimate: Pepper/AG/D
Flight Dates: 10/14/14 - 10/20/14
Original Date / Rev: 10/13/14 / 10/13/14
Order Type: REG

WBDB
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: Nat

Agency
Name: Campaign Group
Buying Contact:
Billing Contact:
 1600 Locust Street
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/David Pepper (D)
Demographic: A35+
Product Codes: PL5
Priority: P2
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID: IN102/SP6843/TO838/AL990

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/20/14	4	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	4	\$900.00	\$765.00	0.00
Totals	4	\$900.00	\$765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WBDB	2%	\$900.00
Market	100%	\$45,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	0%	\$0.00
WDTN	31%	\$13,950.00
WHIO	49%	\$22,050.00
WKEF	13%	\$5,850.00
WKOI	0%	\$0.00
WPTD	0%	\$0.00
WRGT	5%	\$2,250.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBDB	10/14/14	10/20/14	M-F 630p-7p M-F 630p-7p	CM	M-F 630p-7p	MTWTF--	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
ANGER MANAGEMENT 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/14/14	10/20/14	MTWTF--		2		\$300.00		0.00					
E 2	WBDB	10/18/14	10/18/14	Sat Hour 1 Saturday 8p-9p	CM	Saturday 8p-9p	-----S-	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
SCANDAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/14	10/19/14	-----S-		1		\$150.00		0.00					

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WBDT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WBDT	10/18/14	10/18/14	Sat Hour 1 Saturday 8p-9p	CM	Saturday 8p-9p	-----S-	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
SCANDAL															
E 3	WBDT	10/18/14	10/18/14	Sat Hour 2 Saturday 9p-10p	CM	Saturday 9p-10p	-----S-	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
SCANDAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/13/14		10/13/14	10/19/14	-----S-	1		\$150.00		0.00						
													Totals	4	\$900.00

ORDER WORKSHEET

1 of 2

Printed: 10/13/14 8:51 AM
Last Received: 10/13/14 8:46 AM
Showing Buylines: All Rep Changes or Last Station Changes

Traffic Order#

Ver# 1 Status New

Rep Order# 8178942

EC'd No

Station WBDF-TV DAYTON
Advertiser (PEPD) PEPPER, DAVID
Product PEPPER/AG/D
Estimate#
Buyer LISA CABANEL

Agency (CAMG) CAMPAIGN GROUP
1600 LOCUST ST.
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 10/14/14-10/20/14

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (BC3) BOB CAIN
Sales Assistant MIGUEL
Salesperson Phone# 215-557-4216
Salesperson Fax#

WD 502949

--- CONTRACT COMMENT ---

CITIZENS FOR PEPPER COMMITTEE*600 VINE ST. SUITE 2800* CINCINNATI, OH 45202*DON MOONEY, TREASURER
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR DAVID PEPPER FOR ATTORNEY GENERAL. TOTAL = 900 . FLIGHT DATES 10/14-10/20. PLEASE CONFIRM T/R MIGUEL

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	630P-7P	-	30	-	-	\$300.00	10/14-10/20	2	1	2	\$600.00
Buy Comment: ANGER MANAGEMENT 1X PER DAY												
2	Sa	8P-9P	-	30	-	-	\$150.00	10/18-10/18	1	1	1	\$150.00
Buy Comment: SCANDAL												
3	Sa	9P-10P	-	30	-	-	\$150.00	10/18-10/18	1	1	1	\$150.00
Buy Comment: SCANDAL												

---REPORT TOTALS---

Report Totals: 4 / \$900.00

---SALES MONTHLY TOTALS---

Oct2014: 4 / \$900.00

Order Totals: 4 / \$900.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$56,250.00	CABL .00%	UNKN .00%	WBDF 1.60%	WDTN 31.40%	WHIO 49.14%
		WKEF 13.11%	WRGT 4.76%			

BBA 10/13/14

ORDER WORKSHEET

Rep Order# 8178942 Ver# 1 Status New Traffic Order# Printed: 10/13/14 8:51 AM 2 of 2

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Product PEPPER/AG/D
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Salesperson (BC3) BOB CAIN
Sales Assistant MIGUEL
Salesperson Phone# 215-557-4216
Salesperson Fax#

--- COMPETITIVE COMMENTS ---
ALL TOTALS ARE ACCURATE

Books [ENOV14]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS