

WJRD Quarterly Issues/Programs List 3rd Quarter 2022

This report represents examples of WJRD's commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.

Following is a list of "Issues" and areas of public concern that WJRD addressed during the 3rd Quarter of 2022.

Education
Fundraisers for non-profit
Health & Wellness
Military Recruitment
Public Safety

Alabama Broadcasters Association AND OTHER PSA ANNOUNCEMENTS

Alabama Adult Protective Services
Alabama Army National Guard
Alabama Clean Fuels Coalition
Alabama Department of Human Resources
Alabama Department of Labor
Alabama Department of Public Health - Covid
Alabama Department of Public Health - Hepatitis A
Alabama Department of Transportation
Alabama Housing Finance Authority
Alabama Tourism
Alabama Veterans Affairs
People Against a Littered State

Adopt A School – Education/Partnership Program
American Heart Assoc – Covid Vaccine Awareness
Buy Local Campaign for Tuscaloosa & Northport
Caring Days Adult Daycare Facility
Tuscaloosa Public Library "Raise Up Radio Science Program"
United Cerebral Palsy of West Alabama
Veterans Memorial Park
West Alabama Food Bank

*Various organizations – 5K races-fundraisers/awareness

WJRD
ISSUES REPORT
3rd Quarter 2022
On-Air Activities

Issue: Education

Program Title: “CHOM July Events”

Description: This two-and-a-half-minute segment highlighted the local, nonprofit Children’s’ Hands On Museum of Tuscaloosa. With 25 exhibits, CHOM offers newborns through age 13 a place just for them! Exhibits, special events, holiday celebrations and parties are all part of CHOM. The segment promoted CHOM’s July events as well as previewed future events. The segment was recorded by Bryan Darling, Public Programs Coordinator for CHOM.

Air Dates: 6:35am WJRD 7/3/22

Issue: Non-Profit Fundraiser

Program Title: “Adopt-A-School Golf Tournament”

Description: This four-minute segment highlighted the local, nonprofit Adopt-A-School program. The Adopt-A-School program is an effective grassroots partnership between education and the business and private sectors of Tuscaloosa County. The purpose of the program is to utilize the vast amounts of human resources and talents of the business community to strengthen, enhance, and enrich the quality of education in our 55 public schools of the Tuscaloosa City and Tuscaloosa County School systems, as well as surrounding counties. The segment provided an overview of the program, as well as promoted their annual golf tournament fundraiser. The segment was recorded by Carolyn Tubbs, Director of Education Programs for the Chamber of Commerce of West Alabama.

Air Dates: 6:20am WJRD 7/10/22 & 7/17/22

This report represents examples of WJRD’s commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.

**WJRD
ISSUES REPORT
3rd Quarter 2022
On-Air Activities**

Issue: **Military Recruitment**

Program Title: “Alabama National Guard”

Description: This four-minute segment highlighted the Alabama National Guard. The segment provided a brief organizational overview and promoted recruitment by summarizing benefits and job opportunities, as well as explained the enlistment process. The segment was recorded by Brittany McDonald and Jeffery Musser for the Alabama National Guard.

Air Dates: 6:20am WJRD 7/24/22 & 7/31/22

Issue: **Education**

Program Title: “CHOM July Events”

Description: This two-and-a-half-minute segment highlighted the local, nonprofit Children’s’ Hands On Museum of Tuscaloosa. With 25 exhibits, CHOM offers newborns through age 13 a place just for them! Exhibits, special events, holiday celebrations and parties are all part of CHOM. The segment promoted CHOM’s August events as well as previewed future events. The segment was recorded by Bryan Darling, Public Programs Coordinator for CHOM.

Air Dates: 6:35am WJRD 8/7/22

This report represents examples of WJRD’s commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.

WJRD
ISSUES REPORT
3rd Quarter 2022
On-Air Activities

Issue: Public Safety

Program Title: “Tuscaloosa Fire and Rescue Holiday Safety”

Description: This three-and-a-half-minute segment highlighted the local, nonprofit Tuscaloosa Fire and Rescue Department. The segment provided fire alarm, evacuation and cooking safety tips for students returning to school and living in either a dorm or apartment building. The segment was recorded by Holly Whigham, Fire and Life Safety Educator for Tuscaloosa Fire and Rescue.

Air Dates: 6:20am WJRD 8/14/22 & 8/21/22

Issue: Non-Profit Fundraiser

Program Title: “Shop to Stop Human Trafficking”

Description: This two-and-half-minute segment highlighted the local, nonprofit Soroptimists International of Tuscaloosa, a global volunteer organization that provides women and girls with access to the education and training they need to achieve economic empowerment. The segment provided an overview of the program, as well as promoted their ‘Shop to Stop’ human trafficking event, a local vendor-based event free to the public. The segment was recorded by Kacie Obradovich, Member of Soroptimists International of Tuscaloosa.

Air Dates: 6:20am WJRD 8/28/22

This report represents examples of WJRD’s commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.

WJRD
ISSUES REPORT
3rd Quarter 2022
On-Air Activities

Issue: Education

Program Title: “CHOM September Events”

Description: This two-and-a-half-minute segment highlighted the local, nonprofit Children’s’ Hands On Museum of Tuscaloosa. With 25 exhibits, CHOM offers newborns through age 13 a place just for them! Exhibits, special events, holiday celebrations and parties are all part of CHOM. The segment promoted CHOM’s September events as well as previewed future events. The segment was recorded by Bryan Darling, Public Programs Coordinator for CHOM.

Air Dates: 6:35am WJRD 9/4/22

Issue: Non-Profit Fundraiser

Program Title: “Human Trafficking Awareness”

Description: This 4-minute segment highlighted the local, nonprofit West Alabama Human Trafficking Task Force, a law enforcement division made up of law enforcement agents from several local departments. The segment provided an overview of the issue of human trafficking, plus promoted the ‘Shop to Stop’ human trafficking fundraising event. The segment was recorded by Ashley Blalock of the Northport Police Department, assigned to the West Alabama Human Trafficking Task Force.

Air Dates: 6:20am WJRD 9/11/22

This report represents examples of WJRD’s commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.

WJRD
ISSUES REPORT
3rd Quarter 2022
On-Air Activities

Issue: Non-Profit Fundraiser

Program Title: “Gracee’s Race 5K Run/Walk”

Description: This two-minute segment promoted Gracee’s Race 5K Run/Walk. Gracee's Race is a 5K run/walk event to support The Huntington's Disease Society of America and the Huntington's Disease Youth Organization. Proceeds of this race will support HDSA and HDYO by providing funds for research and services for those affected by Huntington's Disease. The segment was recorded by Ruth Harmon, Race Director for Gracee’s Race.

Air Dates: 6:20am WJRD 9/18/22

Issue: Non-Profit Fundraiser

Program Title: “Shop to Stop Human Trafficking Part 2”

Description: This two-minute segment highlighted the local, nonprofit Soroptimists International of Tuscaloosa, a global volunteer organization that provides women and girls with access to the education and training they need to achieve economic empowerment. The segment provided an overview of the program, plus promoted their ‘Shop to Stop’ human trafficking event and a Boston Butt sale leading up to the event. The segment was recorded by Kacie Obradovich, Member of Soroptimists International of Tuscaloosa.

Air Dates: 6:20am WJRD 9/25/22

This report represents examples of WJRD’s commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.