


www.koat.com

Billing Address:

Screen Strategies Media
Attention: Accounts Payable
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Send Payment To:

KOAT
PO Box 90020
Prescott, AZ 86304-9020

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1751298-1	05/27/18	May 2018	04/30/18 - 05/22/18

Property	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Lara/D/Congress	Candidate	DAMIAN LARA 4 CO

Flight Dates	Order #	Alt Order #
05/16/18 - 05/22/18	1751298	09083205

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/17/18	05/22/18	M-F A7N This AM @ 430:430-5a		MT- TF- -	:30	4	\$65.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/17/18	05/23/18	MT- TF- -	4	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	Th	05/17/18	4:39 AM	M-F A7N This AM @ 430a	430-5a	:30	76DLNMI201801H	\$65.00 NM
3	KOAT	F	05/18/18	4:38 AM	M-F A7N This AM @ 430a	430-5a	:30	76DLNMI201801H	\$65.00 NM
2	KOAT	M	05/21/18	4:39 AM	M-F A7N This AM @ 430a	430-5a	:30	76DLNMI201801H	\$65.00 NM
1	KOAT	Tu	05/22/18	4:42 AM	M-F A7N This AM @ 430a	430-5a	:30	76DLNMI201801H	\$65.00 NM
2	05/17/18	05/22/18	5a A7N More In The AM	5-6a	MT- TF- -	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/17/18	05/23/18	MT- TF- -	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Th	05/17/18	5:38 AM	5a A7N More In The AM	5-6a	:30	76DLNMI201801H	\$175.00 NM
4	KOAT	F	05/18/18	5:43 AM	5a A7N More In The AM	5-6a	:30	76DLNMI201801H	\$175.00 NM
1	KOAT	M	05/21/18	5:13 AM	5a A7N More In The AM	5-6a	:30	76DLNMI201801H	\$175.00 NM
2	KOAT	Tu	05/22/18	5:39 AM	5a A7N More In The AM	5-6a	:30	76DLNMI201801H	\$175.00 NM
3	05/18/18	05/18/18	6a A7N More In The AM	6-7a	---- 1--	:30	1	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/14/18	05/20/18	---- 1--	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	05/18/18	6:23 AM	6a A7N More In The AM	6-7a	:30	76DLNMI201801H	\$425.00 NM
4	05/17/18	05/22/18	Good Morning America	7-9a	MT- TF- -	:30	8	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/17/18	05/23/18	MT- TF- -	8	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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1751298-1	05/27/18	May 2018	04/30/18 - 05/22/18
Advertiser	Product	Estimate Number	
Lara/D/Congress	Candidate	DAMIAN LARA 4 CO	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	05/17/18	05/22/18	Good Morning America	7-9a	MT- TF- -	:30	8	\$375.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KOAT	Th	05/17/18	8:29 AM	Good Morning America	7-9a	:30	76DLNMI201801H	\$375.00 NM
1	KOAT	Th	05/17/18	8:44 AM	Good Morning America	7-9a	:30	76DLNMI201801H	\$375.00 NM
5	KOAT	F	05/18/18	7:55 AM	Good Morning America	7-9a	:30	76DLNMI201801H	\$375.00 NM
2	KOAT	F	05/18/18	8:54 AM	Good Morning America	7-9a	:30	76DLNMI201801H	\$375.00 NM
8	KOAT	M	05/21/18	7:28 AM	Good Morning America	7-9a	:30	76DLNMI201801H	\$375.00 NM
3	KOAT	M	05/21/18	7:55 AM	Good Morning America	7-9a	:30	76DLNMI201801H	\$375.00 NM
4	KOAT	Tu	05/22/18	7:28 AM	Good Morning America	7-9a	:30	76DLNMI201801H	\$375.00 NM
7	KOAT	Tu	05/22/18	8:29 AM	Good Morning America	7-9a	:30	76DLNMI201801H	\$375.00 NM
5	05/19/18	05/19/18	Sa 6a A7N More in the AM	6-9a	----- 1-	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/14/18	05/20/18	----- 1-	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	05/19/18	8:44 AM	Sa 6a A7N More in the AM	6-9a	:30	76DLNMI201801H	\$275.00 NM
6	05/20/18	05/20/18	5-6a	5-6a	----- 1	:30	1	\$55.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/14/18	05/20/18	----- 1	1	\$55.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	05/20/18	5:30 AM	5-6a	5-6a	:30	76DLNMI201801H	\$55.00 NM
7	05/20/18	05/20/18	Su 6a A7N More in the AM	6-9a	----- 1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/14/18	05/20/18	----- 1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	05/20/18	7:14 AM	Su 6a A7N More in the AM	6-9a	:30	76DLNMI201801H	\$275.00 NM
8	05/17/18	05/21/18	Live with Kelly & Ryan	9-10a	M- - T- - -	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/17/18	05/23/18	M- - T- - -	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	05/17/18	9:35 AM	Live with Kelly & Ryan	9-10a	:30	76DLNMI201801H	\$175.00 NM
2	KOAT	M	05/21/18	9:43 AM	Live with Kelly & Ryan	9-10a	:30	76DLNMI201801H	\$175.00 NM
9	05/17/18	05/22/18	The View 10-11a	10-11a	MT- TF- -	:30	4	\$115.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/17/18	05/23/18	MT- TF- -	4	\$115.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Th	05/17/18		The View 10-11a	10-11a	:00		\$115.00 NM
Credited									
2	KOAT	F	05/18/18		The View 10-11a	10-11a	:00		\$115.00 NM
Credited									
4	KOAT	M	05/21/18	9:59 AM	The View 10-11a	10-11a	:30	76DLNMI201801H	\$115.00 NM

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Advertiser	Product	Estimate Number	
Lara/D/Congress	Candidate	DAMIAN LARA 4 CO	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	05/17/18	05/22/18	The View 10-11a	10-11a	MT- TF- -	:30	4	\$115.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	05/22/18	9:58 AM	The View 10-11a	10-11a	:30	76DLNMI201801H	\$115.00 NM
10	05/17/18	05/22/18	DR OZ DAY	11A-12P	- T- TF- -	:30	3	\$80.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/17/18	05/23/18	- T- TF- -	3	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Th	05/17/18	11:32 AM	DR OZ DAY	11A-12P	:30	76DLNMI201801H	\$80.00 NM
3	KOAT	F	05/18/18	11:19 AM	DR OZ DAY	11A-12P	:30	76DLNMI201801H	\$80.00 NM
1	KOAT	Tu	05/22/18	11:38 AM	DR OZ DAY	11A-12P	:30	76DLNMI201801H	\$80.00 NM
11	05/20/18	05/20/18	CONGRESSIONAL DEB/1030A-12P		----- 1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/14/18	05/20/18	----- 1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	05/20/18	10:30 AM	CONGRESSIONAL DEBATE	1030A-12P	:30	76DLNMI201801H	\$1,500.00 NM
12	05/16/18	05/22/18	Action 7 News @ 5p	5-530p	MTW- F- -	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/16/18	05/22/18	MTW- F- -	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	W	05/16/18	5:27 PM	Action 7 News @ 5p	5-530p	:30	76DLNMI201801H	\$350.00 NM
4	KOAT	F	05/18/18	5:27 PM	Action 7 News @ 5p	5-530p	:30	76DLNMI201801H	\$350.00 NM
2	KOAT	M	05/21/18	5:12 PM	Action 7 News @ 5p	5-530p	:30	76DLNMI201801H	\$350.00 NM
1	KOAT	Tu	05/22/18	5:22 PM	Action 7 News @ 5p	5-530p	:30	76DLNMI201801H	\$350.00 NM
13	05/16/18	05/22/18	Action 7 News @ 6p	6-630p	MTWTF- -	:30	5	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/16/18	05/22/18	MTWTF- -	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	05/16/18	6:29 PM	Action 7 News @ 6p	6-630p	:30	76DLNMI201801H	\$450.00 NM
5	KOAT	Th	05/17/18	6:26 PM	Action 7 News @ 6p	6-630p	:30	76DLNMI201801H	\$450.00 NM
4	KOAT	F	05/18/18	6:22 PM	Action 7 News @ 6p	6-630p	:30	76DLNMI201801H	\$450.00 NM
2	KOAT	M	05/21/18	6:12 PM	Action 7 News @ 6p	6-630p	:30	76DLNMI201801H	\$450.00 NM
3	KOAT	Tu	05/22/18	6:25 PM	Action 7 News @ 6p	6-630p	:30	76DLNMI201801H	\$450.00 NM
14	05/19/18	05/19/18	Action 7 News @ 5p Sat	5-530p	----- 1-	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/14/18	05/20/18	----- 1-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	05/19/18	5:26 PM	Action 7 News @ 5p Sat	5-530p	:30	76DLNMI201801H	\$250.00 NM
15	05/20/18	05/20/18	Action 7 News @ 5p Sun	5-530p	----- 1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									

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Lara/D/Congress	Candidate	DAMIAN LARA 4 CO	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	05/20/18	05/20/18	Action 7 News @ 5p Sun 5-530p		-----1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/14/18	05/20/18	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	05/20/18		Action 7 News @ 5p Sun	5-530p	:00		\$275.00 NM
Credited									
16	05/17/18	05/21/18	Entertainment Tonight 630-7p		M--T---	:30	2	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/17/18	05/23/18	M--T---	2	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Th	05/17/18	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	76DLNMI201801H	\$425.00 NM
1	KOAT	M	05/21/18	6:42 PM	Entertainment Tonight 630-7p	630-7p	:30	76DLNMI201801H	\$425.00 NM
17	05/22/18	05/22/18	Action 7 News @ 10p M-F 10-1030p		-1-----	:30	1	\$575.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/21/18	05/27/18	-1-----	1	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	05/22/18	10:25 PM	Action 7 News @ 10p M-F	10-1030p	:30	76DLNMI201801H	\$575.00 NM
18	05/16/18	05/21/18	Action 7 News @ 1030p 1030-11p		M-WTF--	:30	4	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/16/18	05/22/18	M-WTF--	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	05/16/18	10:59 PM	Action 7 News @ 1030p	1030-11p	:30	76DLNMI201801H	\$300.00 NM
4	KOAT	Th	05/17/18	10:55 PM	Action 7 News @ 1030p	1030-11p	:30	76DLNMI201801H	\$300.00 NM
3	KOAT	F	05/18/18	10:44 PM	Action 7 News @ 1030p	1030-11p	:30	76DLNMI201801H	\$300.00 NM
2	KOAT	M	05/21/18	10:47 PM	Action 7 News @ 1030p	1030-11p	:30	76DLNMI201801H	\$300.00 NM
19	05/19/18	05/19/18	Action 7 News @ 10p Sat 10-1030p		-----1-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/14/18	05/20/18	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	05/19/18	10:28 PM	Action 7 News @ 10p Sat	10-1030p	:30	76DLNMI201801H	\$300.00 NM
20	05/20/18	05/20/18	Action 7 News @ 1030p 1030-11p		-----1	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/14/18	05/20/18	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	05/20/18	10:55 PM	Action 7 News @ 1030p Sun	1030-11p	:30	76DLNMI201801H	\$250.00 NM
21	05/20/18	05/20/18	Action 7 News @ 5p Sun 5-530p		-----S	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/14/18	05/20/18	-----S	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	05/20/18	05/20/18	Action 7 News @ 5p Sun 5-530p		-----S	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	Su	05/20/18	5:11 PM	Action 7 News @ 5p Sun	5-530p	:30	76DLNMI201801H	\$400.00 NM
24	05/21/18	05/21/18	Chew, The	12-1pm	M-----	:30	1	\$115.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/21/18	05/27/18	M-----	1	\$115.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	05/21/18	12:57 PM	Chew, The	12-1pm	:30	76DLNMI201801H	\$115.00 NM
<u>Total Spots</u>							49		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,900.00
<u>Agency Commission</u>	\$2,235.00
<u>Net Amount Due</u>	\$12,665.00
New Mexico Tax Rate 7.5%	\$949.88
<u>Amount Due</u>	\$13,614.88

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.