# KHKS Dallas, TX Quarterly Issues/Programs List Third Quarter, 2015 09/30/2015

KHKS
Quarterly Issues/Programs List

July 1, 2015

To: Clear Channel Public File for KHKS

From: Anna de Haro

Re: Issues & Programs Summary for July 1, 2015 through September 30, 2015

Below is a list of issues targeted for on-air coverage during the 3rd Quarter from July 1, 2015 through September 30, 2015. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas following a regional ascertainment meeting and after meeting with the Clear Channel Radio Dallas/Fort Worth local advisory board that consists of several community leaders.

- 1) Local/National Economic Issues and Employment-related Issues
- 2) Education and School Issues
- 3) Housing Issues and Mortgage Crisis
- 4) Child Welfare Issues
- 5) Public Health Issues
- 6) Military Support Programs in North Texas
- 7) Drugs and Alcohol Abuse
- 8) Transportation and Traffic Issues
- 9) Crime and Violence
- 10) Terrorism and Homeland Security
- 11) Local Environment

## 12) Community Involvement

KHKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- CHILD SAFETY: CHILD ABUSE PREVENTION
- CRIME AND LAW ENFORCEMENT: RAPE CRISIS HOTLINE AND PREVENTION
- DOMESTIC VIOLENCE: TEEN DATING VIOLENCE & DOMESTIC VIOLENCE
- ECONOMIC ISSUES AND VETERANS: ECONOMIC ISSUES, VETERANS SUPPORT & EDUCATION
- ECONOMY: ECONOMIC ISSUES & SUPPORT LAW ENFORCEMENT
- EDUCATION: KIDS WITH LEARNING DIFFERENCES & ARTS EDUCATION
- EDUCATION & ECONOMY: EDUCATION & ECONOMY
- HEALTH AND ECONOMY: HEALTH ISSUE, ECONOMY AND EDUCATION
- HEALTH ISSUE: AIDS AND HIV AWARENESS AND PREVENTION
- MENTAL HEALTH ISSUES: MENTAL HEALTH ISSUES AND EDUCATION
- TEEN PREGNANCY: TEEN PREGNANCY PREVENTION AND AWARENESS

# Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ECONOMIC ISSUES AND VETERANS	SUNDAY MORNING MAGAZINE 7- 5-15	ECONOMIC ISSUES, VETERANS SUPPORT & EDUCATION	GOODWILL DFW	07/05/2015 06:07 AM	032:39
CHILD SAFETY	SUNDAY MORNING MAGAZINE 7- 12-15	CHILD ABUSE PREVENTION	DALLAS CASA	07/12/2015 06:19 AM	027:34

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ECONOMY	SUNDAY MORNING MAGAZINE 7- 19-15	ECONOMIC ISSUES & SUPPORT LAW ENFORCEMENT	TX COMPTROLLER GLEN HEGAR	07/19/2015 06:08 AM	031:10
EDUCATION & ECONOMY	SUNDAY MORNING MAGAZINE 7- 26-15	EDUCATION & ECONOMY	BACK TO SCHOOL CAMPAIGN	07/26/2015 06:15 AM	026:27
EDUCATION	SUNDAY MORNING MAGAZINE 8- 2-15	KIDS WITH LEARNING DIFFERENCES & ARTS EDUCATION	THE WARREN CENTER & DSM	08/02/2015 06:12 AM	032:38
DOMESTIC VIOLENCE	SUNDAY MORNING MAGAZINE 8- 9-15	TEEN DATING VIOLENCE & DOMESTIC VIOLENCE	THE FAMILY PLACE DALLAS	08/09/2015 06:13 AM	029:15
CRIME AND LAW ENFORCEMENT	SUNDAY MORNING MAGAZINE 8- 16-15	RAPE CRISIS HOTLINE AND PREVENTION	DALLAS AREA RAPE CRISIS CNTR	08/16/2015 06:11 AM	027:59
TEEN PREGNANCY	SUNDAY MORNING MAGAZINE 8- 23-15	TEEN PREGNANCY PREVENTION AND AWARENESS	ALLEY'S HOUSE	08/23/2015 06:12 AM	027:15
MENTAL HEALTH ISSUES	SUNDAY MORNING MAGAZINE 8- 30-15	MENTAL HEALTH ISSUES AND EDUCATION	METROCARE SERVICES N. TX	08/30/2015 06:10 AM	030:06
CRIME AND LAW ENFORCEMENT	SUNDAY MORNING MAGAZINE 9- 6-15	CRIMINAL JUSTICE	MILES OF FREEDOM	09/06/2015 06:12 AM	030:05
HEALTH ISSUE	SUNDAY MORNING MAGAZINE 9- 13-15	ALZHEIMER'S AWARENESS & PEDIATRIC CANCER	ALZHEIMER'S ASSOC NORTH TX	09/13/2015 06:15 AM	031:50
HEALTH ISSUE	SUNDAY MORNING MAGAZINE 9- 20-15	AIDS AND HIV AWARENESS AND PREVENTION	AIDS ARMS DALLAS	09/20/2015 06:12 AM	030:06
HEALTH AND ECONOMY	SUNDAY MORNING MAGAZINE 9- 27-15	HEALTH ISSUE, ECONOMY AND EDUCATION	AMERICAN CANCER SOCIETY	09/27/2015 06:09 AM	031:43

PUBLIC AFFAIRS PROGRAMS FOR  $3^{\rm rd}$  QUARTER 2015 More Detailed Information about the Public Affairs Programs

July 1, 2015 through September 30, 2015

"Sunday Morning Magazine" cart #491030

July 5, 2015

Aired 6:15am to 6:45am 30 minute program

Issues: Economy, Education and Environment.

Guests: David Cox the President and CEO of Goodwill Industries Fort Worth and Cheryl Sutterfield Jones the President and CEO of the Frontiers of Flight Museum in Dallas.

Topic: David Cox talked about the great work that Goodwill Industries does here in North Texas to help people with special needs and disabilities find employment. Their slogan "Changing Lives through the Power of Work." We talked about how many people think Goodwill is only about their Thrift Shop and that the only time they think about Goodwill is when they are cleaning out their house and want to make donations to Goodwill but the organization does so much more teaming up with local companies to provide opportunities for people in need. Programs include the North Texas Institute for Career Development, and we talked about the Northeast Tarrant Business Opportunities Center and Computer Works. We also talked about the work that Goodwill is doing to help local veterans thru Operation Good Jobs.: Cheryl Sutterfield Jones joined me to talk about the upcoming Moon Day at the nonprofit Frontiers of Flight Museum in Dallas marking the anniversary of the landing on the moon. Moon Day at the museum will feature several educational hands on exhibits for kids and adults alike. The event is in collaboration with the National Space Society of North Texas. Cheryl talked about the importance of promoting space education and science at a time when the American Education system is lagging behind other countries in the so called STEM Education. We also talked about the programs that the museum has year round for kids and adults including space camp and flight school

July 12, 2015

Aired 6:15am to 6:45am 30 minute program

Issues: Child Abuse Prevention, Economy, Education, Crime Prevention and Awareness and Volunteering. Guests: Kathleen La Valle the Executive Director and President of Dallas CASA and Bob Borson a Dallas Architect who volunteers with CASA.

Topic: Kathleen La Valle and Bob Borson joined me to talk about the great work that Dallas CASA, Court Appointed Special Advocates, does in our area to help victims of child abuse. Currently CASA is seeking volunteers to help abused children since half of the children in protective care in North Texas do not have an advocate. On average every day in North Texas nearly 5 kids enter the foster care system after being removed from their home due to abuse and neglect and it is the CASA volunteers who are trained to make recommendation to help judges decide what is in the best interest of the child and the family. Bob talked about his work as a volunteer and the impact it has had on his life and he also promoted the Parade of Playhouses an event that is taking place at North Park Center in Dallas that features some pretty incredible children's playhouses that are for sale to benefit Dallas CASA.

July 19, 2015 Aired 6:15am to 6:45am 30 minute program

Issues: Economy and Education Issues.

Guests: Texas Comptroller Glenn Hegar and Colleen Walker the CEO of the Perot Museum of Nature and Science.

Topic: Texas Comptroller Glen Hegar joined me to talk about the state's program to help people find unclaimed property. Right now the state of Texas has more than 25 million properties from forgotten bank accounts, uncashed checks, overpayments, refunds and more with about four billion dollars in missing money waiting to be claimed. We also talked about the state of the Texas economy and job opportunities that are coming to North Texas. Colleen Walker joined me to talk about a new program being offered by the Perot Museum of Nature and Science targeted at classroom teachers called the Kosmos Energy Stem Teacher Institute. The goal of the program is to empower teachers in North Texas is science instruction so that they can inspire kids to pursue science and math careers.

July 26, 2015 Aired 6:15am to 6:45am 30 minute program

Issues, Economy and Education.

Guests: Tom Hayden with the Dallas Independent School District's Community Relations and Communications Department and Gary Huddleston the Director of Consumer Affairs for Kroger.

Topic: As parents and kids get ready for back to school Tom Hayden with the Dallas Independent School District and Gary Huddleston joined me to talk about our station's Back to School Supply Drive for needy families in North Texas. Tom talked about the importance of helping kids who may not be able to afford back to school supplies because their families are already barely making it month to month with rent, car insurance and buying groceries. Gary Huddleston talked about outreach efforts by his company to help schools in North Texas and how communities and neighborhoods need to do their part to volunteer to help out their area school districts especially now that the economic state of our country has forced so many school districts to cut funding to programs.

August 2, 2015

Aired 6:15am to 6:45am

30 minute program

Issues: Health Issues, Education, Arts Education and Economy.

Guests: Amy Spawn the Executive Director of the Warren Center, Michael Jenkins the CEO of Dallas Summer Musicals and Dionne Kennedy the President of Performing Arts Fort Worth.

Topic. Amy Spawn joined me to talk about the work that the Warren Center does in our area to help children with developmental differences and delays. Amy talked about the services and programs they provide to not only the children but to the families as well through support groups. We also promoted the Warren's Center's Fantasy Football Draft Night which is coming up at the end of the month at AT&T stadium in Arlington to raise funds for the Warren Center and their programs. Michael Jenkins and Dionne Kennedy joined me to talk about the importance of an arts education and the programs that their nonprofits have in place to expose children and families to the arts. Michael talked about their program that helps at risk youth and gang members and Dionne talked about working with the school districts in Tarrant County to provide curriculums for arts education to teachers.

August 9, 2015

Aired 6:15am to 6:45am

30 minute program

Issues: Crime and Violence, Economy and Education

Guests: Christina Coultas the Senior Director of Community Collaboration for The Family Place and Courtney Butts the Program Director of the Family Place "Be Project."

Topic: Once again domestic violence is in the headlines as former NFL star Ray Rice who was accused of punching his then fiancée in an elevator tries to rehabilitate his image begging for forgiveness and asking to be signed by a new NFL team. The publicity surrounding the Rice case last year forced the NFL to change their policy when it comes to punishing those involved in domestic abuse. Christina and Courtney joined me to talk about the issue of domestic violence in our area and around the country and why something needs to be done to raise awareness and let people know that there is help available to them and their children. The ladies talked about the programs offered by the Family Place not just to victims but to the abusers as well. Courtney talked about her work in area schools to stop bullying and to educate teens about dating violence and how to protect themselves and report. We also promoted the upcoming Trailblazers Luncheon that will benefit the Family Place their programs and the Family Place shelter.

August 16, 2015

Aired 6:15am to 6:45am

30 minute program

Issues: Crime and Violence, Mental Health Issues and Education

Guest: Monika Korra the author of the book "Kill the Silence" outlining Monika's rape while she was a student at SMU in Dallas

Topic: With students getting ready to go back to school and the issue of rape on college campuses gaining attention due to the lack of programs available to help rape victims at area schools. Monika Korra a rape survivor joined me to talk about her attack while she was a student at SMU and how students can protect themselves. Monika talked working with law enforcement officials to make sure that her attackers were convicted. She also offered up tips to possible victims on what to do if they are attacked and the importance of reporting. She talked about ways that schools can make sure that attackers on campus are prosecuted.

August 23, 2015 Aired 6:15am to 6:45am 30 minute program

Issues: Health and Education

Guests: Rachel Branaman the Executive Director of Alley's House and Andrea McClain an Alley's House alum.

Topic: With school set to start I wanted to highlight the issue of teen pregnancy prevention and to also highlight the issue of educating teen moms. Rachel Branaman with Alley's House joined me to talk about the issue of teen pregnancy along with Alley's House alum Andrea McClain who was a teen mom who received help through Alley's House and graduated from high school and is now enrolled in College. Rachel and Andrea talked about the realities of pregnant teens and their impact on the economy if they are not helped. We also talked about how Alley's House helps teen moms and their children through education and mentoring and how the teen moms go into schools to educate other teens about the difficulties they face and how the best decision is to wait before becoming a parent.. We also promoted the upcoming Alley's House Luncheon which will be held October 9th at the House of Blues in Dallas.

August 30, 2015 Aired 6:15am to 6:45am 30 minute program

Issues: Mental Health Issues, Crime and Violence, Economy and Education

Guest: Dr. John Burrus the Executive Director of Metrocare Services.

Topic: Experts say the stress of school, expectations and social media are putting more stress on today's college students and high school students creating a mental health crisis in our country and so to raise awareness of the issue of mental health and taking care of one's mental health as you do your physical health Dr. John Burrus with Metrocare joined me to offer up advice to parents and students on what to be on the look out for, triggers and signs that you may need help. Dr. Burrus also talked about the work that Metrocare Services does in North Texas to help those with mental health challenges. We also promoted the Meals for Minds Luncheon on September 24<sup>th</sup> that will benefit Metrocare.

September 6, 2015 Aired 6:15am to 6:45am 30 minute program

Issues: Criminal Justice System, Crime and Law Enforcement, Education and Economy

Guest: Richard Mills the founder of Miles of Freedom

Topic: This past week a 53 year old man in New York who had served 24 years for a murder conviction was exonerated and released from prison. Unfortunately this man's story is one of thousands in this country and Richard Mills of Dallas knows only to well what it feels like to be convicted of a crime you did not commit and also how difficult it is to establish a life outside of prison even if you were guilty of your crime. Richard is the founder of Miles of Freedom a nonprofit that helps men and women coming out of prison so that they can get their lives back on track. The nonprofit also helps families deal with the transition. Richard shared his story of being wrongfully convicted and how thanks to the Innocence Project he was exonerated and he talked about the criminal justice system in our county and ways that we can make sure that we are not sending innocent people to jail.

September 13, 2015 Aired 6:15am to 6:45am 30 minute program

Guests: Dr. Diana Kerwin an Alzheimer's Association Board member and Chief of Geriatrics at Texas Health Resources Hospital ,Veronica Shanklin from Dallas who is a caregiver for her mother and grandmother who both have Alzheimer's and Lara Collazo with St. Jude Children's Research Hospital.

Topic: It is estimated that every 67 seconds someone in the US develops Alzheimer's and as someone who lost her mother to this horrific disease, I wanted to shine a light on the disease and also on the research being done to find a cure to Alzheimer's. Dr. Kerwin joined me to talk about what everyone should know about Alzheimer's like the signs and symptoms and preventive measures. We also talked about the different programs and services that the Alzheimer's Association of North Texas offers to those people living with Alzheimer's and also the programs for family members with a loved one with Alzheimer's. Veronica talked about her own personal journey as a caregiver for her mother and grandmother and how the Alzheimer's Association has helped her family. We also promoted the upcoming Walk to End Alzheimer's and talked about the research projects that the North Texas walks help to fund. Lara Collazo joined me to talk about the St. Jude Run Walk to end Childhood Cancers. September is Pediatric Cancer Awareness Month and on September 19th we will be out at the St. Jude event to raise funds for pediatric cancer research.

September 20, 2015 Aired 6:15am to 6:45am 30 minute program

Issues: Health, Education and Economy

Guest: Dr. John Carlo the Chief Executive Officer of AIDs ARMS of North Texas.

Topic: Our station is once again a presenting sponsor for the upcoming Lifewalk which will benefit AIDs ARMS and the work that they do here in North Texas to help those with HIV and AIDs. Dr. Carlo joined me to talk about the need for the entire community to understand that if you are sexually active, if you are having unprotected sex you are at risk of HIV and AIDs. So many of those who are newly diagnosed never thought they were at risk because they thought that this is a gay person's disease not thinking that if a spouse strays or a partner cheats you are at risk. Dr. Carlo talked about the programs offered by AIDS ARMS and we promoted the upcoming Lifewalk which will take place Sunday, October 4th, at Lee Park in Dallas.

September 27, 2015 Aired 6:15am to 6:45am 30 minute program

Guests: Joy Brandon Donavan with the American Cancer Society, Diann Smith a breast cancer survivor and Debra Rundles a registered nurse at Medical Center of Arlington..

Topic: Joy Brandon Donavan, Diann Smith and Debra Rundles joined me to talk about Breast Cancer Awareness Month which kicks off on Thursday, October 1<sup>st</sup> and they promoted the upcoming Making Strides Against Breast Cancer Walk which will be held Saturday, October 24<sup>th</sup> at the University of Texas Arlington. Diann is a breast cancer survivor and she talked about how the American Cancer Society's programs helped her following her diagnosis and Joy talked about the different services that are available to people with cancer here in North Texas through the American Cancer Society. Debra Rundles talked about what every woman should know about breast cancer prevention and detection and also what women and men should know after a diagnosis.

# Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION		
(Insert network and/or syndicator-provided programs lists here)						

# Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION & ECONOMY	PSA KROGER BACKPACK BOOSTERS	000:18	042
ANIMAL RIGHTS & PROTECTION	AD COUNCIL SHELTER PET ADOPT	000:30	002
ANIMAL RIGHTS & PROTECTION	NORTH TEXAS CAT RESCUE	000:16	004
ANIMAL RIGHTS & PROTECTION	WYLIE ANIMAL SERVICES	000:15	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD HEALTH ISSUES	ST. JUDE CHILDREN'S HOSPITAL	000:15	015
CHILD HEALTH ISSUES	ST. JUDE CHILDREN'S HOSPITAL	000:17	017
CHILD ISSUES	BIG BROTHERS BIG SISTERS	000:31	003
CHILD ISSUES	TX DEPT OF HUMAN SERVICES	000:11	005
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	011
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:31	005
CRIME AND LAW ENFORCEMENT	THE FAMILY PLACE DALLAS	000:16	044
DRUGS AND ALCOHOL	TX DOT	000:12	043
DRUNK DRIVING PREVENTION	AD COUNCIL BUZZED DRIVING	000:30	001
ECONOMY	GOODWILL DFW	000:16	009
EDUCATION	HALF PRICE BOOKS BOOK DRIVE	000:16	037
EDUCATION & ECONOMY	DALLAS CHILDREN'S ADV. CNTR	000:16	024
HEALTH AND EDUCATION ISSUES	ALZHEIMER'S RESEARCH	000:15	018
HEALTH AND EDUCATION ISSUES	LEUKEMIA & LYMPHOMA SOCIETY	000:17	006
HEALTH AND EDUCATION ISSUES	TX DEPT OF HUMAN SERVICES	000:13	004
HEALTH AND EDUCATION ISSUES	TX DEPT OF HUMAN SERVICES	000:17	125
HEALTH ISSUE	AIDS ARMS DALLAS	000:18	025
HEALTH ISSUE	ALZHEIMER'S ASSOC NORTH TX	000:16	015
HEALTH ISSUE	AMERICAN CANCER SOCIETY	000:16	007
HEALTH ISSUE	TARRANT COUNTY PUBLIC HEALTH	000:16	069
MILITARY AND VETERANS	BOOT CAMPAIGN FOR MILITARY	000:16	002
MILITARY AND VETERANS	BOOT CAMPAIGN FOR MILITARY	000:17	007
MILITARY AND VETERANS	REBUILDING DALLAS DOT ORG	000:17	069
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	047
POVERTY	A PLACE AT THE TABLE	000:32	013
TRANSPORTATION	AD COUNCIL	000:15	001
TRANSPORTATION	TX DOT	000:10	006
TRANSPORTATION	TX DOT	000:16	035
VOLUNTEERISM	VOLUNTEER CNTR N. TX	000:54	001

# KHKS Newscasts / Traffic Reports / Weather Reports

3rd Quarter 2015

3 - 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.

- 1 30 second Traffic Update in the 12pm hour Monday through Friday
- 2 30 second Traffic Updates every hour between 3pm and 7pm Monday through Friday.
- 2 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.
- 1 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.
- 2 10 second Weather Updates every hour between 3pm and 7pm Monday through Sunday.

## KHKS Appearances and Events for non profits

Throughout the year KHKS helps promote morning show host Kidd Kraddick's non profit Kidd's Kids. The non profit helps send sick kids to Disney World every year. During the 3<sup>rd</sup> Quarter there were several restaurants who donated part of their proceeds to Kidd's Kids including Raising Cane's Chicken Fingers and Chili's Restaurants.

KHKS' Priscilla Kinkaid serves as the Assistant Director of the US Wounded Soldiers Foundation, a nonprofit whose mission is to provide for the needs of our combat veterans deployed in Iraq and Afghanistan. The foundation helps with clothing and toiletries and also helps out the Fisher House, which is similar to Ronald McDonald Houses, providing a place for military families to stay when they have a loved one in a military hospital.

On Wednesday July 22nd Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth, attended the 3rd Quarter Ascertainment Meeting hosted by Cumulus Radio's Greg Robertson. The purpose of the meeting was to ask community leaders what they consider to be the main issues and concerns of the North Texas community.

#### Speakers:

\*\*\*\*Crystal Cardwell the Development Director of the Parenting Center and Bliss Coulter the Program Director for the Parenting Center.

Phone number 817-332-6348

Website www.theparentingcenter.org.

Issues: Child Safety, Economic Issues, Mental Health, Anger Management and Depression, Transportation and Education.

\*\*\*\*Anne Reeder the Chief Academic Officer of the Wilkinson Center and Vodi Cook Donor Relations.

Phone number 214-821-6380

Website www.thewilkinsoncenter.org.

Issues: Economy, Hunger Prevention, Education, Community Involvement.

\*\*\*\*Gregg Fleisher the Chief Academic Advisor for National Math & Science Initiative and Tara Marathe the Director of Communications for the group. Phone number 214-346-1200 Website www.nms.org

Issues: STEM Education, Economy, College Readiness and Military Support.

\*\*\*\*Jessica Trudeau the Director of Development for the Momentous Institute. Phone number 214-915-4700
Website www.momentousinstitute.org.

Issues: Mental Health, Education, Economy, Healthcare.

\*\*\*\*Amy Vickers the Executive Director of Mothers' Milk Bank and Amy Trotter the Community Relations Director.
Phone number 817-810-0071
Website www.texasmilkbank.org

Issues: Health Issues, Education, Economic Issues, Community Involvement.

\*\*\*\*Anne Thomas the Executive Director of Avance Dallas.

Phone number 214-887-9907

Website www.avance-dallas.org

Issues: Education and Economic Issues and Child Safety.

On Thursday, July 23<sup>rd</sup>, Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth emceed the Summer Movie Night showing of the movie The Notebook benefitting the Alzheimer's Association of North Texas. The event was held at Lee Park in Dallas and was aimed at raising awareness of Alzheimer's as well as encouraging people to sign up for the upcoming walks that will be held in North Texas in September and October.

On Friday, July 31<sup>st</sup> KHKS helped to host the fundraising/benefit for the Dallas Fallen Officer Foundation event "Bowling for Jack & Aiden." The event was held at Strikz Entertainment in Frisco from 7pm to 11pm and helped the families of two police officers whose families have recently been afflicted by cancer.

During the month of August KHKS promoted the Back Pack Boosters Campaign with Kroger encouraging listeners to donate school supplies to needy kids in the DFW area. During the 19 day campaign we were able to raise more than 422 thousand dollars in back to school supplies.

On Wednesday, August 19<sup>th</sup> Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth emceed the American Cancer Society's Dallas breakfast for the kickoff of the Making Strides Against Breast Cancer walk which will be held in Arlington on Saturday, October 24<sup>th</sup>.

On Thursday, August 20<sup>th</sup> Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth emceed the American Cancer Society's Fort Worth breakfast for the kickoff of the Making Strides Against Breast Cancer walk which will be held in Arlington on Saturday, October 24<sup>th</sup>.

On Friday, September 11<sup>th</sup> the KHKS sales team along with Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth took part in a September 11<sup>th</sup> Day of Service Project with Rebuilding Together Greater Dallas. The home improvement project took place at the home of 90 year old James Hurst of Dallas, a veteran who served in both World War 2 and in the Korean War.

On Tuesday, September 15<sup>th</sup> KISS was on-site at E. Ray Elementary in Fort Worth hosting an "Open House" pep rally with students, parents and faculty. Over one thousand guests enjoyed the KISS FM promotions crew who brought music, prizes, tickets, games and a fun photo booth.

On Saturday, September 19<sup>th</sup> KHKS was on hand for the St. Jude Walk Run at the American Airlines Center. The event, held in conjunction with September being Pediatric Cancer Awareness month, raised money for St. Jude Children's Research Hospital.

On Saturday, September 26<sup>th</sup>, Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth along with Kelly Raspberry of the Kidd Kraddick morning show emceed the 2015 Walk to End Alzheimer's at the American Airlines Center in Dallas. The morning event raised awareness of this debilitating disease and also raised money for research and for the programs offered by the Alzheimer's Association here in North Texas to those dealing with Alzheimer's and their caregivers.

On Saturday Septmber 26, 106.1 KISS FM and Big Al from The Kidd Kraddick Morning Show were on site for the Cancer Support Community's One Run. The event is a colorful 5k run/walk to show that no one faces cancer alone (every cancer is represented by a color onsite)...Cancer Support Community is the free psychological and social support that crosses all cancer lines.

www.cancersupporttexas.org. KISS-FM was on-site with a tent, music and giveaways.

On Saturday, September 26<sup>th</sup> Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth emceed the Night of Superstars at the Gaylord Texan Resort and Convention Center in Grapevine. The event raised funds for Ragan's Hope a nonprofit that helps families with kids who are dealing with catastrophic illnesses or special needs.

## **Donations**

### August 4, 2015

KISS FM hosted a "Feel Good" story on-air. Amanda Thomas is 35, single mom to Gage (15) going in to 10th grade at Flower Mound Marcus. Amanda has a rare form of Breast Cancer, "Triple Negative Stage 3 Metaplastic Carcinoma with chondrasarcoma", just had a double mastectomy a month and a half ago, just found out that it has spread - She has been labeled "terminal" but started aggressive chemo in hopes of fighting it off. She has 2 degrees- sports medicine and interior design, but is currently not working because of the chemo. She has filed for disability, but was told it could be October before it processes. Her friend Jennifer wrote in asking for help. KISS FM provided a back to school shopping spree (\$1,000 worth of clothes from H&M and Dick's Sporting Goods). Billy The Kidd and the KISS FM crew still keep in touch with Amanda and have supported and encouraged her throughout her journey

#### **September 18, 2015**

106.1 KISS FM donated a guitar to Heartthrobs and Hound Dogs foundation. The organization was started because so often there is a misconception that shelter or rescue dogs are "broken", that something is "wrong" with them, or that they can't possibly be good enough to bring into your home, but that is so far from the truth. Because of this stereotype, I decided to start a project that would benefit not only the rescues involved, but also raise awareness that rescue dogs are just as attractive as designer breed dogs. Heartthrobs and Hound Dogs pairs adoptable dogs with "heartthrob" veterans to help bring rescue dogs to the attention of people everywhere. These rescue dogs deserve to be seen for their full potential and not be overlooked just because they didn't come from a breeder.

I Heart Media donated several items to the Texas Advocacy Project a nonprofit that provides legal counsel to victims of domestic violence. Among the donated items a pair of VIP tickets to Freaker's Ball featuring Marilyn Manson and The Cult, a pair of tickets to How the EDGE Stole Christmas featuring Of Monsters and Men, Panic! At the Disco and Sublime, 4 tickets to Six Flags Over Texas Fright Fest.