

KHKS  
Dallas, TX  
Quarterly Issues/Programs List  
First Quarter, 2016  
03/31/2016

KHKS  
Quarterly Issues/Programs List

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**January 1, 2016**

**To: Clear Channel Public File for KHKS**

**From: Anna de Haro**

**Re: Issues & Programs Summary for January 1, 2016 through March 31, 2016**

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**Below is a list of issues targeted for on-air coverage during the 1st Quarter from January 1, 2016 through March 31, 2016. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas.**

- 1) Local/National Economic Issues and Employment Related Issues**
- 2) Terrorism and Homeland Security**
- 3) Public Health Issues & Healthcare Issues**
- 4) Housing Issues**
- 5) Drugs and Alcohol Abuse**
- 6) Child Welfare Issues**
- 7) Crime and Violence**
- 8) Racism and Discrimination**
- 9) Transportation and Traffic Issues**
- 10) Environmental Issues**
- 11) Community Involvement**

KHKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues

determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL RIGHTS & PROTECTION:** SPAY NEUTER NETWORK
- **CAREGIVING & AGING:** COLON CANCER PREVENTION & CAREGIVING
- **CIVIL RIGHTS & EDUCATION:** CIVIL RIGHTS & EDUCATION
- **COMMUNITY INVOLVEMENT:** VOLUNTEERING
- **DRUGS AND ALCOHOL:** DRUG AND ALCOHOL ADDICTION AND REHAB
- **ECONOMY & EDUCATION ISSUES:** ECONOMIC ISSUES, EDUCATION AND VETERANS ISSUES
- **EDUCATION:** EDUCATION & COMMUNITY INVOLVMENT
- **EDUCATION & ECONOMY:** EDUCATION & SOCIAL SERVICES
- **HEALTH AND EDUCATION ISSUES:** HEART HEALTH AND SPAY NEUTER NETWORK
- **HEALTH ISSUE:** CONCUSSIONS IN SPORTS
- **TORNADO RELIEF:** EMERGENCY PREPAREDNESS

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY INVOLVEMENT	SUNDAY MORNING MAGAZINE 1-3-2016	VOLUNTEERING	VOLUNTEER NOW NTX	01/03/2016 06:22 AM	029:34
TORNADO RELIEF	SUNDAY MORNING MAGAZINE 1-10-16	EMERGENCY PREPAREDNESS	RED CROSS N.TX	01/10/2016 06:15 AM	030:44
CIVIL RIGHTS & EDUCATION	SUNDAY MORNING MAGAZINE 1-17-16	CIVIL RIGHTS & EDUCATION	DALLAS CIVIL RIGHTS MUSEUM	01/17/2016 06:17 AM	031:15
DRUGS AND ALCOHOL	SUNDAY MORNING	DRUG AND ALCOHOL	NEXUS RECOVERY	01/24/2016 06:16 AM	032:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	MAGAZINE 1-24-16	ADDICTION AND REHAB	CENTER		
ECONOMY & EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 1-31-16	ECONOMIC ISSUES, EDUCATION AND VETERANS ISSUES	ATTITUDES AND ATTIRE	01/31/2016 06:23 AM	026:09
HEALTH ISSUE	SUNDAY MORNING MAGAZINE 2-7-16	CONCUSSIONS IN SPORTS	UT SOUTHWESTERN MEDICAL	02/07/2016 06:16 AM	029:02
HEALTH AND EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 2-14-16	HEART HEALTH AND SPAY NEUTER NETWORK	MENDED HEARTS DOT ORG	02/14/2016 06:11 AM	027:34
ANIMAL RIGHTS & PROTECTION	SUNDAY MORNING MAGAZINE 2-21-16	SPAY NEUTER NETWORK	SPAY NEUTER NETWORK	02/21/2016 06:17 AM	028:22
EDUCATION	SUNDAY MORNING MAGAZINE 2-28-16	EDUCATION & COMMUNITY INVOLVMENT	READING PARTNERS DOT ORG	02/28/2016 06:09 AM	031:25
HEALTH AND EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 3-6-16	DEVELOPMENTAL DISABILITIES AWARENESS MONTH	ARC OF DALLAS	03/06/2016 06:14 AM	031:17
CAREGIVING & AGING	SUNDAY MORNING MAGAZINE 3-13-16	COLON CANCER PREVENTION & CAREGIVING	COMMUNITY COUNCIL GREATER DAL	03/13/2016 06:12 AM	030:46
CAREGIVING & AGING	SUNDAY MORNING MAGAZINE 3-20-16	CHILD ABUSE PREVENTION	CHILDREN'S ADVOCACY CENTERS	03/20/2016 06:11 AM	030:50
EDUCATION & ECONOMY	SUNDAY MORNING MAGAZINE 3-27-16	EDUCATION & SOCIAL SERVICES	COMMUNITIES FOUND NTX	03/27/2016 06:14 AM	031:46

\*\*More Detailed Information  
PUBLIC AFFAIRS PROGRAMS FOR 1<sup>ST</sup> QUARTER 2016 KHKS

January 1, 2016 through March 31, 2016

“Sunday Morning Magazine” cart #491030

January 3, 2016  
Aired 6:15am to 6:45am  
30 minute program

Issues Covered: Community Involvement, Volunteering and Financial Literacy Education

Guests: Tammy Richards the CEO of the Volunteer Center of North Texas and Todd Mark with Navicore Solutions a nonprofit financial education provider.

Topic: Tammy Richards joined me to talk about the Volunteer Center of North Texas and how the agency provides countless volunteers to nonprofit agencies throughout the DFW area. Tammy talked about the economic impact that volunteering has on a community and the benefits to one's mental health of giving back and thinking outside of oneself. We talked about the work that the Volunteer Center does in matching people with volunteer opportunities and how they help area non-profits by providing background checks on prospective volunteers and also how they help the judicial system in North Texas by working with the courts on community service hours for those who are sentenced by local court systems. Todd Mark joined me to talk about becoming fiscally fit in the new year. Todd talked about the work that Navicore does in our area to help those who are dealing with financial problems or housing issues and ways that the people can begin saving. We also talked about solutions for college students who feel they are drowning in student loan debt.

January 10, 2016

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Disaster Relief, Emergency Preparedness, Economic Issues and Homelessness.

Guests: Anita Foster with the American Red Cross North Texas and Reverend Bob Sweeney the Executive Director of Dallas Life, the largest homeless shelter in North Texas.

Topic: Anita Foster joined me to talk about the disaster relief efforts that have been taking place in Garland, Rockwall and Rowlett in the aftermath of the December 26<sup>th</sup> tornadoes that ripped across our area. We talked about ways that people can help those affected by the tornadoes and the time it will take for families to get back on their feet physically and emotionally. We also talked about emergency preparedness since the tornadoes hit after Christmas a time when many people think they are not at risk and what people should know ahead of storms and how to start a kit for their family in case of bad weather or a man-made disaster like a terrorist attack. Reverend Bob Sweeney joined me to talk about the work that Dallas Life does in our area to help those who have lost their homes due to a natural disaster but also their work year round to help the homeless population in our area. Reverend Sweeney talked about the services and programs that they have in place to help the homeless get medical help and economic help as well as educational help so that they can join the workforce and become self-sufficient. We also promoted the food drive through the Souper Bowl of Caring that will benefit Dallas Life that is running now thru Super Bowl Sunday.

January 17, 2016

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Racial Discrimination, Tolerance, Economic Issues and Education.

Guests: Emma Rodgers the Director of the Dallas Civil Rights Museum and Curt Chase with the Adopt a Teacher Program.

Topic: It is the Sunday before Martin Luther King Junior Day and Emma Rodgers joined me to talk about the work that the Dallas Civil Rights Museum does to educate the public about issues dealing with racial discrimination and civil rights. The museum features a collection of speeches, books, spoken word, film, art and artifacts relevant to the life and times of Dr. Martin Luther King Jr. The mission of the museum is to inspire people to discover and reconnect with the power of the civil rights movement. We talked about what racism looks like today and how we as a community can come together to fight against racial injustice. Curt Chase joined me to talk about his Adopt a Teacher program that helps teachers in our area by donating school supplies to classrooms and also providing teachers other resources so that their students are ready to learn whether it's shoes or clothing or in some cases food.

January 24, 2016

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Drug and Alcohol Addiction, Education and Economic Issues

Guests: Becca Crowell the Executive Director of Nexus Recovery Center a nonprofit that specializes in substance abuse services for women in the DFW area and Tori and Nikki Carol with Safe Conversations.

Topic: One of the most important political issues on the campaign trail this year has been how to combat the rising number of heroin overdoses in the North East. In New Hampshire the state's drug problem is so bad that right now the state is averaging an overdose death every day to heroin or prescription opiates. Becca Crowell with Nexus Recovery Center joined me to talk about

the issue of addiction and what people need to know about the reality of battling addiction and how to help loved ones. Becca talked about the services and programs offered by Nexus to women who are dealing with alcohol and/or drug addiction from detox to aftercare. Tori and Nikki Carol joined me for the second half of the program to talk about the Safe Conversations workshop that will be taking place at Fair Park in Dallas on Saturday, February 13<sup>th</sup>. The free event is open to the public and is aimed at helping couples, families and individuals strengthen their relationships.

January 31, 2016  
Aired 6:15am to 6:45am  
30 minute program

Issues Covered: Economic Issues, Military Support and Education.  
Guest: Lyn Berman the Executive Director of Attitudes and Attire.

Topic: Lyn Berman the Founder and Executive Director of the nonprofit Attitudes and Attire joined me to talk about the work that her nonprofit does here in North Texas to help women attain self-sufficiency. Many of the clients of Attitudes and Attire are single moms who have hit hard times, some are recovering addicts and others are out of the prison system. We also talked about their program Boots to Heels which helps military women who are returning to civilian life adjust to their new norm and we promoted the upcoming Attitudes and Attire Fashion Show and Luncheon which will be held at Dallas Market Hall on February 26<sup>th</sup>. This year's event will honor retired General Robin Acker who lives in Fort Worth and who works tirelessly to help female veterans.

February 7, 2016  
Aired 6:15am to 6:45am  
30 minute program

Issues Covered: Health issue, Sports Related Injuries and Economic Issues.

Guests: Dr. Kathleen Bell from UT Southwestern Medical Center the Co-Director of the Texas Institute for Brain Injury and Repair.

Topic: It is Super Bowl Sunday and as the NFL gets ready to crown their national champions we tackled a subject that the NFL has tried to run away from and that is the correlation between concussions and brain trauma in former football players. Dr. Bell talked about the research that is taking place here in North Texas to deal with brain trauma caused by sports and what parents should know before their children play football, baseball, box or take part in any other sport where a concussion is possible. We talked about the signs of concussion the therapy once someone is diagnosed with a concussion and the outlook for someone who is diagnosed with severe brain trauma.

February 14, 2016  
Aired 6:15am to 6:45am  
30 minute program

Issue covered: Health Issues and Education.

Guests: Michelle Packard Milam the Executive Director of Mended Hearts and Mended Little Hearts North Texas, Jennifer Prinze and Melissa Hansen volunteers with Mended Little Hearts

Topic: Today is Valentine's Day and since February is Heart Health Awareness Month the topic this morning was heart health. Michelle Packard Milam talked about what everyone should know about heart disease including the signs of a heart attack and how they are different for men and women and we talked about the importance of diet and exercise when it comes to heart health. Michelle also talked about the work that Mended Hearts and Mended Little Hearts does in our area to help those families dealing with a loved one with heart health issues. Jennifer Prinze and Melissa Hansen shared their own personal stories of having children born with heart defects and how they want to raise awareness about congenital heart defects as well as raise awareness about Mended Little Hearts and how this organization helps families who have a child hospitalized with a heart defect.

February 21, 2016  
Aired 6:15am to 6:45am  
30 minute program

Issues Covered: Animal Rights, Economy and Education.

Guest: Deanna Saucedo the Executive Director of the Spay Neuter Network.

Topic: February 23<sup>rd</sup> is World Spay Day set aside to highlight the importance of spaying and neutering animals so as to decrease the population of unwanted dogs and cats and to limit the number of animals that are euthanized every year because they do not have homes. Deanna Saucedo joined me to talk about the Spay Neuter Network and their services and programs targeting those areas in North Texas that have the highest number of surrendered animals to area animal shelters. Deanna talked about her nonprofits mobile spay and neuter truck that provides low cost and no cost services so that no one has an excuse to have a pet that has not been fixed and we talked about why it is so important to do so.

February 28, 2016

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Education and Economic Issues.

Guests: Telesa Walton and Chasidy Henry with Reading Partners.

Topic: Telesa Walton and Chasidy Henry joined me to talk about Reading Partners a nonprofit that focuses on pairing elementary school students from grades Pre-K to 3<sup>rd</sup> with a reading tutor so that they can succeed in school. Telesa and Chasidy shared the Reading Partners education model with me and why the focus is on students 4 to 9 since after 3<sup>rd</sup> grade many students who are failing reading skills test fall through the cracks so if they are able to get the children reading they find that these children have a higher incident of graduating. We talked about the importance of literacy and how schools benefit when reading partners is working with the district helping them get the volunteers they need. We also promoted the program to get more volunteers lined up for the different districts.

March 6, 2016

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Developmental Disabilities, Tolerance, Education and Economic Issues.

Guests: Brooke Dieterlen the Executive Director of the ARC of Dallas and

Topic: The month of March is Developmental Disabilities Awareness Month and so we highlighted several agencies doing their part to help those with developmental disabilities and their families. Brooke Dieterlen joined me to talk about the services and programs offered by the ARC of Dallas including their day camps and their summer camps and their financial literacy classes for those with special needs and also their guardianship services. They also offer classes in personal safety since those with developmental disabilities are at risk of being taken advantage of. We also promoted the upcoming March for Respect that I Heart is helping to sponsor that is aimed at highlighting the contributions that people with developmental disabilities make to our community. Dr. John Burruss the Executive Director of Metrocare Services joined me to talk about the work that his nonprofit does including their early childhood intervention programs and their Center for Children with Autism. Metrocare is the state's leading nonprofit dedicated to helping people with mental illness and developmental disabilities.

March 13, 2016

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Health Issues, Education, Economy.

Guests: Dr. Durado Brooks the Managing Director of Cancer Control Intervention for the American Cancer Society and Pamela Wilson a certified senior advisor and the author of the book "The Caregiving Trap: Solutions for Life's Unexpected Changes."

Topic: March is Colon Cancer Awareness Month and Dr. Brooks joined me to talk about what we all need to know about colon cancer, the signs, symptoms, and therapies and also how to prevent colon cancer. Dr. Brooks also talked about the American Cancer Society's campaign to get more people screened for colon cancer since it is the most preventable form of cancer when caught early. We talked about screening methods and we talked about programs and services offered by the American Cancer Society to those who have been diagnosed with cancer of any kind. Pamela Wilson joined me to talk about the issue of caregiving. As the population ages more and more people are becoming caregivers to parents or grandparents and it is causing an economic drain on families. How should families prepare and plan for a future of caregiving and how can caregivers take care of themselves while also taking care of a loved one. We talked about the services available in our community thru the Community Council of Greater Dallas and the Department on Aging.

March 20, 2016

Aired 6:15am to 6:45am

30 minute program

Issues: Education, Economy, Community Involvement.

Guests: Dan Leal the Executive Director of the Children's Advocacy Center of Denton County and Kevin Howell the founder of 444 Angel.

Topic: April will be Child Abuse Prevention Month and so Dan Leal with the Children's Advocacy Center of Denton County and Kevin Howell with 444 Angel a nonprofit that helps children who have been the victims of abuse joined me to talk about how we as a community can fight back against child abuse by standing up for the children and reporting anyone who we believe may be harming or neglecting a child. Dan Leal talked about the programs in place at Children's Advocacy Centers across the area and how they are with a child from the time they are removed from a home to the time they take the abuser to court. We talked about the therapy programs they offer and the family reunification programs aimed at creating healthy homes. Kevin spoke of ways that his nonprofit helps the kids with bicycles and gifts to make the children smile and let them know they are not alone. We also promoted the upcoming Ride N Rock for Kids that will benefit the Children's Advocacy Centers in our area and will raise awareness about the issue of child abuse prevention.

March 27, 2016

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Education and Health and Fitness.

Guests: Dan Bailey the Founder and President of Just Say Yes and Marissa Leach the Development Director of Just Say Yes and Martha Blaine with the Community Council of Greater Dallas.

Topic: Dan Bailey and Marissa Leach with Just Say Yes joined me to talk about their nonprofit that helps to equip teenagers with the skills they need to succeed. Just Say Yes provides classroom curriculums as well as a peer to peer mentor program to schools and teaches students how to deal with a range of issues from bullying prevention, drop out prevention, drug and alcohol abuse and media influences. Just Say Yes also has a number of speakers who will come to the schools to provide inspiration and motivation. Martha Blaine the Executive Director of the Community Council of Greater Dallas joined me to talk about the upcoming Get Kidz Fit Fest at Fair Park in Dallas that will focus on promoting healthy eating habits to children and families and well as promote physical activity to combat the rising obesity rate in our area. The event is free and open to the public and will feature free produce as well as fun and games and exercise programs like cross-fit, Zumba, yoga, baseball, basketball and more. Martha also talked about the services that the Community Council provides to our area including the social services hotline 211, leadership programs for kids in low income neighborhoods and help for the elderly and for caregivers.

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**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL RIGHTS & PROTECTION	AD COUNCIL SHELTER PET ADOPT	000:30	001

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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL RIGHTS & PROTECTION	OPERATION KINDESS	000:16	015
ANIMAL RIGHTS & PROTECTION	PAWS IN THE CITY	000:14	016
ANIMAL RIGHTS & PROTECTION	SPAY NEUTER NETWORK	000:17	115
ARTS AND EDUCATION	FREE KID FILM FESTIVAL	000:12	020
CHILD HEALTH ISSUES	MARCH OF DIMES	000:16	023
CHILD HEALTH ISSUES	WIPE OUT KIDS' CANCER	000:13	016
COMMUNITY INVOLVEMENT	VOLUNTEER NOW NTX	000:14	059
DRUGS AND ALCOHOL	AD COUNCIL BUZZED DRIVING	001:00	002
ECONOMIC ISSUES AND VETERANS	ATTITUDES AND ATTIRE	000:17	066
ECONOMY	CITY CAREER FAIR	000:17	027
ECONOMY	NORTH TEXAS FOOD BANK	000:15	063
ECONOMY	SOUPER BOWL OF CARING	000:14	037
ECONOMY	VOGEL ALCOVE	000:16	001
EDUCATION	ARC OF DALLAS	000:15	052
EDUCATION	COMMIT TO EDUCATION	000:15	009
EDUCATION	DALLAS CO COMMUNITY COLLEGE	000:17	023
ELDERLY	DO SOMETHING	000:29	006
ENVIROMENT	DALLAS WATER UTILITIES	000:13	013
ENVIROMENT	TURTLE CREEK ASSOCIATION	000:14	054
FAMILY ISSUES	SAFE CONVERSATIONS/FAMILY	000:15	028
FAMILY RELATIONSHIPS	SAFE CONVERSATIONS/FAMILY	000:29	006
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	010
HEALTH ISSUE	KOMEN RACE FOR THE CURE	000:18	031
HEALTH ISSUE	LEUKEMIA & LYMPHOMA SOCIETY	000:13	038
HEALTH ISSUE	RED CROSS N.TX	000:14	011
HELPING THE HOMELESS	DALLAS LIFE	000:16	057
HOUSING AND ECONOMY	METROCREST SERVICES	000:17	072
LAW ENFORCEMENT SUPPORT	DALLAS FALLEN OFFICER FOUND.	000:17	026
MENTAL HEALTH ISSUES	FREE LIFE CHURCH	000:16	029
MENTAL HEALTH ISSUES	NATL ALLIANCE MENTAL ILLNESS	000:17	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	053
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	002
PEACE	PEACE IN THE STREETS	000:31	003
PEACE	PEACE IN THE STREETS	000:32	006
TERRORISM	DEPT OF HOMELAND SECURITY	000:30	001



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TORNADO RELIEF	RED CROSS N.TX	000:16	043
TRANSPORTATION	TX DOT	000:10	006

## **KHKS / Traffic Reports / Weather Reports**

**1<sup>st</sup> Quarter 2016**

**3 - 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.**

**1 – 30 second Traffic Update in the 12pm hour Monday through Friday**

**2 - 30 second Traffic Updates every hour between 3pm and 7pm Monday through Friday.**

**2 - 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.**

**1 - 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.**

**2 – 10 second Weather Updates every hour between 3pm and 7pm Monday through Sunday.**

## **KHKS Appearances and Events for non profits**

Throughout the year KHKS helps promote morning show host Kidd Kraddick's non profit Kidd's Kids. The non profit helps send sick kids to Disney World every year. During the 3<sup>rd</sup> Quarter there were several restaurants who donated part of their proceeds to Kidd's Kids including Raising Cane's Chicken Fingers and Chili's Restaurants.

On Wednesday January 20th Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth, attended the 1st Quarter Ascertainment meeting with Community Leaders at the offices of Service Broadcasting Corporation, 1230 Riverbend Dr. Suite 150, Dallas, Texas 75247. The purpose of the meeting was to

ask community leaders what they consider to be the main issues and concerns of the North Texas community.

**Speakers:**

\*\*\*\*LaMya Marshall the Home Developer of Open Hearts Child and Family Services and Ashli Connors a Case Manager for Open Hearts, a nonprofit that helps children who are in the foster care system. Phone # 469-730-3284 and email is [lmarsshall@openheartscfs.org](mailto:lmarsshall@openheartscfs.org).

Issues: Child Welfare, Education, Economic Issues, Community Involvement and Mentors.

\*\*\*\*Reverend S. M. Wright II the President and CEO of The S.M. Wright Foundation, a nonprofit that helps the poor in South Dallas with education programs, a food pantry and workforce training. Phone # 214-741-4990 and email is [sm@smwrightfoundation.org](mailto:sm@smwrightfoundation.org).

Issues: Race Relations, Economy, Education, Health Issues and Crime.

\*\*\*\*Telesa Walton the Community Engagement Director for Reading Partners and Chasidy Henry the Program Director for Reading Partners. Reading Partners is a nonprofit that works with schools districts in North Texas to help kids K-4<sup>th</sup> grade learn to read. Phone # 214-821-4500 and email is [Telesa.walton@readingpartners.org](mailto:Telesa.walton@readingpartners.org).

Issues: Education, Economy, Community Involvement.

\*\*\*\*Belinda Ramsey the President and Founder of Mother's Opposing Bullying Foundation, a nonprofit that works with school districts to implement anti-bullying techniques and curriculum. Phone # 972-746-3262 and email is [Belinda@MothersOpposingBullying.org](mailto:Belinda@MothersOpposingBullying.org).

Issues: Education, Economy, Healthcare, Crime and Violence, Race Relations, Drug and Alcohol Prevention.

\*\*\*\*Carmen Branch the Communications Director for the March of Dimes Dallas Division. The March of Dimes is a nonprofit that works to educate the public about premature births and raises funds for research dollars to help prevent premature births. Phone # 972-232-1340 and email is [CBranch@markchofdimes.org](mailto:CBranch@markchofdimes.org).

Issues: Education, Economy, Healthcare.

**On February 5<sup>th</sup> KHKS partnered up with Mix It Up Day - A national campaign launched in 2001 by Teaching Tolerance. The Mix It Up at Lunch Day encourages students to identify, question and cross social boundaries. In surveys, students have identified the cafeteria as the place where divisions are most clearly drawn. So for just a day, students are asked to move out of their comfort zones and connect with someone new over lunch. It's a simple act with profound implications. Studies have shown that interactions across group lines can help reduce prejudice. When students interact with those who are different from them, biases and misperceptions can fall away. Cruz, Big Al and J-Si from the Kidd Kraddick Morning Show made appearances to hype up the students.**

**Anna de Haro, the Public Affairs Director for I Heart Media DFW, along with David Hynson, a Sales Manager for I Heart DFW, represented the company at the Dallas Diversity Career Fair at the Holiday Inn North Dallas on Wednesday, February 17<sup>th</sup>, taking applications for job openings and informing the public of job opportunities at our company. The job fair was held between 11am and 3pm.**

**On Friday, February 26<sup>th</sup>, Anna de Haro, Public Affairs Director for I Heart Media Dallas/Fort Worth emceed the Attitudes and Attire Fashion Show and Luncheon from 11am to 1pm. The event benefitted the nonprofit which helps disadvantaged women in our community.**

**On Saturday, February 27<sup>th</sup>, KHKS personalities Cruz and Junior along with the I Heart DFW Promotions Team were on hand from 8am to 12 noon with Tango Tab at the Kay Bailey Hutchison Convention Center in Dallas to help break the Guinness Book of World Records for the largest number of people making sandwiches simultaneously. The over four thousand sandwiches made were all donated to homeless shelters in the area.**

**On Saturday, March 5<sup>th</sup>, Anna de Haro, Public Affairs Director for I Heart Media Dallas/Fort Worth emceed the Your Brain Matters Celebration Brunch for the Alzheimer's Association of North Texas. The brunch which was held from 9am to 12pm honored the hundreds of volunteers who have been going out in the community to raise awareness about Alzheimer's Disease and who helped to raise important research dollars.**

**Friday, March 11<sup>th</sup>, Anna de Haro, Public Affairs Director for I Heart Media Dallas/Fort Worth represented I Heart Media DFW at the NAMI Walks kickoff luncheon at the Community Council Foundation offices in Dallas. I Heart is sponsoring the event and the purpose of the kickoff was to rally team leaders and to promote the work that the National Alliance on Mental Illness does here in North Texas to help families who have loved ones dealing with mental health issues.**

**On Friday, March 18<sup>th</sup>, Anna de Haro, Public Affairs Director for I Heart Media Dallas/Fort Worth attended an Advisory Board meeting with Alley's House of**

Dallas a nonprofit that helps teen moms and their children thru mentoring and education programs.

Saturday, March 26<sup>th</sup>, Anna de Haro, Public Affairs Director for I Heart Media Dallas/Fort Worth emceed the March for Respect at Main Street Garden in downtown Dallas. The event was presented by the ARC of Dallas, Therapy 2000, Metrocare Services and Grupo Apoyo, agencies that help those with developmental disabilities and their families. The March for Respect was aimed at raising awareness of the unique contributions that people with developmental disabilities make to the community.

On Thursday, March 31<sup>st</sup> KHKS was on-site at The Health Services of North Texas' charity Volleyball Tournament in Denton. The KISS crew brought prizes, games and music to all of those in attendance to help support the Health nonprofit organization.

## **Donations**

**February 9, 2016**

KHKS provided donation/auction items for Miller Public Relations' silent auction benefit. The station provided station prize packs and signed albums from KISS FM artists.

**March 20, 2016**

KHKS provided a prize pack for the CCFA / Crohns and Colitis Foundation of America's Take Steps walk 2016. We provided a signed Bruno Mars guitar, KISS FM prize pack with T-shirts and station memorabilia.

**March 29, 2016**

The Dallas All Sports Association is holding a charity bowling event on June 9<sup>th</sup> and KHKS provided autographed memorabilia and a KISS FM prize pack for their silent auction

## **Community Calendar Information 1<sup>st</sup> Quarter 2016**

**\*\*Information listed on station's website's Community Calendar and also mentioned on station PSAs during 1st Quarter 2016 which directed people to station website for community events and listings\*\***

**Walk or Run the Hotcake Hustle Saturday, January 16<sup>th</sup> at the Addison Circle Conference Center. You can take part in the 5k, the 10k or the 1 mile fun run. The Hotcake Hustle features music and a beer garden and of course everyone gets a hotcake breakfast after the race provided by the Original Pancake House. This year's event benefits Metrocrest Services serving Carrollton, Addison, Farmers Branch, Coppell and Dallas by providing programs for individuals, families and seniors that lead to self sufficiency and foster independence. Find out more at [www.runproject.org](http://www.runproject.org) and click on the link for Hotcake Hustle.**

**Don't miss the 32<sup>nd</sup> Annual Kid Film Festival January 23<sup>rd</sup> and 24<sup>th</sup> at the Angelika Film Center, 5321 E. Mockingbird in Dallas. All programs are free to the community and include a read along with actor and children's author Taye Diggs, a sing-a-long with singer Lisa Loeb, free CDs and book signings and of course free movies to see. Get the complete schedule and find out more at [www.usafilmfestival.com](http://www.usafilmfestival.com).**

**Climb, Conquer, Cure. Sign up now for the Big D Climb benefitting the Leukemia and Lymphoma Society. The Big D Climb will be held Saturday, January 30<sup>th</sup> at the Bank of America Plaza in Dallas. Join others as they climb 70 stories and raise awareness and money to help find a cure for leukemia and lymphoma. Find out more at [www.bigdclimb.org](http://www.bigdclimb.org).**

**Martinis For Mutts a benefit for Paws in the City, a nonprofit that helps find "forever" homes for dogs and cats in need, will be held Friday, February 12<sup>th</sup> at the Candleroom, 5039 Willis Avenue in Dallas, 75206 from 7pm to 11pm. Admission is \$30. Find out more at [www.pawsinthecity.org](http://www.pawsinthecity.org).**

**Safe Conversations a free event for couples, families, individuals and businesses will be held Valentine's week end at Fair Park in Dallas. If you are looking to improve your communication skills and improve your relationship you should sign up for this free event taking place Saturday, February 13<sup>th</sup> from 9am to 5pm. Childcare will be provided with youth and teen programs on site, food, drink and entertainment will also be provided. Safe Conversations features Dr. Harville Hendrix and Dr. Helen LaKelly Hunt the authors of the bestselling books "How to Get the Love You Want" and "Marriage Made Simple." Register today at [www.safeconversations.org](http://www.safeconversations.org).**

**If you are looking for a job or if you are a company looking for new employees, then make sure to attend the 16<sup>th</sup> Diversity Employment Day Career Fair Wednesday, February 17<sup>th</sup> from 11am to 3pm at the Holiday Inn Conference Center, 6055 LBJ, Dallas, Texas 75240. Find out more at [www.citycareerfair.com](http://www.citycareerfair.com).**

The 19<sup>th</sup> Annual Attitudes and Attire Luncheon and Fashion Show will be held Friday, February 26<sup>th</sup>, in the Grand Pavilion of the Dallas Trade Mart. The event benefits Attitudes and Attire, a nonprofit dedicated to promoting personal growth for women seeking self-sufficiency. Among the many programs offered are the Hopeful Smiles program and the Boots to Heels program which helps female veterans who are trying to find their way out of poverty and sometimes homelessness. Find out more about these programs and the luncheon and fashion show featuring designs by Eileen Fisher at [www.attitudesandattire.org](http://www.attitudesandattire.org).

The 21<sup>st</sup> Annual St. Paddy's Day Dash Down Greenville will take place Saturday, March 19<sup>th</sup>. Register to take part in the walk or the run down Greenville before the parade and then afterwards enjoy beer, food, live music and more. Plus the event benefits the North Texas Food Bank. Find out more at [Run Project dot org slash dash down Greenville](http://RunProject.org/dash-down-Greenville).

Soccer fans, help support our youth by checking out the Dr. Pepper Dallas Cup, March 20<sup>th</sup> thru March 27<sup>th</sup>. The Dr. Pepper Dallas Cup features 180 teams in different age categories with participants from around the U.S and over 100 countries. The event will benefit the June Jago Memorial Scholarship Fund for the Dallas Fallen Officer Foundation. Find out more about the Dr. Pepper Dallas Cup at [www.dallascup.com](http://www.dallascup.com).

Are you ready to do the Most Good. Take part in The Most Good 5K, benefitting the Salvation Army DFW and their services and programs helping the needy in our area. The Most Good 5K will be held Saturday, April 2<sup>nd</sup> at Klyde Warren Park in Dallas. Register now at [www.mostgood5k.com](http://www.mostgood5k.com).

Support children of abuse and neglect in North Texas by attending the 2016 Our Father's Children Dinner & Auction. Former Dallas Cowboy and Dancing with the Stars Champion Emmitt Smith will be the featured guest speaker at the event which will be held Saturday, April 2<sup>nd</sup> at the Hurst Conference Center. Proceeds will provide camps and retreats for abused and neglected children in our area. To be a sponsor or to buy tickets visit [www.ofckids.org](http://www.ofckids.org).

444 Angel presents the 2<sup>nd</sup> Annual Ride N Rock 4 Kids Saturday, April 9<sup>th</sup>. The event benefits Children's Advocacy Centers of North Texas. Rides start in Grand Prairie and Carrollton and will end with a concert at the Gas Monkey Bar and Grill in Dallas. The event raises awareness about the work that Children's Advocacy Centers do in our area to help the victims of child abuse. So grab your motorcycle and Stand Up for Children. Find out more at [www.444angel.com](http://www.444angel.com).

Join thousands of North Texans as they March for Babies in Dallas at White Rock Lake and in Fort Worth at Panther Island Pavilion on Saturday, April 16<sup>th</sup>. The event raises awareness about the work that is done year round by the March of Dimes North Texas to help improve the health of babies and to prevent premature births. The event also raises funds for research and for the services and programs offered by the March of Dimes in our community. Walks begin at 9am with registration starting at 8am. Find out more at [www.marchforbabies.org](http://www.marchforbabies.org).

The 1<sup>st</sup> Annual Lakeside Middle School Athletics Booster Club Car Show and Ride Out will be held Saturday, April 16<sup>th</sup> from 10am to 3pm at the Little Elm Athletic Complex, 1151 E. Eldorado Parkway, Little Elm, Texas 75068. There will be classic cars, street rods, stock cars, jeeps, 4X4, motorcycle and emergency and military vehicles on display. Come out for this free family event featuring food and kids activities. There is a \$10 entry fee for all vehicles registered in advance and a \$15 entry day of event fee. Vendor Registration is \$40 but slots are limited so register early. Proceeds will support the LMS Athletic Department. Find out more by emailing [LMSAthleticsBoosterClub@gmail.com](mailto:LMSAthleticsBoosterClub@gmail.com).

Journey 2 Healing Hearts will have their 2<sup>nd</sup> Annual No More Gun Violence 5K Fun Run on Saturday, April 16<sup>th</sup> at Cravens Park in Arlington. The mission of this nonprofit is to educate and bring awareness to our community so that people will work in unity to reduce gun violence. Proceeds from the event will benefit families affected by gun violence. Find out more about Journey 2 Healing Hearts and the 5K at [www.J2HH.net](http://www.J2HH.net).

Heads Shaved. Lives Changed! Sign up today to take part in this year's Buzz Off for Kids with Cancer event that will be held at Globe Life Park in Arlington on Sunday, April 24<sup>th</sup>. The event features men, women and children shaving their heads to show kids with cancer and their families that they are not alone and that others do care. The money raised brings joy, comfort, smiles and support to kids fighting cancer and their families by providing movie nights, playdates, ice cream and pizza parties, books, games and toys and so much more thanks to One Mission. Find out more at [www.buzzforkids.org](http://www.buzzforkids.org).

North Texas, be part of the team that's curing cancer NOW. Join the Multiple Myeloma Research Foundation at the Dallas 5K Race on Saturday, May 7<sup>th</sup> at Cotton Bowl stadium in Fair Park. You can take part in the 5K run or walk and raise funds to help find a cure by supporting the Multiple Myeloma Research Foundation. The run starts at 8am. Register today at [www.themmr.org/dallas](http://www.themmr.org/dallas).

**Every journey begins with that first step. The National Alliance on Mental Illness invites you to take that first step to help those with mental illness whether they are suffering from depression or they are bi-polar. Sign up to participate in Nami Walks Dallas Saturday, May 14<sup>th</sup> at Fair Park in Dallas. The walk starts at 8am at the Fair Park Band Shell. With every step walkers take, they create visibility, fight discrimination and celebrate recovery so help raise funds and awareness around mental illness. Find out more at [www.namidallas.org](http://www.namidallas.org).**