KHKS Dallas, TX Quarterly Issues/Programs List Fourth Quarter, 2014

01/02/2015

KHKS Quarterly Issues/Programs List

October 1, 2014

To: Clear Channel Public File for KHKS

From: Anna de Haro

Re: Issues & Programs Summary for October 1, 2014 through December 31, 2014

Below is a list of issues targeted for on-air coverage during the 4th Quarter from October 1, 2014 through December 31, 2014. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas.

- 1) Local/National Economic Issues and Employment-related Issues
- 2) Education and School Issues
- 3) Public Health Issues
- 4) Child Welfare Issues
- 5) Crime and Violence
- 6) Housing Issues and Mortgage Crisis
- 7) Drugs and Alcohol Abuse
- 8) Transportation and Traffic Issues
- 9) Racism and Discrimination
- 10) Terrorism and Homeland Security
- 11) Local Enviroment
- 12) Community Involvement

KHKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- CHILD ABUSE PREVENTION: CHILD ABUSE PREVENTION & DALLAS LIGHTHOUSE 4 BLIND
- CHILD ISSUES: (No issue/program description given.)
- DRUGS AND ALCOHOL: MADD NORTH TEXAS AND DRUNK DRIVING PREVENTION
- ECONOMY: NORTH TEXAS FOOD BANK & MAKE A WISH NTX
- EDUCATION: AUTISM AND EDUCATION
- EDUCATION & ECONOMY: SALVATION ARMY & MY POSSIBILITIES
- HEALTH AND ECONOMY: RED CROSS BLOOD SERVICES & SHARE THE WARMTH
- HEALTH ISSUE: EBOLA , CROHN'S DISEASE & MOTORCYCLE SAFETY
- HOUSING AND ECONOMY: HABITAT FOR HUMANITY & DONATE LIFE TEXAS
- MILITARY AND VETERANS: VETERANS & SHOW YOUR STRIPES

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH ISSUE	SUNDAY MORNING MAGAZINE 10-4-14	EBOLA , CROHN'S DISEASE & MOTORCYCLE SAFETY	CROHNS AND COLITIS FOUND NTX	10/05/2014 06:10 AM	031:27
CHILD ABUSE PREVENTION	SUNDAY MORNING MAGAZINE 10-12-14	CHILD ABUSE PREVENTION & DALLAS LIGHTHOUSE 4 BLIND	DALLAS CHILDREN'S ADV. CNTR	10/12/2014 06:15 AM	030:52
EDUCATION	SUNDAY MORNING MAGAZINE 10-19-14	AUTISM AND EDUCATION	CHILD STUDY CENTER FORT WORTH	10/19/2014 06:12 AM	031:44
ECONOMY	SUNDAY	IDENTITY THEFT	BRAIN	10/26/2014	028:32

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	MORNING MAGAZINE 10-26-14	PROTECTION AND BRAIN TUMOR RESEARCH		06:13 AM	
HEALTH AND ECONOMY	SUNDAY MORNING MAGAZINE 11-2-14	RED CROSS BLOOD SERVICES & SHARE THE WARMTH	RED CROSS N.TX	11/02/2014 06:11 AM	031:06
MILITARY AND VETERANS	SUNDAY MORNING MAGAZINE 11-9-14	VETERANS & SHOW YOUR STRIPES	VETERANS COALITION OF NTX	11/09/2014 06:08 AM	030:30
HEALTH ISSUE	SUNDAY MORNING MAGAZINE 11-16-14	ARTHRITIS FOUNDATION JINGLE BELL RUN/WALK	ARTHRITIS FOUNDATION NTX	11/16/2014 06:10 AM	029:18
EDUCATION & ECONOMY	SUNDAY MORNING MAGAZINE 11-23-14	SALVATION ARMY & MY POSSIBILITIES	SALVATION ARMY DFW	11/23/2014 06:08 AM	030:48
DRUGS AND ALCOHOL	SUNDAY MORNING MAGAZINE 11-30-14	MADD NORTH TEXAS AND DRUNK DRIVING PREVENTION	MADD NORTH TX	11/30/2014 06:16 AM	024:52
ECONOMY	SUNDAY MORNING MAGAZINE 12-7-14	NORTH TEXAS FOOD BANK & MAKE A WISH NTX	NORTH TEXAS FOOD BANK	12/07/2014 06:06 AM	031:13
ECONOMY	SUNDAY MORNING MAGAZINE 12-14-14	FINANCIAL MANAGEMENT AND THE ECONOMY	CONSUMER CREDIT COUNSEL NTX	12/14/2014 06:09 AM	029:43
HOUSING AND ECONOMY	SUNDAY MORNING MAGAZINE 12-21-14	HABITAT FOR HUMANITY & DONATE LIFE TEXAS	HABITAT FOR HUMANITY	12/21/2014 06:10 AM	028:10
CHILD ISSUES	SUNDAY MORNING MAGAZINE 12-28-14	BUCKNER INTERNATIONAL ADOPTION	BUCKNER INTERNATIONAL	12/28/2014 06:20 AM	024:48

***More Detailed Information
PUBLIC AFFAIRS PROGRAMS FOR 4th QUARTER 2014 KHKS

October 1, 2013 to December 31, 2014

"Sunday Morning Magazine" cart #491030

October 5, 2014

Aired 6:15am to 6:45am 30 minute program

Issues Covered: Health, Education and Economy

Guests: Dr. John Carlo the former Medical Director for Dallas County Health and Human Services and the CEO of AIDS ARMS and Al James with the Crohn's Colitis Foundation of North Texas.

Topic: Dr. Carlo joined me to talk about the Ebola crisis in North Texas. This past week a man from Liberia, Africa was hospitalized at Dallas Presbyterian Hospital with Ebola, a highly contagious disease. It is the first case diagnosed in the United States and the diagnosis has led to fear in North Texas that the disease will spread. Dr. Carlo shared the facts about Ebola and how it is transmitted and offered up advice for people on how to protect themselves from the Ebola virus. He also talked about steps that the North Texas medical community as well as local government agencies are taking to protect the public. Dr. Carlo called in from downtown Dallas where he was getting ready for the annual Lifewalk benefitting AIDS ARMS and he discussed the similarities between the reaction to the Aids epidemic and Ebola. Al James joined me in the second segment of the program to talk about the work of the Crohn's and Colitis Foundation here in North Texas and he shared information about irritable bowel diseases. Al James also talked about the upcoming Crohn's and Colitis Take Steps Walk in Fort Worth on October 18th.

October 12, 2014 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Crime and Law Enforcement and Child Safety Issues.

Guest: Lynn Davis the President and CEO of the Dallas Children's Advocacy Center.

Topic: This month we kicked off a campaign here at work to promote the work done by Children's Advocacy Centers and what they do to help sexually abused children in our area. Lynn Davis joined me to talk about their work at the Dallas agency and their services and programs for sexually abused children and their families. We also talked about signs that people should be on the lookout for when dealing with kids and the importance of reporting any suspected abuse. We also talked about the impact of abuse on a community.

October 19, 2014 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Healthcare, Economy, Education.

Guests: Dr. Joyce Mauk the President/CEO and Medical Director of the Child Study Center in Fort Worth and Andrea Reordan whose son Weston has Autism and is being helped by the Child Study Center, and Debbie Sardone with Cleaning for a Reason. Topic: Dr. Mauk and Andrea joined me to talk about Learning Differences Month and innovative ways that the non profit the Child Study Center has for helping those with learning differences including Autism. Andrea shared her own personal journey with her son Weston and his diagnosis at the age of 2. We talked about signs that a child may have autism or some other learning difference and what steps parents should take and the best way to help a child with learning differences. Autism continues to be the fastest growing serious developmental disability in the US, with more children being diagnosed with autism this year than with diabetes, cancer and AIDs combined. Dr. Mauk talked about the latest research into autism. We also promoted the upcoming Puzzle Scuttle 5K run and walk which will benefit the Child Study Center and their programs and will raise awareness about the issue of autism. The event will be held at TCU in Fort Worth. For the last 10 minutes of the program Debbie Sardone of Cleaning for a Reason joined me to talk about free house cleaning for those who have been diagnosed with Breast Cancer. October is Breast Cancer Awareness and Debbie talked about how with all of the doctors appointments, hospital visits and reaction to treatment so many people dealing with a breast cancer diagnosis do not have time or the inclination to clean their home. We also talked about the work that the American Cancer Society does to help those with breast cancer.

October 26, 2014 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Cyber Security, Identity Theft and Health Issues.

Guests: Ram Guarg a Cyber Security Expert and the founder of Software Assurance and Marla Payne with the National Brain Tumor Society the largest nonprofit dedicated to the brain community in the United States.

Topic: Apple recently unveiled a new App called Apple Pay that allows users to use their IPhones to pay for purchases but with the threat of identity theft just how safe is Apple Pay and as we head in to the holiday season how can North Texans protect themselves from those who may be out to do them harm online. Ram joined me to talk about ways people can protect themselves on line and he also talked about the security risks when online shopping. We also talked about what needs to be done if you have been the victim of identity theft. Marla Payne joined me to talk about the work that the National Brain Tumor Society does here in our area to raise awareness and research dollars for a cure. She also promoted the upcoming 9th Annual Brain Tumor Walk which will take place Saturday, November 8th at Trinity Park in Fort Worth. Marla's husband died of a brain tumor and she

shared her own personal story of her husband's diagnosis and treatment. One of our co-workers is a brain tumor survivor but many are not as lucky and that is why research is so important.

November 2, 2014 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Health, Education and Economy

Guests: Jan Hale with the American Red Cross Blood Services Division, Jennifer Bartkowski the CEO of the Girl Scouts of North Texas and Shawn Wills the Chief Development Officer for CitySquare a nonprofit that helps the poor in our area. Topic: The holidays are a critical time for blood banks in North Texas as the need for blood rises but the number of donors decreases due to holiday schedules. Jan Hale joined me to talk about the need for blood donors and how one donation can save up to 3 lives. We promoted the upcoming Give and Gobble Blood Drive which will be held on November 24th at Red Cross headquarters in Dallas. Shawn Wills with CitySquare and Jennifer Bartkowksi with the Girl Scouts joined me to talk about the November Share the Warmth Blanket Drive where people can donate a blanket or bed linens to help those who are living in transitional housing or at shelters in North Texas. The Girl Scouts are helping to raise awareness about CitySquare by taking a lead role in the blanket drive. Shawn Wills talked about the services and programs offered by CitySquare to make the community stronger and better economically and we talked about ways that North Texans can help.

November 9, 2014 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Military Support, Education, Health and Economy.

Guest: Nekima Booker with the Veterans Coalition of North Central Texas and Operation Healthy Reunions a program aimed at helping military men and women returning home and David Hamilton with America's Future Series.

Topic: Tuesday is Veteran's Day and Nekima Booker joined me to talk about how we should honor veterans in our community and to highlight programs available here in North Texas to help our veterans. Nekima talked about the work that the Coalition does to build bridges between local community resources, national resources and veterans and their families so that they can rebuild their lives in the aftermath of war. Nekima talked about the work of Operation Healthy Reunions in dealing with the invisible scars of war and how the program helps veterans dealing with post traumatic stress and also how they help the spouses and children of veterans. David Hamilton joined the conversation to talk about how America's Future Series is working with the Veteran's Coalition of North Central Texas to help get Veterans back to work. We also promoted our company's Show Your Stripes campaign which helps connect employers looking to hire vets with vets in our area in need of employment.

November 16, 2014 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Health, Economy and Education

Guests: Jill Comnock the CEO of the Ronald McDonald House of Dallas, Annie Carter the Community Development Manager of the Arthritis Foundation of North Texas and Dr. Russell Wagner and Orthopedic Surgeon who treats those with chronic arthritis. Topic: Jill Cumnock with the Ronald McDonald House of Dallas joined me to talk about the Trains at North Park which benefits the Ronald McDonald House. Jill talked about the work that the Ronald McDonald House does as a home away from home for families who have a child being treated at one of our many children's hospitals and how the house is able to economically help those families who are already spending so much money on their child's healthcare. Annie Carter with the Arthritis Foundation and Dr. Russell Wagner joined me to talk about another holiday tradition in North Texas, the annual Jingle Bell Run Walk for Arthritis. The event which will be held December 6th in Fort Worth raises awareness and money for research in to finding a cure for arthritis. Annie talked about the services and programs offered by the Arthritis Foundation and Dr. Wagner shared information on what people should know about the leading cause of disability in this country among Americans over the age of 15.

November 23, 2014 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Economy, Education and Health.

Guests: Major Ward Matthews with the DFW Metroplex Command of the Salvation Army, Pat Patey with the Salvation Army North Texas, Charmaine Solomon the founder of My Possibilities and Elizabeth Romo the Development Director for My Possibilities.

Topic: Charmaine Solomon and Elizabeth Romo joined me to promot the upcomiong Santa Run which benefits My Possibliities, a nonprofit that serves adults with disabilities from autism to down syndrome. Charmaine talked about founding the nonprofit after her son, who deals with a learning disabilities, graduated from High School and she had no where to take him and she said

she met so many other parents in the same situation so they started My Possiblities as a continuing education center for those with learning differences. Elizabeth talked about the services and programs offered and the need for volunteers to help out. Major Matthews and Pat Patey with the Salvation Army DFW joined me to talk about the issue of helping the needy this holiday season and why the programs offered by the Salvation Army are important and how they help people get back on their feet. With the holidays right around the corner the Salvation Army has kicked off their biggest fundraisers of the year including the Red Kettle campaign which asks people to donate their change to help the needy and the Angel Tree program which provides holiday gifts for needy kids. Major Matthews and Pat Patey talked about the many programs offered by the Salvation Army throughout the year not just during the holidays.

November 30, 2014 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Drugs and Alcohol, Crime and Law Enforcement and the Economy.

Guests: Suzette Pylant a Victims Advocate with MADD Mothers Against Drunk Drivers and Ray Carter who lost a son when a drunk driver ran him down.

Topic: Suzette and Ray joined me to talk about the issue of drunk driving and with Christmas and New Year's Eve coming up and so many people expected to make the party circuit the program was aimed at raising awareness of drinking and driving. Typically the holidays are one of the most dangerous times of the year on our nation's roadways because of drunk drivers. Ray Carter shared the story of his son who was killed by a drunk driver and how now he and his family speak on behalf of victims to spread the message not to Drink and Drive. Suzette talked about ways people can stay safe and she talked about the charges that face people who are caught drinking and driving. Suzette and Ray also talked about the services and programs offered by MADD to victims and their families.

December 7, 2014 Aired 6:15am to 6:45am 30 minute program

Guests: Colleen Brinkman with the North Texas Food Bank and Scotty Landry the President and CEO of the Make A Wish Foundation of North Texas.

Topic: The holidays are a time when we all try to give back to the community and one way to give back is to help out the North Texas Food Bank with can food drives or online donations. Colleen Brinkman talked about the work that the North Texas Food Bank does to help feed the hungry in our area and the vast number of services and programs aimed at helping the most vulnerable from children to senior citizens. Scott Landry joined me to talk about Macy's Annual Believe Campaign, which benefits the Make A Wish Foundation. For every letter that a child writes to Santa Claus that is dropped off at any Macy's store, Macy's will donate one dollar to the Make A Wish Foundation, a nonprofit that grants the wishes of children with life threatening illnesses here in North Texas. Scotty talked about the kids and their families who benefit from the wish and how the community can get involved to help grant the wishes

December 14, 2014 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Economy and Education.

Guest: Todd Marks with Consumer Credit Counseling Service of Greater Dallas.

Topic: Holiday shopping is in full gear and many people are spending way more than they can afford so Todd Marks joined me to talk about ways to protect yourself from going in to debt this holiday season. We also talked about those people who want to be fiscally fit in the New Year. Todd talked about the services and programs offered by Consumer Credit Counseling Service of Greater Dallas and their free webinars. The nonprofit's mission is to help people so that they do not go in to debt and they also offer housing counseling. Todd says the best time to reach out to their agency is when you aren't in financial straits but rather before the situation becomes an emergency. He offered tips on finding the best deals in stores and online and how sometimes the best gifts are gifts from the heart that don't cost a thing. We also talked about the importance of educating children about finances.

December 21, 2014 Aired 6:15am to 6:45am 30 minute program Issues Covered: Health and Education

Guest: Celeste Cox the Executive Director of Habitat for Humanity for North Collin County and Suzie Miller with the Southwest Transplant Alliance and Donate Life Texas.

Topic: It's all about being home for the holidays and Celeste Cox joined me to talk about the work that Habitat for Humanity does to get people in to homes. We talked about how people qualify for a Habitat home and the way the system is a hand up not a hand out. We also talked about the home owner classes they offer for those going thru the program. We also talked about the volunteer opportunities. Suzie Miller joined me to talk about the gift of life. With the holidays now in full swing and people searching for the perfect gift we talked about the gift of organ donation. Currently there are over 100 thousand men, women and children waiting on life saving organ transplants. Suzie talked about the importance of families talking about their wishes concerning organ donation and registering online at Donate Life Texas.

December 28, 2014 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Child Welfare, Economy and Education.

Guest: Andrea Harrison the Foster Care Program Director for Buckner International.

Topic: With the Holidays being all about spending time with family we highlighted the issue of adoption and foster care. Andrea Harrison joined me to talk about the adoption and foster care programs offered by Buckner International. The nonprofit has been in North Texas for 135 years serving as a home for orphaned children and helping the elderly. Other programs offered by Buckner include transitional living facilities for foster kids who are in need of placement and also living arrangements for people living domestic violence situations. Greg talked about what people should think about prior to going through the adoption or foster care process and the number of children here in Texas awaiting foster families or forever homes.

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

	ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)					

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL RIGHTS	AD COUNCIL SHELTER PET ADOPT	000:30	001
ANIMAL RIGHTS	DON'T FORGET TO FEED ME. ORG	000:16	002
CHILD ABUSE PREVENTION	DALLAS CHILDREN'S ADV. CNTR	000:18	104
CHILD ABUSE PREVENTION	DALLAS CHILDREN'S ADV. CNTR	000:20	004
CHILD ABUSE PREVENTION	DALLAS CHILDREN'S ADV. CNTR	000:35	018
COMMUNITY INVOLVEMENT	I AM SECOND	000:17	054

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	VOLUNTEER CNTR N. TX	000:17	004
DRUGS AND ALCOHOL	AD COUNCIL BUZZED DRIVING	001:00	001
DRUGS AND ALCOHOL	MADD NORTH TX	000:17	001
ECONOMY	CITY CAREER FAIR	000:14	010
ECONOMY	CITYSQUARE HELPING THE NEEDY	000:15	033
ECONOMY	CITYSQUARE HELPING THE NEEDY	000:16	032
ECONOMY	NORTH TEXAS FOOD BANK	000:17	047
EDUCATION	CHILD STUDY CENTER FORT WORTH	000:15	005
EDUCATION	MY POSSIBILITES DOT ORG	000:16	009
ENVIROMENT	DON'T MESS WITH TEXAS	000:11	001
ENVIROMENT	REVERSE LITTER DOT COM	000:16	026
HEALTH AND EDUCATION ISSUES	CONCORDE HEALTH FAIR	000:15	024
HEALTH ISSUE	AIDS ARMS DALLAS	000:17	007
HEALTH ISSUE	ALZHEIMER'S ASSOC NORTH TX	000:16	001
HEALTH ISSUE	AMERICAN CANCER SOCIETY	000:16	003
HEALTH ISSUE	AMERICAN DIABETES ASSOC NTX	000:16	003
HEALTH ISSUE	ARTHRITIS FOUNDATION NTX	000:16	005
HEALTH ISSUE	BAYLOR HEALTH SYSTEM	000:15	006
HEALTH ISSUE	CARTER BLOOD CARE	000:14	041
HEALTH ISSUE	CROHNS AND COLITIS FOUND NTX	000:15	015
HEALTH ISSUE	LEUKEMIA & LYMPHOMA SOCIETY	000:17	002
HEALTH ISSUE	RED CROSS N.TX	000:16	060
HEALTH ISSUE	STAND UP TO CANCER	000:16	008
MILITARY AND VETERANS	CONCERT FOR VALOR	000:30	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	001:02	044
MILITARY AND VETERANS	VETERANS COALITION OF NTX	000:17	014
SEXUAL ASSAULT	IT'S ON US	000:30	004
SUPPORT FOR FIRST RESPONDERS	HEART OF DALLAS.ORG	000:17	002
TEEN PREGNANCY	ALLEY'S HOUSE	000:13	001
TRANSPORTATION	AD COUNCIL	000:15	001
TRANSPORTATION	TX DOT	000:10	023

KHKS Newscasts / Traffic Reports / Weather Reports

4th Quarter 2014

- 3 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.
- 1 30 second Traffic Update in the 12pm hour Monday through Friday
- 2 30 second Traffic Updates every hour between 3pm and 7pm Monday through Friday.
- 2 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.
- 1 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.
- 2-10 second Weather Updates every hour between 3pm and 7pm Monday through Sunday.

KHKS Appearances and Events for non profits

Throughout the year KHKS helps promote morning show host Kidd Kraddick's non profit Kidd's Kids. The non profit helps send sick kids to Disney World every year. During the 3rd Quarter there were several restaurants who donated part of their proceeds to Kidd's Kids including Raising Cane's Chicken Fingers and Chili's Restaurants.

KHKS' Priscilla Kinkaid serves as the Assistant Director of the US Wounded Soldiers Foundation, a nonprofit whose mission is to provide for the needs of our combat veterans deployed in Iraq and Afghanistan. The foundation helps with clothing and toiletries and also helps out the Fisher House, which is similar to Ronald McDonald Houses, providing a place for military families to stay when they have a loved one in a military hospital. On Wednesday October 1st Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth, emceed the Alley's House Luncheon featuring former First Daughter Barbara Pierce Bush as the keynote speaker. The event raises money for Alley's House which helps teen moms and their children thru mentoring programs and services aimed at breaking the cycle of poverty.

On Saturday October 4th Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth, emceed the Alzheimer's Walk at Victory Park in Dallas raising awareness of this debilitating disease and raising funds to find a cure and to help provide funding for the services and programs offered by the Alzheimer's Association in North Texas.

On Sunday October 5th KHKS was on site at the 24th Annual AIDS Arms LifeWalk, benefiting thousands impacted by HIV/AIDS in the Dallas community.

On Wednesday October 8th Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth, and Charlotte Anderson an Account Executive for I Heart Media represented the company at the Diversity Career Fair at the Holiday Inn North Dallas.

On Wednesday October 15th Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth, represented I Heart Media at the Purses with a Purpose Luncheon at the Frontiers of Flight Museum in Dallas. The event was a benefit for Consumer Credit Counseling Service of Greater Dallas and the work they do in our community to help those dealing with financial problems.

On Saturday October 18th KHKS was on site at the Crohn's and Colitis Foundation of America "Take Steps" walk in Fort Worth. Hundreds gathered in Ft. Worth to find a cure for Crohn's Disease and Ulcerative Colitis. The KISS crew passes out tickets and other cool KISS prizes to the participants in the race.

Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth, attended the 3rd Quarter Ascertainment meeting with Community Leaders on Wednesday, October 22, 2014, at the offices of Service Broadcasting Dallas/Fort Worth. The purpose of the meeting was to ask community leaders what they consider to be the main issues and concerns of the North Texas community.

Speakers:

****Kim Linnear the Associate Director for the Center for Community Health and UNT Health Science Center in Fort Worth.

817-735-0306 and email is Kim.Linear@unthsc.edu.

Issues: Health, Economy, Education and Military Support.

****Zachary Thompson the Director of Dallas County Health & Human Services. 214-819-2000 and email is zthompson@dallascounty.org.

Issues: Health, Education, Economy, Crime and Violence.

****Daneshe Bethune the Regional Executive Director for Dallas and Collin County Big Brothers & Big Sisters of America.

469-248-4505 and email is dbethune@bbbstx.org.

Issues: Economy, Child Welfare and Safety, Healthcare, Education.

****Allicia Graham-Frye the Chief Executive Officer of Jonathan's Place. 972-303-5303 ext. 248 and email is afrye@kidnet.org.

Issues: Child Safety, Education, Economy, Crime and Healthcare.

****Deborah Bowles the President and Founder of Women Called Moses Coalition in Duncanville.

972-293-1155 and email is <u>deebowles@sbcglobal.net</u>.

On Saturday October 25th Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth, took part in a panel discussion with other Community Leaders at UT Arlington's Career Fair answering student questions about employment opportunities in our field and the best practices to find a job in media in this day and age.

On October 31st KHKS rode in the Richardson High School Homecoming Parade, The KISS crew were on-site passing out treats and KISS prizes to High School students just in time for Homecoming and Halloween!

On Saturday November 8th KHKS participated in the Dallas-Fort Worth Brain Tumor Walk at Trinity Park. The KISS crew was on-site passing out prizes to walk attendees. All funds raised through these events, allows the National Brain Tumor Society to advance research and public policy to improve the lives of all those living with a brain tumor, as well as anyone who will be diagnosed tomorrow. Their mission is to find a cure for brain tumors.

On Sunday November 9th KHKS participated in the Buddy Walk in Richardson, Texas. The Buddy Walk is in conjunction with The Down Syndrome Guild of Dallas. The KISS crew was on site passing out prizing and other KISS prizes to those in attendance.

On Monday November 24th KHKS was on-site at the American Red Cross blood donation day. Listeners came to give blood this holiday season at the American Red Cross "Give and Gobble" Holiday Blood Drive scheduled for Nov. 24 from 7 a.m. to 7 p.m. at the Dallas Red Cross. KISS FM was on site with Jingle Ball tickets and other cool KISS prizes to individuals who donated.

On Friday November 28th KHKS was on-site at The Shops at Willow Bend providing prizing and 106.1 KISS FM Jingle Ball tickets to listeners during Black Friday shopping.

Donations

October 12, 2014

KHKS invited 3 students from Grand Prairie High School – Anahi Alvarez, Naomi Martinez and Lilian Skinner to the studio for a tour and surprise from Billy The Kidd. The girls made national news when Anahi and Naomi were nominated for homecoming queen at Grand Prairie High School, they made a secret, selfless pact. In a touching show of friendship, the two seniors decided that if either one of them won, she would give up the crown to a classmate who had been the victim of a cruel prank. The pair of would-be queens hatched their heartwarming plan weeks

earlier, when a group of mean kids tricked fellow senior Lillian Skinner into believing she had been nominated for homecoming court. Anahi and Naomi formed an oath. "We were like, 'No matter what, no backing down. If one of us wins, we're giving Lillian the crown." KHKS provided all 3 girls with meet and greet passes and tickets to see Ariana Grande and laptops for their first year in college – all thanks to Republic Records and 106.1 KISS FM.

November 10, 2014

KHKS made a donation to the Crandall Middle and High School Teacher Organization. A pair of 106.1 KISS FM Jingle Ball tickets. The organization's mission is to bridge the communication between parents and teachers to ensure a positive educational environment for CISD students, staff and family.

October – November 2014

KHKS invited different DFW area high schools to the radio station every Thursday. The promotions department provided pizza, a tour of the station and the chance to be ON AIR with Cruz during the PM Drive "DFW's Most Wanted" Top 5 countdown. The cheerleading and student council teams would promote their school and Friday football game on-air while learning about the world of radio and media.

December 2014

KHKS granted Kiss-mas Wishes to needy families in North Texas giving away toys and gift cards for clothes and food. Kiss-mas Wishes granted more than 14 families a special holiday season.

Community Calendar Information 4th Quarter 2014

Information listed on station's website's Community Calendar and also mentioned on station PSAs during 4th Quarter 2014 which directed people to station website for community events and listings

Help finish the fight against Breast Cancer by taking part in the American Cancer Society's Making Strides against Breast Cancer walk Saturday, October 4th at the UT Arlington campus. Your support will help fund groundbreaking breast cancer research, will help support programs and services offered by the American Cancer Society to those dealing with a breast cancer diagnosis and will help ensure access to mammograms to women in need. Register today and find out more about the event at www.makingstrideswalk.org.

Every 67 seconds someone in the U.S. develops Alzheimer's with over five million people in the United States currently living with Alzheimer's or a related dementia and by the year 2050 this number could triple but there is something you can do about it. Join the Alzheimer's Association at a Walk to End Alzheimer's event near you. Start a team. Give. Walk. End Alzheimer's. In Frisco the walk will be held September 6th, in Grandbury the walk will be held September 20th, or you can take part in the Arlington or Dallas walks on October 4th, the walk in Denton and

Waco will be held October 11th and the walk in Fort Worth will be held October 25th. Visit www.alz.org/walk for more details.

Wylie Fire Rescue's 5th Annual North Texas Fallen Firefighters Memorial Golf Tournament will be held Friday, October 17th at Woodbridge Golf Club, 7400 Country Club Dr., in Wylie. The event is held in honor of all fallen firefighters and in support of families whose loved ones have paid the ultimate price in the line of duty. All proceeds from the Golf Tournament will go to the National Fallen Firefighters Foundation to assist these families and promote line-of-duty death prevention. Benefits include emotional support through peer support groups and eligibility for scholarship assistance for education and job training. The four-person, best ball scramble is open to the public. Find out more about the tournament, the dinner and the awards ceremony at www.firehero.org/event/2014 or contact Matt McCormick at matt.mccormick@wylietexas.gov.

Take Me Home Pet Rescue presents "A Home of Their Own," a cocktail "paw"ty on October 18, 2014 from 7 pm to 10 pm. It will be held at Classic BMW, 6800 Dallas Parkway, Plano. Guests will enjoy hors d'oeuvres and cocktails as they bid on amazing Silent Auction items while playing a variety of Casino games. Tickets and information can be found at www.AHomeOfTheirOwn.org.

Nothing is stronger than Hope. Help support the Muscular Dystrophy Association of North Texas by taking part in this year's DFW Muscle Walk Saturday, September 20th at Globe Life Park in Arlington. The event will be held from 8am to 11am and every dollar raised goes directly to support the MDA's programs for those living here in North Texas with muscle diseases. Find out more by visiting www.mda.org keyword muscle.

The Children's Advocacy Center of Collin County's 22nd Annual Teddy Bear Ride will be held Sunday, October 26th. The ride will begin at Ikea in Frisco and end at Rick Fairless' Strokers in Dallas. The event is the Children Advocacy Center of Collin County's longest standing fundraising event and generates much needed support to provide safety, healing and justice to abused and neglected children. Riders who participate will raise money and contribute lovable teddy bears to stock the Center's Teddy Bear Room. Prior to the October 26th event there will be several Teddy Bear Ride "pre-parties" and you are invited to attend. On Tuesday, September 9th there will be a pre-party at Quaker Steak & Lube in Plano from 11am to 2pm and from 5pm to 9pm and then on Tuesday, October 7th there will be a pre-party at Half Shells in Plano at the Shops at Legacy from 11am to 10pm. Finally, Thursday, October 9th there will be another pre-party at Quaker State & Lube in Plano from 11am to 2pm and from 5pm to 9pm. Find out more about the Teddy Bear Ride and the pre-parties by visiting www.caccollincounty.org.

Ready for a fun event where you can also help animals in need? Mark your calendars for November 1st for Gypsy Tramps "Day of the Dead" – a fundraiser for Second Chance Farms in Granbury, Texas. Get ready to hear the fabulous Texas Flood as they play Jimi Hendrix and Stevie Ray Vaughn. Food furnished by S-Cal Tacos in Southlake (Woody – the Taco Truck). Come party and help give a second chance to animals in need. Visit www.gypsytramps.com for more information

Mark your calendar and plan to join us on the St. Mark campus in Plano, TX, on Saturday, November 1st for our first ever "All Souls Remembrance Run" benefiting the St. Mark Athletic Department! There will be a 1K Fun Run starting at 8:00 AM, followed by a 5K Race at 8:30 AM. Strollers and wheelchairs are welcome in both categories. Registration includes a commemorative t-shirt, and prizes will be awarded to the top finishers. Personalize your race t-shirt as you run in memory of a loved one for All Souls Day. For information and to register, please visit www.stmcs.net/all-souls-run.

The DFW Step Out, the walk to Stop Diabetes, will be held Saturday, November 8th at Quik Trip Park in Grand Prairie. Step out for yourself or someone you love who has diabetes and help us find a cure. Find out more at www.diabetes.org/stepoutdfw.

Join Friends with Benefits Denton on Saturday, November 15th for their Paws for a Cause 5k and concert event, benefiting Denton Humane Society and Mazie's Mission. Run starts at 10 am, only \$20 and includes a shirt and afternoon concert. Register on active.com, search FWB. The concert is from noon-7, including local acts, Blush, Wood's Rampage, Chase Ryan and the Grave, members from Spooky Folk, voltREvolt, The Rhythm and Beards and The Effinays. Concert entry is only \$10. Food trucks, beverages, National Beer Pong Association ten cup challenge, silent auction and other fun events for the day. For more information, visit fwbdenton.com.

The Annual Thanksgiving for Veterans, presented by the Veteran's Coalition of North Centeral Texas will take place November 22nd. Find out more and apply for a free meal at www.venct.org.

Don't miss the Santa Run benefitting My Possibilities, a non profit that helps adults with learning differences, Saturday, December 8th at the Shops at Legacy in Plano. The event will feature thousands of North Texans dressed as Santa. Find out more at www.mypossilibities.org.