### KHKS Dallas, TX

Quarterly Issues/Programs List Fourth Quarter, 2015 01/04/2016

KHKS
Quarterly Issues/Programs List

**October 1, 2015** 

To: I Heart Media Public File for KHKS

From: Anna de Haro

Re: Issues & Programs Summary for October 1, 2015 through December 31, 2015

Below is a list of issues targeted for on-air coverage during the 4th Quarter from October 1, 2015 through December 31, 2015. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas.

- 1) Local/National Economic Issues and Employment-related Issues
- 2) Education and School Issues
- 3) Public Health Issues
- 4) Child Welfare Issues
- 5) Crime and Violence
- 6) Housing Issues and Mortgage Crisis
- 7) Drugs and Alcohol Abuse
- 8) Transportation and Traffic Issues
- 9) Racism and Discrimination
- 10) Terrorism and Homeland Security
- 11) Local Environment
- 12) Community Involvement

KHKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

• CHILD ISSUES: ADOPTION & FOSTER CARE

• CHILD SAFETY: CHILD ABUSE PREVENTION & HELPING NEEDY CHILDREN

• CRIME AND LAW ENFORCEMENT: CRIME PREVENTION AND SPECIAL OLYMPICS

• ECONOMY: SALVATION ARMY DFW

• ECONOMY & EDUCATION ISSUES: ECONOMY AND EDUCATION ISSUES

• HEALTH AND ECONOMY: HEALTH AND ECONOMIC ISSUES

• HEALTH AND EDUCATION ISSUES: ORGAN DONATION & EDUCATION

• MENTAL HEALTH ISSUES: MENTAL HEALTH ISSUES AND EDUCATION

• MILITARY AND VETERANS: VETERANS SUPPORT

• RACIAL ISSUES & RELIGIOUS TOL: RACIAL ISSUES AND RELIGIOUS TOLERANCE

# Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CRIME AND LAW ENFORCEMENT	SUNDAY MORNING MAGAZINE 10-4-15	CRIME PREVENTION AND SPECIAL OLYMPICS	NATIONAL NIGHT OUT	10/04/2015 06:12 AM	029:21
MENTAL HEALTH ISSUES	SUNDAY MORNING MAGAZINE 10-11-2015	MENTAL HEALTH ISSUES AND EDUCATION	METROCARE SERVICES N. TX	10/11/2015 06:09 AM	030:12
MENTAL HEALTH ISSUES	SUNDAY MORNING MAGAZINE	ART THERAPY & HEALTH EDUCATION	THE ART STATION ART THERAPY	10/18/2015 06:13 AM	027:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	10-17-15	•			
ECONOMY	SUNDAY MORNING MAGAZINE 10-25-15	ECONOMY, EDUCATION & HEALTH ISSUES	DALLAS MAVERICKS FOUNDATION	10/25/2015 06:18 AM	027:10
ECONOMY	SUNDAY MORNING MAGAZINE 11-1-15	SALVATION ARMY DFW	SALVATION ARMY DFW	11/01/2015 06:17 AM	030:21
MILITARY AND VETERANS	SUNDAY MORNING MAGAZINE 11-8-15	VETERANS SUPPORT	VETERANS COALITION OF NTX	11/08/2015 06:18 AM	031:19
CHILD SAFETY	SUNDAY MORNING MAGAZINE 11-15-15	CHILD ABUSE PREVENTION & HELPING NEEDY CHILDREN	DALLAS CASA	11/15/2015 06:16 AM	030:04
HEALTH AND ECONOMY	SUNDAY MORNING MAGAZINE 11-22-15	HEALTH AND ECONOMIC ISSUES	RONALD MCDONALD HOUSE DALLAS	11/22/2015 06:15 AM	026:33
ECONOMY	SUNDAY MORNING MAGAZINE 11-29-15	FOOD INSECURITY & ECONOMIC ISSUES	NORTH TEXAS FOOD BANK	11/29/2015 06:10 AM	029:17
CHILD ISSUES	SUNDAY MORNING MAGAZINE 12-6-15	ADOPTION & FOSTER CARE	JONATHAN'S PLACE DALLAS	12/06/2015 06:12 AM	030:44
ECONOMY & EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 12-13-15	ECONOMY AND EDUCATION ISSUES	VOGEL ALCOVE	12/13/2015 06:12 AM	026:43
HEALTH AND EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 12-20-15	ORGAN DONATION & EDUCATION	SOUTHWEST TRANPLANT OF TX	12/20/2015 06:09 AM	030:37
RACIAL ISSUES & RELIGIOUS TOL	SUNDAY MORNING MAGAZINE 12-27-15	RACIAL ISSUES AND RELIGIOUS TOLERANCE	MULTI CULTURAL ALLIANCE NTX	12/27/2015 06:14 AM	029:37

\*\*\*More Detailed Information
PUBLIC AFFAIRS PROGRAMS FOR 4th QUARTER 2015 KHKS

October 1, 2015 to December 31, 2015

"Sunday Morning Magazine" cart #491030

October 4, 2015 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Crime Prevention

Guests: Officer Tim Heyden with the Arlington Police Department and Michael Lohman a Community Watch Coordinator for the Woodland West Neighborhood in Arlington and Doug Ray with Special Olympics Texas.

Topic: Officer Tim Heyden and Michael Lohman joined me to talk about National Night Out, a crime, drug and violence prevention program aimed at building strong partnerships between police and communities they serve. The program promotes crime awareness programs such as neighborhood community watch groups and considering the rift between many local police departments and minority groups in our area it is important to highlight programs that strive to build a bridge between law enforcement and the communities they serve. Doug Ray with Special Olympics Texas joined me to talk about Special Olympics upcoming Over the Edge event which will raise money for Special Olympics and their programs for special needs kids and adults in our area. Doug Ray talked about the importance of Special Olympics and the impact their programs make on those with special needs and on the families.

October 11, 2015 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Mental Health, Crime Prevention, Education and the Economy.

Guest: John Dornheim with NAMI Dallas.

Topic: Once again here in the US the nation was rocked by a mass shooting this time at a Community College in Oregon and in the aftermath it was revealed that the shooter was dealing with mental health issues and so once again the issue of mental health is gaining attention nationwide but what do we need to know about those dealing with mental health issues and how to protect ourselves and our loved ones. John Dornheim with NAMI Dallas the National Alliance on Mental Illness joined me to talk about just that and about the services and programs available to people with mental health illnesses here in our area. We talked about taking mental health issues out of the shadows and let people know the signs that they need to be on the lookout for so that they can get help. We also promoted the campaign #I Will Listen, a social media campaign aimed at raising awareness of mental health issues.

October 18, 2015 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Art Therapy for those dealing with grief or PTSD, Health Issues, Education and Veterans issues.

Guests: Peggy Marshall the CEO of the Art Station in Fort Worth, Gina Perales Hethcock with the Diabetes Association of North

Texas and Dr. Paul Hayne with Blue Cross Blue Shield.

Topic: Peggy Marshall joined me to talk about the work that the Art Station in Fort Worth does to help kids and adults dealing with grief, depression or PTSD because of different life challenges. The Art Station was founded by a mother who was dealing with her son's suicide and she found that art helped here heal in ways that traditional talk therapy did not so she founded the Art Station in Fort Worth to help others dealing with grief and found that Art has a way of connecting with people on a variety of levels. They have programs for kids in crisis due to abuse or illness and they have programs for veterans in our area who are dealing with PTSD and depression brought on by their experiences with war. Gina Perales Hethcock with the Diabetes Association and Dr. Paul Hayne joined me to promote the upcoming Step Out to Stop Diabetes Walk which will take place next month in Grand Prairie and to talk about the importance of knowing your status when it comes to diabetes, especially Type 2 Diabetes, since there are so many people who have diabetes and don't know it.

October 25, 2015 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Community Involvement, Education and Economy and Health.

Guests: Katie Edwards the Director of Community Relations for the Dallas Mavericks "Mavs" Foundation and Dr. Manon Cox with Protein Sciences.

Topic: The Dallas Mavericks getting ready to kick off their 2015-2016 season with the home opener set for November 3<sup>rd</sup> but although we love seeing our Mavs on the court it is what they do off the court to help the community that is truly making a difference. Katie Edwards joined me to talk about the different programs that the Mavs Foundation supports to help kids in our area and single moms. The Mavs Foundation has set up reading and learning centers in low income area and basketball courts across North Texas in underserved communities where kids need to have safe havens to go to. Dr. Manon Cox joined me to talk about the importance of getting a flu shot. The Flu season typically begins in October and runs thru May so we talked about how to protect yourself from the flu and what you should know about the flu shot and the dangers of not getting one.

November 1, 2015 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Economic Issues

Guests: Major John Rich the Commander with the Salvation Army DFW and Pat Patey the Communications Director with the Salvation Army DFW and Academy Award Winning Actor Jon Voight.

Topic: Major Rich and Pat Patey with the Salvation Army DFW joined me to talk about the issue of helping the needy this holiday season and why the programs offered by the Salvation Army are important and how they help people get back on their feet. With the holidays right around the corner the Salvation Army has kicked off their biggest fundraisers of the year including the Red Kettle campaign which asks people to donate their change to help the needy and the Angel Tree program which provides holiday gifts for needy kids. Major Rich and Pat Patey talked about the many programs offered by the Salvation Army throughout the year not just during the holidays and we also promoted the "Doing the Most Good Luncheon" which will be held later this month in Dallas and will feature Academy Award Winning Actor Jon Voight who joined us on the show to talk about why the Salvation Army's work means so much to him and why celebrities like him need to do their part to raise awareness about issues that affect the community.

November 8, 2015 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Military Support, Education, Health and Economy.

Guests: Nekima Horton with the Veterans Coalition of North Central Texas and Operation Healthy Reunions a program aimed at helping military men and women returning home and Lisa Wakeman Moses with the Veterans Coalition's Mental Health Initiative.

Topic: Wednesday is Veteran's Day and Nekima Horton and Lisa Wakeman Moses joined me to talk about how we should honor veterans in our community and to highlight programs available here in North Texas to help our veterans. Nekima talked about the work that the Coalition does to build bridges between local community resources, national resources and veterans and their families so that they can rebuild their lives in the aftermath of war. Nekima and Lisa talked about the work of Operation Healthy Reunions in dealing with the invisible scars of war and how the program helps veterans dealing with post-traumatic stress and also how they help the spouses and children of veterans. We talked about the high suicide rate amongst our veterans and even active duty military and how we need to make sure these men and women know that it is okay to ask for help and that they are not alone. We also promoted our company's Show Your Stripes campaign which helps connect employers looking to hire vets with vets in our area in need of employment.

November 15, 2015 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Child Abuse Prevention

Guests: Lynn Brooks the Director of Community Relations for Dallas CASA, Court Appointed Special Advocates, Ashley Crowe with Girl Scouts of North East Texas and Blythe Grates with Sleep Experts.

Topic: Lynn Brooks with CASA and Ashley Crowe and Blythe Grates joined me to talk about the annual Share the Warmth Blanket Drive that helps needs families in our area and this year the campaign sponsored by Sleep Experts will benefit Dallas CASA, Court Appointed Special Advocates. Lynn talked about how CASA helps children who have been the victims of abuse and neglect and how volunteers in our community make a huge difference in the lives of these children. We talked about how people can get involved and Ashley Crowe talked about how the Girl Scouts of North East Texas are helping with the Share the

Warmth Blanket Drive. Blythe talked about the importance of companies like Sleep Experts helping the communities they serve.

November 22, 2015 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Economy, Education and Health.

Guests: Jill Comnock the CEO of the Ronald McDonald House of Dallas and Donna Smoot the grandmother of Lydia and Taylor two young girls who are receiving treatment at Texas Scottish Rite Hospital.

Topic: Jill Cumnock with the Ronald McDonald House of Dallas joined me to talk about the Trains at North Park which benefits the Ronald McDonald House. Jill talked about the work that the Ronald McDonald House does as a home away from home for families who have a child being treated at one of our many children's hospitals and how the house is able to economically help those families who are already spending so much money on their child's healthcare. Donna Smoot joined us to talk about her own experience receiving help thru the Ronald McDonald House in Dallas while her granddaughters have received treatment at Texas Scottish Rite Hospital for Children.

November 29, 2015 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Economic Issues, Education.

Guests: Jan Pruitt the CEO of the North Texas Food Bank

Topic: The holidays are a time when we all try to give back to the community and one way to give back is to help out the North Texas Food Bank with can food drives or online donations. Jan Pruitt talked about the work that the North Texas Food Bank does to help feed the hungry in our area and the vast number of services and programs aimed at helping the most vulnerable from children to senior citizens.

December 6, 2015 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Health Issues, Community Involvement, Adoption and Foster Care, Economy.

Guests: Scotty Landry the President and CEO of the Make A Wish Foundation of North Texas and Alicia Graham Frye the CEO of Jonathan's Place and Elizabeth Mossman the Director of Foster Care and Adoption for Jonathan's Place.

Topic: Scott Landry joined me to talk about Macy's Annual Believe Campaign, which benefits the Make A Wish Foundation. For every letter that a child writes to Santa Claus that is dropped off at any Macy's store, Macy's will donate one dollar to the Make A Wish Foundation, a nonprofit that grants the wishes of children with life threatening illnesses here in North Texas. Scotty talked about the kids and their families who benefit from the wish and how the community can get involved to help grant the wishes of children with life threatening illnesses. Alicia Graham Frye and Elizabeth Mossman joined me to talk about Jonathan's Place a nonprofit that helps abused and abandoned children thru emergency shelter services and adoption and foster care programs. We talked about how so many of these children are praying for a home for the holidays and we promoted the programs that Jonthan's Place has for people thinking about fostering a child or adopting a child.

December 13, 2015 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Economy and Education and Child Safety.

Guest: Karen Hughes the President and CEO of Vogel Alcove a nonprofit that helps homeless children in our area.

Topic: Karen Hughes joined me to talk about the upcoming Day 1 Dallas a benefit event that will be held January 1st at Fair Park in Dallas that will raise funds for Vogel Alcove a nonprofit that helps the youngest victims of poverty in North Texas, homeless children. Karen talked about all the fun activities that will take place at Day 1 Dallas but also the importance of an event like this to raise awareness about the issue of homeless children since so many people think the homeless are alcoholics or drug addicts and don't think of the youngest victims and their families. Karen talked about the programs that Vogel has in place to help kids from infant to 15 and their families as well so that the parents can get on their feet and break the cycle of poverty.

December 20, 2015 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Health and Education

Guests: Kim Charles with the Southwest Transplant Alliance and Donate Life Texas and Lisa Barker a Liver Transplant Survivor and Richard Marquez the President of Texans Can Academies.

Topic: Kim Charles and Lisa Barker joined me to talk about the gift of life. With the holidays now in full swing and people searching for the perfect gift we talked about the gift of organ donation. Currently there are over 100 thousand men, women and children waiting on life saving organ transplants. Kim and Lisa talked about the importance of families talking about their wishes concerning organ donation and registering online at Donate Life Texas to become organ donors. Lisa shared her own personal story of being on the organ transplant list and being told she would die without a transplant and how the choice of one family saved her life. She talked about the family that donated their daughter's organs and how that decision saved not just her life but the lives of three others here in North Texas. We promoted the upcoming Parade of Roses which will feature a special float aimed at raising awareness of organ donation and how Lisa's organ donor will be honored on the float. Richard Marquez joined me to talk about last minute end of year donations to Texans Can Academies and how the donations help educate at risk youth. We talked about the Dallas and Fort Worth Can Academies and their unique way of educating kids who have failed in the public school system but who have succeeded in Charter Schools.

December 27, 2015 Aired 6:15am to 6:45am 30 minute program

Issues Covered: Race Relations, Religious Tolerance and Gay and Lesbian and Transgender Rights.

Guests: Cheryl Kimberling with the Multi-Cultural Alliance, CeCe Cox with Resource Center Dallas and Leslie McMurray a Transgender Woman.

Topic: 2015 has been a year of racial tension and religious intolerance towards those of different faiths and cultures due to the situation in the Middle East. Cheryl Kimberling Brown joined me to talk about the programs that the Multi-Cultural Alliance has in place to help those in our community learn about people of different faiths and backgrounds. The programs are geared at getting a discussion going that will lead to compassion and inclusion. CeCe Cox and Leslie McMurray joined me to talk about one of the most fascinating stories of 2015 the story of Caitlyn Jenner and the Transgender World. The Resource Center in Dallas helps those in the Transgender community and we talked about their services and programs and highlighted the need for acceptance.

## Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE PROGRAM / TITLE DESCRIPTION DATE/TIME DURATION

(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE ORGANIZATION OR TITLE	DURATION RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL RIGHTS & PROTECTION	AD COUNCIL SHELTER PET ADOPT	000:30	001
ANIMAL RIGHTS & PROTECTION	PAWS IN THE CITY	000:17	026
BULLYING	BYSTANDER REVOLTUION	000:30	011
CHILD ABUSE PREVENTION	CASA	000:17	017
CHILD ISSUES	VOGEL ALCOVE	000:31	002
CHILD ISSUES	VOGEL ALCOVE	000:32	006
COMMUNITY INVOLVEMENT	I AM SECOND	000:17	063
DRUGS AND ALCOHOL	MADD NORTH TX	000:17	004
ECONOMY	CITY CAREER FAIR	000:18	018
ECONOMY	NORTH TEXAS FOOD BANK	000:15	069
ECONOMY	SALVATION ARMY DFW	000:15	024
ECONOMY	VOGEL ALCOVE	000:16	042
ECONOMY	VOGEL ALCOVE	000:17	012
EDUCATION	MHMR TARRANT AND DALLAS	000:16	029
EDUCATION	READING PARTNERS DOT ORG	000:16	019
EDUCATION	THE WARREN CENTER	000:16	003
EDUCATION & ECONOMY	CHI OMEGA CHRISTMAS MARKET	000:16	001
ENVIROMENT	FOR THE LOVE OF THE LAKE	000:11	005
HEALTH AND EDUCATION ISSUES	NATL OVARIAN CANCER COALITION	000:15	030
HEALTH AND EDUCATION ISSUES	SPECIAL OLYMPICS	000:15	045
HEALTH ISSUE	AIDS ARMS DALLAS	000:18	011
HEALTH ISSUE	AMERICAN CANCER SOCIETY	000:16	055
HEALTH ISSUE	AMERICAN RED CROSS N TX	000:16	028
HEALTH ISSUE	ARTHRITIS FOUNDATION NTX	000:15	001
HEALTH ISSUE	DIABETES ASSOCIATION OF NTX	000:17	011
HEALTH ISSUE	RONALD MCDONALD HOUSE DALLAS	000:11	005
HOUSING AND ECONOMY	METROCREST SERVICES	000:17	002
MENTAL HEALTH ISSUES/SUICIDE	NATL ALLIANCE MENTAL ILLNESS	000:18	020
MILITARY AND VETERANS	REBUILDING DALLAS DOT ORG	000:12	007
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
MILITARY AND VETERANS	VETERANS COALITION OF NTX	000:14	005
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	017
TEEN PREGNANCY	ALLEY'S HOUSE	000:16	014
TRANSPORTATION	TX DOT	000:10	004
TRANSPORTATION	TX DOT	000:21	003
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VOTING	ROCK THE VOTE	000:29	108
VOTING	ROCK THE VOTE	000:30	009

## KHKS Newscasts / Traffic Reports / Weather Reports

4th Quarter 2015

- 3 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.
- 1 30 second Traffic Update in the 12pm hour Monday through Friday
- 2 30 second Traffic Updates every hour between 3pm and 7pm Monday through Friday.
- 2 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.
- 1 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.
- 2 10 second Weather Updates every hour between 3pm and 7pm Monday through Sunday.

### KHKS Appearances and Events for non profits

Throughout the year KHKS helps promote morning show host Kidd Kraddick's non profit Kidd's Kids. The non profit helps send sick kids to Disney World every year. During the 4th Quarter there were several restaurants who donated part of their proceeds to Kidd's Kids including Raising Cane's Chicken Fingers and Chili's Restaurants.

On Thursday October 1st Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth, represented the company at the Family Place's Annual Trailblazer's Luncheon which honors people in our community helping to raise awareness about domestic violence and who do their part to prevent domestic violence. I Heart Media was a sponsor of the event.

On Sunday October 4<sup>th</sup> KHKS was on site at the 25th Annual AIDS Arms LifeWalk, benefiting thousands impacted by HIV/AIDS in the Dallas community, at Lee Park in Dallas.

On Thursday October 8th Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth, emceed the Alley's House Luncheon featuring Rinku Sen the President and Executive Director of Race Forward as the keynote speaker, Dallas County Judge Clay Jenkins and Diange Hosey from the Embrey Family Foundation as honorees. The event raises money for Alley's House which helps teen moms and their children thru mentoring programs and services aimed at breaking the cycle of poverty.

On Wednesday, October 21st The Kidd Kraddick Morning Show dedicated it's entire morning show from 6am to 10am to collecting money for Kidd's Kids the foundation set up to send kids with life debilitating illnesses to Walt Disney World.

On Thursday October 22nd Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth, emceed a benefit for The Art Station in Fort Worth at the Pier One building. The event featured a silent and live art auction benefiting The Art Station a nonprofit that helps people dealing with grief, post-traumatic stress, trauma and abuse through art therapy. The organization helps children and adults and veterans.

On October 24<sup>th</sup> from 8:30am – 1:30pm, the KISS FM crew was on site at Bachman Lake in Dallas for the Walk N Roll Event, which helped TRAN Texas Action Network. TRAN has been facilitating Walk N Rolls throughout the state of Texas. This event is intended to foster community awareness about family members, friends and neighbors with disabilities.

On Wednesday November 11<sup>th</sup>, Veteran's Day, Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth, and Aimee Holcomb an Account Executive for I Heart Media represented the company at the Diversity Career Fair at the Holiday Inn North Dallas. We accepted applications and resumes from candidates looking for careers in communications.

On November 14<sup>th</sup>, the KISS FM crew appeared at the I Heart The Lake Festival from 11am – 1pm in support of For The Love Of The Lake organization. The group helps keep White Rock Lake clean and promotes programs to keep the environment around the lake clean so that people can enjoy the lake. The Kiss crew gave away tickets to local DFW events, prizes and played games with those in attendance

On Sunday November 22nd Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth, emceed the American Cancer Society's Making Strides

Against Breast Cancer Walk at the UT Arlington campus. The event raised money for breast cancer research.

On Thursday, December 10th from 4pm-6pm the KISS FM crew supported The Warren Center's Toy Drive just in time for the Holidays! The Friends of the Warren Center Toy Drive helps children with special needs and their families.

On Monday, December 28<sup>th</sup> I Heart Media Dallas/Fort Worth began an online auction of celebrity items including an autographed Taylor Swift guitar, a trip for 2 to the 2016 Grammy's, tickets to the sold out Justin Beiber concert in Dallas, an autographed Nikki Sixx guitar, and more with all proceeds going to the American Red Cross in North Texas to help those who were affected by the recent tornadoes that ripped across our area on Saturday, December 26<sup>th</sup> killing eleven people and destroying hundreds of homes in our area. Listeners will have thru January 8, 2016 to bid on the items on our station websites.

On Wednesday, December 30<sup>th</sup> the Kiss Promotions crew was on site at different Raising Cane's Chicken locations collecting gift cards and other monetary donations to donate to the American Red Cross and other local charities helping those affected by the recent tornadoes.

## **Donations**

Starting the end of November through December 2015, the KISS FM on-air and Promotions staff granted KISSMas Wishes to families in need all over Dallas / Fort Worth. Listeners logged on to <a href="https://www.1061kissfm.com">www.1061kissfm.com</a> to submit heartwarming stories and the KISS on-air staff granted wishes. Families received daily essentials to help make their Holiday season brighter.

On December 1<sup>st</sup>, a dollar from every ticket sold at The 106.1 KISS FM Jingle Ball 2015 was donated to the 106.1 KISS FM charity of choice, Kidd's Kids.

IHeart Media Dallas helped support an organization called Involved for Life, Inc. is a 501c3 nonprofit organization that serves women and children with free medical and pregnancy related services. Involved for Life serves the north Texas community through the Downtown Pregnancy Center, the Uptown Women's Center and Sonograms On Site. We donated a gift bag with signed items from iHeart Radio artists, merchandise and more.