

KHKS  
Dallas, TX  
Quarterly Issues/Programs List  
Fourth Quarter, 2019  
01/06/2020

KHKS  
Quarterly Issues/Programs List

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**October 1, 2019**

**To: I Heart Media Public File for KHKS**

**From: Anna de Haro**

**Re: Issues & Programs Summary for October 1, 2019 through December 31, 2019**

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**Below is a list of issues targeted for on-air coverage during the 4th Quarter from October 1, 2019 through December 31, 2019. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas.**

- 1) Local/National Economic Issues and Employment-related Issues**
- 2) Education and School Issues**
- 3) Public Health Issues**
- 4) Child Welfare Issues**
- 5) Crime and Violence**
- 6) Housing Issues and Mortgage Crisis**
- 7) Drugs and Alcohol Abuse**
- 8) Transportation and Traffic Issues**
- 9) Racism and Discrimination**
- 10) Terrorism and Homeland Security**
- 11) Local Environment**
- 12) Community Involvement**

KHKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL RIGHTS & PROTECTION:** ANIMAL RIGHTS AND PROTECTION
- **CHILD HEALTH ISSUES:** CHILD HEALTH ISSUES
- **CHILD ISSUES:** DALLAS CASA
- **CRIME, VIOLENCE & EDUCATION:** LEARNING DIFFERENCES AND CHILD ABUSE PREVENTION
- **ECONOMIC ISSUES AND VETERANS:** SALVATION ARMY DFW
- **EDUCATION:** LEARNING DIFFERENCES AND CHILD ABUSE PREVENTION
- **HEALTH ISSUE AND ECONOMY:** PANCREATIC CANCER ACTION NETWORK & CHI OMEGA XMAS
- **HOUSING AND ECONOMY:** HOUSING AND ECONOMICS

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	SUNDAY MORNING MAGAZINE 10-12-19	LEARNING DIFFERENCES AND CHILD ABUSE PREVENTION	SHELTON SCHOOL FOR DYSLEXIA	10/13/2019 06:06 AM	032:38
CRIME, VIOLENCE & EDUCATION	SUNDAY MORNING MAGAZINE 10-20-19	LEARNING DIFFERENCES AND CHILD ABUSE PREVENTION	THE FAMILY PLACE DALLAS	10/20/2019 06:07 AM	030:45
HEALTH ISSUE AND ECONOMY	SUNDAY MORNING MAGAZINE 10-27-19	PANCREATIC CANCER ACTION NETWORK & CHI OMEGA XMAS	PANCREATIC CANCER ACTION NET	10/27/2019 06:08 AM	033:56
CHILD ISSUES	SUNDAY MORNING	DALLAS CASA	DALLAS CASA	11/03/2019 06:10 AM	029:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	MAGAZINE 11-3-19				
ECONOMIC ISSUES AND VETERANS	SUNDAY MORNING MAGAZINE 11-24-19	SALVATION ARMY DFW	PATRIOT PAWS SERVICE DOGS	11/24/2019 06:09 AM	028:48
CHILD HEALTH ISSUES	SUNDAY MORNING MAGAZINE 12-1-19	CHILD HEALTH ISSUES	RONALD MCDONALD HOUSE DALLAS	12/01/2019 06:03 AM	030:19
HOUSING AND ECONOMY	SUNDAY MORNING MAGAZINE 12-8-19	HOUSING AND ECONOMICS	HABITAT FOR HUMANITY	12/08/2019 06:11 AM	029:48
ANIMAL RIGHTS & PROTECTION	SUNDAY MORNING MAGAZINE 12-15-19	ANIMAL RIGHTS AND PROTECTION	SPCA OF TEXAS	12/15/2019 06:07 AM	030:17

\*\*\*More Detailed Information

PUBLIC AFFAIRS PROGRAMS FOR 4<sup>th</sup> QUARTER 2019 FOR KHKS

October 1, 2019 to December 31, 2019

“Sunday Morning Magazine” cart #491030 and cart #50764

October 6, 2019

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Justice Reform, Education, Economy and Health.

Guests: US Congressman Colin Allred who represents the 32<sup>nd</sup> District of Texas which includes parts of North Dallas and Richardson and Jennifer Ford with the Down Syndrome Guild of Dallas and Cheryl Halpern with Buddy Up Tennis.

Topic: Representative Allred joined me to talk about Café Momentum a nonprofit restaurant and culinary training facility in Dallas that transforms young lives of at risk men and women who have spent time in juvenile facilities. The founder and executive director of Café Momentum is Chad Houser and he saw a way to help kids who society may have tossed aside by giving them intensive culinary, job and life skills training. Rep. Allred is a huge fan of the nonprofit and supporter and he talked about how these types of nonprofits lift up a community and the success that Café Momentum has with the youth that go through the programs learning every aspect of the restaurant business from waiting tables to washing dishes and learning how to cook alongside amazing chefs. The restaurant has actually been listed as one of the top ten restaurants in North Texas. For the second segment of the program I was joined by Jennifer Ford of the Down Syndrome Guild of Dallas and Cheryl Halpern with Buddy Up Tennis. The month of October is Down Syndrome Awareness Month and so we wanted to highlight the work of two nonprofits that help those with down syndrome and their families. Buddy Up Tennis is a new nonprofit in North Texas that teaches tennis to youth with down syndrome and they are looking for volunteers to help teach tennis to the kids who take part in the program.

October 13, 2019

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Education and Learning Differences and Child Abuse Prevention

Guests: Suzanne Stell the Executive Director of the Shelton School and Matt Strickland a senior at Shelton who has dyslexia and Lynn McLean the CEO of the Children’s Advocacy Center of Collin County and Al Eli with Harley Davidson Financial Services.

Topic: October is Learning Differences Awareness Month and Suzanne joined me to talk about how Shelton leads the way nationally in helping students with learning differences from dyslexia to ADHD. She talked about the research that goes on at the lab at the school to find new ways of teaching students with learning differences at how their method of teaching those with learning differences is shared with public schools here in North Texas and throughout the country and also how families who have kids with learning differences can take part in seminars and classes to help their child even if that child does not go to Shelton. Matt Strickland a senior at Shelton talked about dealing with dyslexia, when he was diagnosed and how it has impacted her life. Suzanne talked about what all parents should know about signs of learning differences and the importance of early intervention so that students don't fall behind or begin to show signs of mental health issues because they feel less than when the truth is they just learn differently. Lynn McLean the CEO of the Children's Advocacy Center of Collin County and Al Eli with Harley Davidson Financial Services joined me for the second segment of the program to talk about upcoming Teddy Bear Ride that will benefit the Advocacy Center and their work with abused and neglected kids in Collin County. The ride will take place on Sunday, October 27<sup>th</sup> and Harley Davidson is the chief sponsor of the ride. Lynn talked about signs of abuse and the services and programs offered by the Advocacy Center to help children in our area.

October 20, 2019

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Crime Prevention, Economic Issues, and Domestic Violence Awareness

Guest: Paige Flink the Executive Director of the Family Place .

Topic: October is Domestic Violence Awareness Month and Paige joined me to talk about what we should all know about family violence the signs to be on the lookout for and the impact that this problem has on families and on our community. Paige talked about the work that the Family Place does to raise awareness about the issue of domestic violence but also to help the victims and their families. We talked about safety planning, the abuse hotline and ways to help those who are being abused. We also talked about the Partners Card campaign which will raise funds for the Family Place's services and programs including their transitional living and emergency shelters. We also talked about the increase in dating violence among youth and the need for parents to understand that young women and men can also be the victims of domestic violence and the link between bullying and domestic violence.

October 27, 2019

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Health, Education and Alcohol and Drug Addiction, Animal Rights and Community Involvement.

Guests: Dr. Herbert J. Zeh the Professor and chair of the Department of Surgery at UT Southwestern and Scott Schlee a 6 year pancreatic cancer survivor and Karen Gray one of the co-chairs of this year's Chi Omega Christmas Market along with Tiffany Beaudine the Director of Development at Rainbow Days and Nikki Walker the Director of Development at Operation Kindness.

Topic: Today the focus of the first part of the program was on one of the deadliest forms of cancer, a cancer that has been in the news of late because Alex Trebek the long time host of Jeopardy is currently battling the disease. Dr. Herbert J. Zeh and Scott Schlee joined me to talk about the work that the Pancreatic Cancer Action Network is doing to help those impacted by the disease and Scott shared his own journey with the disease and Dr. Zeh talked about research going on at UT Southwestern in Dallas and how the Pancreatic Cancer Action Network helps to fund that research. We also promoted the upcoming Purple Stride DFW Walk that will benefit the Pancreatic Cancer Action Network. The event will take place on Saturday, November 9<sup>th</sup> at Klyde Warren Park in Dallas. For the second segment of the program I was joined by Karen Gray, Tiffany Beudine and Nikki Walker to talk about the upcoming Chi Omega Christmas Market which will be held in mid November at Fair Park in Dallas and which will benefit several charities including Rainbow Days and Operation Kindness. Tiffany talked about how Rainbow Days helps the children of those addicted to drugs and alcohol and why their programs are so important and Nikki talked about Operation Kindness and how they are helping to raise awareness about adopting pets rather than shopping for them and the work that they do as the largest no kill animal shelter in North Texas. Karen Gray talked about how the Chi Omega Christmas Market works and how people can become beneficiaries.

November 3, 2019

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Adoption Awareness and Child Abuse Awareness, Crime, Human Trafficking and Community Involvement.

Guests: Kathleen LaValle the CEO of Dallas CASA

Topic: The month of November is National Adoption Awareness Month and the focus this year is the adoption of children currently in the foster care system. One of the many agencies helping those in foster care in our area is Dallas CASA and Kathleen LaValle joined me to talk about the work that CASA does to help children in foster care and how the CASA volunteers advocate for the best interests of the child while others in the foster care system are dealing with legal issues or housing or

schools the CASA volunteer is the constant in the child's life and we talked about how people can become volunteers and the need for volunteers. We also talked about National Adoption Day and what it means for the kids who have been in foster care. We also talked about what everyone should know about abuse and neglect and how to spot the signs that a child may be in danger and how CASA is branching out to help raise awareness about child trafficking.

November 10, 2019

Aired 6:15am to 6:45am

30 minute program

I Heart Media National Program on Diabetes Awareness

November 17, 2019

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Economic Issues and Education and Veterans Issues

Guests: Major Barbara Rich one of the Co-Commanders of the Salvation Army DFW and Pat Patey the Communications Director for the Salvation Army North Texas.

Topic: Major Barbara Rich with the Salvation Army North Texas and Pat Patey joined me to talk about the issue of helping the needy this holiday season and why the programs offered by the Salvation Army are important and how they help people get back on their feet. With the holidays right around the corner the Salvation Army has kicked off their biggest fundraisers of the year including the Red Kettle campaign which asks people to donate their change to help the needy and the Angel Tree program which provides holiday gifts for needy kids. We talked about the many programs offered by the Salvation Army throughout the year not just during the holidays that help young people, veterans, the poor and homeless and senior citizens and we also talked about the need this year for volunteers to help out at Red Kettle sites around the area. The economy is booming and so the Salvation Army is finding it hard to man the Red Kettle sites this year and so they are asking for people to volunteer their time for one day leading up to Christmas. .

November 24, 2019

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Veterans Issues

Guest: Aaron Mixel a Veteran who is the Veteran Coordinator for Patriot Paws Service Dogs

Topic: On this the Sunday before Thanksgiving I wanted to highlight an organization here in North Texas doing incredible work helping our veterans by giving them something that they are extremely thankful for and that Patriot Paws Service Dogs based in Rockwall. Aaron Mixel who is a veteran who was injured in Operation Iraqi Freedom joined me to talk about the work that Patriot Paws does and how he was first introduced them when he was dealing with PTS and with his physical injuries he talked about the impact that receiving his service dog Chief had on him and his family and he talked about how veterans from all wars can apply to get a dog for free. He talked about the training of the dogs and how the average cost to train one of the service dogs is upwards of 40 thousand dollars but the veterans pay nothing so Patriot Paws depends on the generosity of the public. We talked about how the community can help, can volunteer and the outreach that Patriot Paws does with the Texas Department of Corrections with inmates training the service dogs and how the training helps both Patriot Paws and the women behind bars who learn a skill and who get the unconditional love from the service animal and plus they know that they are giving back to society by training a dog for a veteran.

December 1, 2019

Aired 6:15am to 6:45am

30 minute program

Issues: Economy, Education and Health

Guest: Jill Cumnock the CEO of the Ronald McDonald House of Dallas and Sandra Estes the Chair of this year's Trains at North Park.

Topic: Jill Cumnock with the Ronald McDonald House of Dallas and Sandra Estes joined me to talk about the Trains at North Park which benefits the Ronald McDonald House. The Trains at North Park are up and running through January 5<sup>th</sup> and the presenting sponsor is once again Bank of Texas. Jill talked about the work that the Ronald McDonald House does as a home away from home for families who have a child being treated at one of our many children's hospitals and how the house is able to economically help those families who are already spending so much money on their child's healthcare. Sandra who is the chair of this year's event talked about how she was a volunteer who 29 years ago was asked to create a Ronald McDonald House in

Dallas and how she has since the home grow to be able to help more people and the impact that the home has on those families. We also talked about the scholarship program they have set up for children who have spent time at the Ronald McDonald House and their siblings so that they can go to college and we talked about the many volunteer opportunities and the ways that the community can help.

December 8, 2019

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Economy, Housing, Education and Community Involvement

Guest: Tosha Herron Bruff the Vice President of Government Relations for the Dallas Area Habitat for Humanity.

Topic: With the holidays in full swing I wanted to highlight the work that Habitat for Humanity does to help families find their Home for the Holidays. Tosha Herron Bruff joined me to talk about how Habitat works and how the nonprofit is not a hand out but a hand up and how families must qualify for the homes and give of their time through sweat equity to build their home alongside Habitat volunteers. We talked about how the families are selected and we talked about their Homeownership Center that is open to everyone to help teach them about home ownership, mortgages, financial literacy classes and home upkeep. We also talked about the advocacy work that Habitat for Humanity does in cities and state governments to lobby for affordable housing and the economic impact that a lack of affordable housing can have on a community. We also talked about the volunteer opportunities for people in North Texas throughout the year.

December 15, 2019

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Animal Rights and Protection, Economy, Health and Community Involvement.

Guests: Maura Davies the Vice President of Communications with the SPCA of Texas and Victoria Albrecht the Marketing and Communications Director for the SPCA of Texas.

Topic: It's almost Christmas and since so many kids are going to be asking for a new pet for Christmas I wanted to highlight the work that the SPCA does to promote "Adopt Don't Shop" during the holiday season with their annual Home for the Holidays event at North Park Center in Dallas. Maura and Victoria talked about what every one should know before getting a pet and teaching responsibility and how to take care of an animal. We talked about the services and programs offered by the SPCA of Texas and how adoption of a pet through the SPCA works. We also talked about their work to raise awareness about spaying and neutering and we talked about their work to protect animals from neglect and abuse. We also discussed the various programs to educate the public about animal rights and that help people who are grieving a pet. Maura and Victoria also talked about ways people can volunteer at the SPCA.

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**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
ANIMAL RIGHTS & PROTECTION	SPCA OF TEXAS	000:16	033
CHILD HEALTH ISSUES	RONALD MCDONALD HOUSE DALLAS	000:17	048
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	003
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	005
COMMUNITY INVOLVEMENT	CHI OMEGA CHRISTMAS MARKET	000:17	082
COMMUNITY INVOLVEMENT	KLYDE WARREN PARK	000:15	042
COVENANT HOUSE	COVENANT HOUSE	000:30	002
CRIME, VIOLENCE & EDUCATION	THE FAMILY PLACE DALLAS	000:18	032
ECONOMY	NORTH TEXAS FOOD BANK	000:14	015
ECONOMY & EDUCATION ISSUES	YMCA	000:16	080
ENVIRONMENT	UN GOALS	000:30	005
HEALTH AND FITNESS	ROCHEDIABETES LONG FORM PSA SHOW	026:46	002
HEALTH ISSUE	AMERICAN CANCER SOCIETY	000:16	025
HEALTH ISSUE	LEUKEMIA & LYMPHOMA SOCIETY	000:16	008
HEALTH ISSUE	LEUKEMIA TEXAS	000:15	041
HEALTH ISSUE	PANCREATIC CANCER ACTION NET	000:18	111
HOMELESS AND ECONOMY	CITY HOUSE	000:14	034
HOMELESS AND ECONOMY	VOGEL ALCOVE	000:16	013
HOMELESS AND ECONOMY	VOGEL ALCOVE	000:18	019
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	005
WOMEN'S ISSUES	TEXAS WOMEN'S FOUNDATION	000:16	049

## **KHKS Newscasts / Traffic Reports / Weather Reports**

### **4th Quarter 2019**

**3 - 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.**

**1 – 30 second Traffic Update in the 12pm hour Monday through Friday**

**2 - 30 second Traffic Updates every hour between 3pm and 7pm Monday through Friday.**

**2 - 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.**

**1 - 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.**

**2 – 10 second Weather Updates every hour between 3pm and 7pm Monday through Sunday.**

**\*\*\*Mondays after 10am the station is commercial free until midnight**

## **KHKS Appearances and Events for non profits**

Throughout the year KHKS helps promote morning show host Kidd Kraddick's non profit Kidd's Kids. The non profit helps send sick kids to Disney World every year. During the 4th Quarter there were several restaurants who donated part of their proceeds to Kidd's Kids including Raising Cane's Chicken Fingers and Chili's Restaurants.

Every Friday during the month of October the State Fair of Texas, KHKS was on site. Each year the State Fair of Texas supports local schools in the Fair Park community through education, capacity building of nonprofits, and economic development. KHKS was onsite with the KISS crew each Friday night with music and games for listeners.

Each Friday from August 30th until November 29th the KHKS crew made a stop at local high school football games and pep rallies. Each Friday the KHKS crew would make a stop for pep rallies at local schools. Junior, our in house dj, would provide music for students before their football games. After the pep rallies the KHKS crew would head to the school football game. The KHKS crew would provide music and games to students and families before the football games.

On Wednesday, October 2<sup>nd</sup> Anna de Haro the Public Affairs Director for I Heart Media Dallas gave a tour of our radio stations to US Congressman Colin Allred who represents the 32<sup>nd</sup> Congressional District in North Texas. We talked about how I Heart addresses the issues and concerns of our listening area and we also did an interview with Café Momentum a nonprofit supported by the congressman that helps at risk youth by teaching them the restaurant business from the bottom up.



**On Sunday, October 6<sup>th</sup> KHKS was on site at the Life Walk. Participants in the Life Walk help support Prism Health North Texas and other community partners to help end the HIV Epidemic in North Texas. KHKS attended the 5k walk/run in the Turtle Creek neighborhood in Dallas. We were on site with music, games, and tickets for people to register to win.**

**On Thursday, October 10<sup>th</sup> Anna de Haro the Public Affairs Director for I Heart Media Dallas was on hand for the Media Tech Job Fair in Dallas from 10am to 2pm. The job fair featured students who are enrolled at Media Tech hoping to pursue careers in radio/television and film. Anna conducted a presentation on all that I Heart Media offers to future employees and spoke one on one with students about careers at I Heart.**

**On Saturday, October 12<sup>th</sup> the KHKS crew attended the River Legacy Foundation Fall Festival. River Legacy Foundation partners with the Arlington Parks and Recreation Department, and all proceeds benefit the Foundation's environmental education programs. KHKS was onsite the entire day with music, games, and encouraged people to live a greener lifestyle.**

**On Saturday, October 26<sup>th</sup> Anna de Haro the Public Affairs Director for I Heart Media Dallas helped with Park and Palate an event that benefits Klyde Warren Park in Dallas, a nonprofit park that provides educational programs and free entertainment throughout the year. Park and Palate featured over 50 chefs from area restaurants.**

**On Saturday, November 9<sup>th</sup> Anna de Haro the Public Affairs Director for I Heart Media Dallas emceed the annual Undy Run/Walk in Arlington benefiting the Colon Cancer Alliance. The event raises awareness about colon cancer and also raises funds for the Colon Cancer Alliance and the research that they do to find cures for colon and rectal cancer.**

**On Friday, November 15<sup>th</sup> the KHKS crew attended the JW Long Elementary School Career Day. Career Day shows students the day in a life of modern-day careers. The KHKS crew was on site and talked to the students about working in radio. Students also enjoyed music and games.**

**On Thursday, November 21<sup>st</sup> the KHKS crew and the entire KHKS on air staff helped welcome Kidd's Kids to the Southwest Airlines hangar for Kidd's Kids departure day. Kidd's Kids is a charity that send terminally ill children and their entire families on a once in a lifetime trip to Disney World in Orlando, Florida. The**

**KHKS crew was on site to help welcome the families, give out names tags, help them with their luggage, and cheer the kids as they board the airplane.**

**On Thursday, November 28<sup>th</sup> the KHKS crew attended the YMCA Turkey Trot. The Dallas YMCA Turkey Trot is one of the largest multi-event races in the country and brings friends and family together for a friendly walk/run on Thanksgiving morning. Proceeds from the Turkey Trot benefit diverse programs of the YMCA. KHKS was on site with music and games.**

**Every day the week of December 16<sup>th</sup> through December 13<sup>th</sup> KHKS was at different Wal Mart's collecting toys for the US Marines Toys-For-Tots campaign for "Stuff-A-Bus". KHKS encouraged listeners to drop off new unwrapped toys for disadvantaged children at Christmas time. Toys-For-Tots collects toys for disadvantaged children during Christmas time. KHKS collected over 600 toys for Toys-For-Tots.**

**KISSmas Wishes 2019. Each week in December KHKS chose a family to grant a KISSmas Wish. Families who fell on hard times for the Holidays were nominated by a family or friend to get a wish granted. Families fell on hard times due to jobs, medical issues, and bills. KHKS was able to grant families with toys, electronics, tickets, and many other gifts for a magical Christmas.**

## **Donations**

**On November 22, 2019 I Heart Media Dallas donated 4 tickets to the Mavericks vs. Charlotte Hornets game, \$200 gift card to No Frills Grill, a 40<sup>th</sup> Hisense Full HD TV, 10 tickets to Disney on Ice: Dream Big, 4 tickets to Epic Waters Indoor Waterpark, 10 tickets to Studio Movie Grill, 4 tickets to Adrian Uribe and Consuelo Duval fight and 3 Freaker's Ball signed posters to the Grant Halliburton Foundation. The foundation is a nonprofit that helps with mental health resources for children, teens and young adults promoting better mental health and promoting suicide prevention.**